

**ROYAL PINES
RESORT,
GOLD COAST**

**TUESDAY
OCTOBER 31 &
WEDNESDAY
NOVEMBER 1**



MEAT PROCESSING AND EXPORT

C O N F E R E N C E 2 0 2 3

Sponsorship inquiries to:
Patrick Hutchison, CEO AMIC
phutchison@amic.org.au
Mbl: 0435 357 942

General conference inquiries to:
Brad Hayden
Conference manager
bradley@ccem.com.au
Mbl: 0412 461 392

SPONSORSHIP AND EXHIBITION PROSPECTUS

[APPLY HERE](#)

The Meat Processing and Export Conference 2023

The Australian Meat Industry Council (AMIC) is delighted to reintroduce this much-loved annual conference and gala event, dedicated to its processing and export members.

The Meat Processing and Export Conference (MPEC23) – is an occasion for the industry to come together and reconnect with all members of the supply chain, to celebrate achievements and plan for the next ones.

The event will bring to the fore the very latest in industry issues that matter most, discussed on stage in a professional forum. It will be augmented by a quality exhibition show, an outstanding social program and a gala dinner that provides the opportunity to make the event a truly memorable one.

MPEC23 will be delivered in a style and calibre that reinforces the significance of the industry and enables us to send this message to key stakeholders including government.

AMIC will encourage attendance from throughout its membership base and beyond, to ensure that by attending MPEC23 as a sponsor or delegate, you can be guaranteed of not only an excellent time, but of the business networking opportunities that can set you up for the year ahead and beyond.

It is also worth noting that the conference timing and venue doubles as an opportunity for many companies to use this event as its staff end-of-year acknowledgement of effort.

For those contemplating a sponsoring role at the event, we can guarantee excellence in exposure. Together with our professional conference managers, we take the responsibility of providing appropriate return on investment very seriously and will work individually with each sponsor to optimise profile according to the benefits listed in this document.

We encourage you to consider being part of what will be a great show.

Terry Nolan
Chair
AMIC National Processing and Export Council

MAJOR PARTNER (EXCLUSIVE – ONE ONLY)

This is the most prestigious sponsorship package of the Meat Processing and Export Conference 2023 and we offer it with complete exclusivity. The Conference will have only one Major Partner who will benefit from the highest priority exposure both before, during and after the Conference with priority branding in all documentation and onsite signage.

The Major Partner will also have the opportunity to customise their package to specifically meet their business needs which will include the opportunity to select from a range of possibilities that can include chairing a Conference session, providing a speaker for a Conference session, recognition in each of the digital website Conference materials (list of trade exhibitors, Conference program and delegate attendee list) plus any particular events or activities that will directly benefit the sponsor.

This package entitles the sponsor to:

- Be recognised in all event publicity (print and electronic as the major Supporting Partner)
- Opportunity to place signage/ branding within the conference venue
- Company logo on front page of Conference Program
- Company logo on front page of Registration Brochure
- Logo and company link on conference website
- Company signage at the entry foyer of the Conference venue for the duration of the conference. Sponsor to provide and must be free standing
- Full page feature article/advertisement in Conference Program
- Provide material for inclusion in the conference satchel
- Receive 8 inclusive full delegate registrations
- Double trade display booth (6 x 2 metres) in a prominent location within the conference trade display area (preferential site selection offered prior to general allocation)
- Other benefits by individual request and negotiation

INVESTMENT

\$50,000 + GST

CONFERENCE DINNER SPONSORSHIP (ONE ONLY)

This package allows the sponsor to:

- Be recognised in all event publicity (print and electronic) as the exclusive dinner sponsor
- Opportunity to place signage/ branding within the dinner venue.
Sponsor to provide and must be free standing
- Company logo on front page of Conference Program
- Company logo on front page of Registration Brochure
- Logo and company link on conference website
- Full page feature article/ advertisement in Conference Program
- Provide 1 item for inclusion in the conference satchel
- Receive 4 inclusive full delegate registrations
- Receive an additional 6 tickets to the conference dinner
- Trade display booth (3 x 2 metres) in a prominent location within the conference trade display area (preferential site selection offered prior to general allocation)
- The Opportunity to make a short (max 5 minute) presentation at the conference dinner
- Other benefits by individual request and negotiation

INVESTMENT \$30,000 + GST

GOLD LEVEL EVENT SPONSORSHIP (THREE ONLY)

This package allows the sponsor to:

- Be recognised in all event publicity (print and electronic) as a Gold sponsor
- Opportunity to place signage/ branding within the conference venue
- Company logo on front page of Conference Program
- Company logo on front page of Registration Brochure
- Logo and company link on conference website
- Company signage at the entry foyer of the Conference venue for the duration of the conference
- Half page feature article/ advertisement in Conference Program
- Provide 1 item for inclusion in the conference satchel
- Receive 4 inclusive full delegate registrations
- Trade display booth (3 x 2 metres) in a prominent location within the conference trade display area (preferential site selection offered prior to general allocation)
- The Opportunity to make a short (max 5 minute) presentation at the sponsored event
- Other benefits by individual request and negotiation

Your choice of one of the following options (offered on a 'first in' basis)

- Acknowledged sponsor of the Welcome Function on Tuesday 31 October
- Acknowledged sponsor of the Golf Day on Tuesday 31 October*
- Acknowledged sponsor of the Conference lunch on Wednesday 1 November

INVESTMENT \$25,000 + GST

**There are additional negotiations for the company taking on the Golf Sponsorship gold package. In conjunction with AMIC, the sponsor is to determine if, on top of its sponsorship commitment, it also pays green fees for participants (so golf day is 'free' to the delegate). We anticipate this additional payment will increase the number of golfers and the extent of the exposure.*

KEYNOTE SPEAKER SPONSORSHIP (TWO ONLY)

This package allows the sponsor to:

- Be recognised in all event publicity (print and electronic) as the sponsor of the selected keynote speaker
- Company logo on front page of Conference Program
- Company logo on front page of Registration Brochure
- Logo and company link on conference website
- Half page feature article/ advertisement in Conference Program
- Receive 3 inclusive full delegate registrations
- Trade display booth (3 x 2 metres) in a prominent location within the conference trade display area (preferential site selection offered prior to general allocation)
- The Opportunity to make a short (max 5 minute) presentation as part of the introduction of the selected speaker
- Other benefits by individual request and negotiation

NOTE – The speaker will ultimately be selected by the conference convenor however input may be sought from the sponsor depending upon the timing of the sponsorship commitment

INVESTMENT

\$15,000 + GST

BRONZE LEVEL SPONSORSHIP (FIVE OPPORTUNITIES)

This package allows the sponsor to:

- Be recognised in all event publicity (print and electronic) as a Bronze sponsor
- Company logo on front page of Registration Brochure
- Logo and company link on conference website
- Quarter page feature article/ advertisement in Conference Program
- Receive 3 inclusive full delegate registrations
- Trade display booth (3 x 2 metres) in a prominent location within the conference trade display area (preferential site selection offered prior to general allocation)
- Other benefits by individual request and negotiation
- Your choice of one of the following options (offered on a 'first in' basis)
 - Acknowledged sponsor of the 'After Party Bar' offered after the conference dinner on Wednesday 1 November including the opportunity to place signage in and around the bar area.
 - Sponsor of the conference lanyards which includes placement of organisation logo on all delegate lanyards in conjunction with the AMIC conference logo
 - Sponsor of the conference satchels which includes placement of organisation logo on all delegate satchels in conjunction with the AMIC conference logo
 - Sponsor one of 2 barista coffee carts which includes the opportunity to brand the barista, the cart and the cups (all to be provided by the sponsor).

INVESTMENT \$9,000 + GST

TRADE EXHIBITION OPPORTUNITIES (TEN ONLY)

For those seeking to gain exposure by way of a trade exhibition booth, we are encouraging your participation as an exhibitor with booths that will be strategically positioned with consideration to both crowd flow and catering during conference.

This investment provides:

- One 3x2m trade display booth in the conference trade display area
- 2 x inclusive conference registration, including dinner function tickets.

INVESTMENT \$4,000 + GST

How to apply for sponsorship or exhibition at MPEC 23

1. [Click here](#) to take you to the application form.
2. Once you have submitted your application form, we will acknowledge receipt.
3. For bespoke sponsorship packages, we will contact you to confirm the full list of benefits ahead of us generating your invoice and agreement.
4. For exhibitions, your application will enable us to immediately generate your invoice and confirmation.

Please see over for terms and conditions

TERMS AND CONDITIONS

APPLICATION DETAILS

Payment is not required with the application. Once your application has been accepted you will be sent confirmation details and an invoice. By submitting an application, you are deemed to have read and accepted the terms and conditions below.

SPONSOR TERMS AND CONDITIONS

- The details in this document are correct at the time of printing. AMIC does not accept responsibility for any changes that may occur.
- Our sponsorship philosophy is to extend the first right of refusal on key positions to AMIC Platinum Members and those organisations who sponsored the equivalent position or above at the previous conferences.

CANCELLATION POLICY

(once sponsorship is confirmed)

- Due to the considerable administration associated with this Conference, a cancellation fee equivalent to 50% of the full payment amount will be incurred should confirmed agreements be cancelled more than 60 days from the commencement of the conference.
- Cancellations made within 30 days of the commencement of the conference will pay a cancellation fee equal to 100% of the full payment amount of the confirmed agreement.
- All requests for cancellations must be made in writing to the Conference Manager.

FORCE MAJEURE

Where a force majeure event occurs, the parties will work together in good faith to agree a mutually agreeable course of action with regard for the delivery of the Services (or the non-delivery of the Services in the case of conference cancellation). If the agreement is terminated as a result of force majeure event the sponsor is entitled to a full refund of any payments made less an agreed amount deducted for value of services that may have already been received.

SPONSOR BENEFITS

Sponsorship and exhibition benefits vary. Please confirm at time of booking what your position includes. Advertising space and banner positions are at the discretion of the AMIC Conference organising committee.

SPONSOR REGISTRATIONS

All company representatives attending and participating in the conference must register and pay the nominated 'sponsor' registration fee. Some packages include sponsor registrations in which case this fee is not payable, however a completed registration form is still required. Additional registrations may be purchased for your staff at the member discounted rate.

DELEGATE LISTS

A delegate contact list will not be provided as part of any sponsorship package.

LOGO PLACEMENT

Placement and size of logos included in the conference material will be at the discretion of AMIC and will reflect the level of support given by your organisation. All signage will be designed to suit the requirements of the venue.

WEB HYPERLINKS

AMIC requests each sponsor who is provided with a hyperlink from the conference website, to respond with a reciprocal link from your organisation's website to the conference website be provided.

ACCOMMODATION

AMIC does not manage accommodation for the event, however, has reserved rooms for sponsors and delegates at the Royal Pines resort (the conference venue). All sponsors are encouraged to make prompt and direct accommodation bookings as rooms are limited.

SATCHEL INSERTS

For sponsors providing items in the conference satchels, a quantity of 400 items must be delivered to the event by the required date using a delivery label that will be issued by the Event Coordinator.

PAYMENT TERMS AND CONDITIONS

Once a sponsorship application has been accepted by AMIC the Conference Manager will issue you an invoice for the total amount required. Full payment of this invoice is required by the due date to confirm your involvement as a sponsor. No sponsorships are considered firm until payment is received.

DISCLAIMER

Every effort has been made to ensure that the contents of this sponsorship document are correct. AMIC and the organisers retain the right to make changes where necessary. AMIC and the Conference Organisers will not accept liability for any damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property as a result of attending the M-PEC23 conference.