

# ADAPTATION & OPPORTUNITY

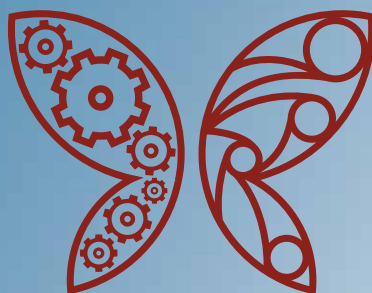
National Apprentice Employment  
Network 2022 Conference

**15-17 March 2022**

Hotel Grand Chancellor, Hobart

**Sponsorship  
Prospectus**





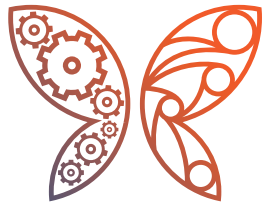
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Network 2021 Conference

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National Apprentice Employment  
Network 2022 Conference

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National Apprentice  
Employment Network



# ADAPTATION & OPPORTUNITY

National Apprentice Employment  
Network 2022 Conference



## Welcome to ADAPTATION & OPPORTUNITY

It is a great pleasure to be hosting the 2022 National Apprentice Employment Network Conference in Hobart, 15-17 March.

Not only are we looking forward to gathering face-to-face, but we will be meeting at a time of great importance for the apprenticeship sector in Australia.

The past year has been one of real challenge for industries across Australia, including many businesses that engage apprentices and trainees. We have been very fortunate to have been supported by state and federal governments and this has meant thousands of jobs have been saved.

Now, as the economic recovery gathers pace in many areas, the apprenticeship employment market is bouncing back. The strength and resilience of the sector will be on display at this gathering, with delegates from every part of Australia coming to listen, learn and contribute to a vibrant and rich conversation about training, skills and job creation.

We have assembled what I think is an extraordinary array of speakers and presenters who will address some of the most important issues for vocational education and training (VET) – economic and social commentators, policy experts, industry leaders, outstanding apprentice ambassadors and some light-hearted individuals who will challenge, provoke, inspire and make you laugh.

I truly believe this will set the scene for the apprentice employment sector for years to come.

Please take the time to read about our conference and consider the many ways you may be able to participate and partner in this important event.

Yours sincerely

**Dianne Dayhew**  
Chief Executive Officer



National Apprentice  
Employment Network

## About NAEN

The National Apprentice Employment Network (NAEN) is the peak industry body representing Australia's largest employer network of apprentices and trainees. The employer network is unique, as it represents the practice of group training under which Group Training Organisations (GTOs) directly employ apprentices and trainees and place them with host businesses.

Across metropolitan, rural, regional and remote Australia, the network employs some 22,000 apprentices and trainees in a diverse range of industries. GTOs have employed approximately one million apprentices since their inception in the 1970s and are at the forefront of apprentice engagement in Australia, largely with small and medium sized businesses.

While some GTOs specialise in particular industries, such as the traditional trades or hospitality, others cater to entire regions and cover a range of industries.

GTOs have come to occupy a pivotal role in many communities through their links with enterprises, training providers and schools, as well as in Indigenous and remote communities where they play a critical part in local training and job creation.



# GENERAL INFORMATION

## THE CONFERENCE

The National Apprentice Employment Network Conference is a key event in the VET sector, and the major national gathering for the group training network.

It brings together the many government agencies, public and private training providers, employment providers and industry professionals that lead the way in apprentice and trainee employment across the country. Our previous national conference was held in 2019 on the Gold Coast in Queensland. This key NAEN event is held every two years in a new Australian location. For 2022 (postponed from 2021) we are very excited to bring delegates to Hobart, Tasmania.

Strong attendance is expected from:

- CEOs, Managers and field officers of GTOs
- Chairs and Directors of the Boards of GTOs
- State, Territory and Commonwealth government representatives
- Registered Training Organisations, including TAFEs and private providers
- Employer and industry organisations

The 2022 National Apprentice Employment Network Conference offers an opportunity to build relationships with the apprentice employment network and key stakeholders across the VET sector. The marketing potential starts from the time you sign up and continues well beyond the event itself.

## THEME



## ADAPTATION & OPPORTUNITY

'Adaptation and Opportunity' reflects the strength and resilience that is a hallmark of the apprenticeship sector as it emerges from the sharpest economic downturn in generations. As the economy bounces back, the attraction of the apprenticeship model is being widened to diverse and emerging fields.

As well as the traditional trades and areas such as hospitality, where apprenticeships have a long record of achievement, we are seeing heightened interest in areas such as aged care, cyber security and infrastructure, and higher-level apprenticeships and traineeships in areas that were once the domain of universities.

The conference will examine both what has worked well and is serving the country's skills development, as new areas that will represent the apprenticeships of the future.

# GENERAL INFORMATION

## WHY SPONSOR?

By sponsoring and supporting this conference you can take advantage of practical benefits such as:

- Opportunities to communicate electronically with conference attendees before, during and after the event
- Showcasing services / products through promotional material distribution
- Networking during the conference and networking events
- Highlighting your reach into the SME sector through association with a trusted and respected peak body
- Being aligned with examples of excellence in the achievements of future skilled leaders

## WHAT TO EXPECT?



**Insightful Panel Discussion**  
**Inspiring Keynote Speakers**  
**Interactive Workshops**

**Get to know your Industry**  
**Engaging Facilitated Forums**  
**Self-awareness Breaks**

**Polling Questions**  
**In the heart of Hobart**  
**Q&A**

# GENERAL INFORMATION

## VENUE

### HOTEL GRAND CHANCELLOR HOBART



With flexible event spaces to choose from, the Hotel Grand Chancellor Hobart is the perfect space for this year's conference.

Centrally located in the heart of Hobart's waterfront precinct with parking available onsite with large open meeting spaces that make social-distanced meetings a breeze.

## ACCOMMODATION



### HOTEL GRAND CHANCELLOR HOBART

Experience exceptional comfort and personalised service only steps from the Hobart waterfront, the CBD and downtown attractions. Each of the 244 accommodation rooms at Hotel Grand Chancellor Hobart is designed for pleasure and wired for business, with every amenity required for a perfectly relaxing stay.



# SPONSORSHIP PACKAGES

## CORE SPONSORSHIP PACKAGE



All Sponsorships include the Core Sponsorship Package

- Company logo on selected signage
- Consenting delegate list (in accordance with package level and final consenting delegate list)
- Company logo on sponsorship acknowledgement slides
- Company logo and contact details in conference program book
- Company logo on conference website including a hyperlink to your designated webpage
- Opportunity to have a PDF flyer on the virtual satchel insert page on the conference website (this replaces brochures in the conference satchel)

*All Packages are inclusive of GST*

# SPONSORSHIP PACKAGES

## PLATINUM SPONSOR

**\$11,000 AUD** including GST

Only  
**ONE**  
Available

**As a Platinum Sponsor, your organisation will receive extensive exposure through the many opportunities for networking and promotion, prior to and during the conference.**

### Core Sponsorship Package plus:

- Your organisation will receive endorsement as an “Official Platinum Sponsor of the 2022 National Apprenticeship Employment Conference”
- Full page advertisement in the conference program book
- 100-word company profile in conference program book
- Two (2) full conference registrations including the Welcome Reception and the Gala Dinner
- Two (2) full virtual conference registration
- Two (2) exhibitor personnel passes including trestle table with chairs and back board, one (1) power outlet
- Opportunity to get live insights from our delegates through slido in the form of a question, poll or quiz
- Opportunity to purchase full conference registrations at a discounted registration fee of \$907.50 inc GST – limit of four
- BONUS: Host a virtual networking event with NAEN

# SPONSORSHIP PACKAGES

## GOLD SPONSOR

**\$7,700 AUD** including GST

Only  
**TWO**  
Available

**As a Gold Sponsor your organisation will be recognised for its support of the conference and receive a wide range of sponsorship benefits, providing excellent value for money.**

### Core Sponsorship Package plus:

- Your organisation will receive endorsement as an “Official Gold Sponsor of the 2022 National Apprentice Employment Conference”
- Half (½) page advertisement in the conference program book
- 50-word company profile in conference program book
- Two (2) full conference registrations including the Welcome Reception and Gala Dinner
- Two (2) full virtual conference registration
- Two (2) exhibitor personnel passes including trestle table with chairs and back board, one (1) power outlet
- Opportunity to get live insights from our delegates through slido in the form of a question, poll or quiz
- Opportunity to place a branded gift for delegates in the conference satchel (such as a Keep Cup, USB drive, cap, etc
- Opportunity to purchase full conference registrations at a discounted registration fee of \$907.50 inc GST – limit of four

# SPONSORSHIP PACKAGES

## SILVER SPONSOR

**\$5,500 AUD** including GST

Only  
**FOUR**  
Available

**As a Silver Sponsor your organisation will be recognised for its support of the conference and receive a wide range of sponsorship benefits, providing excellent value for money.**

### Core Sponsorship Package plus:

- Your organisation will receive endorsement as an "Official Silver Sponsor of the 2022 National Apprenticeship Employment Conference"
- Quarter (¼) page advertisement in the conference program book
- 25-word company profile in conference program book
- One (1) full conference registration including the Welcome Reception and Gala Dinner
- One (1) full virtual conference registration
- One (1) exhibitor personnel pass including trestle table with chairs and back board, one (1) power outlet
- Opportunity to place a branded gift for delegates in the conference satchel (such as a Keep Cup, USB drive, cap, etc)
- Opportunity to purchase full conference registrations at a discounted registration fee of \$907.50 inc GST – limit of four

## BRONZE SPONSOR

**\$3,500 AUD** including GST

Only  
**SIX**  
Available

**As a Bronze Sponsor your organisation will be recognised for its support of the conference and receive a wide range of sponsorship benefits, providing excellent value for money.**

### Core Sponsorship Package plus:

- Your organisation will receive endorsement as an "Official Bronze Sponsor of the 2022 National Apprenticeship Employment Conference"
- One (1) full conference registration including the Welcome Reception and Gala Dinner
- One (1) full virtual conference registration
- Opportunity to place a branded gift for delegates in the conference satchel (such as a Keep Cup, USB drive, cap, etc)
- Opportunity to purchase full conference registrations at a discounted registration fee of \$907.50 inc GST – limit of four

# SPONSORSHIP PACKAGES

## GALA DINNER SPONSOR

**\$4,400 AUD** including GST

Only  
**ONE**  
Available

**This is an opportunity to be an exclusive sponsor of the Gala Dinner and showcase your company's support.**

### Core Sponsorship Package plus:

- Consenting delegate list provided 48 hours prior to the commencement of the conference
- One (1) registration for the conference including the Welcome Reception and Gala Dinner
- Two additional (2) tickets to the Gala Dinner
- Quarter ( $\frac{1}{4}$ ) page feature on the networking dinner in the conference program book, to include your logo
- Verbal acknowledgment of dinner sponsorship during the dinner alongside major sponsor
- Opportunity to provide printed material for a promotional table set up at the entrance to the dinner. (Any leftover materials can be taken back to the conference venue to be placed on the registration desk on Friday).
- Opportunity for one (1) company banner (pull up style) to be placed at dinner (signage to be provided by the sponsor)

## WELCOME RECEPTION SPONSOR

**\$2,200 AUD** including GST

Only  
**ONE**  
Available

**This is an opportunity to be an exclusive sponsor of the Conference Welcome Reception and showcase your company's support.**

### Core Sponsorship Package plus:

- Consenting delegate list provided 48 hours prior to the commencement of the conference
- One (1) registration for the conference including the Welcome Reception and Gala Dinner
- Two additional (2) tickets to the Welcome Reception
- Quarter ( $\frac{1}{4}$ ) page feature on the networking dinner in the conference program book, to include your logo
- Verbal acknowledgment of sponsorship during the Welcome Reception, alongside major sponsor
- Opportunity to provide printed material for a promotional table set up at the entrance to the Welcome Reception. (Any leftover materials can be taken back to the conference venue to be placed on the registration desk on Friday).
- Opportunity for one (1) company banner (pull up style) to be placed at the Welcome Reception (signage to be provided by the sponsor)



# SPONSORSHIP PACKAGES



## EXHIBITION

**\$2,750 AUD** including GST

**Table displays will be set up in the foyer area directly outside the main conference room.**

Core Sponsorship Package plus:

- Trestle table with chairs, optional display board (or you may prefer to just have one pull up stand-alone banners supplied by you), WIFI and a single power point.
- Your company will receive two (2) exhibitor personnel passes (social events are additional)
- Consenting delegate list provided on the commencement of the conference

Exhibition Hours*	Date	Time
Exhibition Bump In (set-up)	Tuesday 15 March 2022	1730 – 2130
Conference Hours	Wednesday 16 March 2022	0800 – 1600
Conference Hours	Thursday 17 March 2022	0800 – 1545
Exhibition Bump out (pack up)	Thursday 17 March 2022	1545 – 1745

# SPONSORSHIP PACKAGES

## OTHER SPONSORSHIP INFORMATION

<b>Sponsorship/Exhibition payment deposit</b>	Payment to be received within 14 days of receiving agreement and invoice
<b>EPS and JPEG format company logo</b>	On confirmation of application
<b>Company profile for marketing collateral</b>	Friday 28 January 2022
<b>Sponsorship/Exhibition final payment</b>	Friday 25 February 2022
<b>Event Dates</b>	Tuesday 15 March – Thursday 17 March 202

# SPONSORSHIP PACKAGES

## SPONSORSHIP PAYMENT SCHEDULE

**All prices listed are quoted in Australian Dollars and include GST (currently 10%).**

The following payment schedule is applicable to all sponsors:

- Payment due within 14 days of receipt of your tax invoice

MasterCard or Visa Credit card payments will be accepted however there is a 2.6% processing fee. 3% for AMEX will be charged. Bank transfers can be made as follows:

**Account Name: Group Training Australia t/as National Apprentice Employment Network**

**Bendigo Bank**

**BSB: 633-000**

**Acct No: 177518248**

Requests for an alternative payment schedule will be decided at the discretion of NAEN.

Cancellation fees will apply in the event of withdrawal of sponsorship booking, unless that particular area of sponsorship or display space is resold.

## FURTHER INFORMATION

For further information please contact:

**NAEN**

**P 02 9299 6099**

**E [events@naen.com.au](mailto:events@naen.com.au)**



**sponsor of the 2022 NATIONAL APPRENTICE EMPLOYMENT NETWORK CONFERENCE being held at the Grand Chancellor Hotel, from 15 to 17 March 2022, on the following terms and conditions. Upon receipt of your signed Agreement together with payment, acknowledgment of receipt will be sent in writing with a Tax Invoice.**

1. You agree to pay the total amount payable on confirmation of sponsorship
2. Sponsorship entitlements will not commence until the fee has been paid.
3. In the event of withdrawal of sponsorship or a display table booking, please be advised that the Conference will reserve the right to retain part or all of the instalments received.
4. Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the Sponsorship Invitation. Applications will be processed strictly in order of receipt of application form and deposit.
5. Sponsorship money will facilitate the successful planning and promotion of the Conference in addition to subsidising the costs of management, communication, invited speakers, programs or publications. Sponsorship exposure and acknowledgement is facilitated by the credits in the Conference program. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Conference.
6. The Conference Organisers may at their discretion use your logo, symbol, trademark or registered mark in acknowledging your sponsorship in the Conference literature where this is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trademark or registered mark by the deadline. We request that all logos be supplied in an EPS and JPEG format. Should an alternative format be received, while the Conference organiser will endeavour to utilise the best available technologies and production consultants, they cannot be held responsible for the quality of the logo displayed in any of the promotional material. Colour reproductions will be printed as close to the specified colour as practicable.
7. All printing entitlements are subject to printing deadlines.
8. Provision of banners and any other promotional material is the responsibility of the sponsor and their use and display at the Conference must be negotiated prior to the event with the Conference Manager.
9. The Conference logo is available for sponsors to use in their own promotions. However, all use must follow the strict guidelines as set by the conference organiser and is subject to approval.
10. A sponsorship kit will be provided to all sponsors prior to the conference. The schedule will cover details relating to sponsorship entitlements, deadlines for receipt of materials, preferred suppliers and general information.
11. Privacy Legislation - Due to privacy legislation, the organisers cannot guarantee the inclusion of all participants' names on the delegates list. The list provided to sponsors will be a consenting list only.
12. Nothing contained in this Agreement will be deemed to constitute a partnership, joint venture or agency relationship between you and 2022 NATIONAL APPRENTICE EMPLOYMENT NETWORK CONFERENCE and/or the Conference Organisers and you must not do anything where you will in any way be represented as a partner of either organisation.
13. The entitlements in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to the appropriate deadline specified by the Conference Manager (e.g. aligned with the production of promotional and printed materials). The 2022 NATIONAL APPRENTICE EMPLOYMENT NETWORK CONFERENCE also reserves the right to amend the sponsorship packages subject to changes in the program details.



# CONTACT DETAILS

## **NAEN**

P 02 9299 6099

E [events@naen.com.au](mailto:events@naen.com.au)

## CONFIDENTIALITY

No person has been authorized to give any information or to make any representations in connection with the offer made by this Private Placement Memorandum, nor has any person been authorized to give any information or make any representations other than those contained in this Private Placement Memorandum, and if given or made, such information or representations must not be relied upon.

This Private Placement Memorandum does not constitute an offer to sell or solicitation of an offer to buy in any jurisdiction in which such offer or solicitation would be unlawful or to any person to whom it is unlawful to make such offer or solicitation. Neither the delivery of this Private Placement Memorandum nor any sale made hereunder shall, under any circumstances, create an implication that there has been no change in the affairs of our company since the date hereof.