



SPEAKER PROFILE

Marcel Fuhrer

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**Business Development Manager, Asia
Pacific
Candela**

As the Business Development Manager for Asia Pacific at Candela, Marcel is focused on accelerating the adoption of electric hydrofoiling boats and ferries throughout the region. Leveraging his versatile background in marketing, operations, and consulting across hospitality, automotive, and real estate sectors, he is responsible for identifying key market opportunities and cultivating the strategic partnerships necessary for regional expansion.

Marcel's expertise is centered on operational optimization, strategic market entry, and enhancing customer engagement, gained through pivotal roles including hospitality consulting in Bangkok and Sydney. Previously, he contributed to marketing and business insight development at BMW Leasing (Thailand) Co., Ltd. and managed administrative and financial tasks within the real estate sector in Switzerland.

At Candela, Marcel drives the introduction of zero-emission transport solutions, collaborating with governments, hospitality leaders, and maritime operators to accelerate the shift to sustainable waterborne mobility across Asia-Pacific. He holds a BSc in Business Administration.

