SPEAKER PROFILE

Ma Yi

Deputy General Manager
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Ethan Ma Yi is the Deputy General Manager of Shenzhen Bus Group. He oversees marketing, international cooperation, talent development and procurement at Shenzhen Bus Group. Since 2024, he has also served as Chair of UITP's Asia-Pacific Bus Platform. He graduated from Tongji University and École des Ponts ParisTech, and began his career in the transport sector at Veolia Environment Group in France. He has extensive experience in public transport operations, business development, project delivery and integrated management, with previous leadership roles in major bus, BRT, tram and rail projects involving Veolia, RATP, Transdev and CRRC across China.