

# Conference on the Ecosystem of Vibrant MSMEs for Resilient Growth in Asia and the Pacific



## ADB-ADBI-University of Tokyo Conference on the Ecosystem of Vibrant MSMEs for Resilient Growth in Asia and the Pacific (For Asia SME Monitor 2024 Volume II)

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Auditorium 2-4, ADB Headquarters  
Manila, Philippines

### Opening Remarks



**PETER MORGAN**  
*Senior Consulting Economist and  
Advisor to the Dean*  
**Asia Development Bank Institute**

**Peter Morgan** is Senior Consulting Economist and Advisor to the Dean at the Asian Development Bank Institute (ADBI). He has been with ADBI since 2008. He has 23 years experience in the financial sector in Asia, most recently serving in Hong Kong as Chief Asia Economist for HSBC, responsible for macroeconomic analysis and forecasting for Asia. Previously, he served as Chief Japan Economist for HSBC. He earned his MA and PhD degrees in economics from Yale University. His research interests are in macroeconomic policy and financial sector regulation, reform, financial development, financial inclusion, fintech, financial literacy and financial education.

### Introductory Remarks



**SHIGEHIRO SHINOZAKI**  
*Senior Economist, Regional Cooperation  
and Integration Division*  
**Asian Development Bank**

**Shigehiro Shinozaki** is a Senior Economist at the Economic Research and Development Impact Department of Asian Development Bank (ADB). He supports ADB's developing member countries in designing small and medium-sized enterprise (SME) policies through various technical assistance projects. His research expertise includes SME development and inclusive finance in developing Asia.

Prior to joining ADB, he held several expert positions at Japan's Ministry of Finance, OECD in France, and as JICA expert in Indonesia. He holds PhD in International Studies from Waseda University in Japan.

## Session 1: MSMEs and Digitalization



**YASUYUKI SAWADA**  
*Professor, Faculty of Economics*  
**University of Tokyo, Japan**

**Yasuyuki Sawada** is currently Professor at the Faculty of Economics, the University of Tokyo, Japan and director of the university's Center for Research and Education in Program Evaluation (CREPE). From 2017 until 2021, he was Chief Economist of the Asian Development Bank (ADB) and Director General of its Economic Research and Regional Cooperation Department. His key research areas are development economics, economics of disasters, and field surveys and experiments. Professor Sawada obtained his PhD in Economics from Stanford University.



**KEITA OIKAWA**  
*Research Fellow*  
**Economic Research Institute for ASEAN  
and East Asia (ERIA)**

**Keita Oikawa** is a research fellow at the Economic Research Institute for ASEAN and East Asia (ERIA). He serves as an official in Japan's Cabinet Secretariat. Previously, he worked at Japan's Ministry of Economy, Trade and Industry (METI), gaining experience in various policy departments. He holds a Ph.D. in Economics from UC Davis, specializing in macroeconomics, international economics, industrial organization, and international relations.



**DEWI LESTARI AMALIAH**  
*Statistician*  
**BPS Statistics Indonesia**

**Dewi Amaliah** is a statistician at BPS Statistics Indonesia. At BPS, she is a part of the Statistical Development and Big Data Team. As part of this team, she works to analyze big data and other alternative data (aside from surveys and census), including the data from E-commerce, to support the provision of official statistics. Besides, she is directly involved in developing the Quality Assurance Framework of big data. She also spends considerable time developing open-source software (R packages) and is interested in reproducible practices in research. She holds a master's degree in Business Analytics from Monash University, Australia, and a BSc in Economic Statistics from Politeknik Statistika STIS, Indonesia.

## Session 2: MSMEs and Gender Mainstreaming



**DAVID RAITZER**

*Senior Economist, Economic Analysis  
and Operational Support Division*  
**Asian Development Bank**

**David Raitzer** is Senior Economist in the Economic Research and Development Impact Department of ADB, where he normally focusses on impact evaluation of development interventions and research on environmental policy challenges and agricultural development constraints. In the COVID-19 era, he has also become involved in epidemiological modeling and use of cost benefit analysis on measures to control the pandemic. His over 16 years of research experience at a range of international organizations have focused on evaluating the effects and benefits of policies and interventions, using a range of methods from randomized experiments, to quasi-experimental approaches, bio-economic modeling, and economy-wide modeling.



**JAYATI CHATTERJEE**

*Research Scholar*  
**Indian Institute of Technology Madras**

**Jayati Chatterjee** is a Research Scholar at the Department of Humanities and Social Sciences of the Indian Institute of Technology Madras. She received her Master of Arts in Economics from Presidency University. Her research interests include development economics and applied econometrics focusing on Small Firms and Industrial Development.

## Session 3: Entrepreneurship Development






**SAMEER DESHPANDE**

*Associate Professor*  
**Griffith University**

**Sameer Deshpande**, PhD, is the Associate Professor of Social Marketing in the Department of Marketing in Griffith Business School at Griffith University. He also serves as the Deputy Director of Social Marketing @ Griffith. Over two decades, in the area of 'marketing for a better world,' Sameer has taught, widely published in academic journals, books, and conference proceedings, reviewed, and trained and consulted with government and non-profit organizations in India, Canada, Singapore, Australia, and the U.S. He is the Editor of Social Marketing Quarterly. Sameer has raised over two million dollars and published studies testing the effectiveness of behavior change initiatives using social marketing frameworks with particular emphasis on consumer-insights approach in a variety of contexts, including financial services to

	<p>disadvantaged women, alcohol abstinence during pregnancy, safe sexual practices, promotion of alternative rides, responsible drinking, water rights, and physical activity. His book, co-authored with Nancy Lee, Social Marketing in India, has been well-received by the Indian academic and practitioner social marketing sector.</p>
 <p><b>NETHMI SEWWANDI</b> <i>University Student</i> <b>Uva Wellassa University, Sri Lanka</b></p>	<p><b>Nethmi Sewwandi</b> is a university student at Uva Wellassa University, Sri Lanka, pursuing a Bachelor of Business Management degree in Hospitality, Tourism and Events Management. She's had the privilege of joining Cinnamon Hotels and Resorts, a renowned hotel chain in Sri Lanka, as a reservation assistant and is currently working with their Maldives properties. She plans to continue pursue a career with Cinnamon while honing her industry skills and expanding her knowledge of the hospitality sector. With her industry experience, she aspires to move into academia at Uva Wellassa University.</p>
<p><b>Session 4: MSMEs and Finance</b></p>	
 <p><b>NAOYUKI YOSHINO</b> <i>Emeritus Professor</i> <b>Keio University, Japan</b></p>	<p><b>Naoyuki Yoshino</b> is Professor Emeritus of Keio University in Tokyo, Japan, and Director of Financial Research Center (FSA Institute, Government of Japan). He obtained a Ph.D. from Johns Hopkins University in 1979, where his thesis supervisor was Sir Alan Walters (UK Prime Minister Margaret Thatcher's Economic Adviser). He worked as an Assistant Professor at the State University of New York at Buffalo, Visiting scholar at MIT (USA), Visiting Scholar at the Central Bank of Japan, Visiting Professor at the University of New South Wales (Australia), Fondation Nationale des Sciences Politiques (France). He received Honorary Doctorates from the University of Gothenburg (Sweden) and Martin Luther University of Halle-Wittenberg (Germany). He also conferred the Fukuzawa award from Keio University for his contribution to research. He was the Dean &amp; CEO of the Asian Development Bank Institute (ADBI) in Tokyo (2014–2020).</p>

 <p><b>NAVEEN KUMAR</b>  <i>Associate Professor</i>  <i>Rural Finance and Development</i>  <b>National Institute of Bank  Management, India</b></p>	<p><b>Naveen Kumar</b> is Associate Professor Rural Finance and Development National Institute of Bank Management, India. He received his PhD in Economics, from Institute for Social and Economic Change, Bangalore, and University of Mysore, Mysore, India. (2010), Indian Council of Social Science Research Scholar 2004 to 2008. His areas of interest include Development Economics, Financing MSMEs, Agriculture Finance, Agribusiness and Value Chain Finance, Microfinance, Digital Financial Inclusion, Digital Financial Services, FinTech, Entrepreneurial Finance and Agent Banking.</p>
<p><b>Session 5: MSME Policies and Data Science</b></p>	
 <p><b>MEDIA WAHYUDI ASKAR</b>  <i>Lecturer, Department of Public Policy  and Management</i>  <b>Gadjah Mada University, Indonesia</b></p>	<p><b>Media Wahyudi Askar</b> is a Lecturer at the Department of Public Policy and Management, Gadjah Mada University. He completed his undergraduate degree at Gadjah Mada University. He holds a master's and doctoral degree at the University of Manchester, United Kingdom. Both of his master's and doctoral theses were about financial development and financial literacy. His professional expertise varies in financial development, community empowerment, poverty, digital economy, small medium enterprises and economic inequality. In addition to academic activities, Media has carried out community empowerment activities in various remote areas in Indonesia.</p>
 <p><b>DAISUKE MIYAKAWA</b>  <i>Professor</i>  <b>Waseda University, Japan</b></p>	<p><b>Daisuke Miyakawa</b> is a Professor of Economics at Waseda University. Prior to his current position, he was a Professor at the Hitotsubashi University Business School. His primary research is on firm dynamics, financial institutions, and financial markets. He received his Ph.D. in Economics from UCLA.</p>