AAAA CONVENTION 2027



David Campbell

With more than 30 years of experience in crisis, emergency management and business continuity, David understands the pressure created by incomplete information, competing priorities, limited resources and decisions that must be made before the full picture is known. David has built his consultancy around designing and facilitating realistic exercises that test plans, empower people, build confidence in decisions, strengthen systems and reveal assumptions. In this he has worked with all sizes of organisations from sole traders to multi-national companies.

David brings this experience to deliver this Masterclass which will use the AAAA Emergency Plan as the basis to design and run a meaningful exercise for all sizes of operators.