(O) No to Violence

National Conference 2024

LEADING RADICAL CHANGE

A CALL TO ACTION TO END MEN'S FAMILY VIOLENCE

2-5 September 2024, Rydges Melbourne

SPONSORSHIP & EXHIBITION PROPOSAL



A CALL TO ACTION TO END MEN'S FAMILY VIOLENCE

INVITATION

Returning to Melbourne from Monday 2 – Thursday 5 September, No to Violence 2024 will take on the theme **Leading Radical Change:** A Call to Action to End Men's Family Violence.

The NTV 2024 conference will collaboratively explore the radical change needed to end men's use of family violence.

#NTV2024 brings together the insights of people with lived experience, leading policymakers, practitioners, and researchers, learning from each other to create meaningful human-centred responses within communities, families, and workplaces. Building on our conversations on masculinities and practice with people working in communities, and on prevention, early intervention, and specialist responses, as well as recovery and healing programs, the conference will explore how we desilo our shared work to lead real, radical change to end men's use of family violence.

Over four exciting days, delegates attending the #NTV2024 conference will engage in discussions, workshops, research presentations and amazing learning opportunities.

The call to action is for the collective advocacy required to respond and work collaboratively to end domestic, family and sexual violence. We can join our voices to call for the development of a National Perpetrator Action Plan that would sit alongside other actions plans within the National Plan to End Violence against Women and Children 2022-2032 and subsequent action plans.

We invite you to support this year's Conference, demonstrating your commitment to ending men's family violence while gaining valuable exposure and networking opportunities within the sector. You will play a crucial role in making the No to Violence 2024 Conference a resounding success by empowering individuals and organisations dedicated to ending men's use of family violence.

Our Sponsorship and Exhibition Proposal offers an opportunity to showcase your work and commitment to ending men's use of family violence with a range of sponsorship options to consider.



Conference venue

After a resounding success in 2023, NTV 2024 will return to Rydges Melbourne from 2 – 5 September 2024.

With rooms inspired by the Australian landscape and a Rooftop Terrace overlooking Her Majesty's Theatre and Chinatown, Rydges Melbourne is located in the heart of the city's vibrant theatre district. A short walk will have you in exclusive Collins Street boutiques, major sporting precincts, Emporium, Melbourne Central or the Bourke Street Mall.



Expand your network

With an anticipated 400-plus in person delegates to attend the conference, it is the perfect opportunity to renew and make new connections with like-minded individuals from industries and sectors including:

- Governments
- Peak bodies
- Practitioners
- Policy and policing
- Researchers
- The judiciary
- Victim-survivors

Program overview*

Monday 2 September 2024	Pre-Conference Workshops	Rydges Melbourne
Tuesday 3 September 2024	Conference Program Exhibition Conference Welcome Networking Reception	Rydges Melbourne
Wednesday 4 September 2024	Conference Program Exhibition	Rydges Melbourne
Thursday 5 September 2024	Conference Program Exhibition	Rydges Melbourne

*program structure subject to change

Virtual and in-person reach

Attendees will again be able to participate in the 2024 conference in-person, and via the online Conference platform, extending the reach and exposure for sponsors and delegates alike.

Exhibition Opportunities

The trade exhibition will be the venue for lunches, morning and afternoon teas during the Conference to ensure the maximum exposure and opportunities for contact between delegates and exhibitors.

Exhibitors will be expected to display at the Conference for the conference duration, as detailed below.

Bump in:Monday 2 September 2024Exhibition open:Tuesday 3 – Thursday 5 September 2024Bump out:Thursday 5 September 2024 (after the conclusion of Afternoon Tea)

EXHIBITION BOOTH: \$3,300 (inc GST)

Benefits include:

Exhibition Booth

- One exhibition space (3m wide x 2m deep) including
 - + Exhibition booth frame with white laminate infill
 - + Corporate signage on fascia (uppercase lettering on a white background, with names on open sides)
 - + Lighting
 - + Access to reasonable power
 - + Furniture to be arranged by exhibitor at an additional cost
- Virtual exhibition in the online platform including videos, PDF brochures and opportunity to interact with delegates virtually

Registration

• One full registration including ticket to the Welcome Networking Reception

• One virtual registration

Acknowledgment / Logo Placement

- Logo and 50-word company listing included in conference app and virtual conference platform
- Company logo and acknowledgement as an Exhibitor on:
 - + Conference website (exhibitor page) with link to your homepage
 - + Holding slide at the commencement of plenary sessions.

Delegate Information

 A delegate list in accordance with Privacy Legislation 2001 distributed two weeks prior to the Conference, and an updated list post Conference, in PDF format (name, organisation, State only)

EXTRA EXHIBITOR STAFF: \$380 (inc GST)

If you require other members of staff to be at your booth for the duration of the exhibition, an Extra Exhibitor Staff fee of \$380 per staff member applies. This cost covers tea breaks, lunches and a name tag. This fee does not include admittance to the Welcome Networking Reception.



A CALL TO ACTION TO END MEN'S FAMILY VIOLENCE

Sponsorship Packages



PRINCIPAL PARTNER: \$20,000 (inc GST)

Exclusive opportunity

Benefits include:

Registration

- Three in-person full registrations including tickets to the Welcome Networking Reception
- Five virtual registrations

Exhibition

- One exhibition space in a prominent location
- Virtual exhibition on the virtual Conference platform including videos and PDF brochures

Speaking Opportunity

• Opportunity to address delegates prior to one plenary session (5 minutes) (to be arranged in discussion with Conference Organising Committee)

Acknowledgement / Logo Placement

- Company logo and acknowledgement as the Principal Partner on:
 - + Conference website (homepage and sponsor page) with link to your homepage
 - + Holding slide at the commencement of plenary sessions
 - + Welcome page to the virtual Conference platform
- 300-word company profile in the Conference app and the virtual Conference platform
- Verbal acknowledgement during the Conference
- Freestanding banner positioned on plenary stage and registration area for duration of Conference (sponsor to provide)

Advertising

- Electronic advertisement in Conference app
- Scrolling banner in the virtual Conference platform
- One alert put out via the Conference app during the Conference

Delegate Information



CONFERENCE SUPPORTER: \$15,000 (inc GST)

Two opportunities

Benefits include:

Registration

- Two in-person full registrations including tickets to the Welcome Networking Reception
- Three virtual registrations

Exhibition

- One exhibition space
- Virtual exhibition in the online platform including videos and PDF brochures

Acknowledgement / Logo Placement

- Company logo and acknowledgement as a Conference Supporter on:
 - + Conference website (homepage and sponsor page) with link to your homepage
 - + Holding slide at the commencement of plenary sessions
 - + Welcome page to the virtual Conference platform
- 200-word company profile in the Conference app and virtual Conference platform
- Verbal acknowledgement during the Conference

Advertising

- Scrolling banner in the virtual Conference platform
- One alert put out via the Conference app during the Conference

Delegate Information





PLENARY SESSION/KEYNOTE SPEAKER SPONSOR: \$POA

If you have any ideas for potential keynote speakers, please contact Conference Logistics on 02 6281 6624 as soon as possible as these ideas will need to be reviewed by the program committee for final consideration. Alternatively, we would be happy to discuss which of our keynotes may be a good fit for you.

Benefits include:

Registration

- One in-person full registration including a ticket to the Welcome Networking Reception
- Two virtual registrations

Acknowledgement / Logo Placement

- Opportunity to nominate a chairperson for the sponsored keynote session (committee approval required)
- Company logo and acknowledgement as Plenary Session/Keynote Speaker Sponsor on:
 - + Conference website (sponsor page and program page) with link to your homepage
 - + Program next to the sponsored speaker
 - + Holding slide at the commencement of the relevant session
- 75-word company profile in the Conference app and virtual Conference platform
- Verbal acknowledgement during the Conference
- Freestanding banner positioned on the stage during the keynote session (sponsor to supply)

Advertising

• Option to provide a 1min video to play at the top of the sponsored session (sponsor to supply)

Delegate Information



CONCURRENT SESSION SPONSOR: \$5,500 (inc GST) *Multiple opportunities*

Benefits include:

Registration

- One in-person full registration including a ticket to the Welcome Networking Reception
- Two virtual registrations

Acknowledgement / Logo Placement

- Opportunity to nominate a chairperson for the sponsored session (committee approval required)
- Company logo and acknowledgement as Concurrent Session Sponsor on:
 - + Conference website (sponsor page and program page) with link to your homepage
 - + Program next to the sponsored session
 - + Holding slide at the commencement of the sponsored session
- 80-word company profile in the Conference app and virtual Conference platform
- Verbal acknowledgement during the Conference
- Freestanding banner positioned on the stage in sponsored session (sponsor to supply)

Advertising

• Option to provide a 1min video to play at the top of the sponsored session (sponsor to supply)

Delegate Information





PRE-CONFERENCE WORKSHOP SPONSOR:

Half day workshop \$2,200 (inc GST) Full day workshop \$2,800 (inc GST)

Multiple opportunities

Benefits include:

Registration

- One in-person full registration including a ticket to the Welcome Networking Reception
- One ticket to the sponsored workshop
- One virtual registration

Acknowledgment / Logo Placement

- Company logo and acknowledgement as a Pre-Conference Workshop Sponsor on:
 - + Conference website (sponsor page) with link to your homepage
 - + Holding slide at the commencement of plenary sessions
 - + Holding slide at the commencement of sponsored workshop
- Free standing corporate banners may be displayed in the workshop venue (sponsor to supply)
- 50-word company profile in the Conference app and virtual Conference platform

Advertising

• Option to provide a 1min video to play at the top of the sponsored workshop (sponsor to supply)

Delegate Information



WELCOME NETWORKING RECEPTION SPONSOR: \$7,700 (inc GST) *Exclusive opportunity*

Benefits include:

Registration

- Two in-person full registrations including tickets to the Welcome Networking Reception
- Four additional tickets to the Welcome Networking Reception
- Opportunity to invite (at cost) additional clients/guests to the Welcome Networking Reception
- Two virtual registrations

Acknowledgment / Logo Placement

- Company logo and acknowledgement as Welcome Networking Reception Sponsor on:
 - + Conference website (sponsor page and whenever the Welcome Networking Reception is mentioned) with link to your homepage
 - + Holding slide at the commencement of plenary sessions
 - + Welcome Networking Reception menu (if applicable)
- Opportunity to address guests during the Welcome Networking Reception (5 minutes)
- Free standing corporate banners may be displayed in the Welcome Networking Reception venue (sponsor to supply)
- Option to provide a gift for Welcome Networking Reception attendeees (sponsor to provide and subject to approval by Organising Committee)
- 100-word company profile in the Conference app and virtual Conference platform

Delegate Information





LUNCH SPONSOR: \$2,200 (inc GST)

3 opportunities available: Tuesday, Wednesday or Thursday



MORNING/AFTERNOON TEA SPONSOR: \$1,100 (inc GST)

6 opportunities available: Tuesday, Wednesday or Thursday

Benefits for both opportunities include:

Registration

• One virtual registration

Acknowledgment / Logo Placement

- Company logo and acknowledgement as a Lunch or Morning / Afternoon Tea Sponsor on:
 - + Conference website (sponsor and program pages) with link to your homepage
 - + Holding slide at the commencement of plenary sessions immediately prior to sponsored break
 - + 25-word company profile in the Conference app and virtual Conference platform
- Corporate material may be displayed in catering area, during sponsored break, including brochures, freestanding banners and small table signs (supplied by sponsor)
- Verbal acknowledgement by Chair at sessions directly before and after the sponsored hospitality break

Delegate Information



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REFRESHMENT SPONSOR: \$4,200 (inc GST)

3 opportunities available, Tuesday, Wednesday or Thursday

The option to brand all 3 catering breaks for one day (combine Morning Tea, Lunch and Afternoon Tea sponsorship for one day)

Benefits include:

Registration

• One full in-person registration including a ticket to the Welcome Networking Reception

Acknowledgment / Logo Placement

- Company logo and acknowledgement as a Refreshment Sponsor on:
 - + Conference website (sponsor and program pages) with link to your homepage
 - + Holding slide at the commencement of plenary/concurrent sessions immediately prior to breaks on allocated day
 - + 50-word company profile in the Conference app and virtual Conference platform
- Corporate material may be displayed in hospitality area, during sponsored breaks, including brochures, freestanding banners and small table signs (supplied by sponsor)
- Verbal acknowledgement by Chair at sessions directly before each hospitality break on the allocated day



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COFFEE CART SPONSOR: \$7,700 (inc GST)

Exclusive opportunity

The coffee cart is a popular place for delegates to meet and network, as well as to order good coffee throughout the conference (3 - 5 September)

Benefits include:

Registration

- Two in-person full registrations including a ticket to the Welcome Networking Reception
- Two virtual registrations

Acknowledgment / Logo Placement

- Company logo and acknowledgement as the Coffee Cart Sponsor on:
 - + Conference website (sponsor page) with link to your homepage
 - + Holding slide at the commencement of plenary sessions
- Corporate material may be displayed in coffee cart area, including brochures, freestanding banner and small table sign (sponsor to supply)
- Opportunity to provide branded cups (sponsor to supply)
- 100-word company profile in the Conference app and virtual Conference platform

Delegate Information





Exclusive opportunity

Benefits include:

Registration

- One in-person full registration including a ticket to the Welcome Networking Reception
- One virtual registration

Acknowledgment / Logo Placement

- Company logo and acknowledgement as the App Sponsor on:
 - + Splash page on the Conference App (subject to approval by the organising committee)
 - + Conference website (sponsor page) with link to your homepage
 - + Holding slide at the commencement of plenary sessions
 - + Banner advertisement throughout the app
- 50-word company profile in the Conference app and virtual Conference platform

Delegate Information



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VIRTUAL CONFERENCE PLATFORM SPONSOR: \$5,500 (inc GST)

Exclusive opportunity

Benefits include:

Registration

- One in-person full registration including a ticket to the Welcome Networking Reception
- Five virtual registrations

Acknowledgment / Logo Placement

- Company logo and acknowledgement as the Virtual Conference Platform Sponsor on:
 - + Login page of the virtual platform
 - + Conference website (sponsor page) with link to your homepage
 - + Holding slide at the commencement of plenary sessions
 - + Banner advertisement within the virtual platform
- 50-word company profile in the Conference app and virtual Conference platform

Delegate Information

• A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the Conference, and an updated list post Conference, in PDF format (name, organisation, State only)



COMBINED APP AND VIRTUAL CONFERENCE PLATFORM SPONSORSHIP: \$8,800 (inc GST)

Exclusive opportunity

Benefits are as per the App and Virtual Platform sponsorships combined.



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SATCHEL SPONSOR: \$5,500 (inc GST)

Exclusive opportunity

Co-branded Conference satchels to be provided to all in-person Conference delegates. Satchels are provided by Escabags and will be co-branded as the Conference, Sponsor and Escabags.

Benefits include:

Registration

- One in-person full registration including a ticket to the Welcome Networking Reception
- One virtual registration

Acknowledgment / Logo Placement

- Company logo and acknowledgement as the Satchel Sponsor on:
 - + Conference website (sponsor page) with link to your homepage
 - + Holding slide at the commencement of plenary sessions
- 50-word company profile in the Conference app and virtual Conference platform

Advertising

• Co-branded Conference satchels to be provided to all in-person Conference delegates (opportunity for sponsor to supply at a discounted rate)

Delegate Information



NAME BADGE SPONSOR: \$4,400 (inc GST)

Exclusive opportunity

Benefits include:

Registration

- One in-person full registration including a ticket to the Welcome Networking Reception
- One virtual registration

Acknowledgment / Logo Placement

- Company logo and acknowledgement as the Name Badge Sponsor on:
 - + Conference website (sponsor page) with link to your homepage
 - + Holding slide at the commencement of plenary sessions
 - + Name badges worn by all conference delegates
- 50-word company profile in the Conference app and virtual Conference platform

Delegate Information





COUCH SPONSOR: SOLD

Exclusive opportunity

As a special initiative by No to Violence, the Conference donates the couches used in conference sessions to domestic violence refuges and emergency housing within the local area.

Benefits include:

Registration

- One in-person full registration including a ticket to the Welcome Networking Reception
- One virtual registration

Acknowledgment / Logo Placement

- Company logo and acknowledgement as the Couch Sponsor on:
 - + Conference website (sponsor page) with link to your homepage
 - + Holding slide at the commencement of plenary sessions
- Verbal acknowledgement during the Conference
- 50-word company profile in the Conference app and virtual Conference platform

Advertising

- Scrolling banner in the virtual Conference platform
- Inclusion in a dedicated eDM focusing on conference social and community initiatives
- One alert put out via the Conference app during the Conference

Delegate Information



WRITING PAD OR PEN SPONSOR: \$2,200 (inc GST)

Exclusive opportunities.

Benefits include:

Acknowledgement and Logo Placement

- Company logo and acknowledgement as the Writing Pad or Pen Sponsor on:
 - + Conference website (sponsor page) with link to your homepage
 - + Holding slide at the commencement of plenary sessions
- 25-word company profile in the Conference app and virtual Conference platform

Advertising

• Pads/pens to be available throughout the Conference venue (sponsor to supply pads or pens)

Delegate Information

• A delegate list in accordance with Privacy Legislation 2001 distributed the two weeks prior to the Conference, and an updated list post Conference, in PDF format (name, organisation, State only)



COMBINED WRITING PAD AND PEN SPONSOR: \$3,300 (inc GST)

Exclusive opportunity

Benefits are as per individual items above.



OTHER SPONSORSHIP/PRODUCT OPPORTUNITIES: \$POA

Please contact Conlog on 02 6281 6624 to discuss other sponsorship possibilities to meet your needs and contribute to the success of the Conference.



Terms and Conditions

No to Violence Conference 2024 Committee and Conference Logistics will hereafter be referred to as 'the Organisers'.

Rydges Melbourne will hereafter be referred to as 'the venue'.

- 1. Sponsor and exhibition packages will be allocated in order of receipt of booking forms.
- 2. The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Sponsors and exhibitors are advised to insure against such liability.
- 3. The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion. The sponsor will indemnify the Organisers in respect of any claims and demands in respect thereof. The sponsor must take out adequate insurance in respect of all claims.
- 4. The Organisers reserve the right to alter the exhibition floorplan at their discretion.

- 5. Exhibits must not be removed, and displays must not be dismantled either partly or in total before closing time on the last day of the exhibition.
- 6. Sponsors may only conduct competitions or offer prizes with the permission of the Organisers.
- 7. The sponsor undertakes that they will not hold any events, educational or social functions at the same time as official Conference program sessions or social functions.
- 8. Should the Organisers need to cancel the event due to government order (including COVID and associated border closures, etc), refunds for sponsorship and/or exhibition packages will not be given. Further negotiations can be held on an individual basis, taking into account sponsorship and exhibition benefits already provided.

Payment Details

- 1. An invoice will be sent on receipt of the booking form.
- 2. If payment is not received within 30 days of receipt of the invoice your booking may be cancelled.
- 3. For cancellation of sponsorship and/or exhibition at least 2 months prior to the commencement of the Conference, full payments will only be refundable if the Organisers are able to re-sell the package.
- 4. For cancellations less than 2 months prior to the commencement of the exhibition, all payments are non-refundable.
- 5. All prices include Goods and Services Tax (GST).

BOOKING FORM



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