



**FOUNDATION**

**GLOBAL REGIONAL ROAD SAFETY  
OBSERVATORIES DIALOGUE ON  
POWERED TWO WHEELERS**

**SESSION 4: SAFER PTW USERS**

*Identifying and responding to the helmet  
enforcement gaps*

**12<sup>th</sup> October 2022**





# ZAMBIA

# TANZANIA

# E.A.C

# UGANDA

# GHANA



# MOZAMBIQUE



2008

2010

2015

2016

2021





# KENYAN NATIONAL HELMET WEARING COALITION









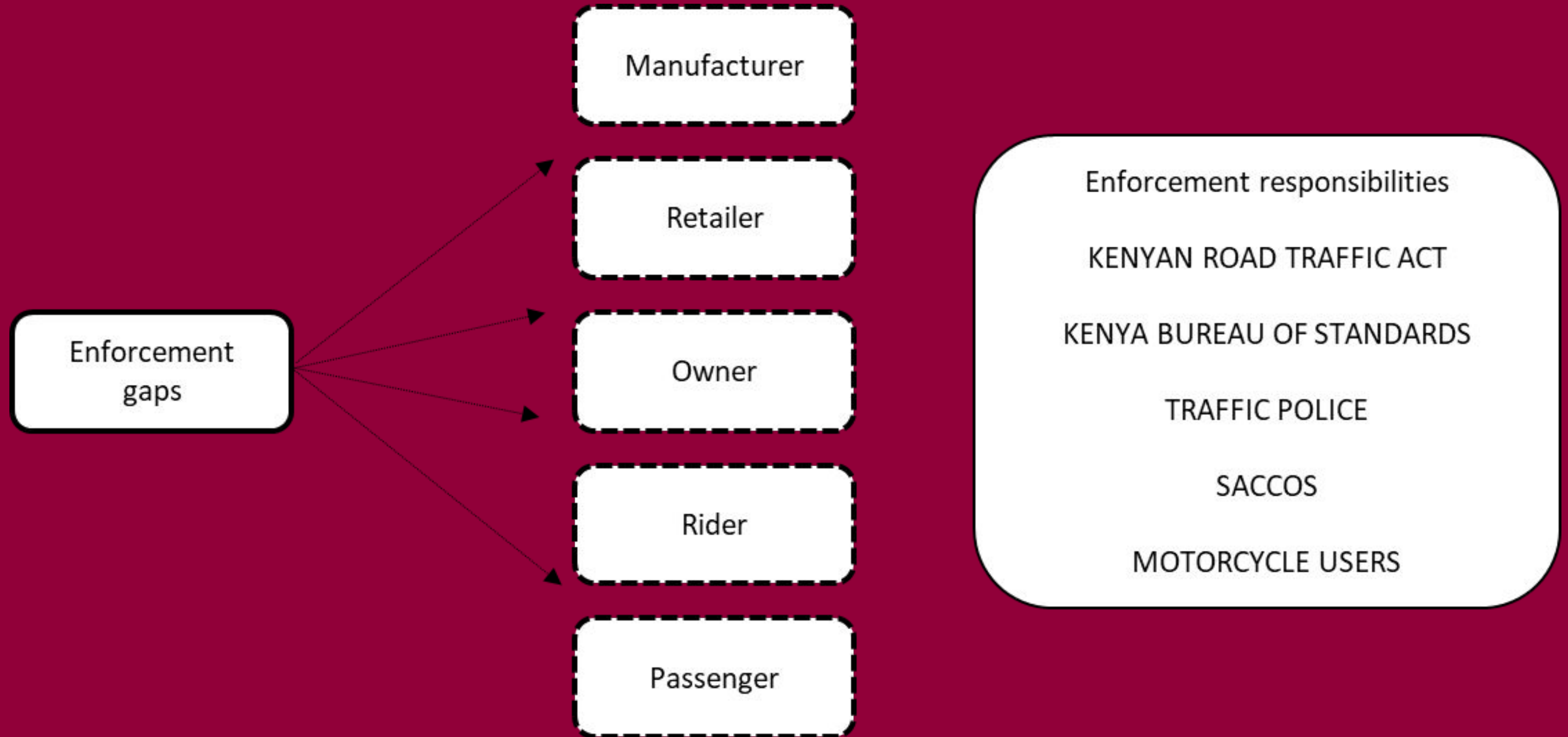


## MOTORCYCLE TAXI CONTEXT

- **Estimated 1.4 million motorcycle taxis**
- **60% of road traffic fatalities motorcycle related**
- **80% due to head injuries**
- **Motorcycle operator helmet prevalence – 30%**
- **Passenger helmet prevalence – 4-6%**
- **Female passenger helmet prevalence – 2-3%**
- **Enforcement a key challenge**



# HELMET SUPPLY CHAIN & ENFORCEMENT GAPS



# NEXT STEPS

- **Work with KEBS to improve its capacity to enforce the existing Helmet Standard both for helmets manufactured in Kenya and those imported into the country**
- **Build an improved awareness among enforcement agencies, riders and passengers around the requirements of the Standard, to influence an increased investment in quality helmets**
- **Work with manufacturers to introduce a mechanism whereby quality helmets are more identifiable to consumers**
- **Secure funding for the installation of a helmet testing lab in Kenya**





**THANK YOU**

**samclark@transaid.org**

**[www.transaid.org/knowledge-centre/](http://www.transaid.org/knowledge-centre/)**

