



**SPEAKER PROFILE**

**Alice Yiu**

.....  
*Head of Advocacy and Outreach  
International Road Federation*

Alice Yiu leads the advocacy and outreach work of the International Road Federation, where she advances the global agenda for inclusive, safe, green, and resilient roads through strategic engagement, partnerships, and knowledge-based advocacy. With over a decade of experience in sustainable transport and climate policy, she bridges research, policy, and practice to shape transport's contribution to global climate and sustainability goals. Before joining IRF, Alice served as Director of Policy Outreach and Strategic Communications at the SLOCAT Partnership, where she led the Global Status Report on Transport, Climate and Sustainability and mobilised a global network of 100+ organisations to inform climate negotiations and national transport strategies. She has played a central role in strengthening transport sector engagement in UN climate and sustainability processes, working closely with COP Presidencies, the Marrakech Partnership, and UN entities to promote low-carbon and equitable mobility.

