Trajectory of MobiliseYourCity from 2015 to now

07 November 2023





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About the partnership

Our main partners

Cumulative projected results

Future of MobiliseYourCity



Introduction to the Partnership



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- Launched at COP in 2015 in Paris
- Our mission is to incubate solutions, accelerate the adoption of proven approaches, and facilitate complex change processes to transform urban mobility



Since 2015 our partnership is now 107 partners strong





5 - Introduction to MobiliseYourCity Partnership

We work together as partners to shape low-carbon mobility systems



6 - Introduction to MobiliseYourCity Partnership

In 2019, we defined the services we offer to cities and countries

MOBILITY PLANNING

Supporting implementation and investment ready plans for inclusive and lowcarbon transport

- Supporting member cities in preparing city-level sustainable mobility plans and project preparation
- Supporting member countries in preparing country-level urban mobility policies and investment programs
- Deploying digital technology to improve mobility planning

CAPACITY BUILDING

Equipping practitioners with tested and scalable solutions

- Developing tailored methodologies and tools for our focus areas
- Scaling our training offer to mobility professionals through strategic partnerships
- Enhancing our digital platform for trainings, exchange and knowledge dissemination

ADVOCACY

Encouraging institutions and individuals to embrace and resource sustainable mobility

- Communicating local results to influence the global agenda
- Engaging new partners and members to animate ambitious action
- Empowering local behavioural change through evidencebased messaging



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Day 3 Session 1

Our collective efforts are paying off



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15.56 MtCO2eq mitigation of annual GHG emissions in 2030 (compared to BAU)

8.8 Million people with improved access to public transport

+5% Modal share of sustainable transport modes (compared to BAU)

- 832 Lives saved annually through better road safety
- Improved job quality for transport workers

Projected impacts



Contributing to low-carbon, safe, and just cities



11 - Introduction to MobiliseYourCity Partnership

A growing body of MobiliseYourCity methodological and technical support





MobiliseYourCity's training materials



In 2021, we decided to go further to implementation

IMPLEMENTATION SUPPORT

Empowering members to bridge planning with implementation for green and just cities

- Piloting small-scale innovative finance to support walking and cycling
- Professionalizing and formalizing jobs in the paratransit sector
- Supporting governance, institutional and regulatory reforms to enable implementation

Day 2 Session 5

Day 2 Session 4

Day 3 Session 2



Thank you for your attention

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