#### \* Who we are & what we do

**₩I.Plat** 

- WI.Plat is a K-water start-up with the water experts in K-water and Seoul Waterworks Authority.
- WI.Plat aims to solve the global water leak problem by our innovative technology.
- Our mission is to use our innovative technology to provide clean and safe water to more people, especially in developing countries.

#### **Overview**

Year of Establishment : 2020

CEO : Sanghoon Cha

Number of Employees : 9

Funding Stage : Series A

HQ : Daejeon, S.Korea

Branch : Seoul, S.Korea

## Ownership



#### Product/Service : Intelligent Water Leakage Management Platform Service

WI.Plat proposes an 'intelligent water leak management' system to address the water leak problem with wide spectrum of solution technology, which is appropriate for the local water supplier to apply the solution for the city. The platform is composed of the IIoT devices (Sonic M1 and M2) and the cloud-based platform system (NELOW Cloud) which allows anyone to manage water leak in situ as long as they have the internet access.

## Technology

WI.Plat's solution integrates the leading-edge technologies including IIoT, AI and cloud system. The IIoT devices collect and transmit field data including water leakage sound from water pipes to smartphones. And NELOW application get the data and send it to an online web platform and also give users easy management tool. Through AI technology, user can find the leak points based on GIS and manage facility easily.

# **Business Model**

Basically, WI.Plat proposes "Performance based NRW Management business for waterworks in developing countries. But also, we have flexible business models for the customers considering the social, economic, and environmental conditions.

### Awards & Recognitions

- P4G Partnership Finalist winner (Mar, 2020)
- Grand Prize at Ecothon Environmental Information ICT Idea/Utilization Contest (Aug, 2020)
- First Prize at Social Venture Challenge 2020 (Sep, 2020)
- Grand Prize at Sartup Water (Nov, 2020)
- Grand Prize at Eco+Start-up Challenge 2020 (Dec, 2020)

# Ask

Investors

Round: Series A Amount: 1,000,000\$ Purpose: Expanding business to Global Market

# Traction

#### Business Type(B2B)

Water Engineering Company etc.

#### Business Type(B2G)

Waterworks company





### D3 Jubilee Partners, Inc. Mirae Holdings, Ltd.