

GLOBAL REGIONAL ROAD SAFETY OBSERVATORIES DIALOGUE ON POWERED TWO WHEELERS

### **SESSION 4: SAFER PTW USERS**

Identifying and responding to the helmet

enforcement gaps

12<sup>th</sup> October 2022





TANZANIA













## MOZAMBIQUE



2021



# **TRANSAID ACTIVITIES IN SUB-SAHARAN AFRICA**



- $\bullet$
- with partners

 Training of Drivers for HGVs, PSVs, **Motorcycles & Vans** 

 Training of Trainers for HGVs, **PSVs, FLTs & Motorcycles** 

 Training of Master Trainers for **HGVs, PSVs & Motorcycles** 

Curricula Development

Fleet Management

Advocating for improved safety

# **KENYAN NATIONAL HELMET WEARING COALITION**















## **MOTORCYCLE TAXI CONTEXT**

- Estimated 1.4 million motorcycle taxis
- 60% of road traffic fatalities motorcycle related
- 80% due to head injuries
- Motorcycle operator helmet prevalence – 30%
- **Passenger helmet prevalence 4-6%**
- $\bullet$ 2-3%
- Female passenger helmet prevelance –

## Enforcement a key challenge

# HELMET SUPPLY CHAIN & ENFORCEMENT GAPS



Enforcement responsibilities

KENYAN ROAD TRAFFIC ACT

#### **KENYA BUREAU OF STANDARDS**

#### TRAFFIC POLICE

#### SACCOS

MOTORCYCLE USERS

# **NEXT STEPS**

- Work with KEBS to improve its capacity to enforce the existing Helmet Standard both for helmets manufactured in Kenya and those imported into the country
- Build an improved awareness among enforcement agencies, riders and passengers around the requirements of the Standard, to influence an increased investment in quality helmets
- Work with manufacturers to introduce a mechanism whereby quality helmets are more identifiable to consumers
- Secure funding for the installation of a helmet testing lab in Kenya

# **THANK YOU**

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