

the future of sustainable water



the global water challenge



By 2030, demand for water will outstrip supply by 40%.

By 2050, one in four people may live in a country affected by chronic shortages of fresh water.



SUSTAINABLE WATER



CARING FOR COMMUNITIES



SAVING THE PLANET

3



our purpose



Veragon is a technology and services business that aims to do good in the world.

We work with organisations that care and are trusted by the world's most respected non-profit partners to help deliver solutions that help communities build a more sustainable way of living.



Veragon – what we do

We produce a **sustainable source of mineralised drinking water from the air** without any impact on the environment. The water is:

- **Mineralised and safe** Minerals are added in the process to increase the health benefits
- **Globally compliant** Fully compliant to WHO Drinking Water Standards
- **Constantly available** Doesn't need any source of water - available 365 days of the year
- **Trusted and reliable** Repeat solution providers to the UN and NATO



how it is created







veragon delivering our purpose





Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. B Corps are accelerating a global culture shift to redefine success in business and build a more inclusive and sustainable economy.



our commitment to SUSTAINABLE G ALS

- Adopted UN Environmental, Social and Governmental Policy 2014
- UN Global Compact approved
- Veragon Sustainable Memorandum 2020
- Application For Environmental Management System ISO 2020

social impact

Our business is grounded on five foundational social impact KPI's that address basic community and environmental sustainability UN SDG goals:





health impact

An important consideration in the provision of **Veragon mineralised drinking water** are the clear benefits that they bring to a community:

1. Provides hydration

60% of the human body comprises water - adequate hydration is essential to life.

2. Prevention of disease

+-60% of all deaths due is to diarrhoea in low- and middle income countries are attributable to inadequate drinking-water.

3. Strengthens the immune system

Mineralisation of drinking water provides a means of strengthening the immune system helping to protect against disease.

4. Helps reduces

Mineralised drinking water can reduce the impact of stunting which impacts 35% of Asian children under the age of five.

5. Reduces kidney disease

Long-term health costs identified in veterans by Military exposed to continuous use of non-mineralised water.



Image Source: WHO – Safer Water Better Health 2019



cost of water for human consumption



guided by **purpose**

advancing **communities**

value before profit

sustainable renewable cost effective

thank you