



# Media Links



## Website

[medialinks.com](https://medialinks.com)

## Company Profile

Media Links provides media over IP transport and switching solutions for the world's most watched media and entertainment events. The Company's product portfolio is used for broadcasting the Winter & Summer Olympics, World Cup Soccer, entertainment showcases and much more. Media Links' mission is to deliver world leading transport technology, that enables broadcasters and network providers in Australia and throughout the world to move all types of professional media including 4K UHD/HD/SD SDI video, SMPTE ST 2110, audio signals as well as high bandwidth data – across multi-service Ethernet/IP networks. Amongst the highlights this year is the all-NEW Xscend Family of ultra-dense, ultra versatile IP Media Gateways which address both SDI-to-IP and IP-to-IP environments along with high density, low latency remote/distributed production applications, including Ground to Cloud connectivity.

## Industry Category

Infrastructure/IT Networking and Security  
Production, Distribution and Streaming  
IP Transport  
Contribution and Workflow

## Brands and Services

- Xscend®
- MDP3020 MAX™
- Media Links® MDX Switching™

