



**11-13 November 2026**  
Melbourne Cricket Ground (MCG)



## Sponsorship and Exhibition Prospectus

Australian

# Assistive Technology

Conference 2026

Real Solutions for Real Life

#AATC26

# Welcome

**The Australian Rehabilitation and Assistive Technology Association (ARATA) and the 2026 Conference Organising Committee extend a warm invitation to your organisation to partner with us in the upcoming 2026 Australian Assistive Technology Conference (AATC2026).**

This event is scheduled to take place at the iconic Melbourne Cricket Ground (MCG) from November 11-13th, 2026.

ARATA serves as a national association for facilitating information exchange and collaboration among individuals involved in the use, prescription, customisation, supply, and ongoing support of assistive technology. Since its establishment in the mid-90s, ARATA has been at the forefront of organising various assistive technology-focused events, including a biennial conference renamed the Australian AT Conference (AATC) in 2016.

The theme for AATC2026 is **Real Solutions for Real Life**, with a focus on low to high to innovative assistive technologies, home modifications and automation and the user experience of integrating assistive technology in daily life.

AATC2026 anticipates hosting over 300 delegates including AT users, technology developers and providers, rehabilitation engineers, occupational therapists, physiotherapists, speech pathologists, nurses, psychologists, education specialists, academics, government representatives and funders of AT.

Melbourne  
Cricket Ground

November  
11-13th, 2026

This two-day conference, preceded by a day of workshops, promises to be a focal point for insightful discussions, knowledge sharing, and networking opportunities for professionals and enthusiasts in the field of assistive technology and home modification.

We invite you to be a key part of the sessions and exciting exhibition highlighting the latest AT products and innovations.

**AATC2026 is going to be different for our sponsors. We want you to be part of the program.**

To increase the reach of the exhibition, the general public will have free access to the exhibition at a nominated time during the event. AATC2026 is a great opportunity to engage with all AT stakeholders.

Your participation is crucial to the success of the conference, and we encourage you to join us at the MCG sharing your experiences of AT and innovative developments with the wider ARATA network.

We look forward to hearing from you.



## Sustainability Matters



We are very pleased and excited to make AATC 2026 as sustainable as possible to reduce the carbon footprints associated with attending the Conference.

**Here are some of the many ways we will practising sustainability:**

- recycling of packaging,
- donatable goods, equipment, and furniture; and
- reduce waste as a whole.

Click on [this link](#) for further information on the ways the venue are helping towards a truly sustainable event.

# Conference Themes

This year our theme “**Real Solutions for Real Life**” reflects the need for practical and sustainable assistive technology whilst spotlighting innovation and product development driven by user needs and experience.

The scientific programme focuses on low to high to innovative assistive technologies, home modifications and automation and the user experience of integrating assistive technology in daily life.



## Real Solutions for Real Life



# Why Sponsor and Exhibit



This is not your typical conference.

AATC2026 is going to be different.

AATC2026 wants you to be an active part of the conference.

We want you off the sidelines!

AATC2026 will be intimate – with functional spaces that encourage conversations and engagement

## Opportunities to:

- ✓ Present new ideas, research and product development
- ✓ Potentially collaborate on workshops
- ✓ Network with industry colleagues and key decision makers
- ✓ Stay connected to trends and issues
- ✓ Provide attendees with hands-on experience with products and/or services
- ✓ Interact with key therapists, AT users and researchers at a premier international industry conference

From start-ups and small businesses through to manufacturers and suppliers – AATC2026 can scale and provide a variety of opportunities for you to be an active participant.

Not sure how you could participate? Reach out and have a discussion.

Commitment levels vary and can be tailored to suit your needs, sales and marketing strategies.

# Conference Venue



Melbourne Cricket Ground  
Brunton Ave, Richmond VIC 3002



## Organising Committee



**Kim Vien**  
Conference Convenor



**Jenni Dabelstein**  
Pre-Conference  
Workshop Convenor



**Tilly Brook**  
Exhibitor Convenor



**Kim Magee**  
Exhibitor Sub-  
Committee Member



**Kate Pain**  
Exhibitor Sub-  
Committee Member

### Committee Members:

Mark Hanson  
Susan Brooks  
Libby Callaway

Yuho Okita  
Petra Karlsson  
Rachael McDonald

Michele Verdonck  
Michelle Annesbury  
Emma Fredrickson

# Sponsorship and Exhibition Opportunities

AATC2026 is doing things differently.



As AT providers and manufactures we value you as part of the intervention process and want to offer you more than exhibition space this year.

In the 2026 program AATC will facilitate **Assistive Technology in Focus** spotlight sessions which will be embedded into the program and offered as part of sponsorship opportunities. These sessions are unique and are designed to share the following themes:

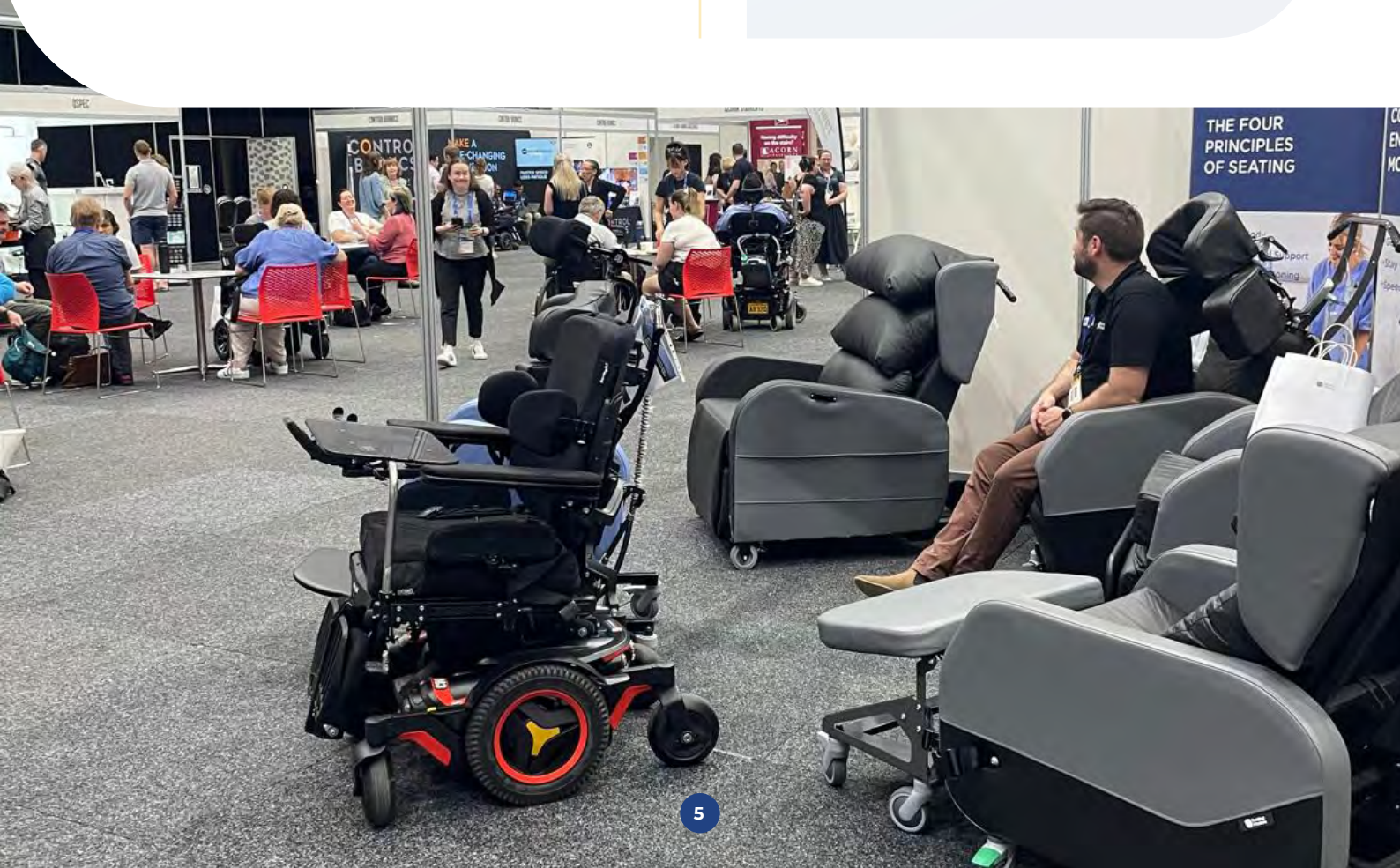
- The design or engineering process of a product
- Provide an overview of the development process for a specific product
- Provide insight into new technology
- Research and/or investigation findings
- A case study
- Be evidence based
- Other ideas? – Let's discuss insights and learnings that would be of interest to attendees

Please note that these sessions are not a sales pitch. The idea is to share information which would not typically be accessible, is of interest to ARATA members and will provide a positive impact to clients and end users. It is also an opportunity for you to share what is unique to you. The session theme, abstract and outline will need to be approved prior to the session.

The following are available:

- 30min session offered to platinum sponsors (1-2 opportunities)
- 20min sessions offered to gold sponsors (3 opportunities)
- 15min session offered to silver sponsors (4 opportunities)

In addition, if you have a workshop idea or would be open to supporting a workshop by providing equipment and/or product knowledge led by a leading therapist, then please advise. Where appropriate the committee will seek to connect sponsors with additional opportunities.



### Discounts

Discount on other Sponsorship Packages

✓

✓

-

-

### Exhibition

Exhibition Booth

2m x 9m

2m x 6m

2m x 3m

Reduced Rate on 2m x 3m

Additional Exhibition Registration

1

-

-

-

### Registration and Social Functions

Conference Registrations

6

4

3

2

### Marketing and Promotion

Opportunity to give a 5-minute presentation at the opening of the Conference

✓

-

-

-

Acknowledgement of Sponsorship

✓

✓

✓

✓

Digital static content page in the Conference App

✓

-

-

-

News Alert via the Conference App

2

1

-

-

Banners in the Conference venue

3

1

-

-

Logo displayed on venue signage

✓

-

-

-

Logo and 100-word company profile displayed in Conference App

✓

✓

✓

✓

Logo displayed on Conference website with hyperlink

✓

✓

✓

✓

Logo displayed on Conference Holding Slides

✓

✓

✓

✓

Opportunity for distribution of promotional items from your booth

✓

✓

✓

✓

Access to collect delegate contact information and sales lead

✓

✓

✓

✓

Delegate List (Subject to Privacy)

✓

✓

✓

✓

# Platinum Sponsor

1-2 Opportunities  
**\$12,000**



## Discount

- Discount on other Sponsorship Packages



## Exhibition

- 2m x 9m Exhibition booth in a prime location. Should you have a custom stand the equivalent floor space will be provided.
- 1 additional Complimentary Conference Registrations including access to the Exhibition Hall, Catering and Networking Event



## Registration and Social Functions

- 6 Complimentary Conference Registrations including access to the Exhibition Hall, Catering and Networking Event



## Marketing and Promotion



- 1 x 30-minute **Assistive Technology in Focus** sponsorship presentation
- Opportunity to give a 5-minute presentation at the opening of the conference.
- Acknowledgement of sponsorship during the conference
- Digital Static content page in the Conference App, content to be supplied by sponsor and can include an image and link to external site or video
- 2 News Alerts via the Conference App, content to be supplied by sponsor and can include one image per alert (400x400 pixels)
- One (1) banner on the plenary stage (supplied by Sponsor). Position determined by organisers.
- One (1) banner in the registration area (supplied by Sponsor). Position determined by organisers.
- One (1) banner to be displayed in the networking area (supplied by Sponsor). Position determined by organisers.
- Logo displayed on signage at the venue
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- Recognition in list of exhibitors on the Conference App
- Opportunity for distribution of promotional items from your Booth to delegates
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent). This will not be supplied separately to your personal access.
- Delegate List supplied one (1) week before event (who provide consent)

# Gold Sponsor

3 Opportunities  
\$10,000



## Discount

- Discount on other Sponsorship Packages



## Exhibition

- 2m x 6m Exhibition booth in a prime location. Should you have a custom stand the equivalent floor space will be provided.



## Registration and Social Functions

- 4 Complimentary Conference Registrations including access to the Exhibition Hall, Catering and Networking Event



## Marketing and Promotion



- 1 x 20-minute **Assistive Technology in Focus** sponsorship presentation
- Acknowledgement of sponsorship during the conference
- 1 News Alerts via the Conference App, content to be supplied by sponsor and can include one image per alert (400x400 pixels)
- One (1) banner to be displayed in the networking area (supplied by Sponsor). Position determined by organisers.
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- Recognition in list of exhibitors on the Conference App
- Opportunity for distribution of promotional items from your Booth to delegates
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List supplied one (1) week before event (who provide consent)



## Silver Sponsor

4 Opportunities  
\$8,000



### Exhibition

- 2m x 3m Exhibition booth.  
Should you have a custom stand the equivalent floor space will be provided.



### Registration and Social Functions

- 3 Complimentary Conference Registrations including access to the Exhibition Hall, Catering and Networking Event



### Marketing and Promotion

- 1 x 15-minute **Assistive Technology in Focus** sponsorship presentation
- Acknowledgement of sponsorship during the conference
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- Recognition in list of exhibitors on the Conference App
- Opportunity for distribution of promotional items from your Booth to delegates
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List supplied one (1) week before event (who provide consent)

## Bronze Sponsor

Multiple Opportunities  
\$6,000



### Exhibition

- Discounted rate on 2m x 3m Exhibition booth.  
Should you have a custom stand the equivalent floor space will be provided.



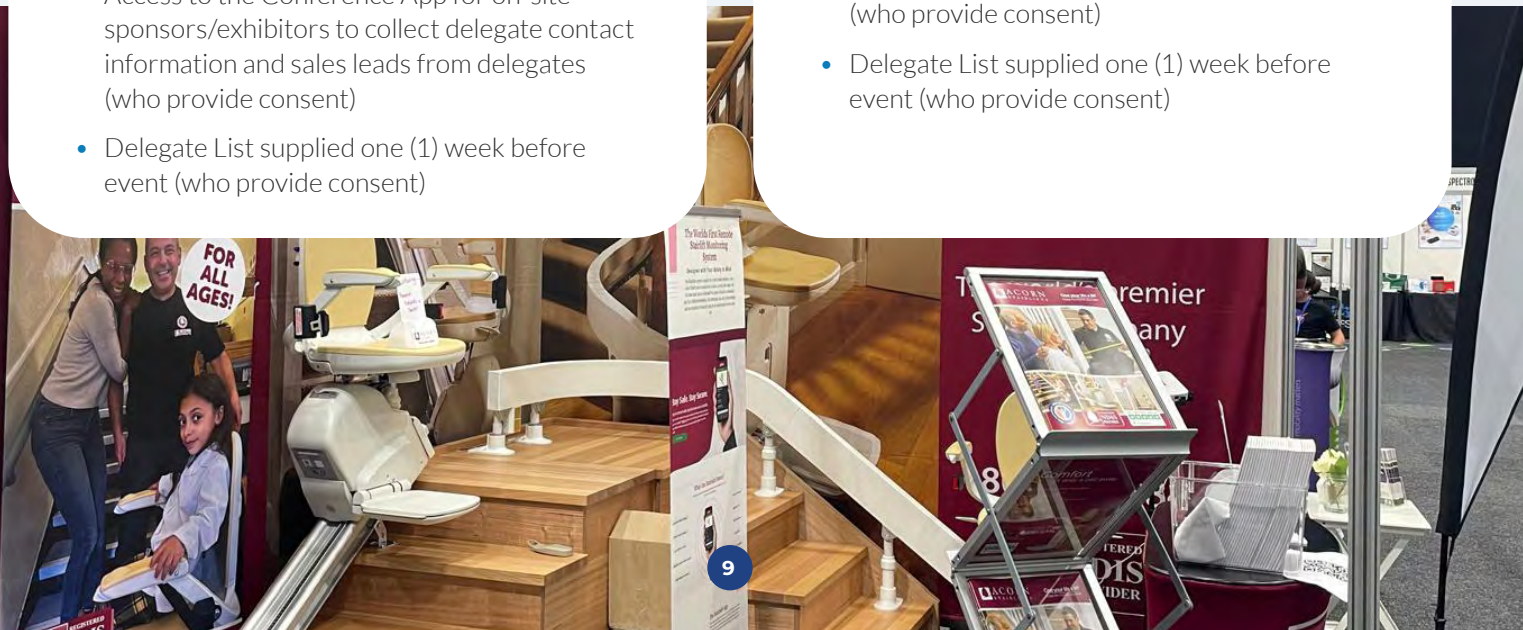
### Registration and Social Functions

- 2 Complimentary Conference Registrations including access to the Exhibition Hall, Catering and Networking Event



### Marketing and Promotion

- Acknowledgement of sponsorship during the conference
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- Recognition in list of exhibitors on the Conference App
- Opportunity for distribution of promotional items from your Booth to delegates
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List supplied one (1) week before event (who provide consent)



## Blue Sponsor

Multiple Opportunities

**\$2,200**



### Exhibition

- Trade Display (inc. Trestle Table, Black Tablecloth, x2 Chairs)
- Space for a pull-up banner alongside table



### Registration and Social Functions

- 2 Complimentary Conference Registration including access to the Sessions, Exhibition Hall, Catering and Networking Event



### Marketing and Promotion

- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of exhibitors on the Conference App
- Opportunity for distribution of promotional items from your Booth to delegates
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List supplied (1) week before event (who provide consent).

## Networking Event Sponsor

4 Opportunities

**\$10,000**



### Discount

- Opportunity to purchase a 2m x 3m booth at a discounted rate



### Registration and Social Functions

- 2 Complimentary Conference Registrations including access to the Exhibition Hall, Catering and Networking Event
- 4 Complimentary registrations for the Networking Event Only



### Marketing and Promotion

- Opportunity to give a 5-minute presentation during the Networking Event
- Two (2) banners to be displayed during the Networking Event (supplied by Sponsor). Position determined by organisers.
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List supplied one (1) week before event (who provide consent)



# Industry Trade and Public Morning Expo Sponsor

Exclusive Opportunity  
**\$5,000**

This is a sponsorship of a dedicated morning segment of the Conference. It provides an exclusive opportunity for conference attendees, the public, students in the field, and invited guests to visit the exhibition hall and attend the Keynote Speaker presentation. The exhibition hall is open to the public and other visitors at allocated times (allocation of time to be advised once program confirmed).

During these times, all Exhibitors are encouraged to invite local guests to visit their displays who are not delegates to the conference or pre-conference workshops.



## Discount

- Opportunity to purchase a 2m x 3m booth at a discounted rate



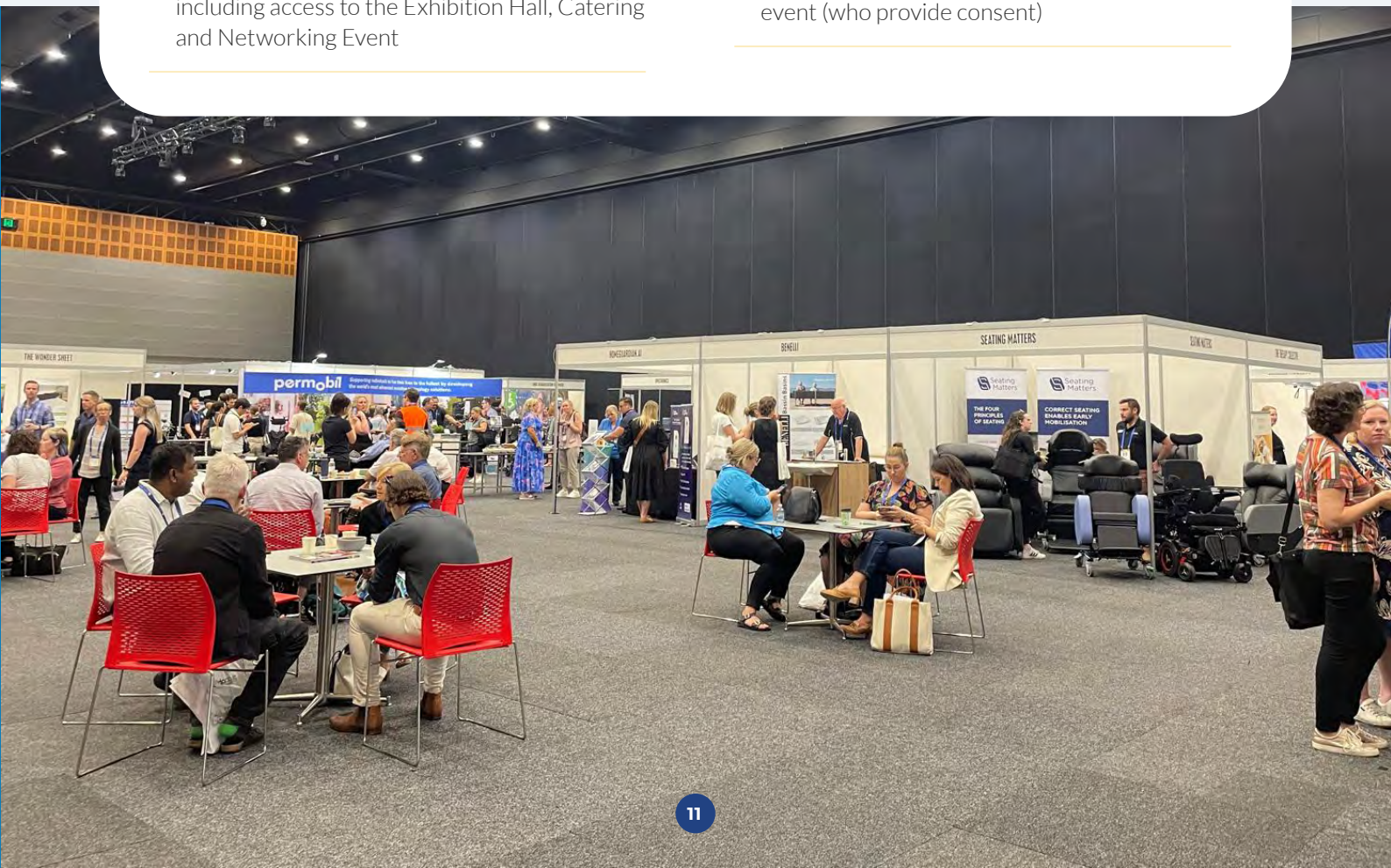
## Registration and Social Functions

- 1 Complimentary Conference Registration including access to the Exhibition Hall, Catering and Networking Event



## Marketing and Promotion

- Naming rights for the open morning session
- Logo displayed on the Keynote Speaker title slide
- One (1) banner displayed during the Keynote Speaker Presentation (supplied by Sponsor). Position determined by organisers.
- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List supplied one (1) week before event (who provide consent)



# Digital Conference Sponsorship

Exclusive Opportunity  
**\$6,000**



## Registration and Social Functions

- 2 Complimentary Conference Registration including access to the Exhibition Hall, Catering and Networking Event



## Marketing and Promotion

- Acknowledgement of sponsorship throughout the conference
- Logo displayed on all tv screens throughout the venue
- Digital advertisement in the Conference App.
- Logo and 100-word company profile displayed on the conference app
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of sponsors on the Conference App
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List supplied one (1) week before event (who provide consent)

## Bespoke packages are available.

Ask our sponsorship team via [sponsorship@aomevents.com](mailto:sponsorship@aomevents.com) about options you wish to explore.

# Additional Sponsor Opportunities

**Barista Cart** \$4,000  
2 Opportunities

**Photobooth Sponsor at Networking Function** \$4,000  
Exclusive Opportunity

**Charging Station Sponsor** \$3,000  
Exclusive Opportunity

**Session/Plenary Speaker Sponsor** \$3,000  
Exclusive Opportunity

**Catering Tea Break Sponsor** \$6,000 (per day)  
Multiple Opportunities

**Digital Advertisement** \$500  
Multiple Opportunities

**Sustainable Name Badge and Lanyard Sponsor** \$4,000  
Exclusive Opportunity

**Conference App and WiFi Sponsor** \$5,500  
4 Opportunities

**Sustainable Satchel Sponsor** \$3,500  
Exclusive Opportunity

**Breakfast Sponsor** \$6,000  
Exclusive Opportunity

**Sensory Room Sponsor** \$7,000  
Exclusive Opportunity

# Single Exhibition Booth (2m x 3m)

Multiple Opportunities  
**\$3,500**



## Exhibition

- 2m x 3m Exhibition booth. Should you have a custom stand the equivalent floor space will be provided.
- Black UniWall with hanging fascia
- 1x 4amp Power Point
- 1x LED Arm Light



## Registration and Social Functions

- 2 Complimentary Conference Registration including access to the Exhibition Hall, Catering and Networking Event



## Marketing and Promotion

- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of exhibitors on the Conference App
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List (who provide consent)

# Double Exhibition Booth (2m x 6m)

Multiple Opportunities  
**\$5,500**



## Exhibition

- 2m x 6m Exhibition booth. Should you have a custom stand the equivalent floor space will be provided.
- Black UniWall with hanging fascia
- 2x 4amp Power Point
- 2x LED Arm Light



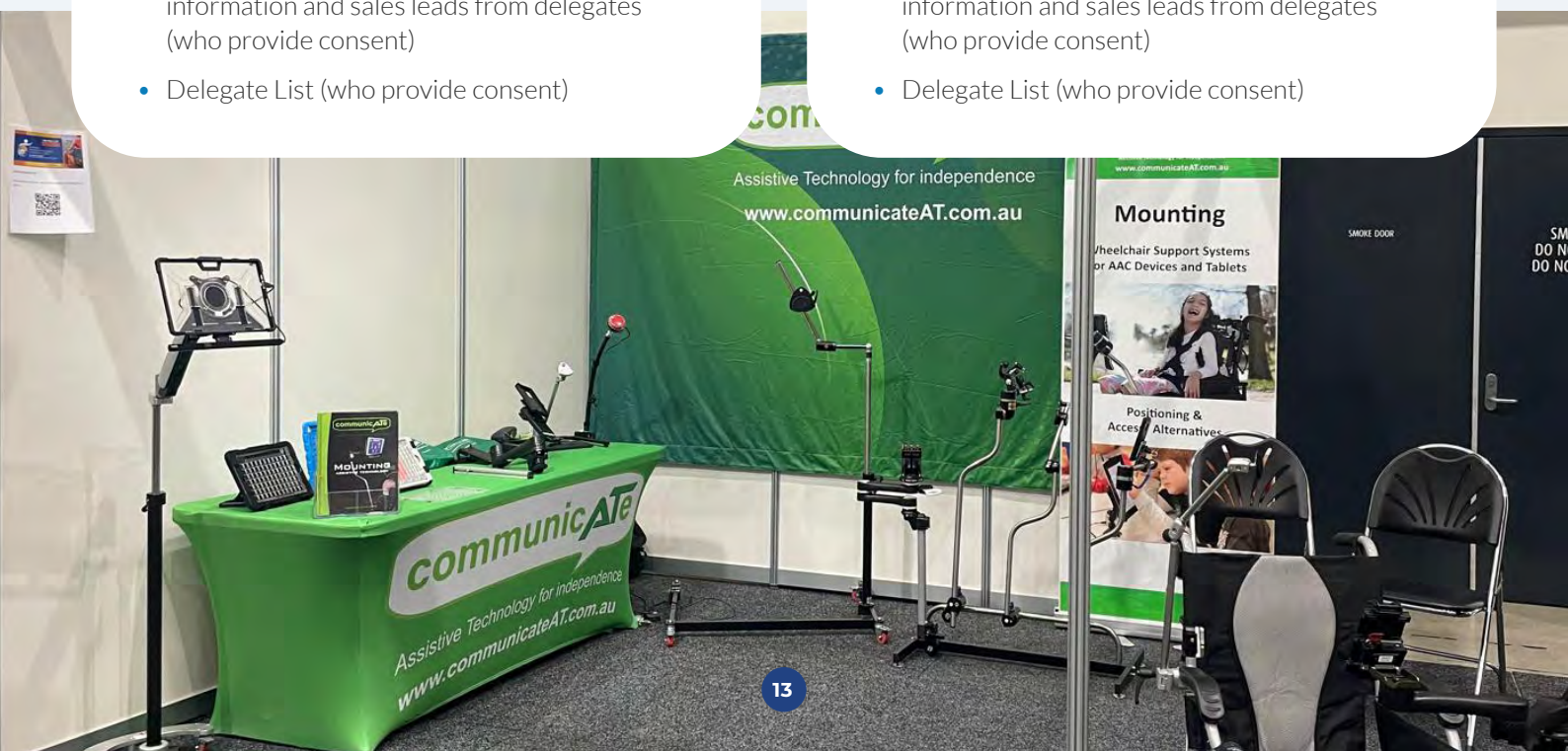
## Registration and Social Functions

- 4 Complimentary Conference Registration including access to the Exhibition Hall, Catering and Networking Event

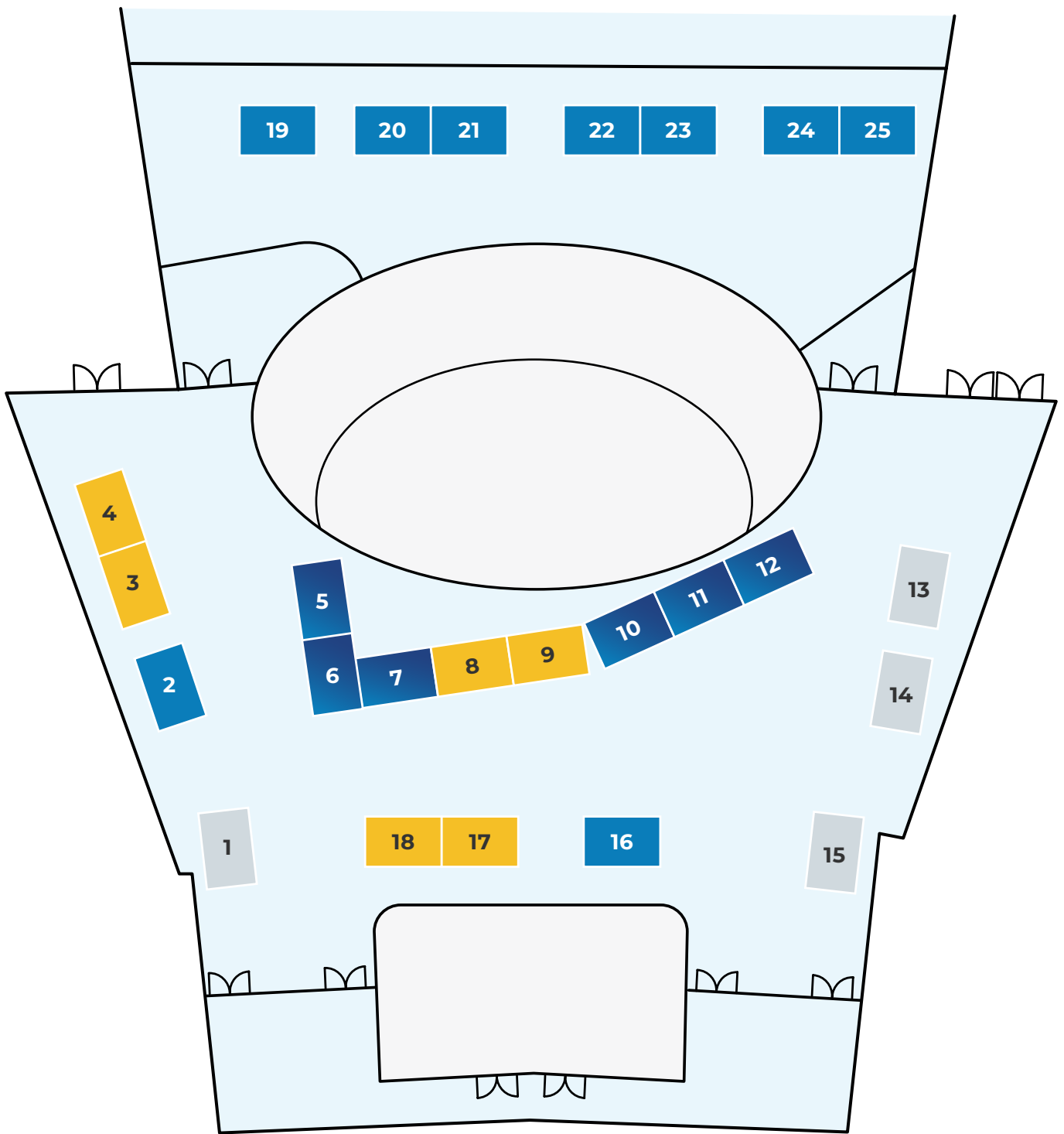


## Marketing and Promotion

- Logo and 100-word company profile displayed on the Conference App
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- Recognition in list of exhibitors on the Conference App
- Access to the Conference App for on-site sponsors/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)
- Delegate List (who provide consent)



# Exhibition Floorplan



**Platinum Reserve:**  
5,6,7 | 10,11,12

**Gold Reserve:**  
8,9 | 3,4 | 17,18

**Silver Reserve:**  
1 | 13 | 14 | 15

# Sponsorship and Exhibition Application Form

All prices are listed in AUD and include GST

## Contact Person (all correspondence will be directed to this person)

First Name		Surname	
Organisation		Position	
Address			
Suburb	State	Country	Postcode
Office Number		Mobile Number	
E-mail address			

## Sponsorship and Exhibition Packages (please tick preference)

Platinum Sponsor	\$12,000	Session/Plenary Speaker Sponsor	\$3,000
Gold Sponsor	\$10,000	Catering Tea Break Sponsor	\$6,000 (per day)
Silver Sponsor	\$8,000	Digital Advertisement	\$500
Bronze Sponsor	\$6,000	Sustainable Name Badge and Lanyard Sponsor	\$4,000
Blue Sponsor	\$2,200	Conference App and WiFi Sponsor	\$5,500
Networking Event Sponsor	\$10,000	Sustainable Satchel Sponsor	\$3,500
Industry Trade and Public Expo Morning Sponsor	\$5,000	Breakfast Sponsor	\$6,000
Digital Conference Sponsorship	\$6,000	Sensory Room Sponsor	\$7,000
Barista Cart	\$4,000	<b>Exhibition Packages</b>	
Photobooth Sponsor at Networking Function	\$4,000	Single Exhibition Booth	\$3,500
Charging Station Sponsor	\$3,000	Double Exhibition Booth	\$5,500

**Upon receipt of signed application form you will be required to review and sign the terms and conditions.**

Name	Signature	Date

Please email your completed application form and company logo (.jpg or .png preferred) to [sponsorship@aomevents.com](mailto:sponsorship@aomevents.com).

A tax invoice including GST will be issued upon receipt of this completed form.