

AUSTRALIAN WOUND & SKIN ALLIANCE

# Summer 20 SCHOOL 25

*A residential learning experience*

**14-15 February 2025**

Novotel Geelong, Victoria

SPONSORSHIP **PROSPECTUS**



**AWSA**

AUSTRALIAN WOUND & SKIN ALLIANCE

[www.AWSAlliance.au](http://www.AWSAlliance.au)

# Invitation

We are excited to announce that our second Australian Wound and Skin Alliance (AWSA) Summer School will be held 14 – 15 February 2025 at the Novotel Geelong.

Our success in Melbourne for our inaugural Summer School 2024 has laid the foundation for the Alliance, and industry partnerships are one of the cornerstones. The 2024 feedback from participants and industry exceeded our expectations for the inaugural event. With this knowledge and enthusiasm we have made changes to improve the experience and build the program. We hope to collaborate with you to improve our learning experience as we work towards 2025.

The AWSA Board and Faculty welcome you to participate in 2025. As we did in 2023/2024, AWSA will host an industry meeting to update you on the program and any relevant announcements but to also continue the partnership in a real capacity. It was wonderful to have industry participate in the 2024 sessions to ask and answer questions, which is encouraged for 2025 as we work to develop that partnership.

AWSA Summer School 2025 will see an increase in marketing and national awareness for the event. We already have clinicians and industry asking to be put on the mailing list - word has spread and people don't want to miss out. We will continue to cap the number of participants at 100 so that we can maintain the interactive program and the AWSA vision of education.

# Our Vision

The AWSA vision is to offer participants the opportunity to engage with experts in the field and those who challenge the science. The unique learning experience provides education beyond didactic lectures and the format allows for review of the topic, discussion on what is considered best practice and exploration of the positive aspects and limitations, as well as emerging trends and technologies for the future. Debate, critical thinking, and counter opinions are encouraged.

In February 2024 this vision became a reality at the inaugural AWSA Summer School.

## CLASS OF 2024



**Inaugural AWSA Summer School:** 9 – 10 February 2024, Melbourne, Australia

## Attendee feedback on AWSA 2024:

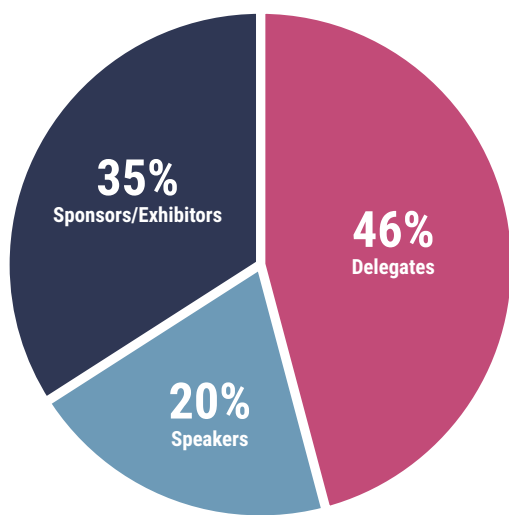
*'It brought together many of the most learned stakeholders in wound management; the audience was refined to more experienced clinicians'*

*'Fostering an open and safe environment to discuss collective pain points openly, helping clinicians understand their struggles are heard and being felt elsewhere. The vibe as happy, positive and inclusive.'*

*'The fact that we were able to meet and discuss with key opinion leaders and decision makers in our industry. The excitement and positive feedback of the delegates regarding this event'*

*'Innovation. Interaction. Supportiveness. Depth of knowledge. Quality of speakers.'*

## 2024 Attendance



### AWSA Summer School 2025

At AWSA 2025, industry are encouraged to not only support the event, but to be actively involved in discussion topics, so attendees can learn about the challenges from your perspective and how we can optimise outcomes by working creatively as a team.

The targeted audience for AWSA 2025 includes:

- Advanced Clinicians in Allied Health and Nursing
- Nurse Practitioners
- Medical Practitioners
- Scientists
- Emerging leaders in the field of wound management.

Attendance is purposely limited to maximise the learning experience.

The Alliance Board are passionate clinicians who have dedicated years to education and researching best practices and would like to continue to nurture an environment where other clinicians can have the same opportunities for mentorship, understanding of ethical practices and developing friendships and networks.

The aim of the AWSA Summer School is to foster a culture of reflective practice in skin and wound management in an interactive learning environment, to encourage questions, to raise debate and find solutions.

The Summer School will run over a course of two days and will focus on engaging, exploring, explaining, elaborating and evaluating a range of wound related topics to both strengthen and broaden your knowledge of not only how to manage individuals with chronic wounds, but to also understand and question the why's...

The curriculum will include case studies, lived experience and an opportunity to question, discuss and debate. Unlike a conference, participants will have the capacity to engage in robust conversation with KOL, experts and emerging leaders to really explore topics and question practice in a safe environment.

Each day, the Summer School will have sessions in groups to provide a space for reflection and questioning and to explore, discuss and debate the content relevant to each theme or topic. At the end of the first day, participants will have the opportunity to broaden and deepen their knowledge and networks through an informal social gathering.

In order to ensure each participant enjoys the maximum experience and learning, pre reading, resources and links will be available prior to the Summer School and after.

Faculty of national and international field experts, KOL and emerging leaders will be specifically chosen by the Summer School faculty to ensure a breadth and depth of knowledge is on offer to each participant to foster robust conversation.

# Benefits

## **BENEFITS OF SPONSORING**

From a corporate perspective this is a most prestigious event and being part of something new is exciting and offers untold opportunities. The Board realise there are always competing interests in sponsorship opportunities, however we believe this is an event not to be missed. This is a unique opportunity to be involved in building the Australian Summer School for wound management to allow corporate partners to showcase their products and contribute to robust discussion and conversations regarding the industry and how to move forward.

The Welcome Reception and catering breaks will be held in the trade display area, providing prime opportunities for your representatives to network with school attendees and update them with knowledge of your services and products in an open environment.

The Summer School 2025 program is currently under development, and we encourage corporate partners to contact AWSA if you have any ideas or innovations you would like us to consider.

# Opportunities

## SPONSORSHIP OPPORTUNITIES

All prices are in Australian Dollars and include GST

We are happy to discuss with you how best we can tailor a package of benefits to complement your overall marketing objectives and budget.

**Please call Emma Wundersitz, Conlog Sponsorship Manager on 02 6281 6624 or email [awsa@conlog.com.au](mailto:awsa@conlog.com.au)**

Please refer to full terms and conditions of sponsorship outlined in the prospectus.

BENEFITS	SPONSOR LEVEL			
	PLATINUM (1) \$20,000	GOLD (3) \$12,000	SILVER (4) \$8,800	BRONZE (6) \$6,600
Complimentary registrations (includes access to sessions, daily catering and Welcome Reception ticket)	4	3	2	1
Complimentary table display (subject to availability at time of booking)	2	1	1	1
Verbal acknowledgement at opening and closing sessions	✓	✓	✓	✓
Logo on Summer School website (with link to sponsor's home page), app, holding slides and marketing emails	✓	✓	✓	✓
150 word company profile in the Summer School app	✓	✓	✓	✓
Opportunity to supply pdf advertisements in the Summer School app	5	3	2	1
Opportunity to supply video link in the Summer School app	✓	✓		
Ability to align company to AWSA using "Sponsor of the Australian Wound and Skin Alliance Summer School 2025" branding	✓	✓	✓	✓
Opportunity to suggest a speaker to be a member on the panel in the Industry Session (subject to approval by AWSA)	✓			
Priority option to sponsor one national/international speaker (subject to approval by AWSA)	✓	✓		
Sponsorship Add-ons (add a sponsorship item from the opportunities below at a discounted rate. Excludes speaker sponsorship)	<b>50% discount</b>	<b>30% discount</b>	<b>20% discount</b>	<b>10% discount</b>



## INTERNATIONAL/NATIONAL SPEAKER SPONSOR

\$POA

*Multiple opportunities*

**This is your opportunity to support the Summer School to bring a national or international speaker to Geelong, Victoria, for the 2025 event.**

Entitlements:

- Logo displayed on the AWSA Summer School 2025 website (linked to the sponsor website), app, holding slides and marketing emails.
- Verbal acknowledgement at Summer School 2025 session(s) involving sponsored speaker.
- Opportunity for two x pull up banners to be displayed during the sponsored speaker's session (sponsor to provide).

**Note:** *Speakers will be confirmed subject to AWSA Board and speaker approval and directional aspect of the program.*

*Price is dependent on travel, accommodation and transfers plus speaker's fees as required.*

*The AWSA board reserves the right to request that International/ National speakers are not engaged in any other educational events prior to the Summer School as part of this sponsorship*



## WELCOME RECEPTION SPONSOR

\$5,500

*Exclusive opportunity*

**Opportunity to sponsor the Welcome Reception, where colleagues and friends are able to meet in a relaxed environment. The Welcome Reception will be held amongst the trade display at the Novotel Geelong on Thursday 13 February 2025.**

Entitlements:

- Four complimentary Welcome Reception tickets.
- Sponsor logo to be included on the program whenever the Welcome Reception is mentioned.
- Opportunity to provide two x pull up banners to be positioned in a prominent location at the Welcome Reception (sponsor to provide).
- Option for sponsor to provide a small gift for Welcome Reception attendees (sponsor to provide & gift to be approved by committee).
- Logo displayed on the AWSA Summer School website (linked to the sponsor website), app, holding slides and marketing emails.
- Opportunity for sponsor to present a brief introduction at the Welcome Reception (Three minutes).



**SUMMER SCHOOL INFORMAL DINNER SPONSOR**

**\$4,400**

*Exclusive opportunity*

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**Opportunity to sponsor the Summer School Informal Dinner, to be held as an informal evening at an offsite location. Dinner will be held on Friday 14 February 2025.**

Entitlements:

- Four Summer School Informal Dinner tickets.
- Sponsor logo to be included on the program whenever the Summer School Informal Dinner is mentioned.
- Opportunity to provide two x pull up banners to be positioned in a prominent location at the Summer School Informal Dinner (sponsor to provide).
- Logo displayed on the AWSA Summer School website (linked to the sponsor website), app, holding slides and marketing emails.
- Option for sponsor to provide a small gift for dinner attendees (sponsor to provide & gift to be approved by committee).
- Option to have a customised sponsor cocktail served at the Informal Dinner (at sponsor expense).



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## COFFEE CART SPONSOR

\$4,400

*Exclusive opportunity*

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**The coffee cart is one of the most popular locations during the Summer School where attendees congregate to collect a barista coffee.**

Entitlements:

- Sponsor logo included on coffee cart branding.
- Logo listed on the AWSA Summer School website (linked to sponsor website) and in the Summer School app.
- Option for sponsor to provide pull up banner next to the coffee cart (sponsor to provide).
- Option to provide minimal collateral at the coffee cart (sponsor to provide).

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## APP SPONSOR

\$4,400

*Exclusive opportunity*

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**The app is the go-to location for Summer School attendees to access event information, including program, session information, speaker details, venue information, view sponsor profiles, and to connect with other attendees. The app has a 12 month longevity which includes photos, articles and presentations from the previous AWSA Summer School.**

Entitlements:

- Sponsor logo included on the splash screen of the app (design subject to approval by the organising committee).
- Logo listed on the AWSA Summer School website (linked to sponsor website) and in the Summer School app.
- Banner advertisement throughout the app.

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## INDIVIDUAL PROFESSIONAL PHOTOGRAPH SPONSOR

\$4,400

*Exclusive opportunity*

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**There will be an opportunity for attendees to book in and have their professional headshot taken during the Summer School.**

Entitlements:

- Logo listed on the AWSA Summer School website (linked to sponsor website) and in the Summer School app.
- Option for sponsor to provide pull up banner next to the professional photographer (sponsor to provide).
- Option to provide gift for delegates (eg magnetic photo frames) at the photo shoot (sponsor to provide).
- Option to provide minimal collateral at the photo shoot (sponsor to provide).

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## WELLNESS ACTIVITY SPONSOR

\$3,300

*Exclusive opportunity*

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**Delegates are welcome to participate in a morning yoga session to start the day (Friday and Saturday mornings). Start the day off right with a yoga session on the grass overlooking the water. Support general delegate wellbeing by being part of this exclusive opportunity. Other wellness activity opportunities may also be considered**

Entitlements:

- Logo listed on the AWSA Summer School website (linked to sponsor website) and in the Summer School app.
- Sponsor logo to be included on the program whenever the Wellness activity is mentioned.
- Option for sponsor to provide pull up banner at morning Wellness activity (sponsor to provide).
- Option for sponsor to provide a small wellness related gift for participants (sponsor to provide and gift is to be approved by committee).

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## SACHEL SPONSOR

\$3,300

*Exclusive opportunity*

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**The conference satchel will be distributed to all delegates and is highly visible during the conference and beyond.**

Entitlements:

- Sponsor logo printed on the Summer School satchel with the AWSA logo.
- Two x promotional items may be placed in each AWSA Summer School satchel (sponsor to provide). No paper items will be accepted.
- Logo listed on the AWSA Summer School website (linked to sponsor website) and in the Summer School app.

*Note: Satchels will be chosen by AWSA Board. Satchel logo placements are to be approved by AWSA and sponsor. To encourage sustainability only merchandise inserts will be accepted, no paper or brochures.*

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## HAND SANITISER SPONSOR

\$2,200

*Exclusive opportunity*

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**Branded hand sanitiser to be made available throughout the Summer School venue or small individual hand sanitisers can be put in the satchel (sponsor to provide hand sanitiser).**

Entitlements:

- Logo listed on the AWSA Summer School website (linked to sponsor website).
- Company contact details included in the Summer School App.

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## NOTEBOOK SPONSOR

\$2,200

*Exclusive opportunity*

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**Branded notebooks will be made available in the satchel bag (sponsor to provide)**

Entitlements:

- Logo listed on the AWSA Summer School website (linked to sponsor website).
- Company contact details included in the Summer School App.

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**LUNCH SPONSOR**

**\$2,100 each**

*Two opportunities*

**OR**

**MORNING / AFTERNOON TEA SPONSOR**

**\$1,500 each**

*Four opportunities*

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Entitlements:

- Opportunity to place two pull up banners at the catering stations during the sponsored break (sponsor to provide).
- Opportunity to provide minimal collateral on catering tables during sponsored break (sponsor to provide).
- Logo listed on the AWSA Summer School website (linked to sponsor website).
- Company contact details included in the Summer School App.

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**ATTENDEE SUPPORT SPONSOR**

**\$POA**

*Multiple opportunities*

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**Opportunity to support an attendee to come to the AWSA Summer School 2025. Sponsorship to cover full registration for the attendee, 3 nights' accommodation and travel. Support recipient to be approved by the organising committee.**

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**BESPOKE SPONSORSHIP**

**\$POA**

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**Bespoke sponsorship opportunities are also available. To discuss further please call Emma Wundersitz, Conlog Sponsorship Manager on 02 6281 6624 or email [awsa@conlog.com.au](mailto:awsa@conlog.com.au)**



## TRADE DISPLAYS

\$1,800 each

*Limited number available*

**All daily catering breaks and coffee cart will be held amongst the trade display, as well as the Welcome Reception, providing maximum opportunities for networking between attendees and exhibitors.**

**The AWSA Board encourages all industry to attend the Summer School programmed sessions. The interactive format provides a platform for industry to make comments and be involved in the discussion.**

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### ITEM DESCRIPTION

<b>Staff onsite</b>	1 x exhibitor staff registration – includes: all daily catering, welcome reception ticket and access to all sessions.
<b>Furniture</b>	1 x trestle table, 2 x chairs
<b>Power</b>	May be negotiated if required (limited availability)
<b>Additional equipment</b>	Unavailable due to space limitations
<b>Promotion</b>	Listing on Sponsor page of AWSA website, with link to sponsor's home page

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### STAFFING

All table displays must be staffed by an organisation representative and all representatives are required to register for the AWSA Summer School.

Additional personnel required to staff the display table must purchase additional exhibitor passes. Online registration details will be forwarded to sponsors for completion.

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### ADDITIONAL EXHIBITOR PASSES

Additional passes for extra staff are available for **\$480 per person** for two days.

*Includes: all daily catering, welcome reception ticket and access to all sessions.*

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### TIMETABLE

**Bump in for exhibitors will be on Thursday 13 February 2025.**

Times, including bump in and out, participant and exhibitor meal breaks and a full program of events, although subject to change, will be confirmed with all exhibitors closer to the event. At this time, should you require additional time to set-up, please contact [awsa@conlog.com.au](mailto:awsa@conlog.com.au) to discuss.

# Additional Information

## TERMS AND CONDITIONS

The following terms and conditions apply to your application to Sponsor AWSA 2025.

## THINGS YOU NEED TO KNOW

- You (Sponsor organisation) by returning a completed, signed and dated form accept these Terms and Conditions.
- We/Us (Australian Wound and Skin Alliance ABN: 52906416945) representing the Organising Committee and the Host body do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website for the latest information on the event.

## FINANCIAL FACTS

- Phone or unpaid bookings will not be accepted.
- Tax invoices are payable within 7 days. If you miss the payment date, any discounts will be forfeited.
- You will not receive any sponsorship entitlements, including allocation of table display location (allocated in order of sponsorship level), until all monies have been paid.
- All prices are quoted in Australian dollars with GST included.
- If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card, a merchant fee will be charged as detailed on the application form. Debits to your credit card will appear on your bank statement as Lasch Pty Ltd (trading as Conference Logistics, acting as agent for Australian Wound and Skin Alliance).

## CANCELLATION POLICY

- You must notify us in writing via email if you need to cancel.
- Cancellations made before 10 January 2025 will be refunded less 25% of the total purchase price.
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.
- No exhibitor shall occupy allocation space until all monies owing to the Organiser by the Sponsor are paid in full.

## IN THE UNLIKELY CASE THAT THE EVENT CANCELS

In the event of cancellation that is beyond the control of organisers or the AWSA Board, every effort will be made to refund your payment.

## YOU AND YOUR STAFF - ONSITE

- All sponsor staff must be registered by using the discount code as appropriate.
- All exhibitor staff must be registered - i.e. complimentary exhibitor registration or by purchasing additional exhibitor staff passes.
- Exhibitor staff registrations include:
  - + all daily catering
  - + welcome reception ticket; and
  - + access to all sessions is encouraged.

### ONLINE ENTITLEMENTS

- Logos and other printed material may, at our sole discretion, be reproduced in colour (where possible), OR the nominated AWSA Summer School spot colour/s OR mono depending on method of production.
- The sponsor must provide suitable material to meet our publication requirements and deadlines.
- All entitlements are subject to availability and production deadlines.
- Please provide all material at 300 DPI at 100% in JPEG or png.
- Recognition on the app or website will not be provided unless payment terms have been met.

### SPONSOR NOTES

- Sponsorship opportunities are subject to availability at the time of advice.
- Industry table display location/s: The Platinum Sponsor will be given priority position, followed by the Gold, Silver and Bronze Sponsors.
- Sponsorship of speakers is subject to additional terms and conditions.

### TRADE DISPLAY NOTES

- You may not assign, share, sub-let, or grant licences for the whole or part of the table display without our prior approval.
- We reserve the right to ask you to remove any display items we deem as unacceptable.
- You must conduct business only from within the confines of your table display and/or in accordance with your sponsorship agreement.
- You may not tout, or place any material, outside your space causing obstruction of the aisles.

- You will be responsible for any reasonable costs of repairing the table display or premises should you paint, mark or damage any fixtures or fabric.
- External food and beverages, or prohibited items are not permitted at the event unless prior arrangements are made with AWSA.
- Any supplier you use onsite must conform to the venue's OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current public liability insurance policy for a minimum of AUD \$10,000,000. Please forward the name of your insurer, your policy number, the insured amount and its renewal date to us at least four weeks prior to the event. Entry to the venue will be denied if you have not provided this information. If you are unable to organise insurance cover as required, please contact AWSA to discuss options.

### PRIVACY STATEMENT

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.

# Booking Form

## TO APPLY, COMPLETE THIS FORM AND EMAIL TO:

### AWSA Summer School 2025

Emma Wundersitz

T: 02 6281 6624 • E: [awsa@conlog.com.au](mailto:awsa@conlog.com.au) • W: [www.awsalliance.au](http://www.awsalliance.au)

**Important note:** your organisation's inclusion/s will be confirmed in writing and will become effective once agreed payment has been received. All fees are quoted in Australian dollars (GST included)



## SPONSORSHIP DETAILS:

Given name:	Family name:	
Position:	Industry sector:	
Organisation name (for invoicing):	Organisation name (for marketing):	
Address:	Suburb:	State:
Country:	Postcode:	
Email:	Mobile:	
Website:		
Onsite Contact Person:	Onsite Mobile Number:	

## SPONSORSHIP PACKAGE SELECTION:

### Sponsorship package selection

- |   |          |
|---|----------|
| <input type="checkbox"/> Platinum Sponsor | \$20,000 |
| <input type="checkbox"/> Gold Sponsor     | \$12,000 |
| <input type="checkbox"/> Silver Sponsor   | \$8,800  |
| <input type="checkbox"/> Bronze Sponsor   | \$6,600  |

### Additional opportunities

- |  |         |
|--|---------|
| <input type="checkbox"/> National/International Speaker Sponsor: | \$ POA  |
| <input type="checkbox"/> Welcome Reception Sponsor:              | \$5,500 |
| <input type="checkbox"/> Informal Dinner Sponsor:                | \$4,400 |
| <input type="checkbox"/> Coffee Cart Sponsor:                    | \$4,400 |
| <input type="checkbox"/> App Sponsor:                            | \$4,400 |
| <input type="checkbox"/> Individual Professional Photo Sponsor:  | \$4,400 |
| <input type="checkbox"/> Wellness Activity Sponsor:              | \$3,300 |
| <input type="checkbox"/> Satchel Sponsor:                        | \$3,300 |
| <input type="checkbox"/> Hand Sanitiser Sponsor:                 | \$2,200 |
| <input type="checkbox"/> Notebook Sponsor:                       | \$2,200 |
| <input type="checkbox"/> Lunch Sponsor:                          | \$2,200 |
| <input type="checkbox"/> Morning / Afternoon Tea Sponsor:        | \$1,500 |
| <input type="checkbox"/> Attendee Support Sponsor:               | \$POA   |

## TRADE DISPLAY:

- Table display: \$1,800 (limited to one display per exhibitor)

### Additional exhibitor passes:

- Quantity \_\_\_\_\_ x \$480 per additional exhibitor

### Trade display location:

The Organisers will endeavour to allocate space in line with your request; however, this cannot be guaranteed.

- I **do not** wish to be located adjacent to these companies:

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- I **wish** to be located adjacent to these companies:

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## Booking Form (continued)

### PAYMENT METHOD DETAILS:

**If a payment plan is required, please contact [awsa@conlog.com.au](mailto:awsa@conlog.com.au)**

**Electronic funds transfer (EFT) – details of payment will be provided on the invoice**

Please ensure that the amount transferred is equal to the total due including any bank charges. This means the total transfer amount must cover your sponsorship payment as well as any fees charged by your bank. To assist in the prompt allocation of your EFT payment, please email remittance advice (which must include your name and organisation) to [awsa@conlog.com.au](mailto:awsa@conlog.com.au) immediately after payment.

**Credit Card:** charges (plus a 2% merchant fee) are to be debited to:

Amount: \_\_\_\_\_  MasterCard  Visa  American Express

Card Number: \_\_\_\_\_ CCV: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

### PUBLIC LIABILITY INSURANCE

Please complete the following information regarding your broad form (public & products) liability insurance policy.

If you are unable to organise insurance cover as required, please contact the organisers to discuss options.

Name of your insurer: \_\_\_\_\_ Policy number: \_\_\_\_\_

Expiry date: \_\_\_\_\_ Insured amount: \_\_\_\_\_

### Confirmation

My signature below indicates that I accept the points listed in the declaration, agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation. I have read the sponsorship prospectus, I understand and accept the inclusions and agree to abide by the terms and conditions of participating in this event.

Name: (please print clearly) \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_ TOTAL amount payable (excluding credit card merchant fees): \$ \_\_\_\_\_