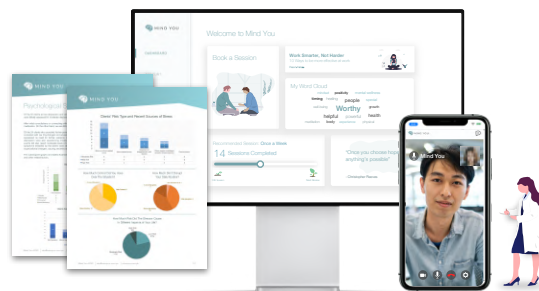


Company Profile

Our Why

Our world deserves happier, healthier, and more productive people.

The founders of Mind You identified the significant gap in the state of mental health care in Asia, particularly in the Philippines. With the introduction of the Mental Health Act in 2018, Mind You recognized the opportunity to improve affordability and access to mental healthcare for all Filipinos.



Our Care Options



Individuals

Find Us on Healthnow for one-on-one psychological counselling therapy.



SMEs

Packages for organisations with up to 1000 staff.



Enterprises

Packages for organisations with over 1000 staff.

Why Mind You



Preventative sessions booked through a personalized dashboard

In less than 5 minutes, employees will be able to book a session with our licensed local psychologists using their personalized dashboard.



Sessions via a HIPAA-compliant platform

The platform meets the Health Insurance Portability and Accountability Act standards, the global standards for data privacy in health care.



No triaging

All users can book a session with our licensed psychologists, no matter what level of need.



Escalation protocols for severe cases

Our preventative care includes identifying and escalating any high-risk users to be immediately given the appropriate care and treatment plan.



Employee Assessments and Psychometric Reports

Beyond utilization, Mind You provides company leaders an overview of the company's mental and work health in the lens of the employees.



Education Campaigns, Training and Wellness Webinars

Mental health first aid trainings provided to leaders and supported by additional management resources on how to promote mental health in their respective teams.

Some Partners



Company Profile

Services



Mind You Proprietary Platform



Unlimited Psychological Counselling



Diagnosis & Therapy



Data & Insights Reporting



Live & Live Streamed Event



Mental Health Policy



Employee Assessments & Surveys



Educational Campaigns



Mental Health First Aid Trainings



Management and Leadership Trainings

Why We Do What We Do

Purpose

To transform culture and empower people to take control of their mental health and live more fulfilled lives. We take pride in lifting away the stigma, lowering counselling costs and providing increased access for all Filipinos and their families nationwide.

Mission

Through heartfelt education, technology and world class counselling, we can positively change the trend of mental health, focusing on prevention vs cure. We use rapid feedback systems and adopt best international practices to serve our local cultures.

Vision

To help 1 million people overcome stress, anxiety and depression with the best mental healthcare by 2025.

Our Values



Feel Out Loud

As humans, we all have underlying emotions that dictate our decisions and actions. Help our community to understand the 'why' behind what we do by proudly showing the emotions that drive you, because that is what makes us human.



Attention to the Details

Playing the game of life at the highest level, means that everything we do and produce must be carefully planned and executed. Mind You takes pride in the smallest of details to create extraordinary results.



Wow Experience

No longer are we judged against our competitors. We are compared to the best companies and customer experiences in the world. We endeavour to have our customers, and our users, to walk away from every interaction with Mind You saying "wow."



Flexibility

Our team and partners are human beings, and all have their own lives that come with opportunities and challenges. To work towards our goals harmoniously, we are flexible in the way we achieve the outcomes of the organisation.



Unwavering Honesty

Transparency is integral to a high impact team, to create extraordinary results for all members of our community. Always be respectfully honest so that bureaucracy doesn't inhibit the positive impact we can make on this world.



Fail Fast

If we never fail, we will never learn. To fail fast is to allow ourselves to push the boundaries of what can be achieved, and to learn by the mistakes of ourselves and the people around us. We then learn from those failures and ensure through process and communication they are never repeated. In the words of Larry Smith, fail fast, fail often, fail forward.



B.R.A.V.I.N.G

Mind You embraces Brené Brown's acronym to create more trust within Mind You, for our customers, and partners. It stands for establishing strong Boundaries; being Reliable and Accountable; having a Vault of knowledge; exercising Integrity; practicing Non-judgement and making Generous assumptions towards others.

Company Profile



Our Executive Team



Yuri Marshall
Chief Executive Officer

Yuri is the CEO of Mind You. He is the driver of our mission to provide access to preventative psychological therapy for employees, and data-driven reporting for employers. Yuri, a Filipino-Australian, has vast enterprise experience, running Australia's leading immigration firm for more than 17 years. Yuri is passionate about mental health and shares the same aim as Mind You, to destigmatize and increase access to mental health in the Philippines.



Cameron Quin
Chief Operating Officer

Cameron Quin is the Vice President and COO at Mind You, where he leads operations, sales, and talent management. Before Mind You, Cameron co-founded Solar Bay, an Australian Renewable Energy Fund that has committed \$350 million to a solar buyback initiative. He was also responsible for managing multiple businesses that saw over 100% growth in short periods of time and transitioned to consulting for over 240 businesses. Cameron is committed to leveraging his extensive business management experience to support and positively impact the citizens of his new adopted country, the Philippines.



Rea Celine Villa
Senior Psychologist

Rea is the Senior Psychologist of Mind You. She is responsible for designing and creating Mental Health programs, internal processes and policies for the company and its clients. She is also responsible for managing the overall operations strategies and processes to carry out the company's mission statement. Rea also manages and advises Mind You's pool of Psychologists.



Benjamin Arnold
Chief of Staff

After residing in the Philippines for 5 years, and hiring hundreds of staff in his businesses, Ben is a board member and Chief of Staff of Mind You. His wealth of experience in working within and understanding the Filipino culture, ensures Mind You will be hiring the very best in the Philippines.



Anna Roxas
Senior Business Development Manager

Anna has a strong background in sales and business development. After obtaining a Management Degree from Ateneo de Manila University, she became an integral part of a fast-growing hospitality start-up, becoming a top performer in her field. Anna's passion for Mental Health has driven her to work in helping the growth of the Filipino people.



Daimian Parkes
Chief Technology Officer

Daimian is CTO of Mind You. With a background as the Senior Information & Technology Officer for Queensland Health, Daimian boasts a wealth of experience in healthtech as well as data management and protection. Daimian's depth of knowledge and expertise in healthcare and data protection ensures that Mind You will remain an industry leader in years to come.



Mark Richard Pagal
Head of Product

Mark is the Head of Product at Mind You. Mark, a Filipino-Canadian, has vast experience in user experience and user interface design, specifically in the field of medical technology. Mark has designed and built systems for some of the world's leading healthcare companies. Mark's key motivator is to design and develop products which will have a direct impact on solving global issues.



Michael J. Needham
Chief Strategy Officer

Michael is the Chief Strategy Officer of Mind You. Michael is responsible for studying market demand developments and designing high-impact strategies for Mind You. Michael is also responsible for identifying key growth opportunities for Mind You. Michael is a Filipino-British graduate from The London School of Economics and Political Science, where he obtained a Bachelor's Degree in Management.

Science Advisory Board



Ma. Angeles Guanzon-Lapeña, MA
Advisory Board Member

Ms. Maria Angeles Lapeña is the Chief Technical Adviser of Global Resources for Assessment, Curriculum, and Evaluation (GRACE). She is a retired faculty member of the De La Salle University, where she chaired the Psychology Department (1994-1996) and the Behavioral Sciences Department (1986-1990). Before teaching at DLSU, she was connected with the Foreign Service Institute of the Department of Foreign Affairs, and also taught at the Ateneo de Manila University and the University of the Philippines.



Anthony Williams
Advisory Board Member

Dr. Antony Williams BSc, PGCE, MA, MSc, EdD, is a Director Doctor at the University of Sheffield, where he has been a professor for over 10 years. Dr. Williams' research interests are focused on areas of critical psychology and psychoanalytic concepts and theory. To date, his research has focused on contributing to the concept of critical educational psychology. His other areas of interest include group dynamics, conceptions of mental health and emotional wellbeing, case study research and the use of reflexive and interpretative research methods.



Miguel Valdez
Advisory Board Member

Miguel Ronaldo O. Valdez is a Psychologist by trade but an entrepreneur at heart. Driven to reform his industry, he focuses on developing synergistic and practical approaches for psychology in the business context. He is the President and CEO of Vanguard Assessments, an assessment and consultancy firm with 30 years of experience, specializing in talent selection and psychological evaluation of employees.

Talk to our team today at info@mindyou.com.ph