



concretenz
BUILDING RESILIENCE

CONFERENCE 2022

SPONSORSHIP & EXHIBITION INVITATION

Energy Events Centre | Rotorua, New Zealand
13-15 October 2022

#CONCRETECONFERENCE2022





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CONFERENCE 2022

FULL STEAM AHEAD

As you will be aware the 2020 Concrete NZ Conference was cancelled because of COVID-19 disruption, and our attempts to host an October 2021 conference were also thwarted, despite a postponement to February 2022, due to pandemic restrictions.

However, here we are, with planning proceeding 'full steam ahead' for **13-15 October 2022 at the Energy Events Centre in Rotorua.**

It therefore gives me great pleasure, on behalf of the Organising Committee, to either welcome you back or invite you anew to the 2022 Concrete NZ Conference.

This event is an excellent opportunity to present papers and keep abreast of recent advances in a broad range of topics relating to construction, design, manufacturing processes and materials.

After seven years, we are returning to one of the most favourite New Zealand conference destinations, Rotorua. The Energy Event Centre is a modern venue with ample trade exhibitor space and a vast area directly outside which is ideal for displaying heavy equipment and vehicles, and for conducting live demonstrations.

Santiago Puyol, Professor of Civil Engineering at the University of Canterbury, has graciously recommitted to the 2022 conference as keynote speaker. In his presentation, titled "The Future of Concrete", he will share concrete detailing insights based on over twenty years' experience testing concrete structures.

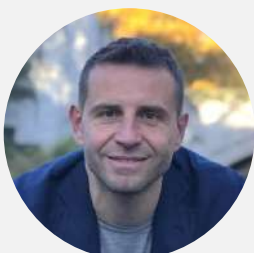
As always, the well-crafted conference social programme is designed to provide a unique platform for networking with friends and industry colleagues, old and new. Rotorua or "Roto Vegas" for the night lovers, offers a suite of unique and creative opportunities to make the 2022 Conference memorable.

These opportunities are the essence of the Conference and made especially valuable due to the attendance of enthusiastic people from such a cross-section of the wider concrete industry and construction sector.

There is limited accommodation so register now. **Early Bird rates end Friday 4 September 2022.**

Visit the Conference 2022 website for more information www.theconcreteconference.co.nz

Haere rā,



Prof. Alessandro Palermo
Concrete NZ Conference 2021
Organising Committee Chair

ABOUT CONCRETE NZ

Concrete New Zealand (NZ) has a membership of more than 600 corporates and individuals who make a significant contribution to the New Zealand construction and infrastructure sectors.

The association represents the interests of the concrete industry and is comprised of the:

- Cement Sector Group
- Precast Sector Group
- Learned Society
- Readymix Sector Group
- Masonry Sector Group
- Reinforcing Stakeholder Group

Concrete NZ helps to position concrete as the resilient construction material of choice for a modern New Zealand. This is achieved through a consolidated voice that brings confidence, knowledge and leadership to members, industry and regulators.

An important aspect of Concrete NZ's endeavours is to facilitate the sharing of technical knowledge. The annual conference is a key tool to deliver this objective, giving members and non-members a valuable professional development opportunity.

BENEFITS FOR PARTNERS

Partnering with Conference 2022 provides a unique opportunity for your organisation to show its support for the advancement of concrete based knowledge in a respected forum.

The conference offers a high level of exposure:

- Bolster your market position in the minds of existing and potential customers.
- Boost the branding and product exposure for your organisation.
- Create new relationships and build on existing ones – there is no replacement for face-to-face interaction.
- Grow your customer contacts and opportunities.
- Increase exposure and enhanced your organisation's profile.
- Make contact with decision makers amongst the wider concrete industry.

CONFERENCE 2022 FORMAT

CONFERENCE 13-15 October 2022 | Energy Events Centre | Queens Drive | Rotorua 3010

Conference 2022 opens at 12:45pm on Thursday 13 October 2022 and closes at 1:00pm on Saturday 15 October. The afternoon of Friday 14 October is reserved for a range of social activities.

The technical programme follows keynote and parallel sessions over three days.

Conference 2022 is a forum for engineers, architects, material and product suppliers, academics and students to hear the latest on projects, design, methodologies, materials, innovations and R&D

PARTNER PACKAGES

	Patron (4 available) \$16,000 +GST	Sponsor \$8,000 +GST	Trade Stand \$3,000 +GST
Logo displayed on all conference literature and technical publications.	✓	✓	
Listing in the <i>Trade Exhibitor Directory</i> and inclusion in the <i>Passport Competition</i> .	✓	✓	✓
Promotional material included in the conference bag.	✓	✓	✓
Provision to promote the conference on your website.	✓	✓	
Logo displayed on stage screen slide during the three day technical programme.	✓	✓	
Logo featured on two large banners hung either side of the stage throughout the conference.	✓	✓	
Complimentary 3 m wide x 2.4 m deep static trade display (value \$3,000 +GST).	✓		
50 percent discount on 3 m wide x 2.4 m deep static trade display (value \$3,000 +GST).		✓	
3 m wide x 2.4 m deep static trade display.			✓
Exhibit heavy vehicles/machinery and/or hold live product demonstrations.	✓	✓	✓
Acknowledgment throughout the duration of the conference.	✓	✓	
Complimentary conference registrations, and any further full registrations to enjoy a 10 percent discount.	✓ ✓ ✓	✓	

PARTNER PACKAGES

PATRON

\$16,000 +GST

Patrons will receive significant exposure and recognition through the following:

1. Logo displayed on all conference literature and technical publications.
2. Promotional material included in the conference bag.
3. Provision to promote the conference on your website.
4. A slide of the Patrons (and Sponsors) will be produced and shown as a backdrop on the stage screen during the three days of technical sessions.
5. In addition, Patrons (and Sponsors) will feature on two large banners hung either side of the stage throughout the conference.
6. Provision for a complimentary 3 m wide x 2.4 m deep static trade display. See page 10 for an *Exhibition Floor Plan*.
 - The site includes panelling, named fascia board and lighting (value \$3,000 +GST).
 - A key advantage of the Energy Events Centre is the facility to exhibit heavy vehicles/machinery and/or hold live product demonstrations. This is a special opportunity, available to trade exhibitors at no extra cost.
7. Listing in the *Trade Exhibitor Directory* and inclusion in the *Passport Competition*.
8. Patrons acknowledged and mentioned throughout the duration of the conference as much as is tastefully possible.
9. Three complimentary conference registrations, and any further full registrations to enjoy a 10 percent discount.



PARTNER PACKAGES

SPONSOR

\$8,000 +GST

Sponsors will receive considerable exposure and recognition through the following:

1. Logo displayed on all conference literature and technical publications.
2. Promotional material included in conference bag.
3. Provision to promote the conference on your website.
4. A slide of the Sponsors (and Patrons) will be produced and shown as a backdrop on the stage screen during the three days of technical sessions.
5. In addition, Sponsors (and Patrons) will feature on two large banners hung either side of the stage throughout the conference.
6. The opportunity to secure a 3 m wide x 2.4 m deep static trade display site at a special discounted rate of \$1,500 +GST. See page 10 for an *Exhibition Floor Plan*.
 - The site includes panelling, named fascia board and lighting (normal value \$3,000 +GST).
 - A key advantage of the Energy Events Centre is the facility to exhibit heavy vehicles/machinery and/or hold live product demonstrations. This is a special opportunity, available to trade exhibitors at no extra cost.
7. Listing in the *Trade Exhibitor Directory* and inclusion in the *Passport Competition*.
8. The sponsors acknowledged and mentioned throughout the duration of the conference as much as is tastefully possible.
9. One complimentary conference registration, and any further full registrations to enjoy a 10 percent discount.



PARTNER PACKAGES

TRADE STAND / EXHIBITOR

\$3,000 +GST

A Trade Stand/Exhibitor will receive exposure and recognition through the following:

1. One trade stand space located in the exhibition hall where lunches, receptions, and morning / afternoon teas will be held. See page 10 for an *Exhibition Floor Plan*.
 - The site includes panelling, named fascia board and lighting (value \$3,000 +GST).
 - A key advantage of the Energy Events Centre is the facility to exhibit heavy vehicles/machinery and/or hold live product demonstrations. This is a special opportunity, available to trade exhibitors at no extra cost.
2. Listing in *Trade Exhibitor Directory* and inclusion in the *Passport Competition*.

EXHIBITION SCHEDULE

SET-UP

3:00 – 8:00 pm Wednesday 12 October

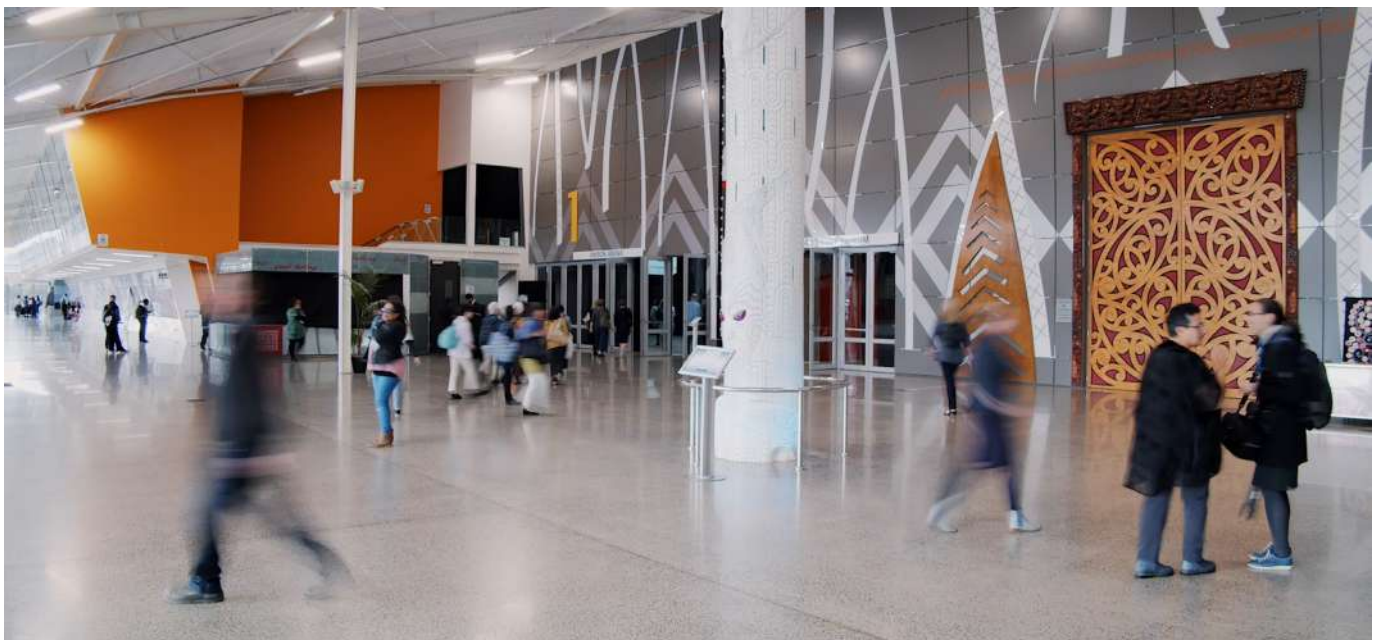
7:00 – 11:00 am Thursday 13 October

All stands must be completed by 11:00 am on Thursday 13 October.

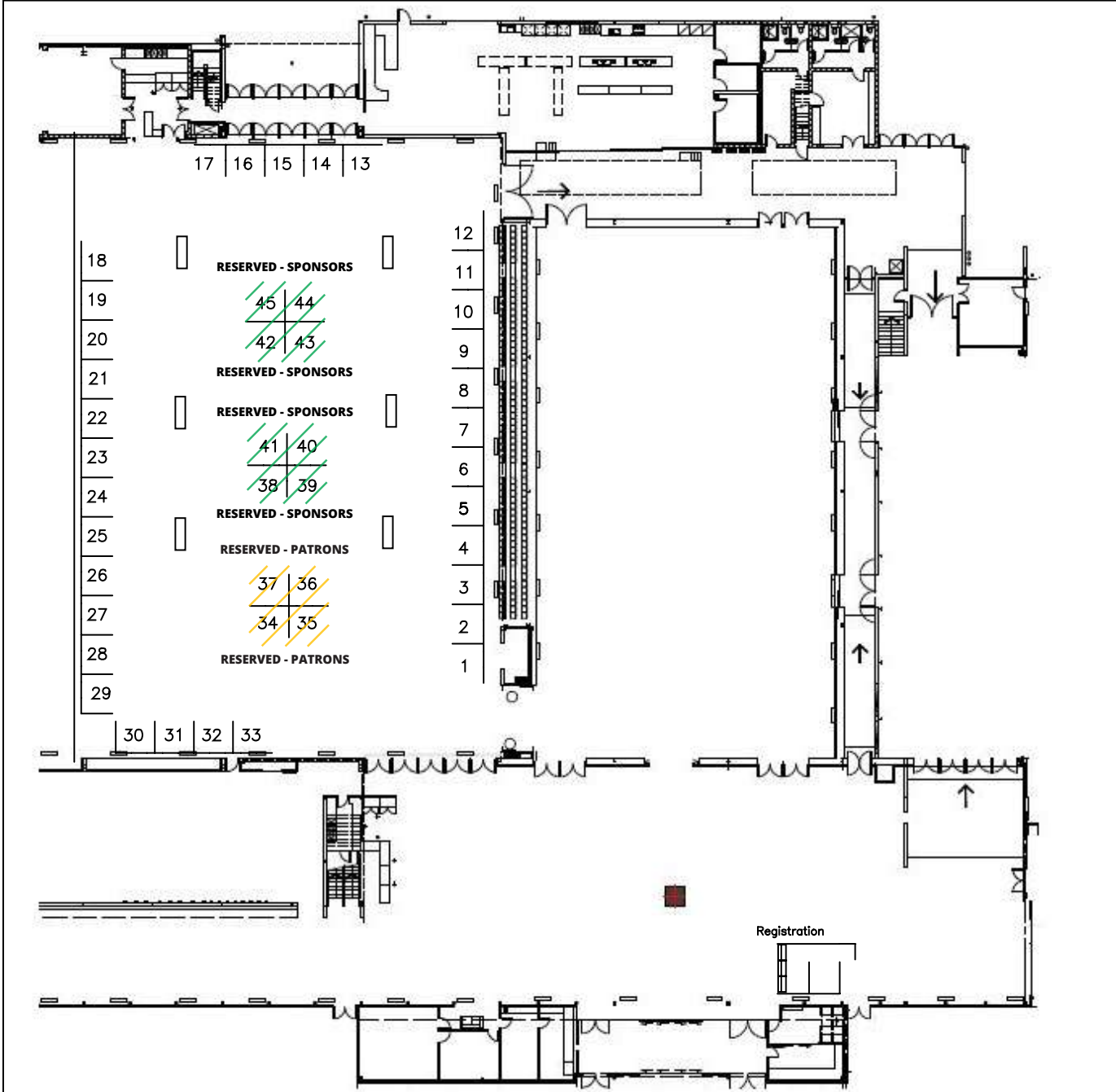
DISMANTLE

11:30 am Saturday 15 October 2022

To meet contractual obligations, all stands must be dismantled and completely removed by 4:00 pm on Saturday 15 October.



EXHIBITION FLOOR PLAN



All stands 3 m wide x 2.4 m deep.
Black front runner exhibition panels 2.3 m high

OTHER OPTIONS

LANYARDS

\$4,000 +GST

As Conference 2022 attendees are required to wear their name badges at all times, the event lanyard provides unique exposure for such things as your organisation's name, logo, or web address. Your exposure continues after the event through the photos taken of delegates during the event which can end up being shared on social media and used in future Concrete NZ publications.

(Lanyards supplied by sponsor).

CONFERENCE BAGS

\$5,000 +GST

Each individual attending Conference 2022 will receive a bag, which will include all event materials. As sponsor of the bag, your organisation will receive the benefits listed below, as well as having your logo printed (one colour) on the bag.

- Organisation logo (one colour only) included on Conference 2022 bag.
- Insert in the Conference 2022 bags.
- Recognition in the Conference 2022 programme.
- Acknowledgment on Conference 2022 website - name, logo and website link.
- One complimentary full Conference 2022 registration.
- Two complimentary formal dinner registrations.

The bag will be selected and supplied by the Conference organiser.

PRESIDENT'S RECEPTION SPONSOR

\$5,000 +GST

Sponsorship of the Conference 2022 President's Reception includes:

- Naming rights for the reception - organisation banner (supplied by sponsor) at the reception.
- Insert in the Conference 2022 bag.
- Recognition in the Conference 2022 programme.
- Recognition as the reception sponsor in the day's final sessions.
- Acknowledgment on Conference 2022 website - name, logo and website link.
- Opportunity to provide napkins (or alternative) with sponsor's logo.
- One complimentary full Conference 2022 registration.
- Two complimentary formal dinner tickets.



SPONSORSHIP & EXHIBITION FORM

Please complete this form and return as soon as possible to Amanda Graham, email amanda@confer.co.nz.

COMPANY DETAILS

Company Name: _____

Address: _____

Contact Name: _____

Job Title _____

Phone: _____

Mobile _____

Email: _____

PARTNERSHIP PACKAGES & OTHER OPTIONS

Type of partnership requested (please tick):

Patron	\$16,000 +GST	<input type="checkbox"/>	Lanyards*	\$4,000 +GST	<input type="checkbox"/>
Sponsor	\$8,000 +GST	<input type="checkbox"/>	Conference Bags*	\$5,000 +GST	<input type="checkbox"/>
Trade Stand/Exhibitor	\$3,000 +GST	<input type="checkbox"/>	President's Reception Sponsor*	\$5,000 +GST	<input type="checkbox"/>

* Allocation of these sponsorship options is on a first-come first-served basis.

A minimum non-refundable deposit of \$500 will confirm your booking, the balance due no later than 20 July 2022.

Preferred trade stand number _____. See *Exhibition Floor Plan* on page 10.

Signed _____ Dated _____

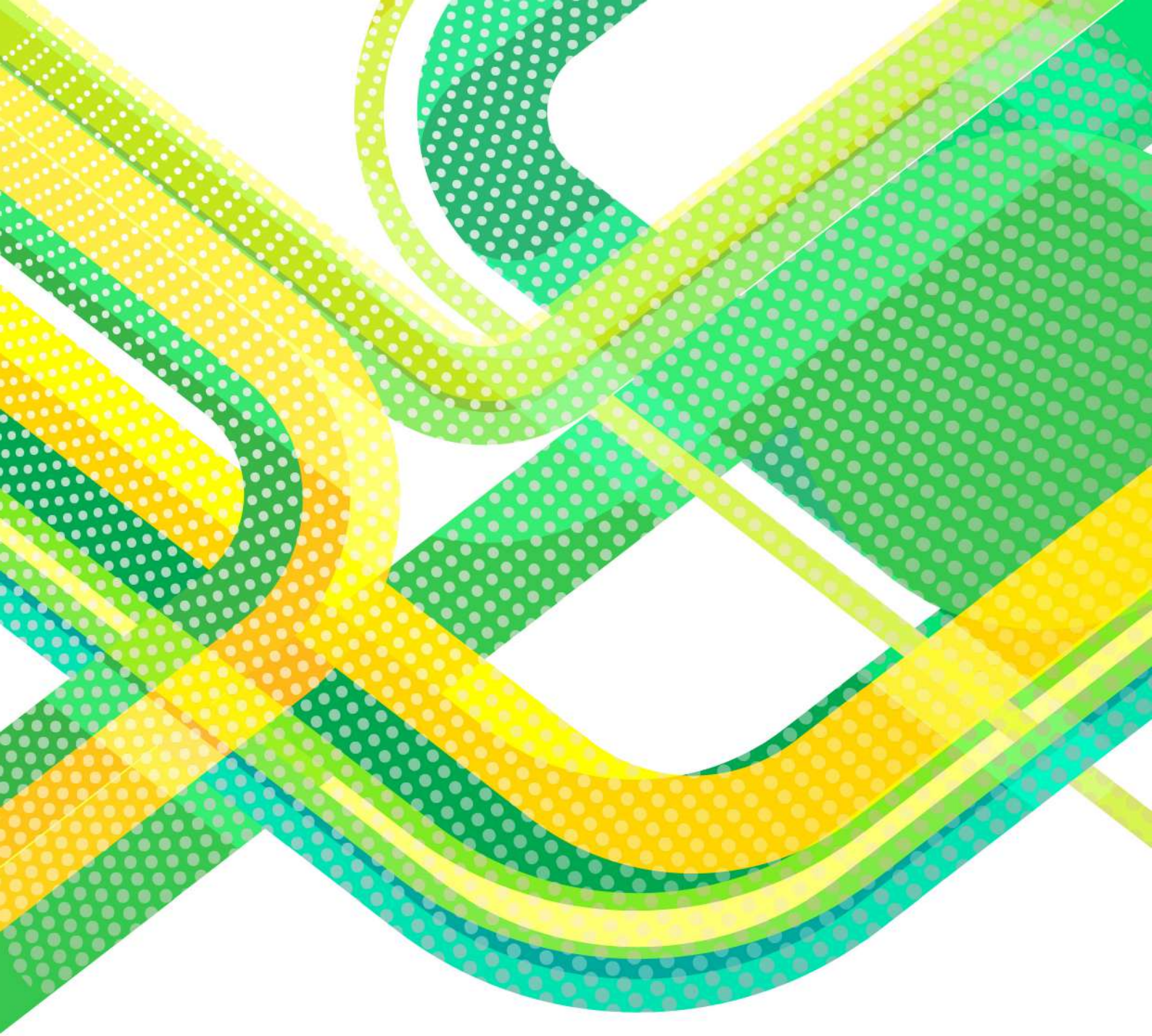
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