



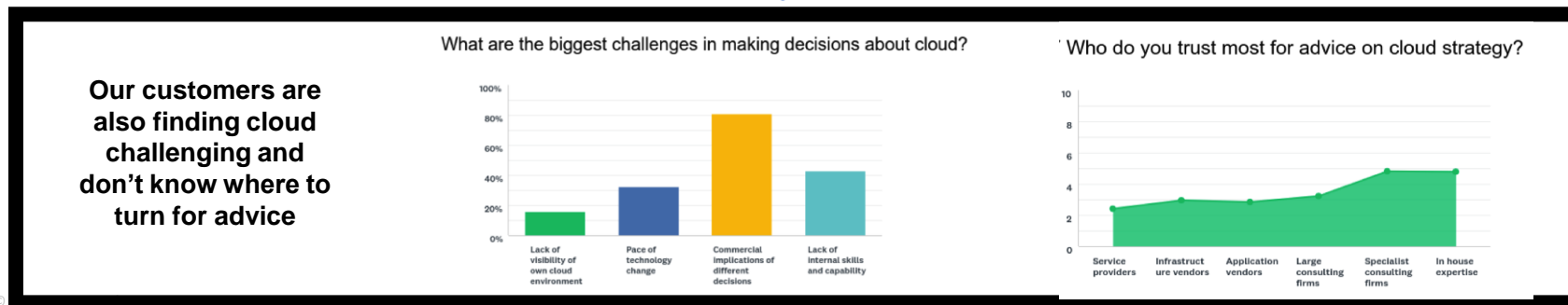
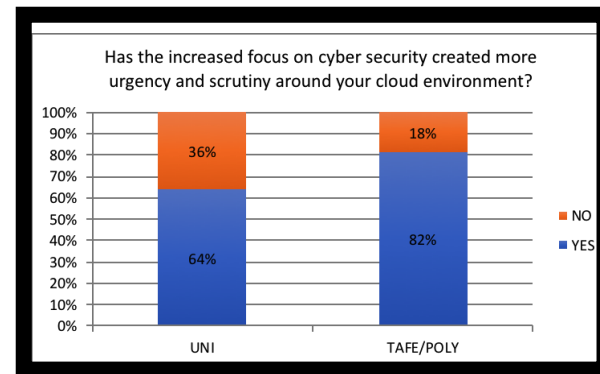
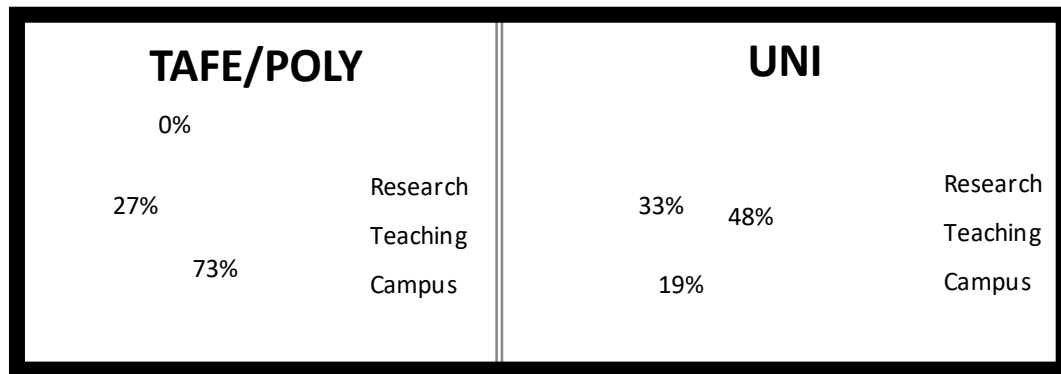
Developing a Multi-Cloud Strategy for Higher Education Institutes in Australia

Mark Swalwell

Regional Lead – HyperFlex & UCS

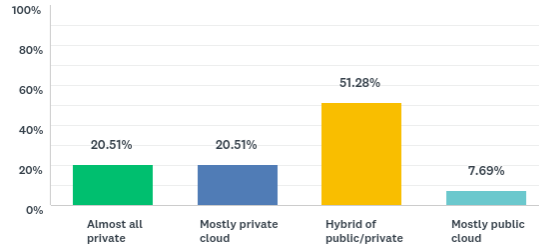
September 2018

Research and cyber are driving interest but cloud's complex



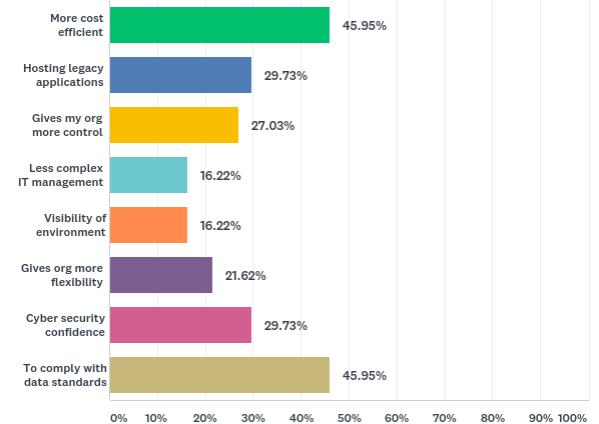
Evolution of Cloud in Education report

What best describes your institute's current cloud environment?



Private cloud remains and grows

Q7 Why you would choose private over public cloud?



Few customers have fully optimized their cloud environment

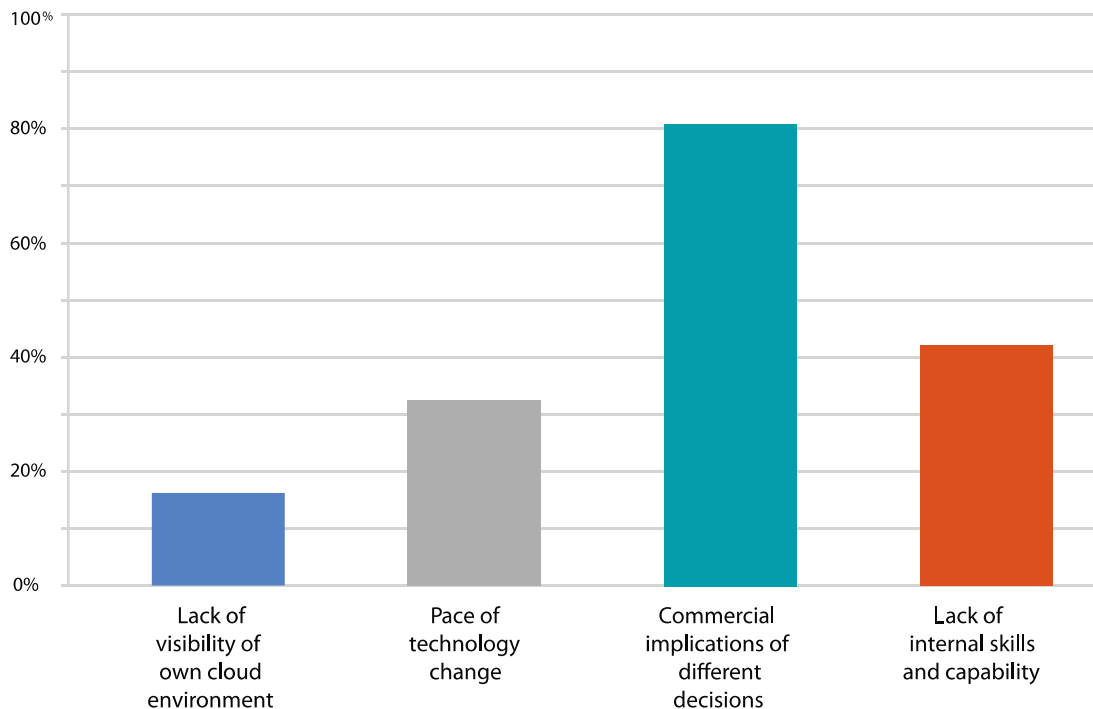
Cloud Adoption: Only 11% Optimized



Source: EDC CloudWave, April 2017. n=1,202 worldwide respondents, weighted by country, company size and industry

The commercial aspect of cloud is challenging

What are the biggest challenges in making decisions about cloud?



Major takeaways

The future is multi-cloud, with a preference for private cloud

Despite cloud environments being mostly private (51%), hybrid (21%) or mostly public (7%) there is a strong bias towards private cloud. This is driven by advantages around cost, flexibility and capacity to support legacy applications. The major question for institutions is less about which cloud and more about how to maintain controls and visibility across a range of clouds.

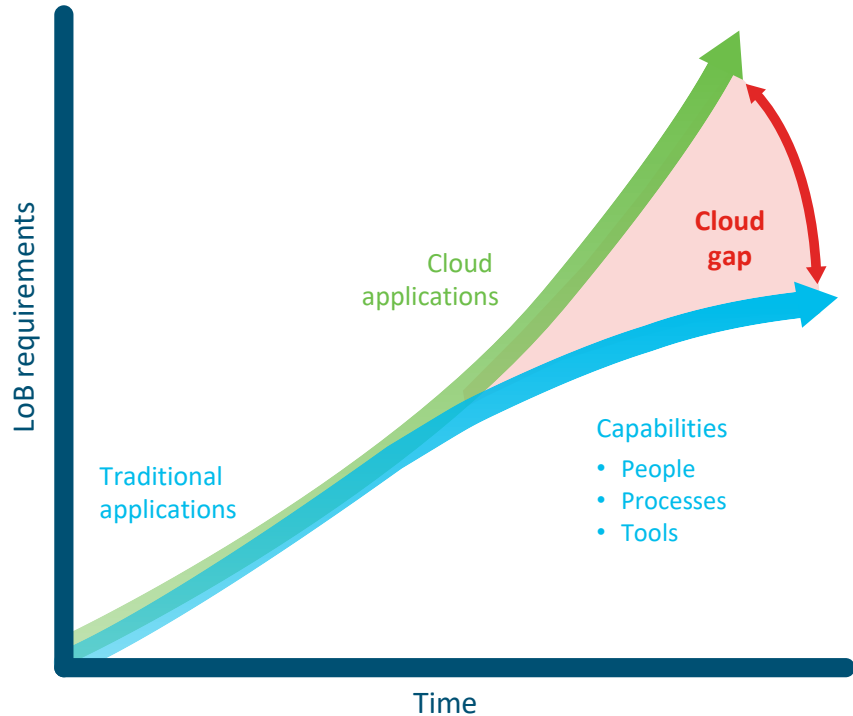
Security has to be embedded in the cloud

The relationship between security and cloud is becoming stronger. Scrutiny on cloud decisions is largely driven by the renewed focus on cybersecurity. Embedding security in infrastructure is increasingly common so threats can be detected early and responded to quickly.

The commercial implications of cloud decisions are not well understood

Despite advice from multiple sources (including independent advisors) institutes and systems still view the commercial side of cloud as a black box. Institutes reported not knowing what the true costs (or potential savings) would be until after services had been deployed – i.e. when it's too late. In some scenarios workloads were transferred from public back to private cloud because it was too expensive but also because it didn't deliver the desired outcomes.

A widening cloud gap



Between what cloud applications require...

...and what organizations can reliably and confidently support today.

Transforming management of multicloud complexity



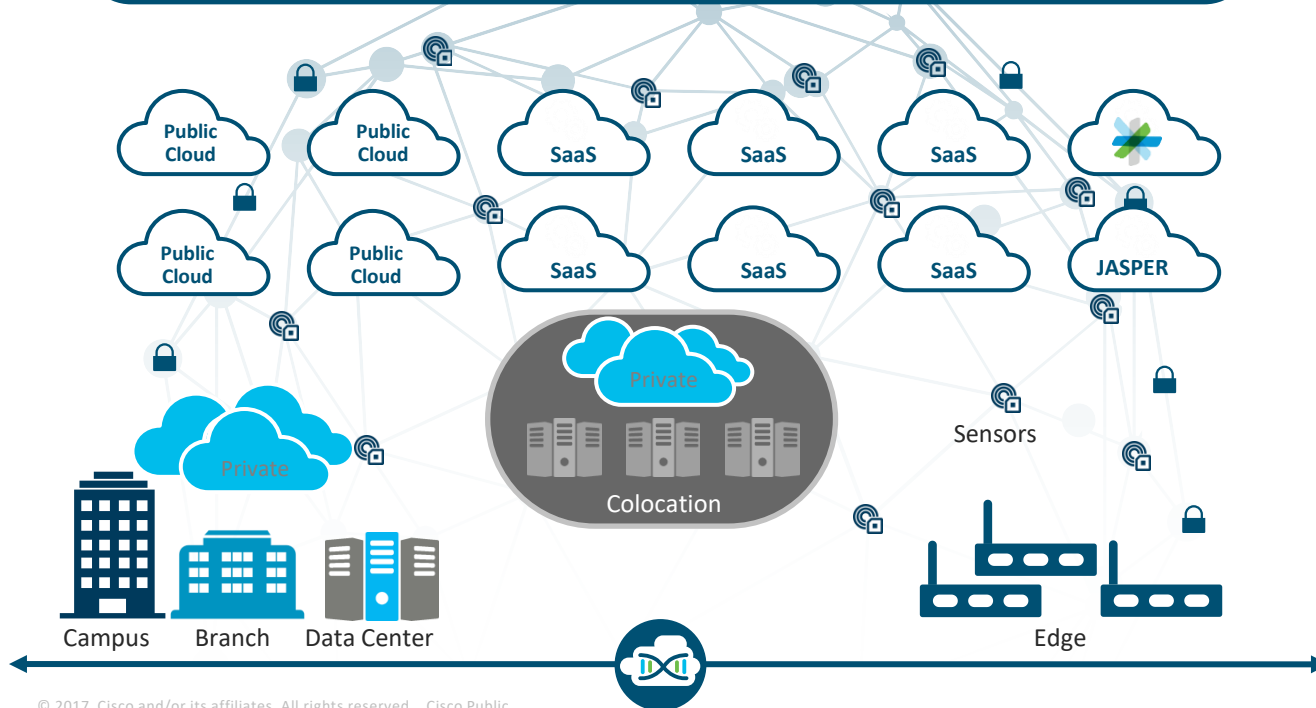
FRAGMENTED

COMPLEX

NO DATA CONTROL

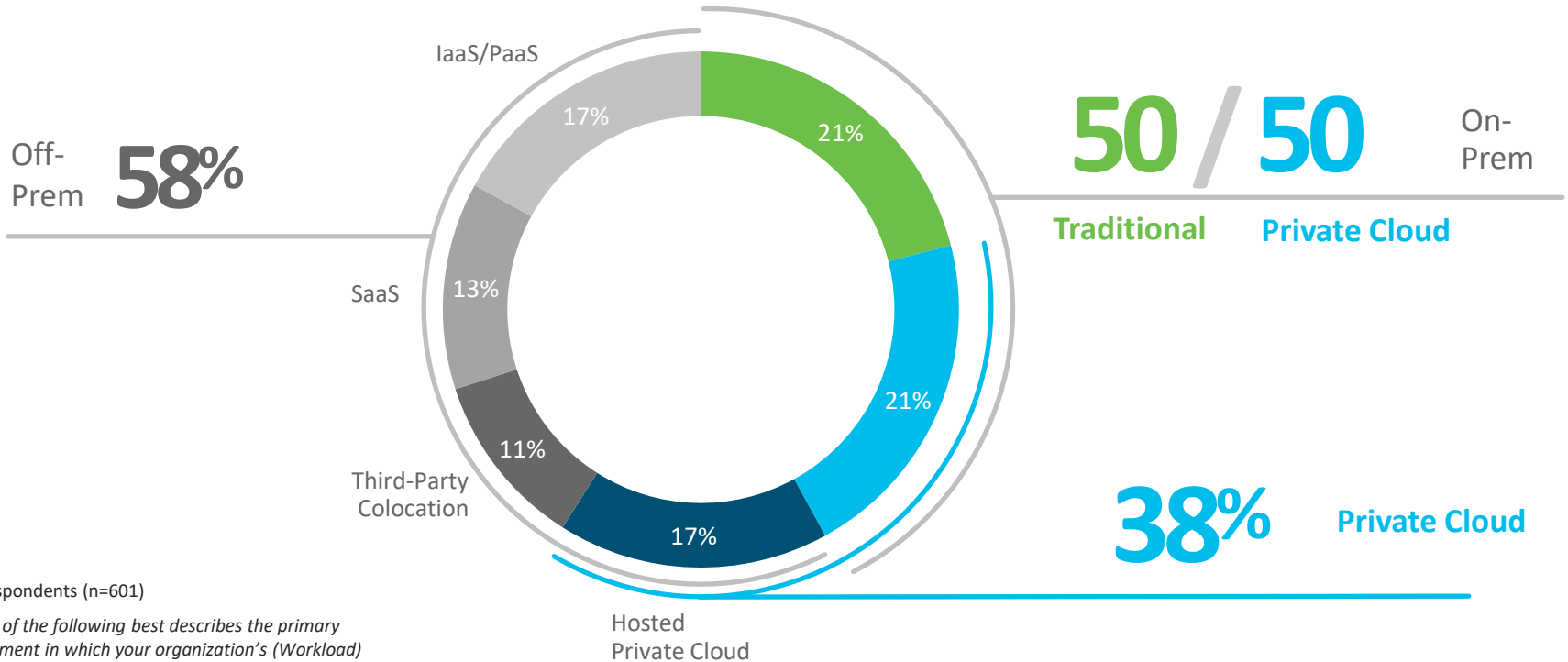
Enabling the multicloud world

MULTICLOUD



**A multicloud approach
enables customers
to consume
applications and services
from two or more clouds
where at least one
cloud is public**

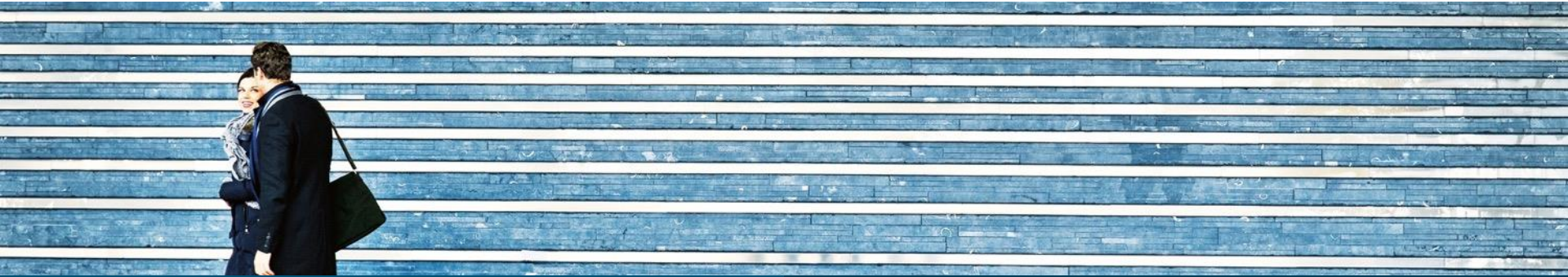
Cloud first is the new reality



% of respondents (n=601)

"Which of the following best describes the primary environment in which your organization's (Workload) will be operated two years from now?"

Computing follows the data



By 2022, as a result of digital business projects, **75% of enterprise-generated data will be created and processed outside the traditional, centralized data center or cloud.**

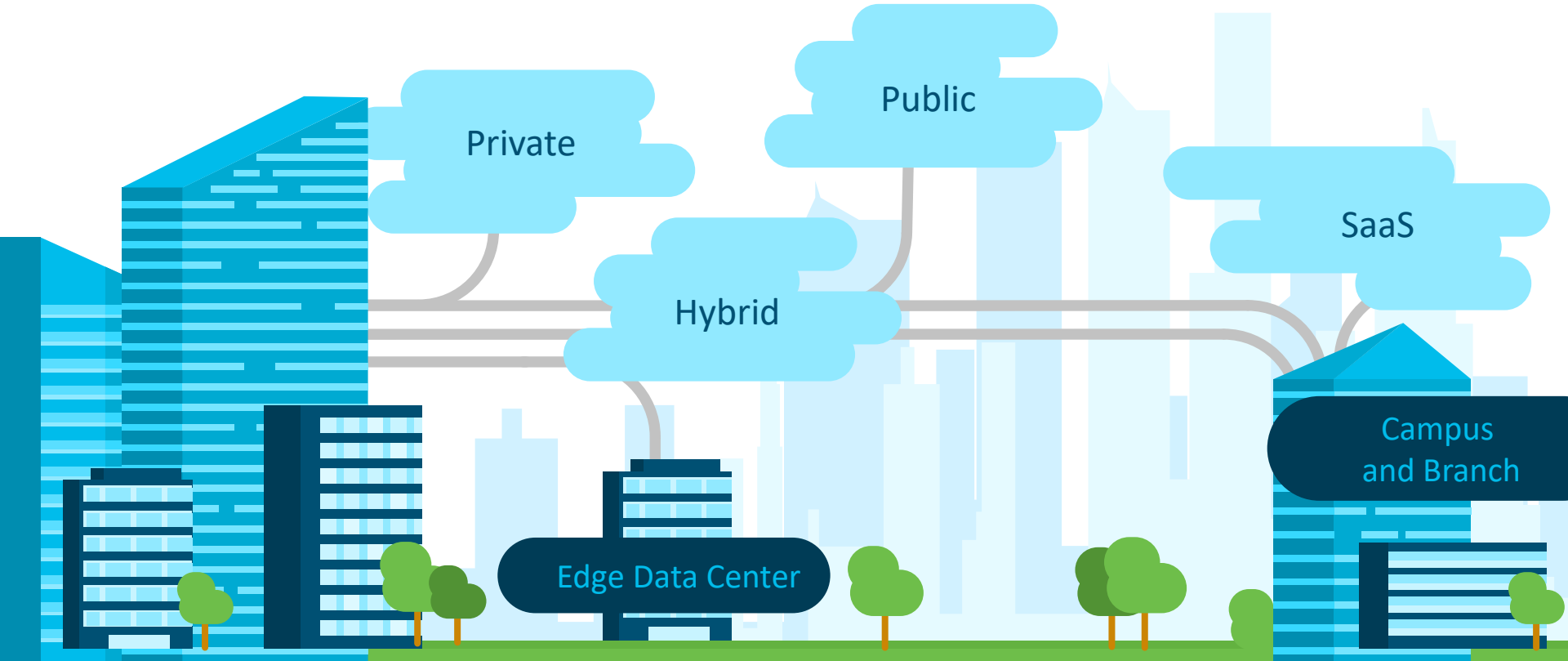
Gartner: Digital Business Will
Push Infrastructures to the Edge



By 2021, installed and in use container instances will amount to more than **3.5 billion, with over 20% of them running in distributed locations serving edge and IoT workloads.**

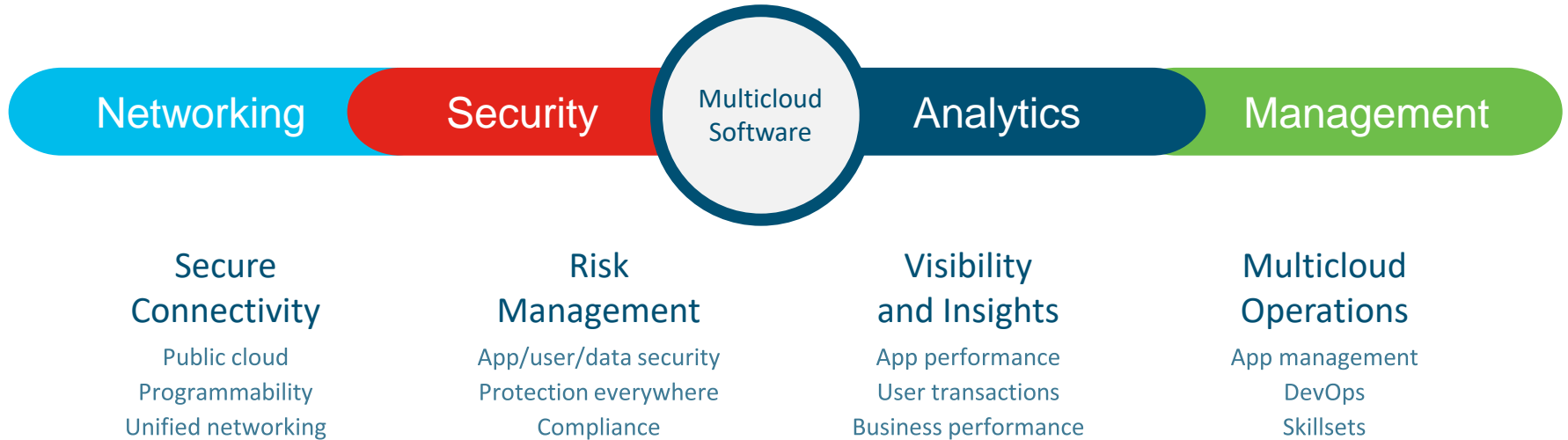
IDC FutureScape: WW Enterprise
Infrastructure 2018 Predictions

Multicloud. The Distributed Datacenter

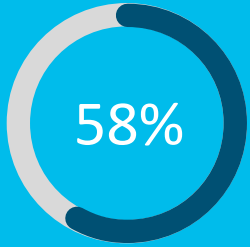


Our Multicloud Approach

Helping customers to connect, protect, and consume their clouds



It's multicloud that delivers



Reduced time

58% faster network
provisioning

Cisco ACI

IDC: Cisco IT

Public



Private

3-year cost savings

51% lower cost
than public cloud

Cisco HyperFlex Multicloud

IDC: Expert ROI spotlight

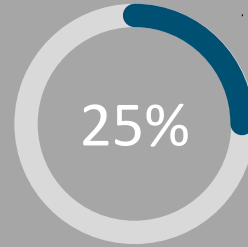


40 minutes

App deployments from
4-6 months to 40 min.

Cisco CloudCenter

IDC: Expert ROI spotlight



Better app performance

25% faster
business transactions

AppDynamics

IDC: Expert ROI spotlight



15% Lower 3yr Total Cost of Ownership Than Next Best Alternative

~10%

Lower software costs

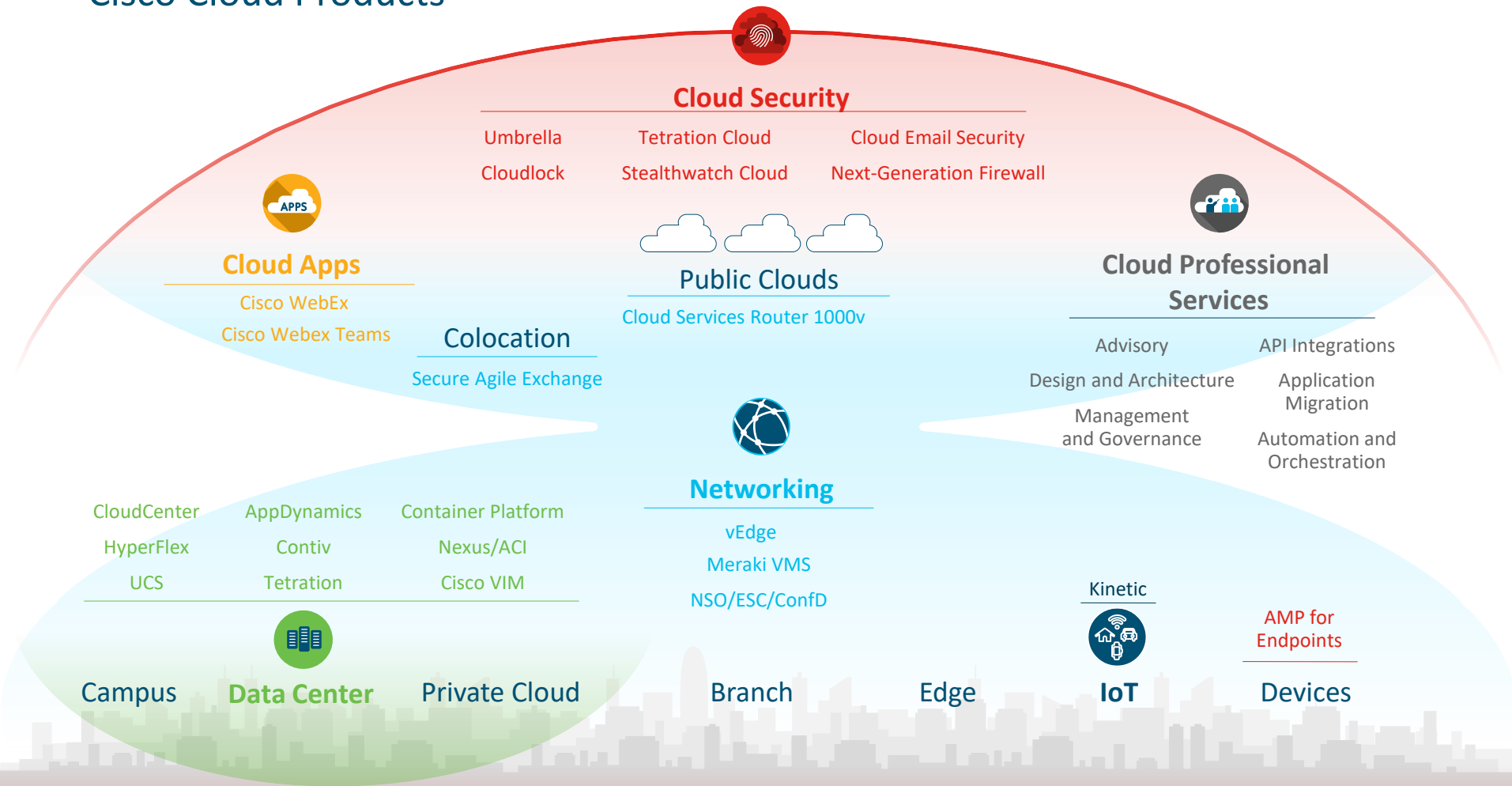
~15%

Lower upfront labor costs

~20%

Lower ongoing labor costs

Cisco Cloud Products



Integrated Solutions with Cloud Providers



Cloud Security

Stealthwatch Cloud

Google Cloud



Google
Kubernetes Engine

Public Clouds

Cloud Services Router 1000v



Networking

Istio: Hybrid Cloud

Service Management



Existing Services | Apps | Data

CloudCenter
HyperFlex

AppDynamics
Contiv

Container Platform
Nexus/ACI



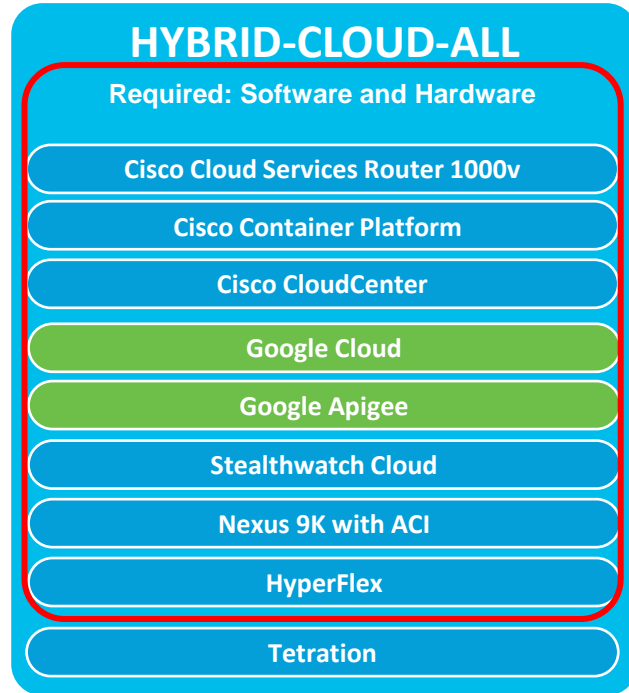
Campus

Data Center

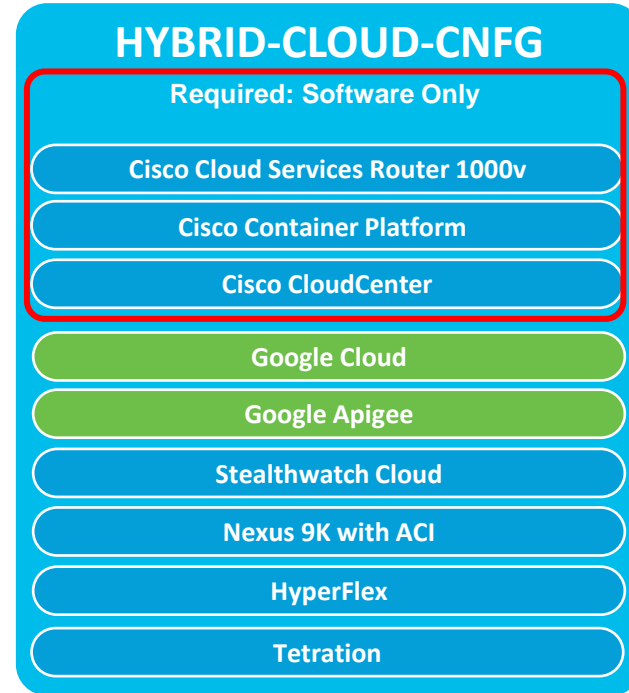
Private Cloud

Hybrid Cloud Platform Offering Bundles

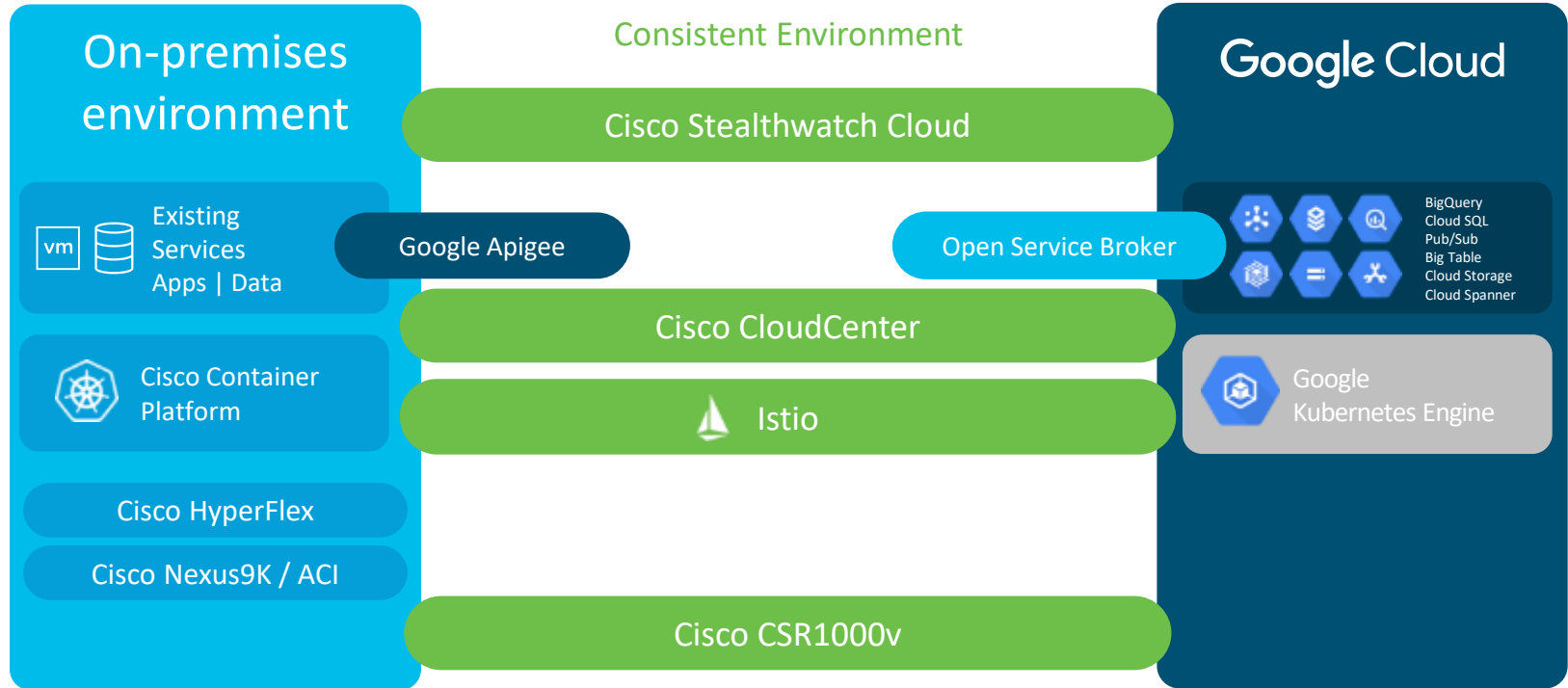
Full Stack Including HW & SW



Software Only Stack



Cisco Hybrid Cloud Platform for Google Cloud





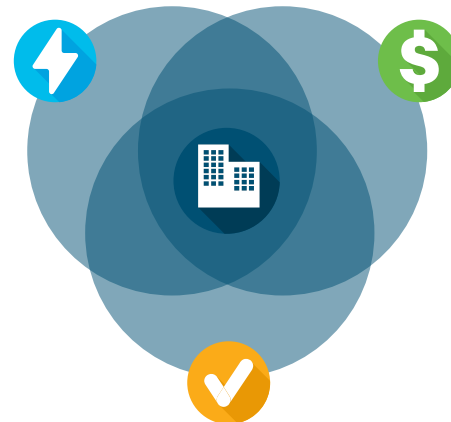
HYPERFLEX

Multicloud Platform



Kubernetes and Kubeflow

Common platform across data center and multicloud applications and Machine learning (ML) stack



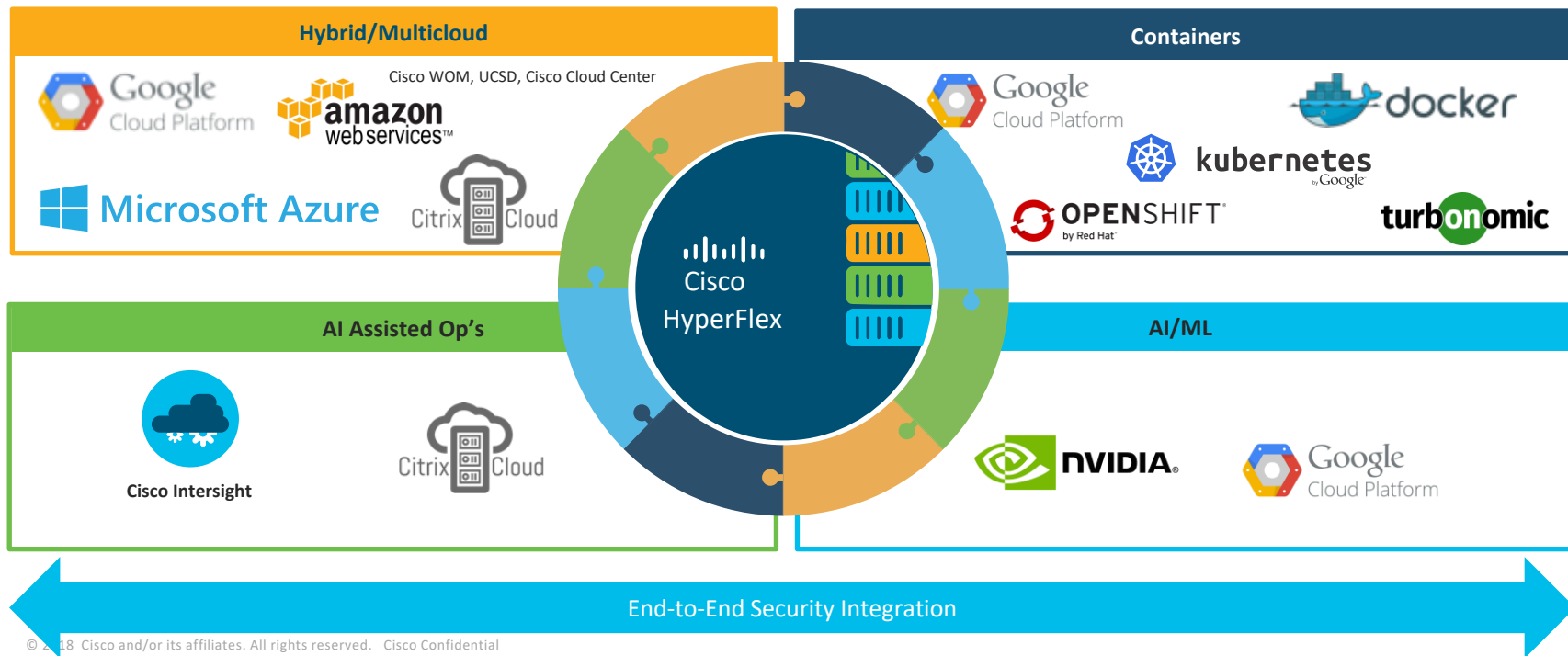
Speed and Simplicity

Resource Scaling On-Demand, High performance for Enterprise-class and cloud native apps,

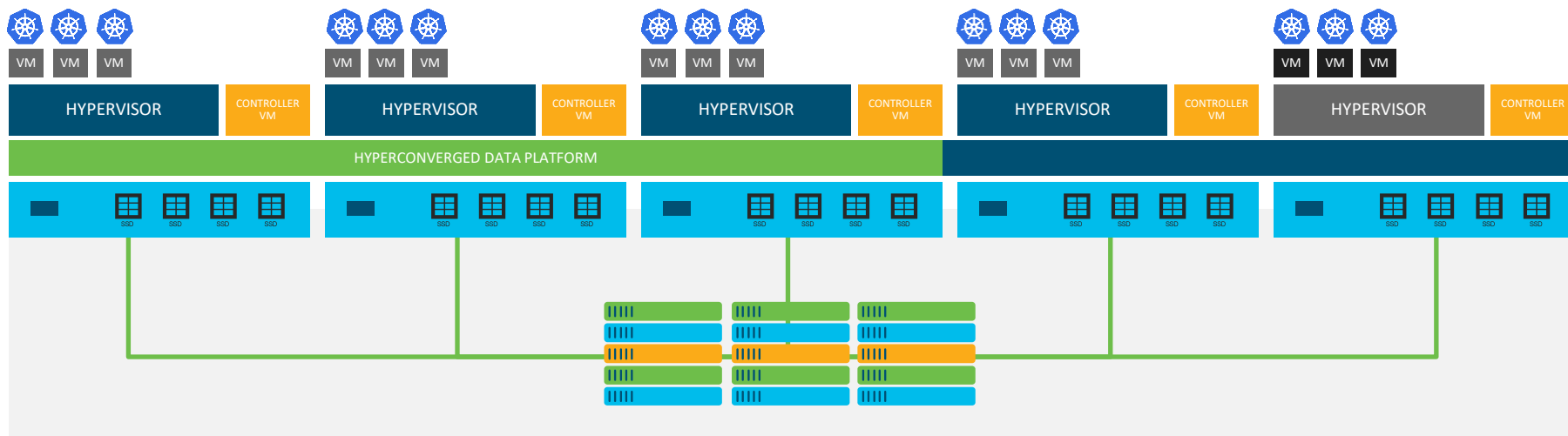
Streamlined Operations

Cloud like simplified management and orchestration via Intersight

HyperFlex Innovations Drive Your Future



Hyperconverged Scale Out and Distributed File System



Start with
as few as three
nodes

Hyperconverged
data platform
installs in minutes

Network fabric
policy configures
qos settings

Add servers,
one or more at
a time

Distribute and
rebalance data
across servers
automatically

Retire older
servers

HyperFlex Market Leadership



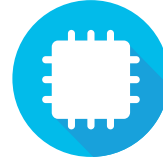
#1 Performance



1st Integrated Fabric
Networking



1st CI and HCI
Integration



1st Compute Only
Nodes



1st Cloud Based
Management



1st Multicloud
Platform



1st Integrated
Kubernetes



1st 40gbe
Networking



1st Machine Learning
Platform



1st All NVMe

HyperFlex Performance Drives Business Outcomes

96%

Higher VM Level Performance Consistency

3X

Lower Latency for workloads tested

2X

IOPS Delivery for workloads tested

0%

Performance impact running
dedupe/compression



Increased End User
Experience/ Productivity

Increased Application
Performance

- E-Commerce SLA's



30% Less

- Hardware Nodes
- HCI Software subscriptions
- Hypervisor Licenses
- Power Cooling
- App core licenses
- Op's and Management



"Cisco delivers an HCI solution that provides the essential simplicity and cost-efficiency features of HCI, but also the consistent high performance that has been missing—and that customers need for mission-critical workloads."

Tony Palmer and Kerry Dolan, Senior IT Validation Analysts at Enterprise Strategy Group

Cisco UCS C480 ML Rack Server

No-compromise balance of performance and capacity to power AI workloads at scale



NEW

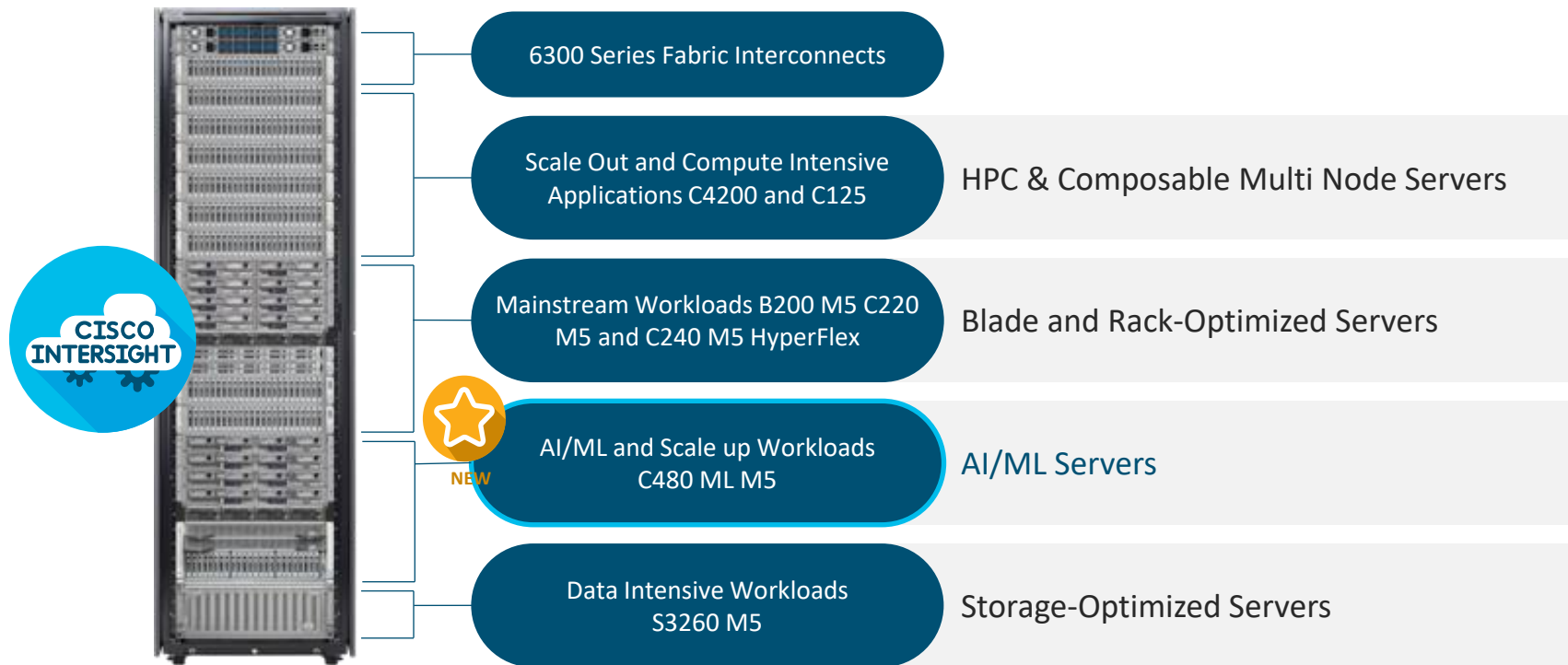
Fully Integrated Platform Designed to Accelerate Model Training

- Eight NVIDIA Tesla V100s
- NVIDIA NVLink Interconnect
- Up to 24 Disks; RAID Controller
- Up to 6 NVMe Drives
- Network: Up to 100GB
- High Availability Design

Validated with Popular Machine Learning Software to Accelerate and Simplify AI/ML Projects on Premise

Prevent Technology Silos by Easily Integrates Into Existing Environments Using Cisco UCS Intersight Cloud-Based Management

UCS: One System for All Workloads



Analytics and Cloud Powered

Cisco Intersight

Centralized Management

Global Policies

Intuitive
Experience



Enhanced
Support



Proactive Guidance



Secure and
Extensible



SaaS Delivered

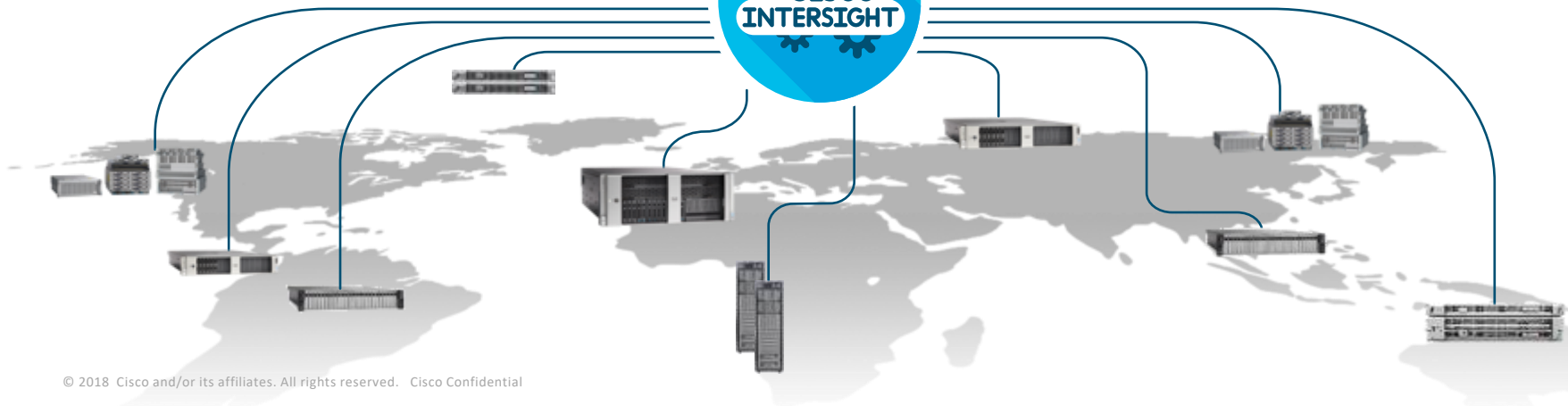


Comprehensive Automation

Single Pane of Glass

SaaS
Simplicity

Actionable
Intelligence



Integrated Solutions with Cloud Providers



Increase software velocity without compromising security or sacrificing control



Develop in the cloud and deploy anywhere



Bridge existing investments with new digital initiatives



Extend your existing management frameworks and tools across on premises and cloud



Choose your cloud provider based on the needs of your workload



Enforce network and security policy and regulatory compliance without losing agility



