



**Sponsorship
Prospectus**

BOTH SIDES OF THE FENCE

21 November | Adelaide Oval



**Workers
Compensation
Seminar 2025**

Workers Compensation Seminar 2025



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OF THE FENCE**

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INVITATION

Join us as a Sponsor for the 2025 'Both Sides of the Fence' Workers Compensation Seminar!

In 2025, the highly anticipated 'Both Sides of the Fence' Workers Compensation Seminar returns to the iconic Adelaide Oval—bringing fresh perspectives, bold ideas, and thought-provoking discussions to the forefront of our industry.

We are excited to present our Sponsorship Prospectus, offering a unique opportunity to align with an event that challenges traditional thinking, sparks innovation, and fosters meaningful connections. With a dynamic program curated by an experienced and passionate committee, this year's Seminar promises to be our most impactful yet.

Sustainability remains a core focus as we strive to reduce our environmental footprint while amplifying our positive social impact. As a sponsor, you'll not only gain exposure to a highly engaged and influential audience but also position your brand alongside a forward-thinking event driving real change in the industry.

Partner with us and be part of shaping the future of workers' compensation.

The 'Both Sides of the Fence' Workers Compensation Seminar will provide your organisation with great exposure, specifically:

- Exposure to an interested, relevant and influential audience;
- An excellent opportunity to maintain a high profile;
- Networking both formally and informally;
- Enabling your employees to attend a quality educational program.

To confirm your acceptance please complete the Sponsorship Application Form at the back of this prospectus and return it to the Seminar Organisers. You will be sent a confirmation letter and invoice for the sponsorship amount.

Specific details regarding the artwork for logos and advertisements, location of display areas and/ or signage, specifications and delivery deadlines for signage and any entitlements will be communicated to you during the planning process.

Please return your Sponsorship Application Form as soon as possible to secure your preferred sponsorship package.

If you would like to discuss any of the packages in detail, please don't hesitate to contact **Sophie Stefanoff** via sophie.stefanoff@aomevents.com. We are more than happy to work with you to create a package that will work for you and your organisation.

Organising Committee

Joseph Wearing, Principal, Wearing & Blairs

Edward Satchell, Lieschke & Weatherill

Katherine Eaton, Deputy President, South Australian Employment Tribunal

Tracey Kerrigan, Principal, KJK Legal

Catherine Parsonage, Senior Solicitor, Union Legal SA

Paris Dean, Barrister, Selby Street Chambers

Ellie Moran, Partner, Sparke Helmore Lawyers

Melinda Doggett, Commissioner, South Australian Employment Tribunal

FURTHER INFORMATION

Presented by
The Society of Labour Lawyers (SA)

Venue
Adelaide Oval
War Memorial Drive North Adelaide, SA 5006

For all sponsorship queries, or for any other Seminar matters, please contact the organisers.

Sophie Stefanoff
All Occasions Group
12 Stirling Street
THEBARTON SA 5031
E: sophie.stefanoff@aomevents.com



**All Occasions
Group**

SPONSORSHIP PACKAGES



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Major Seminar Sponsor

Two Opportunities Available

\$6,000

Exhibition

- X1 trade table in registration foyer

Registration

- X4 Complimentary Full Delegate Seminar Registrations

Speaking Opportunity

- X1 5 minute address to Seminar Delegates to open or close the Seminar (timing in program at organiser's discretion)

Marketing and Promotions

- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app
- Display of company free standing banner in Seminar room (placement at organisers discretion)

Seminar App Sponsor

Exclusive Opportunity

\$4,000

Registration and Social Function

- X2 Complimentary Full Delegate Seminar Registrations

Marketing and Promotions

- Exclusive branding of Seminar App including logo on Footer of Seminar App
- Logo to appear on Symposium App loading screen
- Digital Static content page in the Symposium App, content to be supplied by sponsor and can include an image and link to external site or video
- 1 News Alerts via the Symposium App, content to be supplied by sponsor and can include one image per alert (400x400 pixels)
- Company logo featured in all Seminar materials, including website, Seminar app, Seminar signage

Session Sponsor

Multiple Opportunities Available

\$3,000

Registration and Social Function

- X1 Complimentary Full Delegate Seminar Registration

Marketing and Promotions

- Opportunity to Chair the session that is being sponsored
- Opportunity to display X1 sponsor provided pull up banner on the stage during the Sponsored Session
- Recognition as a Session Sponsor on audio visual display in main plenary room during the sponsored session
- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app
- Full list of delegates post-Seminar (subject to the permission of the delegates)

Delegate Lanyard and Name Badge Sponsor

Exclusive Opportunity

\$3,000

Registration and Social Function

- X2 Complimentary Full Delegate Seminar Registrations

Marketing and Promotions

- Your company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- Your company name/logo on lanyards used for every delegate (Lanyards to be supplied by sponsor in accordance with Seminar lanyard requirements)
- Company logo used on every delegate name badge printed by Conference Organisers
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app
- Full list of delegates post-Seminar (subject to the permission of the delegates)

SPONSORSHIP PACKAGES



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Seminar Lunch Sponsor

Exclusive Opportunity

\$5,000

Registration and Social Function

- X2 Complimentary Full Delegate Seminar Registrations
Registration inclusive of lunch
- X2 Extra Seminar Lunch Tickets

Speaking Opportunity

- X1 five minute address to Seminar Delegates during the Seminar Lunch (timing in program at organiser's discretion)

Marketing and Promotions

- Opportunity to display X4 sponsor provided pull up banners in the lunch venue
- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- Full list of delegates post-Seminar (subject to the permission of the delegates)
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app

Networking Drinks Sponsor

Exclusive Opportunity

\$4,000

Exhibition

- X1 trade table in registration foyer

Registration and Social Function

- X2 Complimentary Full Delegate Seminar Registrations

Speaking Opportunity

- X1 five minute address to Seminar Delegates during the Networking Function (timing in program at organiser's discretion)

Marketing and Promotions

- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- Opportunity to display X2 sponsor provided pull up banners in the Networking Function venue
- Company logo featured on signage on serving tables during drinks
- Full list of delegates post-Seminar (subject to the permission of the delegates)

Morning Tea Sponsor

Exclusive Opportunity

\$3,500

CHOICE OF:

Exhibition

- X1 trade table in registration foyer

OR

Speaking Opportunity

- X1 five minute address to Seminar Delegates prior to Morning Tea (timing in program at organiser's discretion)

Registration and Social Function

- X2 Complimentary Full Delegate Seminar Registrations

Marketing and Promotions

- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- Company logo featured on signage on serving tables during morning tea
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app

Barista Station Sponsor

Two Opportunities Available

\$3,000

Exhibition

- X1 trade table in registration foyer
- X1 barista cart stationed alongside trade table

Registration

- X2 Complimentary Full Delegate Seminar Registrations

Marketing and Promotions

- Opportunity for sponsor to supply branded aprons, cups and napkins, etc. (sponsor to supply)
- Opportunity to display sponsor provided pull up banner at the barista station
- Logo displayed on barista station signage
- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- Full list of delegates post-Seminar (subject to the permission of the delegates)
- 1 digital insert supplied by sponsor by the advised deadlines, to be included in the Seminar app

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Additional Trade Table

Limited Opportunities

\$2,000

Exhibition

- X1 trade table in registration foyer

Registration

- X1 Complimentary Full Delegate Seminar Registration

Marketing and Promotions

- Company logo featured in all Seminar materials, including website, Seminar app and Seminar signage
- Full list of delegates post-Seminar (subject to the permission of the delegates)

Thinking of a bespoke package?

Want to maximise your
engagement and exposure?

Contact us today!

**If you would like to discuss other sponsorship
options, please contact Sophie Stefanoff
(sophie.stefanoff@aomevents.com).**



Adelaide Oval
Image credit: Adelaide Oval
Stadium Management Authority

Sponsor Application Form



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CONTACT PERSON*

**All correspondence will be directed to this person.*

First Name

Surname

Organisation

Position

Address

Suburb

State

Country

Postcode

Office Number

Mobile Number

E-mail address

SEMINAR SPONSORSHIP PACKAGES (Please tick preference)

Major Seminar Sponsor	\$6,000	Barista Station Sponsor	\$3,000
Seminar Lunch Sponsor	\$5,000	Session Sponsor	\$3,000
Networking Drinks Sponsor	\$4,000	Delegate Lanyard and Name Badge Sponsor	\$3,000
Seminar App Sponsor	\$4,000	Additional Trade Table	\$2,000
Morning Tea Sponsor	\$3,500		

SPONSORSHIP AGREEMENT

I/We wish to apply for the above indicated sponsorship package and understand I am not a confirmed sponsor until confirmation from All Occasions Group.

Signature

Date

Full Terms and Conditions will be sent upon receipt of application form to sign and return to confirm your sponsorship.

PLEASE RETURN THIS FORM TO:

All Occasions Group
12 Stirling Street, Thebarton, SA 5031
E: sophie.stefanoff@aomevents.com





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