

# China's Smart Customs: Driving Trade Facilitation to New Heights with Big Data

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# Introduction



# Background

“Smart Customs , Smart Border and Smart Connectivity”

↑  
2021

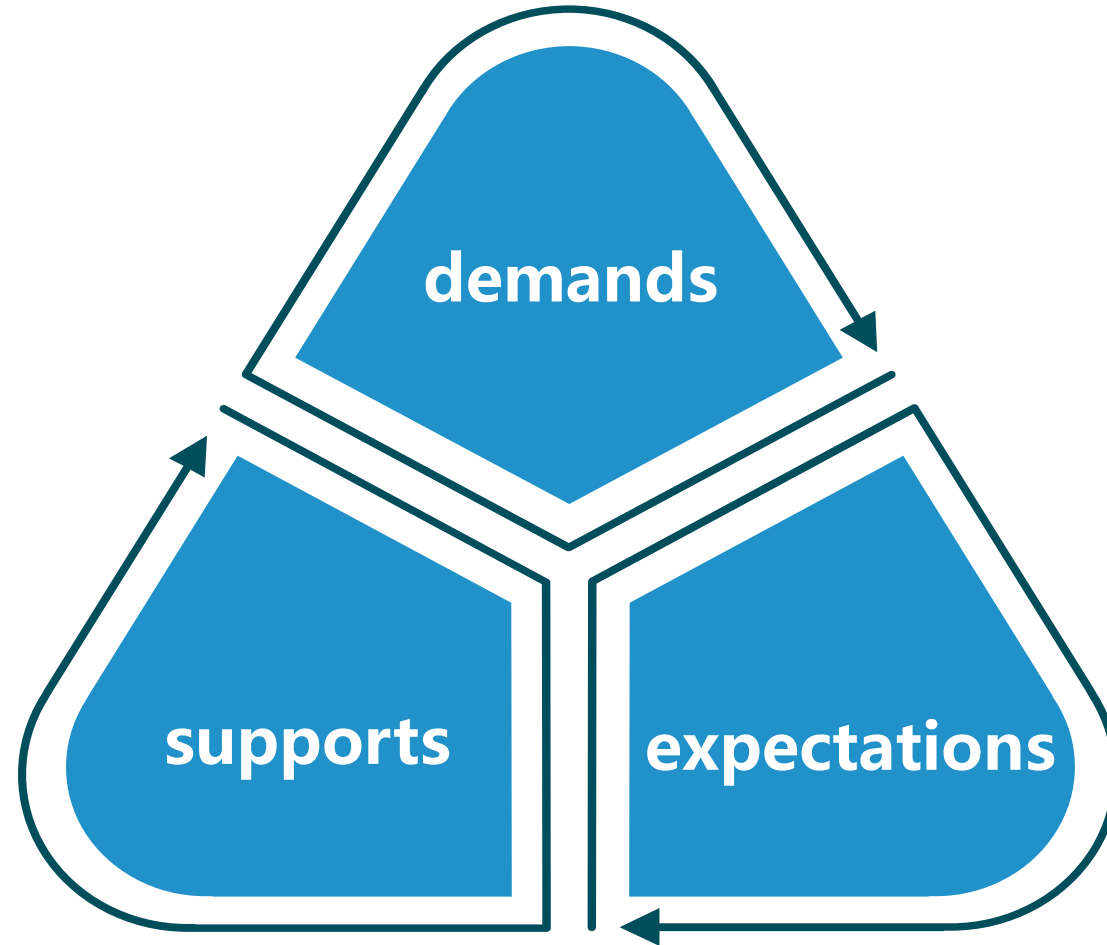
↓  
2023

“Smart Customs” online cooperation platform and the BRICS demonstration center

↑  
2024

“Smart Customs” cooperation partnership

# Background



# Building Smart Customs



# The Connotation of Smart Customs



**the value  
orientation**

**"security, facilitation and  
efficiency"**

**the core**

**digital transformation  
and intelligent upgrading**

**Systematic  
upgrade**

**concept and operation model  
of customs supervision**

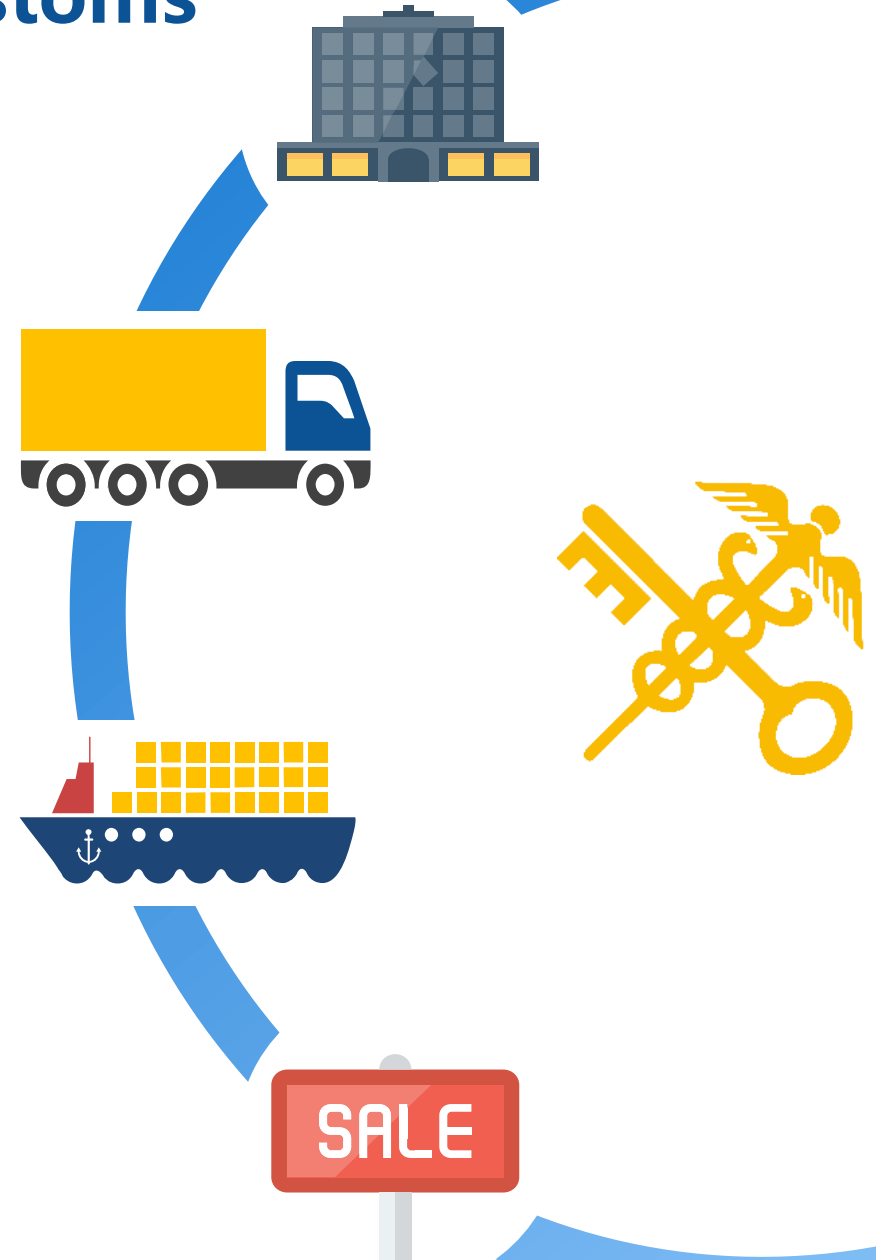
# The Connotation of Smart Customs

**First**, to establish comprehensive oversight across the entire business process.

**Second**, to implement holistic prevention and control throughout the entire process.

**Third**, to provide comprehensive and convenient services.

**Fourth**, to ensure smooth operation across all domains.





# Empowering Smart Customs with technology

We are committed to empowering through data.



Establish and improve the collection, sharing and utilization of customs data.



Enhance the scientific level of decision-making and the efficiency of management services.

# Empowering Smart Customs with technology

We have explored ways of adopting intelligent equipment and facilities to enhance the capacity of customs supervision services.



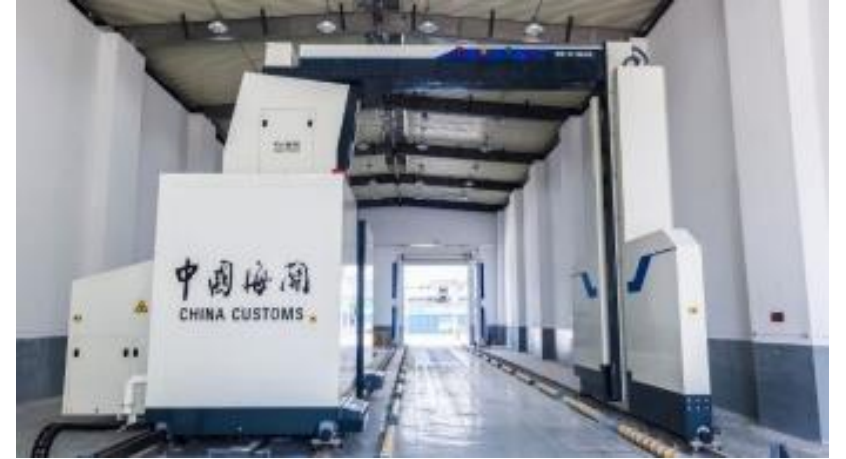
First, to promote more convenient Customs operation, deepen the construction of the "Single Window" for international trade.



Second, to promote more effective logistics and transportation, upgrade the supporting measures to promote cross-border logistics.



Third, to promote smarter customs supervision, promote the construction of Smart Customs and Smart Ports in synergy.



# The Road Map

In 2025, the construction of Smart Customs has entered into the stage of final integration.



Take further step to expand "Smart Customs" cooperation , to promote a higher level of trade security and facilitation jointly.



# The Application of Big Data in China Customs





- I. Background**
- II. Management Mechanism**
- III. Legal Framework**
- IV. Data Framework**
- V. Application of Big Data**
- VI. Trade Facilitation Practice**
- VII. Future Prospect**



Traditional Customs  
declarations:

**80 million**

Cross-border E-  
commerce :

**7 billion**



Import and Export  
active entities

**630,000**



# The General Administration of Customs of China (GACC)



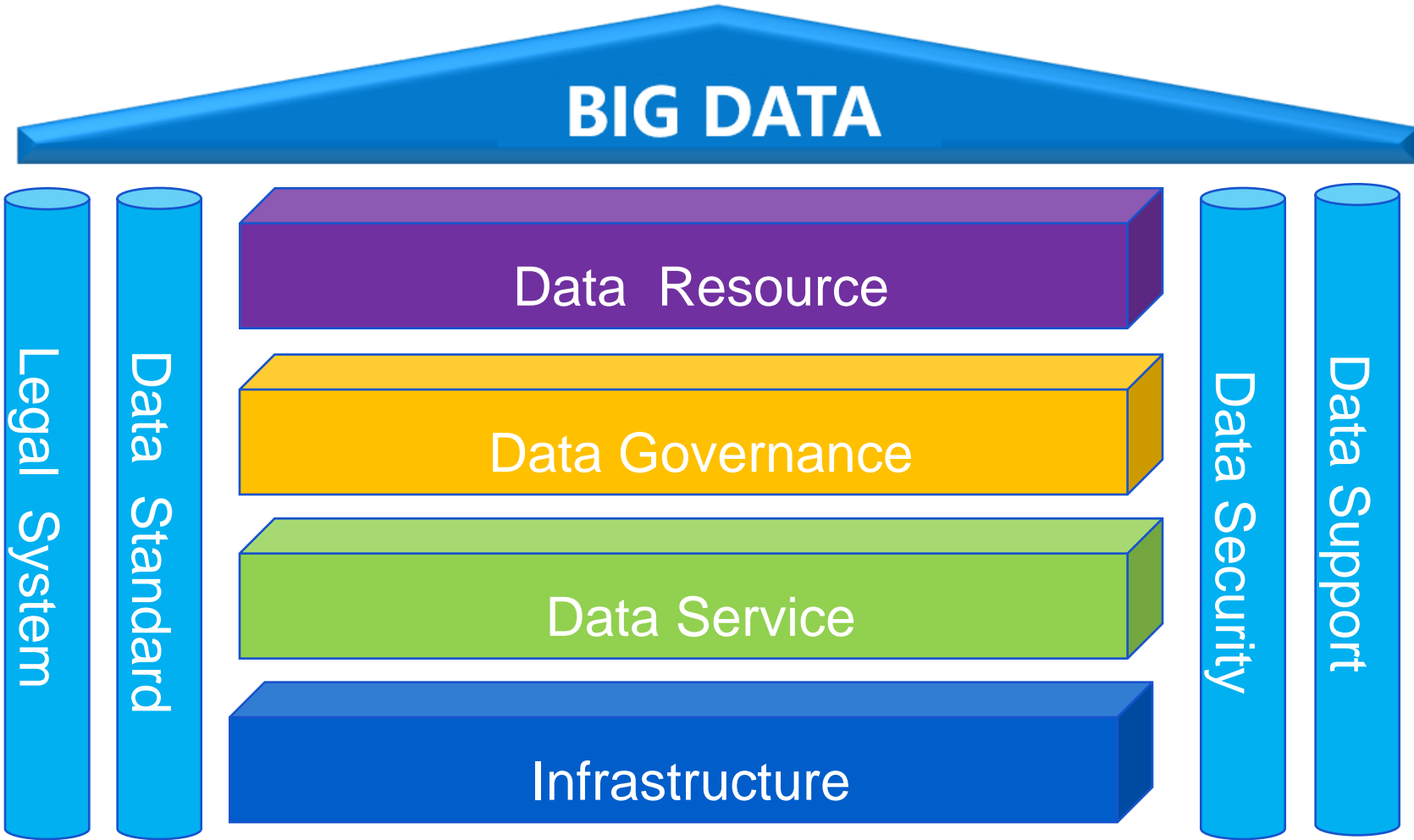


- \*Data Security Law
- \*Cybersecurity Law
- \*Personal Information Protection Law

**national level**

- \*Classification and Grading of Customs Data
- \*Measures for Customs Data Security
- \*Measures for the Sharing of Customs Big Data Resources

**customs levels**





Building a unified database



Building datasets  
for each business



Developing a united  
data analysis platform



Establishing a  
unified data portal



Building a cluster of intelligent models



**01**

**Enterprise-related service models**

**02**

**Lower inspection to AEOs**

**03**

**Special treatment to special  
packaging goods**





# Thank you!

Zheng Xiaolong & Chai Jiayi