



49TH INTERNATIONAL
MENTAL HEALTH
NURSING CONFERENCE

10-12 SEPTEMBER 2025, MEANJIN, BRISBANE



MENTAL HEALTH NURSING:

Our Identity, Influence, and Impact

Sponsorship and Exhibition Prospectus



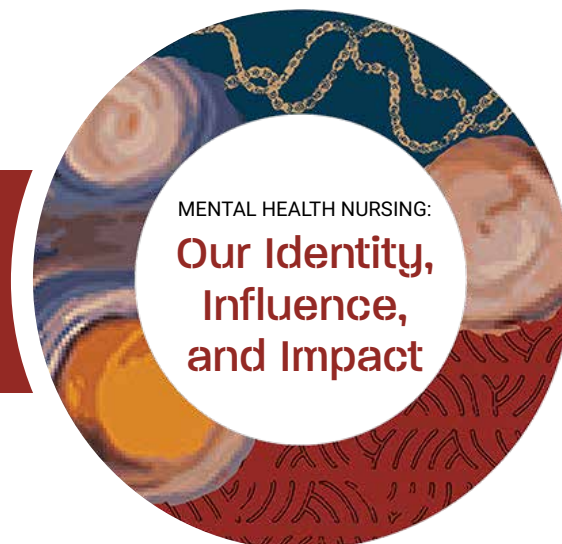
Australian College
of Mental Health Nurses





49TH INTERNATIONAL MENTAL HEALTH NURSING CONFERENCE

9-12 SEPTEMBER 2025, MEANJIN, BRISBANE



About the conference

The ACMHN will be hosting the 49th International Mental Health Nursing Conference (ACMHN 2025) on the traditional lands of the Jagera and Turrbal people in Meanjin, Brisbane in September 2025. ACMHN 2025 is looking forward to welcoming more than 500 delegates over 3 days. The conference showcases excellence in mental health nursing, offering opportunities to network with national and international delegates, and establish partnerships to enhance health outcomes for consumers, their families and carers, and the broader community.

The conference theme, *Mental Health Nursing – Our Identity, Influence, and Impact*, recognises that mental health nurses themselves have had to advocate to have their specialist skills recognised. Mental health nurses are not general nurses or mental health clinicians, they are mental health nurses. Mental health nurse identity has lacked recognition however now is the time to demonstrate their contribution to safe, effective and specialist mental healthcare.

When mental health nurses are recognised and practice within their optimal scope of practice, they influence government policy, health care reform, lead services, work outside traditional health care settings, and are highly regarded.

This conference will honour the Australian College of Mental Health Nurses' collaboration with the Congress of Aboriginal and Torres Strait Islander Nurses and Midwives (CATSINaM) and Drug and Alcohol Nurses Association (DANA).

Keynote speakers will be invited to share with us their ideas, perspectives and knowledge. Keynotes, workshops, lightning, and concurrent presentations will provide delegates with opportunities to reconnect, reflect and refresh.

Our aim for the 49th International Mental Health Nursing Conference is to create an environment conducive to sharing knowledge, building relationships and promoting collaborative practice. We seek to enhance and strengthen the profession of mental health nursing and the mental health sector more broadly, through providing mutually beneficial partnership opportunities for stakeholders, health care agencies and educational institutions.

Key topics include:

- Identity
- Impact
- Influence
- Scope of practice



49TH INTERNATIONAL
 MENTAL HEALTH
 NURSING CONFERENCE
 10-12 SEPTEMBER 2025, MEANJIN, BRISBANE



Get involved

This prospectus outlines various ways in which you can support the conference, network with colleagues, and increase your exposure with the industry. For an out of the box tailor-made sponsorship package, please do not hesitate to contact us.

Venue: Brisbane Convention and Exhibition Centre



ACMHN 2025 will be held on the traditional lands of the Jagera and Turrbal people.

Meanjin, Brisbane, Queensland's capital provides a welcoming environment for conference attendees, with a subtropical, sunny climate.

With a focus on innovation and sustainability, and a convenient location adjacent to the Brisbane City and on the Brisbane River, the Brisbane Convention Centre offers a safe, inclusive and welcoming environment for ACMHN 2025.

High quality scientific program

The 3-day program includes high profile keynote speakers, leaders in the mental health nursing profession, clinicians, private practitioners, researchers, educators, and lived experience perspectives.

The conference includes a range of exciting extras to showcase the latest research, information, projects and advances in the mental health nursing profession.

Expand your network

More than 500 in-person delegates are expected to attend from throughout Australia and overseas. Re-connect with existing industry colleagues and clients and make new connections.





Program overview*

Tuesday 9 September 2025	Exhibition bump in	Plaza Auditorium Foyer, Brisbane Convention and Exhibition Centre
Wednesday 10 September 2025	Conference Day 1	Brisbane Convention and Exhibition Centre
	Keynote sessions, 31st Oration and Investiture Ceremony, concurrent sessions	Plaza Auditorium and Plaza Rooms
	Exhibition open Poster presentations	Plaza Auditorium Foyer
	Welcome Reception	Plaza Terrace
Thursday 11 September 2025	Conference Day 2	Brisbane Convention and Exhibition Centre
	Keynote sessions, concurrent sessions	Plaza Auditorium and Plaza Rooms
	Exhibition open Poster presentations	Plaza Auditorium Foyer
	ACMHN Members Forum Conference Dinner	Plaza Auditorium LINA Rooftop
Friday 12 September 2025	Conference Day 3	Brisbane Convention and Exhibition Centre
	Keynote sessions, concurrent sessions	Plaza Auditorium and Plaza Rooms
	Exhibition open Poster presentations	Plaza Auditorium Foyer
	Awards Presentations** Post Conference Networking	Plaza Auditorium Soleil Pool Bar, Rydges Brisbane

* program structure subject to change

** Awards presented during the conference include:

- Research Award
- Stan Alchin Award
- General Award
- Meryl Caldwell-Smith First Time Presenter Award
- Lightning Presentation Award
- Poster Award



Sponsorship at a glance

	Platinum Sponsor (exclusive)	Gold Sponsor (2 available)	Silver Sponsor (4 available)	Bronze Sponsor (5 available)
Company logo on conference website homepage	✓	N/A	N/A	N/A
Company logo on website (sponsor & exhibitor page)	✓	✓	✓	✓
Full registrations (including Welcome Reception & Conference Dinner)	6	4	2	1
Exhibitor registrations (including daytime catering only)	N/A	1	1	1
Banner in Conference App	✓	✓	✓	✓
Opportunity to address delegates	✓	N/A	N/A	N/A
Company logo on conference session holding slides	✓	✓	✓	✓
Company logo on pocket program	✓	N/A	N/A	N/A
Exhibition booth space (3m x 2m) (6m x 2m)	✓	✓	✓	✓
Company profile in the conference app	✓	✓	✓	✓
Freestanding banner positioned on plenary stage and in registration area (sponsor to provide)	✓	N/A	N/A	N/A
Use of conference logo for duration of conference	✓	✓	✓	✓
Company logo included in eDMs prior to the conference	✓	✓	✓	✓
Verbal acknowledgment during the conference	✓	✓	✓	✓
Delegate list (subject to privacy legislation)	✓	✓	✓	✓
Social media call outs	3	1	N/A	N/A

Other sponsorship opportunities include:

- Keynote Speaker Sponsor POA
- Plenary Session Sponsor \$6,600
- Concurrent Session Sponsor \$4,400
- Conference Dinner Sponsor \$8,100
- Welcome Reception Sponsor **SOLD**
- Awards Sponsors POA
- Coffee Cart Sponsor \$6,900
- Charging Station Sponsor \$6,600
- Refreshment Break Sponsor \$4,200
- Conference App Sponsor \$5,800
- Lanyard Sponsor \$3,600
- Name Badge Sponsor \$3,600
- Lanyard & Name Badge Sponsor \$6,100
- Writing Pad Sponsor \$1,600
- Pen Sponsor \$1,600



Sponsorship opportunities

PLATINUM PARTNER



EXCLUSIVE OPPORTUNITY

As the sole Platinum Partner your organisation will receive the highest brand visibility throughout the conference.

Benefits include:

Registration

- + Six full registrations including tickets to the Welcome Reception and Conference Dinner

Exhibition

- + One complimentary double exhibition space in a prominent location

Speaking Opportunity

- + Opportunity to address delegates prior to one plenary session (5 minutes, session to be nominated in collaboration with Scientific Committee)

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Platinum Partner on:
 - conference website (homepage and sponsor page) with link to your homepage
 - conference eDMs distributed prior to the conference
 - holding slide at the commencement of plenary sessions
 - pocket program
 - in the conference app
- + 300-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Freestanding banner positioned on plenary stage and in registration area for duration of conference (sponsor to provide)
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Option to provide a one minute video to play at the top of a plenary session (in discussion with organising committee)
- + Electronic banner advertisement in conference app
- + One dedicated eDM for the Platinum Sponsor
- + Three social media call outs prior to/during the conference via the conference app

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

GOLD SPONSOR



2 OPPORTUNITIES

As a Gold Sponsor your organisation will receive key recognition throughout the conference, with a physical and brand presence.

Benefits include:

Registration

- + Four full registrations including tickets to the Welcome Reception and Conference Dinner
- + One exhibitor registration

Exhibition

- + One complimentary single exhibition space in a prominent location

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as a Gold Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - conference eDMs distributed prior to the conference
 - holding slide at the commencement of plenary sessions
 - in the conference app
- + 200-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Option to provide a one minute video to play at the top of a plenary session (in discussion with organising committee)
- + Electronic banner advertisement in conference app
- + One dedicated eDM for the Gold Sponsors
- + One social media call out during the conference via the conference app

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

SILVER SPONSOR



4 OPPORTUNITIES

Benefits include:

Registration

- + Two full registrations including tickets to the Welcome Reception and Conference Dinner
- + One exhibitor registration

Exhibition

- + One complimentary single exhibition space

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as a Silver Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - conference eDMs distributed prior to the conference
 - holding slide at the commencement of plenary sessions
 - in the conference app
- + 100-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Option to provide a 1 minute video to play at the top of a concurrent session (in discussion with organising committee)
- + Electronic banner advertisement in conference app

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



BRONZE SPONSOR



5 OPPORTUNITIES

Benefits include:

Registration

- + One full registration including a ticket to the Welcome Reception and Conference Dinner
- + One exhibitor registration

Exhibition

- + One complimentary single exhibition space

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as a Bronze Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - conference eDMs distributed prior to the conference
 - holding slide at the commencement of plenary sessions
 - in the conference app
- + 100-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Logo included in electronic banner advertisement in conference app

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

KEYNOTE SPEAKER SPONSOR



LIMITED AVAILABILITY

Keynote speaker to be nominated from the conference program, in discussion with the scientific and organising committee.

Benefits include:

Registration

- + One full registration including a ticket to the Welcome Reception and Conference Dinner

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as a Keynote Speaker Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - conference eDMs distributed prior to the conference
 - holding slide at the commencement of sponsored plenary session
 - in the conference app
 - logo on pocket program and website whenever keynote speaker is mentioned
- + 100-word company profile in the conference app
- + Verbal acknowledgement during the conference, and during introduction of the keynote speaker
- + Freestanding banner positioned on the stage during sponsored speaker's session (sponsor to supply)
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)
- + Option to introduce the keynote speaker (subject to consultation and approval by the organising committee and keynote speaker themselves)

Advertising

- + Option to provide a one minute video to play at the top of the sponsored speaker's session (session allocated in discussion with organising committee)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

SESSION SPONSOR: PLENARY



MULTIPLE OPPORTUNITIES

Benefits include:

Registration

- + One full registration including a ticket to the Welcome Reception and Conference Dinner

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as a Plenary Session Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - conference eDMs distributed prior to the conference
 - holding slide at the commencement of sponsored plenary session
 - in the conference app
 - logo on pocket program and website whenever plenary session is mentioned
- + 100-word company profile in the conference app
- + Verbal acknowledgement during the conference, and during introduction of the plenary session
- + Freestanding banner positioned on the stage in sponsored session (sponsor to supply)
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Option to provide a one minute video to play at the top of the sponsored plenary session (session allocated in discussion with organising committee)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

SESSION SPONSOR: CONCURRENT



MULTIPLE OPPORTUNITIES

Benefits include:

Registration

- + One full registration including a ticket to the Welcome Reception and Conference Dinner

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as a Concurrent Session Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - conference eDMs distributed prior to the conference
 - holding slide at the commencement of sponsored concurrent session
 - in the conference app
 - logo on pocket program and website whenever concurrent session is mentioned
- + 75-word company profile in the conference app
- + Verbal acknowledgement during the conference, and during introduction of the concurrent session
- + Freestanding banner positioned in the sponsored session's room (sponsor to supply)
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Option to provide a one minute video to play at the top of the sponsored concurrent session (session allocated in discussion with organising committee)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

CONFERENCE DINNER SPONSOR



EXCLUSIVE OPPORTUNITY

Benefits include:

Registration

- + Two full registrations including tickets to the Welcome Reception and Conference Dinner
- + Two additional tickets for the Conference Dinner

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Conference Dinner Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - conference eDMs distributed prior to the conference
 - holding slide at the commencement of plenary sessions
 - in the conference app
 - logo on pocket program and website whenever conference dinner is mentioned
 - conference dinner menus (if applicable)
- + Opportunity to address attendees at the Conference Dinner (five minutes)
- + 100-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Freestanding banner positioned at the Conference Dinner (sponsor to provide)
- + Opportunity to provide a gift for Conference Dinner attendees (sponsor to provide, with approval from organising committee)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

WELCOME RECEPTION SPONSOR



EXCLUSIVE OPPORTUNITY

Benefits include:

Registration

- + Two full registrations including tickets to the Welcome Reception and Conference Dinner
- + Two additional tickets for the Welcome Reception

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Welcome Reception Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - conference eDMs distributed prior to the conference
 - holding slide at the commencement of plenary sessions
 - in the conference app
 - logo on pocket program and website whenever welcome reception is mentioned
- + Opportunity to address attendees at the Welcome Reception (five minutes)
- + 100-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Freestanding banner positioned at the Welcome Reception (sponsor to provide)
- + Opportunity to provide a gift for Welcome Reception attendees (sponsor to provide, with approval from organising committee)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

AWARD SPONSORS



\$POA

**EXCLUSIVE OPPORTUNITY FOR EACH AWARD AS LISTED BELOW.
APPLICATIONS FOR AWARDS SPONSORSHIPS WILL BE DISCUSSED IN
COLLABORATION WITH THE SCIENTIFIC COMMITTEE.**

- Research Award
- Stan Alchin Award
- General Award
- Meryl Caldwell-Smith First Time Presenter Award
- Lightning Presentation Award
- Poster Award

Benefits may include:

Registration

- + One full registration including a ticket to the Welcome Reception and Conference Dinner

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the nominated Award Sponsor on:
 - conference website (awards page and sponsor page) with link to your homepage
 - Conference eDMs distributed prior to the conference
 - holding slide at the commencement of plenary sessions
 - in the Conference app
 - award certificates and/or trophies (where applicable)
- + Opportunity to meet the award recipient and co-present the award with a Scientific Committee representative
- + 100-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

COFFEE CART SPONSOR



TWO OPPORTUNITIES

The coffee cart, offering expertly brewed barista coffee, will serve as a central hub for networking and connection, while ensuring attendees enjoy a high-quality coffee experience.

Benefits include:

- + Branded coffee cart will be open at the start of each day and during catering breaks

Registration

- + One full registration including a ticket to the Welcome Reception and Conference Dinner
- + One exhibitor registration

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Coffee Cart Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - Conference eDMs distributed prior to the conference
 - holding slide at the commencement of plenary sessions
 - in the Conference app
- + 100-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Corporate material may be displayed in coffee cart area, including brochures, freestanding banners and small table signs (sponsor to supply)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

CHARGING STATION SPONSOR



EXCLUSIVE OPPORTUNITY

The device charging area will be a popular spot for people to meet and mingle, while devices (laptops, tablets and phones) charge.

Benefits include:

- + Branded charging stations and/or tables will be open throughout the conference, and located throughout the exhibition, poster and catering space. Exact design and branding opportunities to be confirmed

Registration

- + One full registration including a ticket to the Welcome Reception and Conference Dinner
- + One exhibitor registration

Acknowledgement / Logo Placement

- + Company logo and acknowledgement as the Charging Station Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - Conference eDMs distributed prior to the conference
 - holding slide at the commencement of plenary sessions
 - in the Conference app
- + 100-word company profile in the conference app
- + Verbal acknowledgement during the conference
- + Use of the conference logo during sponsorship period (conference to provide the specific logo to be used)

Advertising

- + Corporate material may be displayed in charging station area, including brochures, freestanding banners and small table signs (sponsor to supply)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



REFRESHMENT BREAK SPONSOR



3 OPPORTUNITIES AVAILABLE: WEDNESDAY, THURSDAY AND FRIDAY

Sponsorship will incorporate the Morning Tea, Lunch and Afternoon Tea break for the allocated day.

Benefits include:

Registration

- + One full registration including a ticket to the Welcome Reception and Conference Dinner

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as a Refreshment Break Sponsor on:
 - conference website (sponsor and program pages) with link to your homepage
 - holding slide at the commencement of plenary sessions immediately prior to sponsored break
- + 50-word company profile in the conference app
- + Corporate material may be displayed in hospitality area, during refreshment breaks on the allocated day, including brochures, freestanding banners and small table signs (supplied by sponsor)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



APP SPONSOR



EXCLUSIVE OPPORTUNITY

Benefits include:

Registration

- + One full registration including a ticket to the Welcome Reception and Conference Dinner

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the App Sponsor on:
 - the splash page on the Conference App (subject to approval by the organising committee)
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - banner advertisement throughout the app
- + 100-word company profile in the conference app

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



LANYARD SPONSOR



EXCLUSIVE OPPORTUNITY

Benefits include:

Registration

- + One complimentary full registration including a ticket to the Welcome Reception and Conference Dinner

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Lanyard Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 50-word company profile in the conference app

Advertising

- + Branded lanyards to be provided to all in-person conference delegates (opportunity for sponsor to supply at a discounted rate)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)



NAME BADGE SPONSOR



EXCLUSIVE OPPORTUNITY

Benefits include:

Registration

- + One complimentary full registration including a ticket to the Welcome Reception and Conference Dinner

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Name Badge Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 50-word company profile in the conference app

Advertising

- + Name badges, including sponsor logo, to be provided to all in-person conference delegates

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

COMBINED LANYARD AND NAME BADGE SPONSOR



EXCLUSIVE OPPORTUNITY TO SPONSOR BOTH THE LANYARD
AND NAME BADGE

Benefits include:

Registration

- + Two full registrations including tickets to the Welcome Reception and Conference Dinner

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Lanyard and Name Badge Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
 - delegate name badges
- + 100-word company profile in the conference app

Advertising

- + Branded lanyards to be provided to all in-person conference delegates (opportunity for sponsor to supply at a discounted rate)
- + Name badges, including sponsor logo, to be provided to all in-person conference delegates

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

WRITING PAD SPONSOR



\$1,600
(INC GST)

EXCLUSIVE OPPORTUNITY

Benefits include:

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Writing Pad Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 25-word company profile in the conference app

Advertising

- + Writing pad to be available throughout the conference venue (sponsor to supply writing pads)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

PEN SPONSOR



\$1,600
(INC GST)

EXCLUSIVE OPPORTUNITY

Benefits include:

Acknowledgment / Logo Placement

- + Company logo and acknowledgement as the Pen Sponsor on:
 - conference website (sponsor page) with link to your homepage
 - holding slide at the commencement of plenary sessions
- + 25-word company profile in the conference app

Advertising

- + Pens to be available throughout the conference venue (sponsor to supply pens)

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

OTHER PROMOTIONAL PRODUCT SPONSOR



\$POA

Please contact Conlog on 02 6281 6624 to discuss the wide range of options available to meet your needs and contribute to the success of the Conference.



49TH INTERNATIONAL
MENTAL HEALTH
NURSING CONFERENCE
10-12 SEPTEMBER 2025, MEANJIN, BRISBANE



Exhibition Opportunities

The trade exhibition will be held in the Plaza Auditorium Foyer of the Brisbane Convention and Exhibition Centre and will be the location for all catering throughout the conference to ensure the maximum exposure and opportunities for contact between delegates and exhibitors.

Exhibitors will be expected to display at the conference for a minimum of 3-days, as detailed below.

Bump in: Tuesday 9 September 2025

Exhibition open: Wednesday 10 September 2025 (including Welcome Reception) –
Friday 12 September 2025

Bump out: Friday 12 September 2025 (after the conclusion of Afternoon Tea)

EXHIBITION BOOTHS

\$5,000
(INC GST)

Benefits include:

Exhibition Booth

- + One exhibition booth (3m x 2m) including:
 - one x trestle table and two x chairs
 - Lighting
 - Fascia with company name
 - Access to reasonable power
- + Additional furniture to be arranged separately by exhibitor at own cost

Registration

- + One full registration including ticket to the Welcome Reception and Conference Dinner
- + One exhibitor registration (includes daytime catering only. Welcome Reception and Conference Dinner tickets may be purchased separately)

Acknowledgment / Logo Placement

- + Logo and 50-word company listing included in conference app
- + Company logo and acknowledgement as an Exhibitor on:
 - conference website (exhibitor page) with link to your homepage
 - holding slide at the commencement of plenary sessions

Delegate Information

- + A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the conference, and an updated list post conference, in PDF format (name, organisation, State only)

EXTRA EXHIBITOR STAFF (up to 2 extra staff per booth)

\$440
per person
(INC GST)

Benefits include:

If you require other members of staff to be at your booth for the duration of the exhibition, an Extra Exhibitor Staff fee of \$440 per staff member applies. This cost covers tea breaks, lunches and a name tag. This fee does not include social functions (Welcome Reception and Conference Dinner tickets may be purchased separately).



49TH INTERNATIONAL MENTAL HEALTH NURSING CONFERENCE

10-12 SEPTEMBER 2025, MEANJIN, BRISBANE

Terms & Conditions

ACMHN 2025 Committee and Conference Logistics will hereafter be referred to as 'the Organisers'.

The Brisbane Convention and Exhibition Centre will hereafter be referred to as 'the venue'.

1. Sponsor and exhibition packages will be allocated in order of receipt of booking forms.
2. The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Sponsors and exhibitors are advised to insure against such liability.
3. The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion. The sponsor will indemnify the Organisers in respect of any claims and demands in respect thereof. The sponsor must take out adequate insurance in respect of all claims.
4. The Organisers reserve the right to alter the exhibition floorplan at their discretion.
5. Exhibits must not be removed, and displays must not be dismantled either partly or in total before closing time on the last day of the exhibition.
6. Sponsors may only conduct competitions or offer prizes with the permission of the Organisers.
7. The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.

Payment Details

1. An invoice will be sent on receipt of the booking form.
2. If a minimum part payment is not received within 30 days of receipt of the invoice your booking may be cancelled.
3. Full payment is required by Friday 8 August 2025.
4. For cancellation of sponsorship and/or exhibition at least 2 months prior to the commencement of the conference, full payments (less an administration fee) will only be refundable if the Organisers are able to re-sell the package.
5. For cancellations less than 2 months prior to the commencement of the exhibition, all payments are non-refundable.
6. All prices include Goods and Services Tax (GST).



49TH INTERNATIONAL
MENTAL HEALTH
NURSING CONFERENCE
10-12 SEPTEMBER 2025, MEANJIN, BRISBANE



Booking Form

Contact name: _____

Position: _____ Organisation: _____

Postal Address: _____ State: _____ Postcode: _____

Phone: _____ Mobile: _____

Email: _____

Sponsorship Booking

Please tick the preferred sponsorship opportunity (all prices include GST)

- | | | | | | |
|--|----------|--|-------------|---|---------|
| <input type="checkbox"/> Platinum Partner | \$34,000 | <input type="checkbox"/> Conference Dinner Sponsor | \$8,100 | <input type="checkbox"/> Name Badge Sponsor | \$3,600 |
| <input type="checkbox"/> Gold Sponsor | \$21,000 | <input type="checkbox"/> Welcome Reception Sponsor | SOLD | <input type="checkbox"/> Lanyard & Name Badge Sponsor | \$6,100 |
| <input type="checkbox"/> Silver Sponsor | \$11,100 | <input type="checkbox"/> Awards Sponsor | \$POA | <input type="checkbox"/> Writing Pad Sponsor | \$1,600 |
| <input type="checkbox"/> Bronze Sponsor | \$7,300 | <input type="checkbox"/> Coffee Cart Sponsor | \$6,900 | <input type="checkbox"/> Pen Sponsor | \$1,600 |
| <input type="checkbox"/> Keynote Speaker Sponsor | \$POA | <input type="checkbox"/> Charging Station Sponsor | \$6,600 | <input type="checkbox"/> Other Promotional Products | \$POA |
| <input type="checkbox"/> Session Sponsor: Plenary | \$6,500 | <input type="checkbox"/> Refreshment Break Sponsor | \$4,200 | Please specify: _____ | |
| <input type="checkbox"/> Session Sponsor: Concurrent | \$4,400 | <input type="checkbox"/> App Sponsor | \$5,800 | | |
| | | <input type="checkbox"/> Lanyard Sponsor | \$3,600 | | |

Exhibition Booking

- Exhibition Space Quantity _____ @ \$5,000 each
- Additional Exhibitor Staff @ \$440 Please book a place for _____ additional representative(s) at \$440 (inc GST) each

Names of representative(s) are: _____

Payment Summary

SPONSORSHIP TOTAL \$ _____

EXHIBITION BOOTH \$ _____

ADDITIONAL EXHIBITOR STAFF \$ _____

TOTAL AMOUNT TO BE INVOICED \$ _____

50% deposit is required at time of booking.
The balance of payment is due by **Friday 8 August 2025**

Please send completed form with payment to:

Conference Logistics: PO Box 6150, KINGSTON ACT 2604
E: emma@conlog.com.au

Payment Details

- I wish to pay by Electronic Funds Transfer (an invoice will be sent for processing which will contact bank details)
- I wish to pay by Credit Card and I hereby authorise you to charge the amount of \$ _____ to my credit card. All credit card transactions will incur a 2.75% credit card fee.

Please Charge my: MasterCard Visa AMEX

Card Number: _____ CCV: _____ Exp Date: _____

Card Holder Name: _____

Card Holder Signature: _____

