



# **COSTA PCA CONFERENCE 2019**

## **SEDUCTION BY TECHNOLOGY**

## **KNOWLEDGE EXCHANGE FOR GREENHOUSE GROWERS**

**7 - 10 JULY 2019 - AT THE STAR GOLD COAST**

### **INVITATION TO PARTNER AND EXHIBIT**



**DESTINATION  
GOLDCOAST.™**

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**Please note:**

The conference organisers are committed to minimising the impact of the conference on our environment. To promote a more sustainable conference it has been decided not to offer a conference satchel or satchel inserts in 2019.

Exhibitors are encouraged to provide unique promotional material direct from their trade booth.



# WELCOME

On behalf of the Protected Cropping Australia (PCA) Board I am delighted to invite your organisation to partner with us for the Costa PCA Conference 2019.

The Costa PCA Conference 2019 will be held at The Star Gold Coast, Australia on 7 – 10 July 2019.

We are anticipating 500 + delegates to attend and the event will include many of the key decision makers from the industry. It is a great opportunity for your company to enhance your profile and business opportunities within this fast growing and dynamic sector of Australian horticulture.

The greenhouse industry covers a wide sector of horticulture from fruit, vegetables, cut flowers, nursery, leafy greens, aquaponics and marijuana industries. It is valued at more than \$1.6 billion per year. PCA is the peak industry body representing commercial hydroponic and greenhouse growers Australia wide as well as having a wide international following. PCA members also include equipment and installation suppliers, specialist consultants and advisors, researchers and educators.

PCA has had an enviable track record of hosting well attended conferences since 1990. For our 2019 conference our theme will be:

## **Seduction by Technology Knowledge Exchange for Greenhouse Growers**

Conference sessions will focus on hi-tech, low-tech, nutrition, climate control, irrigation, pollination as well as labour management systems.

The successful formula includes a large trade exhibition with 90+ booths open for 2 ½ days. Sunday afternoon is open to the general public to maximise your company's exposure. Then two days of technical; 'how-to' speaker presentations focusing on Knowledge Exchange for Greenhouse Growers, followed by hydroponic greenhouse farm tours on the Wednesday.

The Costa PCA conference 2019 provides industry education and excellent opportunities for networking and business between growers, your customers as well as allied trade and interested parties. A perfect place to meet with industry peers, make new connections and reinforce relationships face-to-face.

In 2019, for something new, we will introduce an Innovation Hub allowing exhibitors space to launch a new product, showcase existing products or hold a product demonstration during each of the catering breaks.

The Star Gold Coast has been chosen for our 2019 event as it is one of Australia's premier conference venues with a spacious exhibition and trade area, plus luxury accommodation and plenty of choice for restaurants and bars within the building, keeping delegates and exhibitors networking beyond business hours. Being held in July this will attract many growers and their families to this sunny, warm destination.

We look forward to partnering with you and welcoming you and your customers to the Gold Coast in July 2019 for the Costa PCA Conference.

**Nicky Mann**  
Chair, Protected Cropping Australia



## WHY PARTNER AND EXHIBIT AT PCA 2019?

The conference can provide your organisation with:

- Maximum exposure at the rapidly developing and hi-tech growing industry conference
- The opportunity to demonstrate your company's commitment and involvement with this community
- Your chance to build and reinforce strategic relationships
- Time to network with industry colleagues and key decision makers
- A cost effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience
- Access to a broad network of industry partners from the public and private sectors
- The opportunity to present latest innovations and new products or services to a pertinent audience
- Showcase your expertise, capabilities and educate the industry
- Increase your marketing opportunities including visibility on the conference website and associated marketing materials
- The chance to affiliate your brand with unique and dynamic conference packages

Commitment levels may vary and can be tailored to suit your marketing strategies.

## OUR COMMITMENT TO YOU

Commitment to our Partners will begin from the time you confirm.

- Ongoing point of contact with our conference organiser, All Occasions Management, with support from dedicated members of the conference organising committee and PCA Board of Directors
- Prompt response to your queries
- Clear and timely information in regards to your Partnership and Exhibition Package and the logistics of putting the benefits into action
- Maximising the exposure of your Partnership by ensuring that your logos appear promptly on the conference website and brochures as per your package

## CONTACT US

For all Partnership and Exhibition queries, or for any other conference matter, please contact the conference organisers.

**Sheila Woodhart**  
Sponsorship and Exhibition Manager

**All Occasions Group**  
12 Stirling Street  
THEBARTON SA 5031

+61 8 8125 2216  
sheila.woodhart@aomevents.com



**All Occasions**  
**Group**





# CONFERENCE VENUE

One of Australia's largest residential conferencing properties, the Pavilion Convention Centre at The Star Gold Coast can host up to 2,300 guests in the heart of a fully integrated resort.

Just a few hundred metres from the iconic beaches of the Gold Coast, with seven restaurants, five bars and a world class casino and theatre, our convention facilities include a 1,600 m<sup>2</sup> ballroom, 500 m<sup>2</sup> gallery,

stunning 1,000 m<sup>2</sup> permanent marquee and almost 600 accommodation rooms in our 5 star hotel, The Star, Gold Coast.

Whether it be a poolside welcome cocktail event, AV displays that deliver impact or breakout rooms turned over in mere minutes; our highly experienced and trained Event Services team are experts in delivering major events that will have your guests 'star' struck.

# DELEGATE PROFILE

Participating as a Partner or Exhibitor provides you with the opportunity to take you straight to your national and international target markets and demonstrate your level of support and commitment in our industry. You will be able to market your products and services to commercial greenhouse growers, wholesalers, marketers, retailers, researchers, nursery and allied trade suppliers.

# PROGRAM OVERVIEW

## **Sunday 7 July 2019**

- 6:00 – 12:00 Exhibition Set up
- 12:00 – 15:00 Exhibitor Move in
- 15:00 – 18:00 Exhibition Public Opening
- 18:00 – 21:00 Welcome Reception in the Exhibition Hall

## **Monday 8 July 2019**

- 8:00 – 8:30 Arrival Tea & Coffee in the Exhibition Hall

### **Conference Sessions**

- 10:00 – 10:45 Morning break in the Exhibition Hall

### **Conference Sessions**

- 12:30 – 14:00 Working Lunch in the Exhibition Hall

### **Conference Sessions**

- 15:00 – 15:30 Afternoon break in the Exhibition Hall

### **Conference Sessions**

- 19:00 – 19:30 Pre-Dinner Drinks
- 19:30 Conference Dinner

## **Tuesday 9 July 2019**

- 8:00 – 8:30 Arrival Tea & Coffee in the Exhibition Hall

### **Conference Sessions**

- 10:00 – 10:45 Morning break in the Exhibition Hall

### **Conference Sessions**

- 12:30 – 14:00 Working Lunch in the Exhibition Hall

### **Conference Sessions**

- 15:00 – 15:30 Afternoon break in the Exhibition Hall

### **Conference Sessions**

- 15:30 – 18:00 Exhibitor Move Out

## **Wednesday 10 July 2019**

- Farm Tours Choice of either north or west directions. Farms to be confirmed.

# CONFERENCE PARTNERSHIP PACKAGES OVERVIEW

| Entitlements                                    | Premium Conference Partner | Conference Partner | Exhibitor |
|---|----------------------------|--------------------|-----------|
| Exhibition Booths                               | 2                          | 1                  | 1         |
| Delegate Registrations (Includes Dinner Ticket) | 3                          | 2                  | 1         |
| Exhibition Showcase Presentation                | YES                        | YES                | YES       |
| Corporate Signage around the conference venue   | YES                        | -                  | -         |
| Social Media announcement of partnership        | YES                        | YES                | -         |
| Conference Handbook advert                      | 1/2 page                   | 1/4 Page           | -         |
| Soilless Australia PCA magazine advert          | 1/2 page                   | 1/4 Page           | -         |
| Logo on Conference website and handbook         | YES                        | YES                | YES       |
| Logo on PCA website                             | YES                        | YES                | -         |
| Soilless Australia PCA magazine company profile | 400 words                  | -                  | -         |

# PARTNERSHIP PACKAGES

## KEY CONFERENCE PARTNERSHIP PACKAGES

PREMIUM CONFERENCE PARTNER

**SOLD**

\$12,000



As the Premium Conference Partner you will receive the following entitlements:

### Exhibition

- 2 x shell scheme exhibition booths (3x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided
- Opportunity to present in the Exhibition Showcase Space during the Conference

### Registration and Social Functions

- 3 x delegate registrations (includes access to all sessions, morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and includes the conference dinner)

### Marketing and Promotion

- Your corporate signage prominently displayed throughout the venue. Two free standing banners to be supplied by partner, placement at the discretion of the committee
- Logo featured on all PCA social media platforms announcing all conference partnerships prior to the conference
- ½ page colour advert and company logo in conference handbook, artwork provided by partner and subject to print deadlines
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on front page of the PCA website
- Logo on all conference promotional material including signage displayed at the venue through the event
- Logo displayed on conference holding slides at the event
- ½ page colour advert in the conference issue of Soilless Australia PCA magazine, artwork provided by Partner and subject to print deadlines
- Company profile/editorial (up to 400 words) in Soilless Australia PCA magazine conference issue, content provided by Partner and subject to print deadlines
- Acknowledgement as a Premium Conference Partner during the conference including during both opening and closing ceremonies

## CONFERENCE PARTNER

**\$8,000**

As a Conference Partner you will receive the following entitlements:

### Exhibition

- 1 x shell scheme exhibition booths (3x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided
- Opportunity to present in the Exhibition Showcase Space during the conference

### Registration and Social Functions

- 2 x delegate registrations (includes access to all sessions, morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and includes the conference dinner)

### Marketing and Promotion

- Logo featured on all PCA social media platforms announcing all conference partnerships prior to the conference
- ¼ page colour advert and company logo in conference handbook, artwork provided by partner and subject to print deadlines
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Logo displayed on conference holding slides at the conference
- ¼ page colour advert in the conference issue of Soilless Australia PCA magazine, artwork provided by Partner and subject to print deadlines
- Acknowledgement as a Conference Partner during the conference



## CONFERENCE FUNCTION PARTNERSHIP PACKAGES

### CONFERENCE DINNER PARTNER



\$5,500

The Conference Dinner will be held at the Star, Gold Coast after the first day of conference sessions. As the Conference Dinner partner you will receive the following entitlements:

#### Registration and Social Functions

- 2 x delegate registrations (includes access to all sessions, morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and includes the conference dinner)

#### Marketing and Promotion

- Conference Dinner Naming rights
- Opportunity to present one of the PCA Awards for Excellence
- Opportunity to give a 5 minute presentation during the event
- Company name and logo featured on all Social Media platforms with posts associated with the dinner
- Your corporate signage prominently displayed during the function. 4 free standing banners to be supplied by partner
- Opportunity to provide a 2 minute video to be played during the dinner
- Logo printed on all menus
- Opportunity for partner to provide 1 promotional item to be placed at each table setting. Item to be supplied by the Conference Dinner Partner and approved by the conference committee
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Logo displayed on conference holding slides at the conference
- Logo displayed on all Dinner holding slides
- ¼ page colour advert in the conference issue of Soilless Australia PCA magazine
- Acknowledgement as the Conference Dinner Partner during the conference

### WELCOME RECEPTION PARTNER



\$5,500

A Welcome reception will be held for all delegates on the opening night of the conference. As a Welcome Reception Partner you will receive the following entitlements:

#### Registration and Social Functions

- 1 x delegate registrations (includes access to morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and includes conference dinner)

#### Marketing and Promotion

- Opportunity to give a 5 minute presentation at the opening of the event
- ¼ page colour advert in the conference issue of Soilless Australia PCA magazine
- Your corporate signage prominently displayed at the event. 4 free standing banners to be supplied by partner
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Logo displayed on conference holding slides at the conference
- Acknowledgement as the Welcome Reception Partner during the conference



# CONFERENCE SUPPORT PARTNERSHIP PACKAGES

## DELEGATE GIFT PARTNER



\$5,000

Your organisation will have the opportunity to supply each delegate attending the conference with a gift displaying your company logo. Be as creative as you like.

The Delegate Gift Partner will receive the following entitlements:

### Marketing and Promotion

- Logo displayed on delegate gift (subject to printing deadlines). Gift to be negotiated with the conference organising committee
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- ¼ page colour advert in the conference issue of Soilless Australia PCA magazine
- Acknowledgement as the Delegate Gift Partner during the conference

## WI-FI PARTNER



\$3,000

Help delegates stay connected by partnering the Wi-Fi connection. Reliable Wi-Fi at events is a critical must-have productivity tool.

### Marketing and Promotion

- Full page colour advertisement, to appear alongside the conference Wi-Fi information in the conference Pocket Program booklet
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- ¼ page colour advert in the conference issue of Soilless Australia PCA magazine
- Logo displayed on conference holding slides at the conference
- Acknowledgement as the Wi-Fi Partner during the conference

## POCKET PROGRAM PARTNER



\$5,000

This is a unique opportunity to reinforce your brand to all delegates during the conference. The pocket program is a valuable reference tool which is used by all participants during and after the conference.

### Marketing and Promotion

- Full page colour advertisement (outside back cover) in the conference Pocket Program booklet
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- ¼ page colour advert in the conference issue of Soilless Australia PCA magazine
- Acknowledgement as the Pocket Program Partner during the conference

## WATER BOTTLE PARTNER



\$5,000

You will have the option to supply either a bottle of water or a drink bottle branded with your company logo to be distributed to each delegate upon registration.

### Promotion and Marketing

- Choice of branded bottle of water or branded drink bottle. To be supplied by the sponsor. Design to be approved by the organising committee
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- ¼ page colour advert in the conference issue of Soilless Australia PCA magazine
- Acknowledgement as the Water Bottle Partner during the conference

**FARM TOUR PARTNER****\$2,000 per tour**

In 2019 there will be two dynamic farm tours with one group going north from the Gold Coast and the second group to head west to visit hydroponic, greenhouse properties in and around Ipswich.

**REGISTRATION AND SOCIAL FUNCTIONS**

- 1 x registration to the sponsored farm tour

**MARKETING AND PROMOTION**

- ¼ page colour advert in the conference issue of PCA magazine
- 400 word editorial in PCA magazine
- Opportunity for the partner to provide a product demonstration during the farm visits
- Your corporate signage prominently displayed at the Location. Four free standing banners to be supplied by partner
- Logo displayed on the coaches
- Opportunity to distribute a promotional item to delegates during your tour
- Opportunity for company representative to welcome and briefly address delegates during the tour
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Logo displayed on conference holding slides at the conference
- Acknowledgement as a Farm Tour Partner during the conference

**SPEAKER PRESENTATION PARTNER****\$2,200**

As a Keynote Speaker Partner your company name will be associated with one of the main plenary speakers within the program.

Each Keynote Speaker brings something new to the program to share with the audience. This can be motivational, educational or a life changing experience.

**Registration and Social Functions**

- 1 x Conference registration (includes access to morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and includes conference dinner)

**Marketing and Promotion**

- ¼ page colour advert in the conference issue of Soilless Australia PCA magazine
- Your corporate signage prominently displayed in the allocated room during the session. Two free standing banner to be supplied by partner
- Your company name associated with all promotion of the session including in the electronic and printed program
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Opportunity to provide a promotional item to be distributed to delegates prior to the session. Item to be approved by the conference organisers
- Logo on all conference promotional material including signage displayed at the venue throughout the conference
- Logo displayed on holding slides of the speakers sessions
- Acknowledgement as the Keynote Speaker Partner during the conference

## EXHIBITION PARTNERSHIP PACKAGES

### COFFEE CART PARTNER



\$10,000

Have the best display card in the room by hosting the Coffee Cart as part of your exhibition booth. These two stations will be statically located throughout the Exhibition Hall to maximise traffic flow.

#### Exhibition

- 2 x shell scheme exhibition booths (3x6m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided. One booth space to be used for the Coffee Cart
- Opportunity to present in the Exhibition Showcase Space during a meal break and at the timetable discretion of the committee

#### Registration and Social Functions

- 2 x delegate registrations (includes access to morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and includes conference dinner)

#### Marketing and Promotion

- Your corporate signage prominently displayed at the Barista Coffee Cart. Free standing banner to be supplied by partner
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Opportunity to supply branded cups at partners own expense
- Acknowledgement as the Barista Partner during the conference

### EXHIBITION LOUNGE PARTNER



\$3,000

The Exhibition Lounge will be one of the focal points of the conference. The Lounge will be a great place for delegates to network, relax and provide a unique space to do business. The package will include three lounges, that will be provided at the committee's expense and discretion. The partner will have the opportunity to brand and add signage to complete the area at their own expense.

#### Exhibition

- Exclusive partnership and naming rights to the lounge area with the opportunity to brand the area and place collateral (Branding and collateral at the partners expense)

#### Registration and Social Functions

- 2 x delegate registrations (includes access to morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and includes conference dinner)

#### Promotion and Marketing

- Your corporate signage prominently displayed at the Exhibition Lounge. Two free standing banners to be supplied by the partner
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Logo displayed on conference holding slides at the conference
- 1 x satchel insert, item to be approved by the conference organisers
- Acknowledgement as the Exhibition Lounge Partner during the conference

**WELLBEING PARTNER****\$6,000**

Everyone enjoys a relaxing massage and the Wellbeing Zone is the perfect place for delegates to visit for those relaxing few moments before they get back to sessions. A great incentive to attract delegates, where you can have a quick chat to them as they wait their turn. Increase the exposure of your products and services with this relaxing and unique partnership.

Furniture and masseuse at your own expense and consideration.

**Registration and Social Functions**

- 1 x delegate registration (includes access to morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and includes conference dinner)

**Marketing and Promotion**

- Your corporate signage prominently displayed at the Wellbeing Zone. Free standing banner to be supplied by partner
- Opportunity to Chair a session at the conference or associated workshop
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Acknowledgement as the Wellbeing Partner during the conference

**RECOVERY BAR****\$3,000**

This opportunity exists for a partner to brand the Recovery Bar - a haven where delegates will find Berocca and a sugar fix to get them through the day following the awards dinner.

The Recovery Bar will be located with the other exhibitors and other social networking events. This is the perfect partnership opportunity for smaller businesses who cannot spare having someone on a booth for three days, as this is for an unmanned space. Berocca etc provided at your own expense and discretion.

**Marketing and Promotion**

- Your corporate signage prominently displayed at the Recovery Bar. Free standing banner to be supplied by partner
- Opportunity to leave marketing collateral in the space for delegates to help themselves
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Acknowledgement as the Recovery Partner during the conference



## INNOVATION HUB PARTNER



\$5,000

This is where we are introducing an Innovation Hub into the Exhibition Hall. This space will be available during the catering breaks for exhibitors to host a presentation. Exhibitors may like to use this opportunity to launch a new product, showcase existing products and / or hold a particular demonstration. The area will include AV.

### Registration and Social Functions

- 2 x conference registrations (includes access to morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and includes conference dinner)

### Marketing and Promotion

- Your corporate signage prominently displayed in the Exhibition Showcase. Free standing banner to be supplied by the partner
- Opportunity to present in the Exhibition Showcase Space during the conference
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Logo displayed on conference holding slides at the conference
- Acknowledgement as the Exhibition Showcase Partner during the conference

## LUNCH CATERING PARTNER



\$1,800

Showcase your product during the long lunch breaks by supporting one of the two lunch catering breaks.

### Marketing and Promotion

- Your corporate signage prominently displayed in the catering area. Free standing banner to be supplied by the partner
- Opportunity to supply collateral or merchandise to be placed on the catering stations. Collateral or merchandise at the partner's expense
- Logo featured in the conference pocket program
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Logo displayed on conference holding slides at the conference
- Acknowledgement as a Lunch Catering Partner during the conference

## MORNING OR AFTERNOON TEA BREAK PARTNER

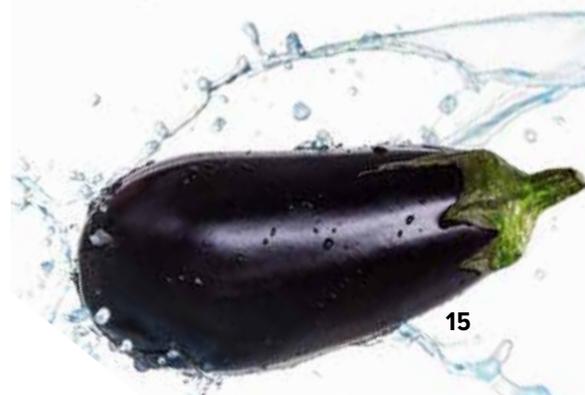


\$1,800

Showcase your product during the morning or afternoon tea breaks by supporting one of the four tea breaks.

### Marketing and Promotion

- Your corporate signage prominently displayed in the catering area. Free standing banner to be supplied by the partner
- Opportunity to supply collateral or merchandise to be placed on the catering stations. Collateral or merchandise at the partner's expense
- Logo featured in the conference pocket program
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Logo displayed on conference holding slides at the conference
- Acknowledgement as a Morning or Afternoon Tea Break Partner during the conference



## CONFERENCE EXHIBITOR PACKAGES

### EXHIBITOR



\$4,400

As an exhibitor of the Costa PCA Conference 2019 you will receive the following.

#### Exhibition Booth

- 1 x shell scheme exhibition booth (3x3m<sup>2</sup>). Should you have a custom stand the equivalent floor space will be provided
- Opportunity to present in the Exhibition Showcase Space during the conference

#### Registration and Social Functions

- 1 x conference registration (includes access to morning and afternoon tea breaks, lunches, access to exhibition, welcome reception and includes conference dinner)

#### Promotion and Marketing

- Logo displayed on the PCA conference website and hyperlinked to your company
- Logo in conference handbook

## FLOOR PLAN

The floor plan will be released closer to the event date. Booth allocation will be done in order of sponsorship priority and then in order of acceptance form received.



# PARTNER AND EXHIBITION APPLICATION FORM

All prices are listed in AUD and include GST

## CONTACT PERSON\*

First Name

Surname

Organisation

Position

Address

Phone number

Mobile number

E-mail address

Suburb State

Country Postcode

*\*All correspondence will be directed to this person.*

## CONFERENCE PARTNERSHIP PACKAGES

|                              |          |   |
|------------------------------|----------|---|
| Premium Conference Partner   | \$12,000 |    |
| Conference Partner           | \$8,000  |    |
| Conference Dinner Partner    | \$7,500  |    |
| Welcome Reception Partner    | \$4,500  |    |
| Delegate Gift Partner        | \$5,000  |    |
| Wi-Fi Partner                | \$3,000  |    |
| Pocket Program Partner       | \$5,000  |    |
| Water Bottle Partner         | \$5,000  |    |
| Farm Tour Partner            | \$2,000  |    |
| Speaker Presentation Partner | \$2,200  |    |
| Coffee Cart Partner          | \$10,000 |    |
| Exhibition Lounge Partner    | \$8,000  |   |
| Wellbeing Partner            | \$6,000  |  |
| Recovery Bar Partner         | \$3,000  |  |
| Innovation Hub Partner       | \$5,000  |  |

## CONFERENCE EXHIBITION PACKAGES

|                                       |         |   |
|---------------------------------------|---------|---|
| 3 x 3 m <sup>2</sup> Exhibition Booth | \$4,400 |  |
|---------------------------------------|---------|---|

Your signature below is taken as acceptance of the relevant entitlements and the terms and condition as listed in this Invitation to Partner & Exhibit.

Signature Date

**PLEASE RETURN THIS FORM TO:**

**All Occasions Group**

12 Stirling Street, Thebarton, SA 5031  
sheila.woodhart@aomevents.com / +61 8 8125 2216

# PARTNERSHIP AND EXHIBITION CONTRACT TERMS AND CONDITIONS

These terms and conditions constitute a contract between you ('the Exhibitor/Partner') **Protected Cropping Australia** (ABN: 40 153 372 635) and **All Occasions Group Pty Ltd** (ABN 44 109 863 514) ('the Conference Organisers') in relation to the Partnership and/or use of exhibition space at the **Costa PCA Conference** at The Star ('the Venue') in the Gold Coast from July 7 – 9 2019 ('the Conference'). By signing the application form you are indicating your acceptance of these terms and conditions.

## Acceptance and Allocation

The Conference Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Partnership and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of Partnership packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Conference Organiser, whose decision will be final.

## Application and Payment

To confirm your acceptance of a Partnership or exhibition package please complete the Booking form at the back of this brochure and return to sheila.woodhart@aomevents.com and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or Partnership details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Partner/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Partner/Exhibitor.

## Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 3 months prior to the conference start date will

be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the conference start date will be subject to a 100% cancellation fee.

## Legal Responsibility

The Conference Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Partner/Exhibitor during or in connection with the Conference that results directly or indirectly in any loss, damage, personal injury or death. The Partner/Exhibitor agrees to indemnify the Conference Organisers in respect of any claim and demands in respect thereof. The Exhibitor/Partner acknowledges that the Conference Organisers are not responsible for any loss or damage to the Partner/Exhibitor's property and that all Partner/Exhibitor material and equipment is the sole responsibility of the Partner/Exhibitor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Partnership/Exhibition contract. In the event that the Conference or Exhibition is cancelled or delayed through no fault of the Conference Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Partner/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

## Exhibitor Manual

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 3 months before the Conference. It will include the following

- Technical details about the venue, final exhibition details and information.
- Contractor details services available to exhibitors and order forms.

## Exhibitor Display Rules

- The Conference Organisers shall determine the hours during

which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.

- The allocated exhibition booth must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated booth area.
- Excessive noise that inconveniences other exhibitors or the conference must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

## Custom Stand

All custom stand designs must be approved by the Conference Organisers and the Venue to allow for unrestricted views. Custom booths which aren't open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition.

## Detailed Requirements and Due Dates:

- The Conference Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300 dpi pixels. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Conference Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed the Organisers are not responsible for any losses sustained as a result.

## Partnerships

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Conference Organisers.

You must not do anything where you will, in any way, be represented that you are a partner of the Conference Organisers.

## Registrations

Partners/Exhibitors are not permitted to attend Conference Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Partnership or Exhibition package. Should Partners/Exhibitors wish to attend the Conference as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Partner/Exhibitor registration online link will be sent out at a later date.

## Partnership and Exhibition Packages

Please refer to the Partnership packages in this Partnership & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Conference Organisers. Partnership and Exhibition entitlements will not commence until the Booking Form and payment is received by the Conference Organisers.

## Venue

The Partner/Exhibitor and the servants, agents, contractors and invitees of the Partner/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.

## QLD Government Regulations

The Exhibitor shall at all times comply with the regulations from time to time in force and issued by any Government Department or statutory authority including the Queensland Department of Health and Queensland Fire Service. The Exhibitor shall indemnify the Organiser in respect to any proceedings or action brought against the Organiser as a result of any breach by the Exhibitor of any regulation ordinance or by-law of any Government Department or duly constituted statutory authority.



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