



AWARD FOR INNOVATION IN DRINKING WATER

Meet OCEO



Smart Purification

Intelligent Dual Purification System



Smart Connection

Measure & Monitor every water drop



Smart Ownership

Unique Pay Per Litre Model



Smart Dispensing

Smart Sense for non-stop purification



Smart Maintenance

Quick & Easy DIY Filter Replacement



Stay Informed Always



The screenshot displays the 'Transaction History' section of the OCEO app. At the top, there is a promotional banner for a '10% CASHBACK FESTIVAL OFFER'. Below this, the 'PANTRY' status is shown with a balance of 500L and a device ID of 584839285728493. A recharge section allows users to enter an amount or select from ₹100, ₹200, or ₹500, with a 'Recharge' button. The 'Transaction History' tab is selected, showing a list of recharge transactions for 'This Month'. Each entry includes the amount recharged (e.g., 1234 Ltrs), the date, and the time.

Transaction History

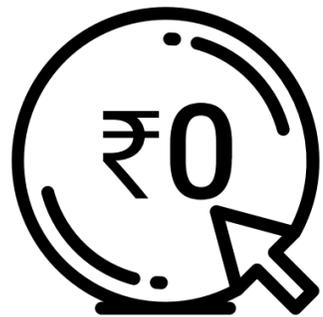
The screenshot displays the 'Device History' section of the OCEO app. It features the same promotional banner and pantry status as the previous view. The 'Device History' tab is selected, showing a calendar view of water usage for September. The usage for the 23rd is highlighted as 24L. Below the calendar, there is a 'Usage on 23 Sep' section showing input and output TDS levels (480-590 ppm) and a 'TDS Range' indicator. At the bottom, a 'Balance Filter Life' section shows the remaining life of various filters: PP1, C1, PP2, RO, and C2, all at 33%.

Device History

The screenshot displays the 'Service History' section of the OCEO app. It features the same promotional banner and pantry status. The 'Service History' tab is selected, showing a list of service events for 'This Month'. Each event includes a description (e.g., 'Water Tap Issue', 'Leakage Issue', 'Filter Replacement (PP1)') and the resolution date and time (e.g., 'Resolved on Jun 13, 10:33 AM'). A 'Write a review' link is provided for the first service event.

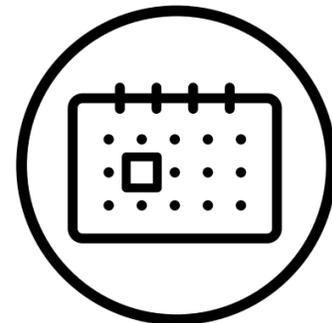
Service History

How much does it cost?



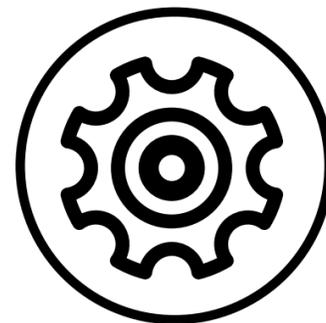
Buying Cost

₹ 0



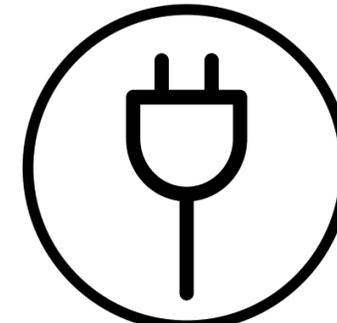
Rental Fees for Lifetime

₹ 0



Maintenance Charges for Lifetime

₹ 0



Installation Charges

₹ 499



Deposit Amount

~~₹ 2499~~

All You Pay Is Only For Water Purification

INR 1 Per Litre

Introducing
Water Purification as a service

Real Savings Per Litre



INR 1
Per Litre

Leading
Water Purifier

INR 2 - 3
Per Litre

Leading Water
Bottled Cans

INR 3 - 5
Per Litre

Team Behind OCEO



VIKRAM GULECHA

Strategy & Alliance

IVY League Dropout at Masters Level
Bachelors Graduate in Business
Management



MAHENDRA DANTEWADIYA

Manufacturing & Operations

Commerce Graduate



HASHMUKH GULECHA

Operations Management

PGDBM - Family Business Management
Bachelors in Commerce



RAJEEV KRISHNA

Technology Development

MBA - Finance
BE - Electronics and Communication

Why now?

- Willingness to pay for Clean drinking water
- Owning Products to Consuming Services
- Large Domestic and Significant Global Market

Key Business Enablers



DIY Maintenance



IoT Monitoring



Online Payments

The Daily Opportunity



Essential Beverage

>120 Crores Litres
Daily Consumption

Risk Mitigation

Water Access
SIN Tax

24*7 Brand Presence

unlock future
product placement

OCEO Green Benefits

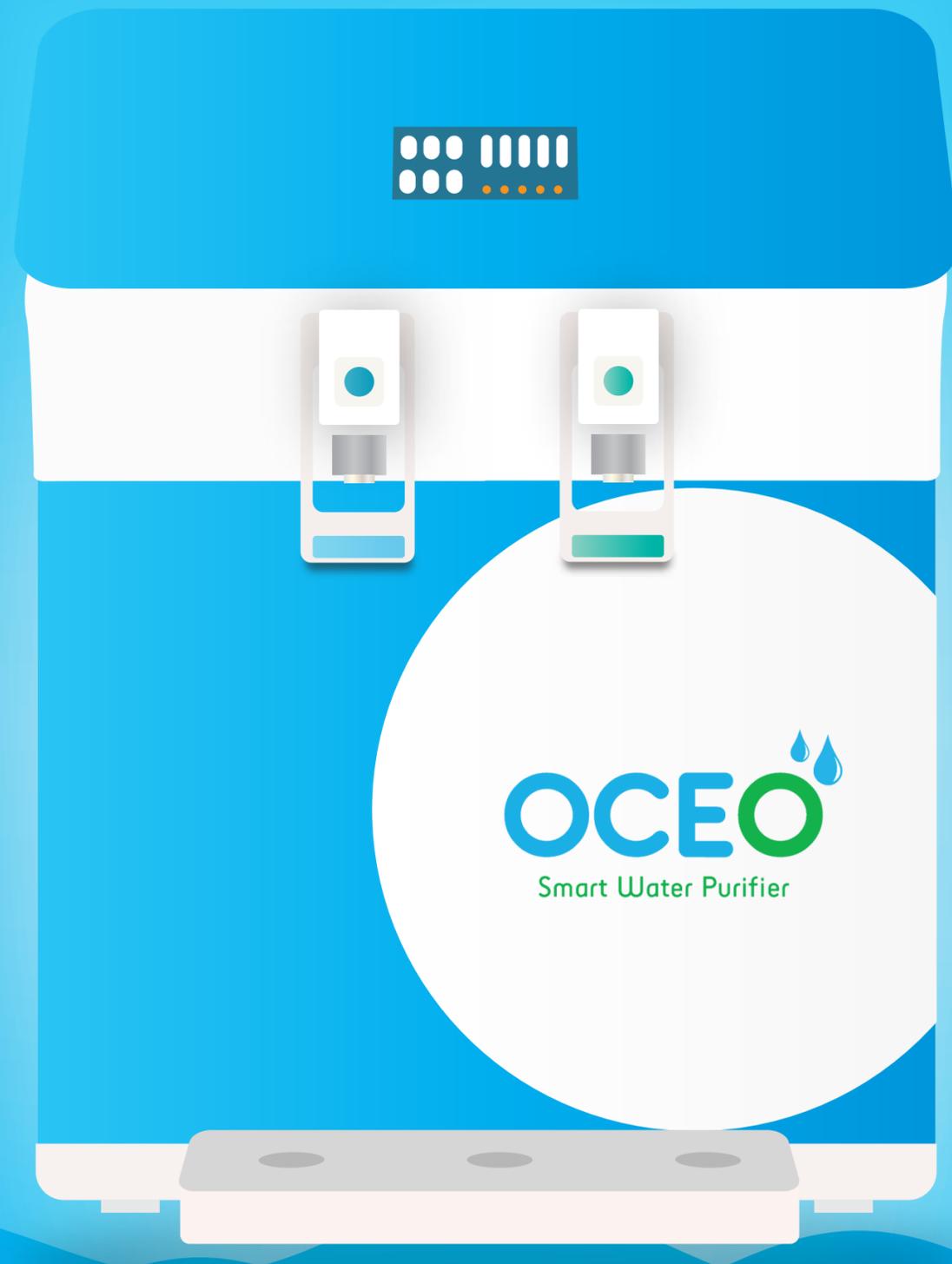


- National Green Tribunal (NGT) Ready
- Reduced Carbon Footprint beyond bottling plants
- Sustainable PET Alternative
- Huge Water and Fuel Savings
- Water Positive Image

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Safe Drinking Water
Challenge, Simplified