

**SPONSORSHIP  
& EXHIBITION  
PROSPECTUS**

*Managing country for*

**CATTLE**   
**CULTURE**   
**CONSERVATION**   
**CARBON** 



**Australian**  **Australian  
Rangeland  
Society**  
**Rangeland Society  
Conference 2026**

**7 – 11 September 2026**

**Darwin, Australia**

# Australian Rangeland Society Conference 2026

7 – 11 September 2026

Darwin, Australia

On behalf of the Australian Rangeland Society, you are invited to sponsor the Society's 23<sup>rd</sup> Biennial Conference, being held in Darwin, 7 to 11 September, 2026.

We welcome sponsors who share our commitment in sustainable land use practices and the promotion of responsible rangeland management to partner with us in protecting and improving the environment.

The theme for the Conference, 'Cattle, culture, conservation and carbon' recognises that there is an expanding array of uses and users of rangeland. We expect there will be over 250 delegates from all parts of Australia at the Conference to learn about what is the latest in rangeland science, use and management across the 80 per cent of Australia that is rangeland.



*Invitation to Sponsor*



# About the Australian Rangeland Society

**The Australian Rangeland Society is an independent and non-aligned association connecting people who care about improving sustainable management of natural resources, life and business in the rangelands.**

Given the diverse activities and needs of the people in the rangelands, the Society exists to provide a forum for the free exchange of ideas and information amongst people who live remotely or are concerned about rangeland issues in their work.

The principal objects of the Society are to:

- (a) to promote the advancement of the science and art of using Australia's rangeland resources for all purposes commensurate with their continued productivity and stability;
- (b) to encourage and develop an awareness of the need to conserve the inherent resources of Australia's rangeland areas; and
- (c) to encourage and reward the study of rangeland science and improved rangeland management.

The Society was founded in 1975 and:

- Has a website [austrangesoc.com.au](http://austrangesoc.com.au)
- Publishes *The Rangeland Journal* with six issues a year [publish.csiro.au/RJ](http://publish.csiro.au/RJ)
- Publishes the Range Management Newsletter, with three issues a year, [austrangesoc.com.au/resources](http://austrangesoc.com.au/resources) and is active on social media
- Holds a biennial Conference held in rangeland areas (Darwin in 2026 will be the 23<sup>rd</sup> such Conference)
- Advocates for sound science, practice and policy in the rangelands

For more information on ARS and its activities visit: [austrangesoc.com.au](http://austrangesoc.com.au) and please consider joining!





## Who should you expect to meet?

The 2026 Conference targets Australian and International delegates from local people involved or interested in the Rangelands, Pastoralists, Indigenous Land Management Groups, Regional NRM Organisations, Commonwealth and State agencies (Agriculture, Natural Resources and Conservation), Land Management, NGOs (e.g. Australian Wildlife Conservancy, Bush Heritage), and Universities that specialise in relevant courses.

### Attendees who are involved in the Rangelands across Australia include:

- Pastoralists and other land managers
- Natural Resources Management Facilitators and Practitioners
- Research Scientists
- Extension and adoption specialists
- Owners and Managers of Businesses
- Members of Non-Government Organisations
- Agency Staff
- Tertiary Students and Early Career Researchers
- Technology Providers and Consultants

## Why Sponsor and Exhibit



Access a **broad network** of industry partners and rangeland users and managers across the public and private sectors.



Enjoy time to **network** with rangeland-focused colleagues and key decision makers.



Opportunity to **present the latest innovations** and new products or services to a targeted audience.



Demonstrate your **company's commitment** to the sustainable use of rangelands across Australia and internationally.



**Showcase your expertise** and capabilities and help educate those involved in science, management and policy.



Build and reinforce **strategic relationships**.



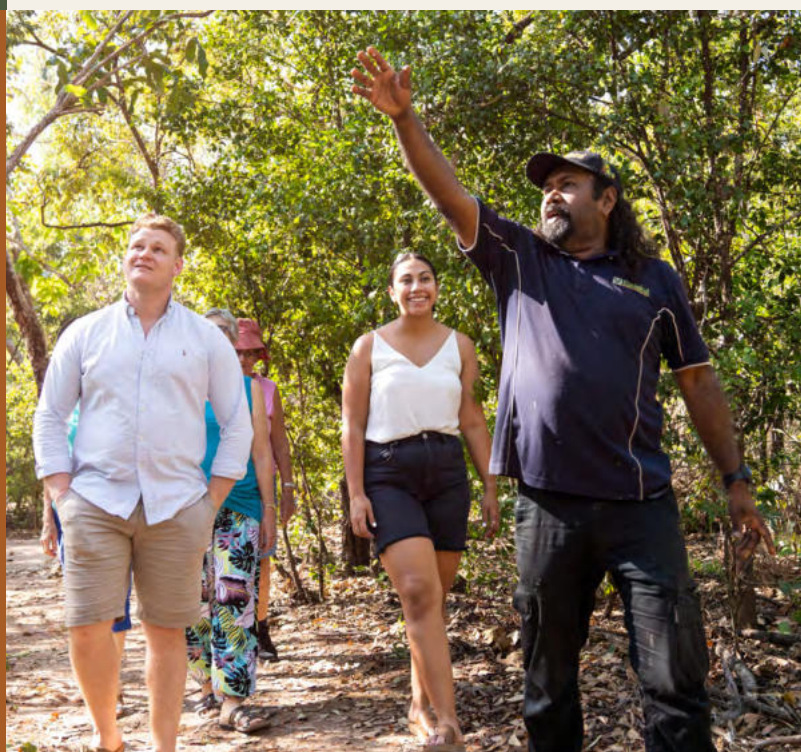
Benefit from **increased marketing opportunities**, including visibility on the Conference website and marketing materials.



**Stay connected** to emerging rangeland uses, trends and issues.



**Affiliate your brand** with unique and dynamic Conference packages.





## Conference venue

Located beside the Darwin Entertainment Centre and overlooking the Esplanade, the DoubleTree by Hilton Hotel Esplanade Darwin is just 15 minutes from Darwin International Airport and within walking distance of the city centre, major businesses, government offices and key attractions.

Ideal for business and leisure guests, the hotel offers modern rooms with spacious work areas and high-speed internet, stunning ocean views, and access to Darwin's largest outdoor swimming pool.



DoubleTree by Hilton Hotel  
Esplanade Darwin  
116 The Esplanade, Darwin, 0800  
Ph. 08 8980 0800



## Sustainability Matters

We are very pleased and excited to make ARSC 2026 as sustainable as possible to reduce the carbon footprints associated with attending the conference.

Here are some of many ways we will be practising sustainability:

- recycling of packaging,
- donatable goods, equipment, and furniture; and
- reduce waste as a whole.

Click on [this link](#) for further information on the ways the venue are helping towards a truly sustainable event.

**Ask us how you can help.**

*Sponsorship Opportunities*

# Australian Rangeland Society Conference 2026

7–11 September 2026

Darwin, Australia

# Sponsorship at a glance

<b>BENEFITS</b> <i>Please note: all prices are inclusive of 10% GST</i>	<b>CONFERENCE PARTNER</b> <b>\$35,000</b> (Exclusive)	<b>GOLD SPONSOR</b> <b>\$20,000</b> (Multiple)	<b>SILVER SPONSOR</b> <b>\$10,000</b> (Multiple)	<b>BRONZE SPONSOR</b> <b>\$5,000</b> (Multiple)	<b>CONFERENCE DINNER SPONSOR</b> <b>\$20,000</b> (Exclusive)	<b>WELCOME RECEPTION SPONSOR</b> <b>\$10,000</b> (Exclusive)
<b>Trade</b>						
Trestle Table	✓	✓	✓	✓		
<b>Registration and Social Functions</b>						
Conference Registrations	4	3	2	2	4	2
Additional Dinner Tickets	4	3	2		6	
<b>Marketing and Promotion</b>						
Opportunity to give a presentation during the Conference	✓ (10-minutes)	✓ (5-minute)				
Naming Rights to the Conference Dinner					✓	
Naming Rights to the Welcome Reception						✓
Acknowledgement of sponsorship during the Conference	✓	✓	✓	✓	✓	✓
Banner displayed at the Conference venue	✓	✓	✓	✓	✓	✓
Option to display company banner on stage	✓	✓				
Company logo on promotional materials	✓					
Logo displayed on Conference website	✓	✓	✓	✓	✓	✓
Logo displayed on Conference holding slides	✓	✓	✓	✓	✓	✓
Conference App notifications	2	1			2	1
Feature in ARS Range Management Newsletter	2	1				
Acknowledgement in ARS Range Management Newsletter			1	1	1	1



Conference Partner

\$35,000

*Exclusive Opportunity*

## SPONSORSHIP PACKAGES

### Trade:

- 1 x Trestle Table  
(including 2 x Chairs and Black Tablecloth)

### Registration and Social Functions:

- 4 x Conference Registrations  
(includes access to all sessions, catering,  
Welcome Reception & Conference Dinner)
- 4 x Additional Dinner Tickets

### Marketing and Promotion:

- Opportunity to give a 10-minute presentation during the Conference. *Time to be advised by programming committee*
- Acknowledgement of sponsorship during the Conference
- One (1) banner displayed at the Conference venue (supplied by Sponsor). *Position determined by organisers.*
- Option to display company banner on stage
- Company logo on promotional materials
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- 2 x Conference App notifications
- 2 x Feature in ARS Range Management Newsletter





## Gold Sponsor

\$20,000

*Multiple Opportunities*

### Trade:

- 1 x Trestle Table  
(including 2 x Chairs and Black Tablecloth)

### Registration and Social Functions:

- 3 x Conference Registrations  
(includes access to all sessions, catering, Welcome Reception & Conference Dinner)
- 3 x Additional Dinner Tickets

### Marketing and Promotion:

- Opportunity to give a 5-minute presentation during the Conference. Time to be advised by programming committee
- Acknowledgement of sponsorship during the Conference
- One (1) banner displayed at the Conference venue (supplied by Sponsor). Position determined by organisers.
- Option to display company banner on stage
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- 1 x Conference App notifications
- 1 x Feature in ARS Range Management Newsletter

## Silver Sponsor

\$10,000

*Multiple Opportunities*

### Trade:

- 1 x Trestle Table  
(including 2 x Chairs and Black Tablecloth)

### Registration and Social Functions:

- 2 x Conference Registrations  
(includes access to all sessions, catering, Welcome Reception & Conference Dinner)
- 2 x Additional Dinner Tickets

### Marketing and Promotion:

- Acknowledgement of sponsorship during the Conference
- One (1) banner displayed at the Conference venue (supplied by Sponsor). *Position determined by organisers.*
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- 1 x Acknowledgement in ARS Range Management Newsletter

## Bronze Sponsor

\$5,000

*Multiple Opportunities*

### Trade:

- 1 x Trestle Table  
(including 2 x Chairs and Black Tablecloth)

### Registration and Social Functions:

- 2 x Conference Registrations  
(includes access to all sessions, catering, Welcome Reception & Conference Dinner)

### Marketing and Promotion:

- Acknowledgement of sponsorship during the Conference
- One (1) banner displayed at the Conference venue (supplied by Sponsor). *Position determined by organisers.*
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- 1 x Acknowledgement in ARS Range Management Newsletter

## Conference Dinner Sponsor

\$20,000

*Exclusive Opportunity*

### Registration and Social Functions:

- 4 x Conference Registrations (includes access to all sessions, catering, Welcome Reception & Conference Dinner)
- 6 x Additional Dinner Tickets

### Marketing and Promotion:

- Naming Rights to the Conference Dinner
- Acknowledgement of sponsorship during the Conference
- One (1) banner displayed at the Conference venue (supplied by Sponsor). *Position determined by organisers*
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- 2 x Conference App notifications
- 1 x Acknowledgement in ARS Range Management Newsletter



## Welcome Reception Sponsor

\$10,000

*Exclusive Opportunity*

### Registration and Social Functions:

- 2 x Conference Registrations (includes access to all sessions, catering, Welcome Reception & Conference Dinner)

### Marketing and Promotion:

- Naming Rights to the Welcome Reception
- Acknowledgement of sponsorship during the conference
- One (1) banner displayed at the Conference venue (supplied by Sponsor). *Position determined by organisers*
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- 1 x Conference App notifications
- 1 x Acknowledgement in ARS Range Management Newsletter

## Early Career Scholarship Donor Sponsor

\$15,000

*Multiple Opportunities*

**This Sponsorship Package funds up to 6 Early Career attendees.**

### Trade:

- 1 x Trestle Table  
(including 2 x Chairs and Black Tablecloth)

### Registration and Social Functions:

- 2 x Conference Registrations  
(includes access to all sessions, catering, Welcome Reception & Conference Dinner)

### Marketing and Promotion:

- Opportunity to give a 5-minute presentation during the Conference. *Time to be advised by programming committee*
- Acknowledgement of sponsorship during the Conference
- One (1) banner displayed at the Conference venue (supplied by Sponsor). *Position determined by organisers.*
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- 1 x Conference App notifications
- 1 x Acknowledgement in ARS Range Management Newsletter

## Conference App Sponsor

\$10,000

*Exclusive Opportunity*

### Registration and Social Functions:

- 2 x Conference Registrations  
(includes access to all sessions, catering, Welcome Reception & Conference Dinner)

### Marketing and Promotion:

- Acknowledgement of sponsorship during the Conference
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support
- 1 x Conference App notifications
- 1 x Acknowledgement in ARS Newsletter
- Conference App Banner Ad
- Logo on Conference App Splash Page



Trade Display

\$1,000

*Limited Opportunities*

**Trade:**

- 1 x Trestle Table  
(including 2 x Chairs and Black Tablecloth)

**Registration and Social Functions:**

- 1 x Conference Registrations  
(includes access to all sessions, catering, Welcome Reception & Conference Dinner)

**Marketing and Promotion:**

- Acknowledgement of support during the Conference
- Logo displayed on Conference Website
- Logo displayed on Conference Holding Slides of support

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Additional sponsorship opportunities are available to boost your existing sponsorship packages or have to purchase outright.

If you are looking for a point of difference, a way to stand out amongst other sponsors or wanting to create a tailored package, consider these additional opportunities.

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**Drinks & Nibbles Sponsor** **\$10,000**  
*Exclusive Opportunity*

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**Barista** **\$8,000**  
*Exclusive Opportunity*

- A dedicated Barista space (3m x 2m)
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**Lanyard Sponsor** **\$5,000**  
*Exclusive Opportunity*

- This is a sustainable event; in keeping with this goal, we aim to source pre-existing lanyards. Sponsors may supply lanyards, otherwise the committee will supply unbranded, reusable bamboo lanyards.
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**Lunch Sponsor** **\$5,000**  
*3 x Opportunities*

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**Session Sponsor** **\$5,000**  
*Limited Opportunities*

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**Morning / Afternoon Tea Sponsor** **\$3,000**  
*Limited Opportunities*

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**Digital Advertising** **\$500**

- Opportunity to provide digital brochure in the Conference App.
- 



# Sponsorship and Trade Display Application Form

## CONTACT PERSON (all correspondence will be directed to this person)

First Name		Surname	
Organisation		Position	
Address			
Suburb	State	Country	Postcode
Office Number	Mobile Number		
E-mail address			

## SPONSORSHIP PACKAGES (please tick preference)

<input type="checkbox"/> Conference Partner	\$35,000	<input type="checkbox"/> Conference Dinner Sponsor	\$20,000
<input type="checkbox"/> Gold Sponsor	\$20,000	<input type="checkbox"/> Welcome Reception Sponsor	\$10,000
<input type="checkbox"/> Silver Sponsor	\$10,000	<input type="checkbox"/> Early Career Scholarship Donor	\$15,000
<input type="checkbox"/> Bronze Sponsor	\$5,000	<input type="checkbox"/> Conference App Sponsor	\$10,000

## ADDITIONAL SPONSORSHIP OPPORTUNITIES (please tick preference)

<input type="checkbox"/> Drinks & Nibbles Sponsor	\$10,000	<input type="checkbox"/> Session Sponsor	\$5,000
<input type="checkbox"/> Barista	\$8,000	<input type="checkbox"/> Morning / Afternoon Tea Sponsor	\$3,000
<input type="checkbox"/> Lanyard Sponsor	\$5,000	<input type="checkbox"/> Digital Advertising	\$500
<input type="checkbox"/> Lunch Sponsor	\$5,000	<input type="checkbox"/> Trade Display	\$1,000

UPON RECEIPT OF SIGNED APPLICATION FORM YOU WILL BE REQUIRED TO REVIEW AND SIGN THE TERMS AND CONDITIONS.

Name	Signature	Date

Please email your completed application form and company logo (.jpg or .png preferred) to [sponsorship@aomevents.com](mailto:sponsorship@aomevents.com).

A tax invoice will be issued on receipt this completed form being received (including GST).

**SUBMIT FORM**



Managing country for  
**CATTLE**  
**CULTURE**  
**CONSERVATION**  
**CARBON**

# Australian Rangeland Society Conference 2026



7 – 11 September 2026 Darwin, Australia

## Contact Us

To discuss opportunities for a customised sponsorship package that aligns to your goals please contact:

Sara King  
 All Occasions Group  
 08 8125 2200 (option 1 & option 2 sponsorship)

[sara.king@aomevents.com](mailto:sara.king@aomevents.com)

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 P8 (bottom): Tourism NT/Tourism Australia  
 P9: Tourism Australia

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