

**Implementing the Global Plan of Action Regional Road Safety Seminar  
and the APRSO Annual Meeting**  
5-7 December 2023 | ADB Headquarters, Manila, Philippines



# Incentives and Performance Measures for Road Safety Funding

Dipan Bose, Senior Transport Specialist, World Bank



Japan Fund for Poverty Reduction



From the People of Japan

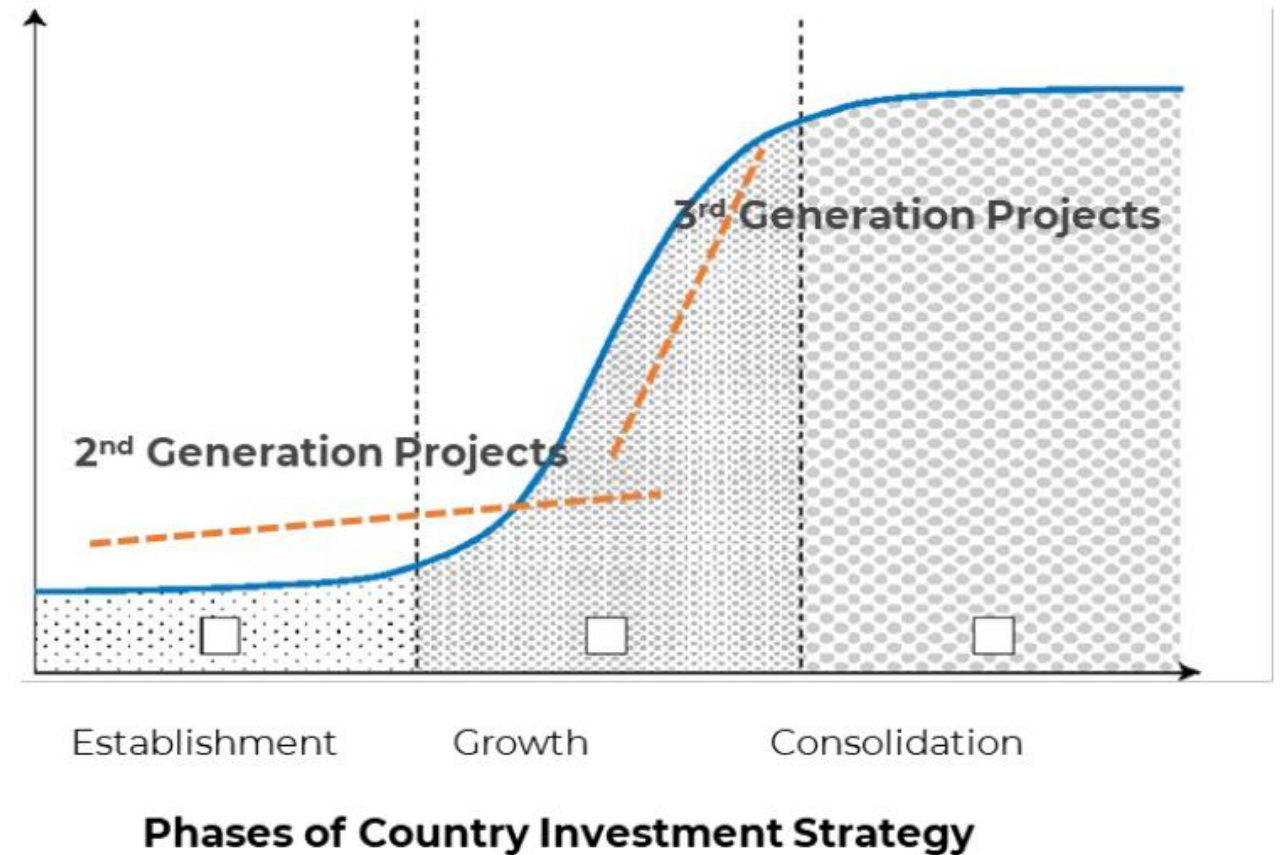


## Why do we need a stand-alone investment loan in road safety?

- Country investment to produce a public good
- Institutional commitment
- Scale up investments
- Governance and data management systems
- Continuity in dialogue

## How to support countries for stand-alone investment?

- Don't go by the national strategy or action plan
- Solid establishment phase (lots of TAs, pilots)
- Long-standing engagement
- Convening power among ministries
- National scope
- Basic elements of data management

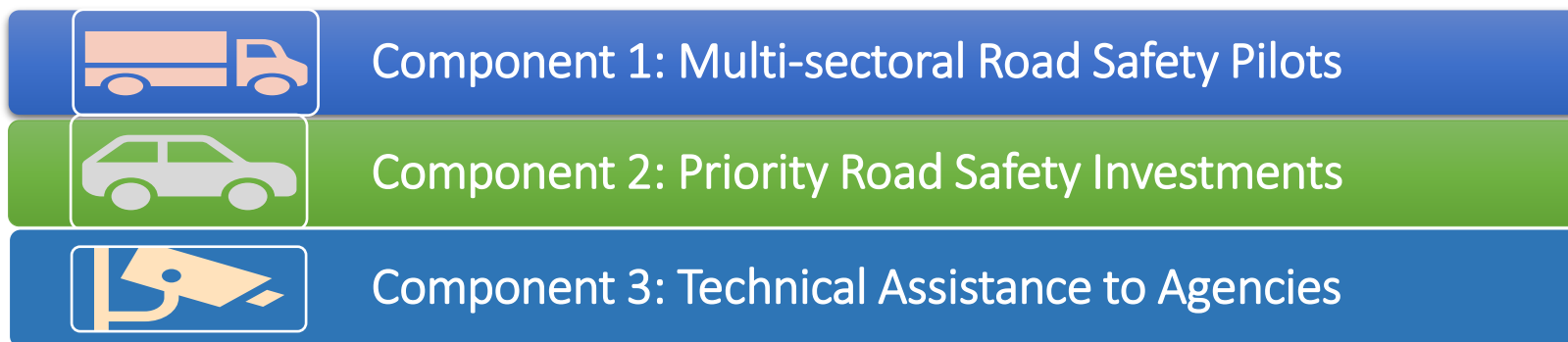


# Bangladesh Road Safety Project

(WB loan US\$358 million)

*To build road safety management capacity and achieve a targeted reduction in traffic fatalities and serious injuries in Bangladesh*

Catalytic Funding from WB GRSF (US\$300k) to design and prepare the project)



# India: Results-Driven Program needed to solve the crisis

- Lack of a programmatic government scheme
- Weak management capacity on road safety at the national level, no link with state counterparts
- State's role in the national program limited to black-spot fixing
- No national framework or data driven tools to harmonize/benchmark state efforts
- Framework needed for maximizing impact of current public expenditure and leverage further (up to 4 times)
- Private stakeholders largely absent to participate or invest

## Institutional and Governance

- *Strengthening state institutions for implementation capacity – permanent staff, authority functions*
- *Besides grant funding, extensive TA support and peer-based learning needed*

## Leveraging additional financing

- *Addressing public funding gap*
- *Creating an enabling environment for private investors*
- *Performance based contracting with private concessionaires*

## Results based outcomes

- *Program (not investment projects) linking interventions to outcomes*
- *Strategic framework in place to monitor progress*



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