



**SPEAKER PROFILE**

## Sveta Milusheva

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**Senior Economist**  
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Sveta Milusheva is a Senior Economist in the Development Impact Department at the World Bank. She leads the ieConnect for Impact program, a global program funded by FCDO aiming to measure the impacts of over \$6.7 billion in transport investments, and within this program she leads the work on urban mobility. Her research interests include infrastructure and information & communication technologies, population mobility, health and gender. In particular, her work focuses on the application of new big data sources, such as mobile phone data and crowdsourced data, to study questions in development and to evaluate the impact of development interventions. She also co-leads the World Bank program on Mobile Phone Data (MPD) for Policy under the Global Data Facility, focused on helping low- and middle-income countries integrate MPD into their national data systems to support more effective policy in transport and other sectors. She received her PhD and MA in Economics from Brown University.

