

ICT Applications in Community-based Watershed Management in the Philippines

 Experience from Integrated Natural Resources and Environmental Management Project (INREMP) –

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INREMP Profile

Period	2012 - 2021
Financing (\$Million)	ADB: 57.05, IFAD: 8.49, GEF: 2.50, Gov't: 14.53
Objective	 Address unsustainable watershed (WS) management in four priority river basins (RB) Benefit 200,000 households, about 70% of which are indigenous peoples, in the RB of 1.15 million hectares with diversified and increased incomes
Components	 RB and WS management and investment plans established Smallholder and institutional investments in conservation increased and URB productivity enhanced in the forestry, agriculture and rural sectors RB and WS management capacity and related governance mechanisms strengthened
Agencies	 Dept of Environment and Natural Resources Dept of Trade and Industry Dept of Agriculture Local government units World Agroforestry Centre

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ICT Application (1): GISbased integrated project management information system (iPMIS)

Use	Project management tool: capture, store, analyze, manage, and present all types of project data and information, including geographical data, various project activity information and implementation status, and procurements of goods, works, services.
Impact	Enabled comprehensive (i) planning to identify suitable sites for project interventions and (ii) monitoring of implementation.

which is presented below as system form 1, can be accessed at

https://inrempcmis.fasps.net/register.



System User Registration Form

INREMP (PMIS Login Form Email Password

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To add new contract, click the ADD CONTRACT menu from the sidebar. A Form as shown below will appear.

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Geotagging Android Camera App







Encode the Contract Information or Generate a Unique ID



Geo-tagging camera application-GeoCAM for mobile phones

- Use Field activity monitoring tool: Pictures of subject areas through QR code associated with specific coordinates and time
- Impact Local gov't and communities can inform the project management of their plantation and other activities visually.
 - Reduce the time of verification of field activities by the project management
 - Archive project information with pictures and videos.

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PO: KUMARE LOCATION: Brgy. Remedios, Danao, Bohol, Phil. YEAR AWARDED: 2016 Awarded SPECIES PLANTED: Manguim stand with an average height of 4-5 meters

PO: LILFA LOCATION: Brgy. Lawis, Inabanga, Bohol, Phil. YEAR AWARDED: 2017 Awarded SPECIES PLANTED: Bakauan (3 year old) planted in a cluster



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PO: GFCA LOCATION: Brgy. Guihian, Impasug-ong, Bukidnon LES SUBPROJECT: Abaca Fiber Production PO: III Seedling Growers and Farmers Association LOCATION: Brgy. III, Conner, Apayao LES SUBPROJECT: Construction Of Greenhouse Facility For Commercial Nursery



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Rice Milling Machine of Walo a Panoroganan Farmers Association located at Brgy. Salongabanding, Madalum, Lanao del Sur Abaca Stripping Machine of Wato Balindong Producer Cooperative located at Brgy. Dado, Balindong, Lanao del Sur Hand Tractor and Rice Thresher of Datu Mitmug Farmers Association located at Brgy. Gadongan, Lumba Bayabao, Lanao del Sur



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Unmanned Aerial Vehicle (UAV) or Drone

Use	Tool to capture high- resolution digital images and videos for assessment, surveillance and mapping of large areas with limited accessibility due to rough terrains and security issues.
Impact	Enabled effective and efficient planning, monitoring, and evaluation of project implementation (i) at areas of difficult access and (ii) through overview of project areas.

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PO: Nambucayan Corn Farmers Association LOCATION: Nambucayan, Tabuk, Kalinga YEAR AWARDED: 2017 SPECIES PLANTED: Banana, Citrus PO: Ili Seedling Growers and Farmers Association LOCATION: Ili, Conner, Apayao YEAR AWARDED: 2017 SPECIES PLANTED: Banana, Lansones

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RI Subproject: Improvement and Rehabilitation of New Eden-Concepcion Access Road Location: Pangantukan, Bukidnon

PO: Pugaan Upland Growers Association (PUGA) LOCATION: Claveria Misamis Oriental YEAR AWARDED: 2017 SPECIES PLANTED: Banana, Citrus



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LOCATION: Brgy. Balbalasang, Balbalan, Kalinga



Subproject Name:	Rehabilitation of Mallango-Sumadel-Belong-Man-ubal FMR				
Location	Mallango, Belong, Man-ubal, Sumadel 1, Sumadel 2, Tinglayan, Kalinga				
Latitude/Northing	17°18'30.31"	Longitude/Easting	121°09′03.52″		
Cost	PhP36,708,070.62				
Completion Date	December 03, 2020				
Specifications	6.8 kilometers				
Beneficiary	411 households				



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Subproject Name:	Rehabilitation of Ato-Engan-Lamagan-Atowanan-Mobo FMR				
Location	Patay, Sagada, Mountain Province				
Latitude/Northing	17°08′51.48″	Longitude/Easting	121°04′15.70″		
Cost	PhP32,334,820.05				
Completion Date	November 06, 2020				
Specifications					
Beneficiary					

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ICT Applications (Geo-tagging vis-a-vis Drone shot)



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Go gle Search

Types Display

Search Network

Youtube

Types

PreRoll

Bumber

Display Ad

Overlay Ads

Facebook

Domain

Multi-Product

(Carousel Ads)

Offer

And more

Instagram

Types

Photo

Video

Carousal

Stories

Digital Marketing Use Sales of goods and services online through internet or any other digital medium. A platform where business **Digital Marketing** entities can have digital Submitted by: Amit Walawalkar presence and provide business solutions to customers Platforms Enabled sales of goods and Impact products from communities in upland areas

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Process Flow of INREMP E-Commerce Initative: Online Marketing and Selling of INREMP Bukidnon Products

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Participants from MILALITTRA and ITMPC during the Online Marketing Seminar

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Thank you.

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