

1st ASIA-PACIFIC HOUSING CONFERENCE 2022
Making Housing Affordable, Inclusive, and Resilient
8-9 November 2022 | Virtual



# "OTBASY BANK" JSC KAZAKHSTAN



November, 2022

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# HOUSING CONSTRUCTION SAVINGS SYSTEM IN KAZAKHSTAN

#### **REGULATORY FRAMEWORK:**

- does not restrict any other banks from entering to the housing construction savings (hereinafter – HCS) system based on their form of ownership;
- provides a guaranteed State incentive bonus paid to HCS deposit account (20% of contributed on deposit amount up to 123K KZT = 263 USD) regardless of the ownership form of the financial institution;
- sets a limit for the spread between interest rates on housing loans and HCS deposits at 3%.

#### "OTBASY BANK" JSC:

ОТБАСІ

- Is a sole member of HCS system in Kazakhstan.
- Operates since 2003 based on German model of HCS system.
- National Managing Holding "Baiterek" JSC is a sole shareholder since 2013 .
- Provides loans to individuals primarily for house purchasing and construction purposes (whereas international practice is mainly restricted to house remodeling).
- Is an Operator of State-funded residential construction programmes.
- Provides services for 26,1% of economically active population, or about 2,4 million
   HCS system participants as of 01.10.2022.

#### CORE BUSINESS OF OTBASY BANK:

- Accept HCS deposits, open and maintain deposit accounts for customers;
- Provide housing, preliminary and intermediate housing loans for deposit holders to improve their housing conditions;
- reception of deposits, opening and maintenance of bank saving accounts for capital repair of condominium common property and housing loans;
- opening and maintenance of special accounts for depositing of one-time retirement benefits.



# HOUSING CONSTRUCTION SAVINGS SYSTEM ADVANTAGES



## MUTUAL HELP

The savers finance themselves, and the Bank is just an operator



Independence of the system from market fluctuations due to the system self-containment



Low interest rates on loans



Reward on loans in the form of state-granted premiums

Personal income tax allowances for borrowers



Loans only in the national currency



Fixed interest rates on loans



# HOUSING CONSTRUCTION SAVINGS SYSTEM PRINCIPLES



ОТБАСЫ

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БАНК

# THE BANK OFFERS TO CLIENTS THREE TYPES OF LOANS: HOUSING, INTERIM AND PRELIMINARY LOANS



Housing loan

Loan amount	Loan characteristics	Redemption method	Loan term	Interest rate		
The difference between the contract value and the accumulated savings max 100 million tenge (217k USD)	<ul> <li>reaching the minimum estimated indicator.</li> <li>accumulation of housing saving in the amount of not less than 50 % of the contract value.</li> <li>provision of a security meeting the Bank requirements.</li> <li>confirmation of the client's ability to pay.</li> </ul>	Annuity or payment of the principal debt in equal shares and return from the declining balance	6 years	3.5 - 5%		
Interim Ioan						
Loan amount	Loan characteristics	Redemption method	Loan term	Interest rate		
In the amount of 100% of the contract value max 100 million tenge (depending on the estimated indicator value)	<ul> <li>accumulation of housing saving in the amount of not less than 50 % of the contract value.</li> <li>provision of a security meeting the Bank requirements.</li> <li>confirmation of the client's ability to pay.</li> </ul>	<ul> <li><u>Zhenil 1:</u> Redemption with deferred payment of the principal debt of not over 3 years. Upon expiration of the deferment period: annuity or payment of the principal debt in equal shares and return from the declining balance.</li> <li><u>Zhenil 2:</u> Redemption of 50% of the principal debt on the temporary loan (composite interest, payment of the principal debt in equal shares and return from the declining balance) before transition to the housing loan</li> <li><u>Standard:</u> Annuity or payment of the principal debt in equal shares and return from the declining balance.</li> </ul>	<u>Zhenil</u> : max 9 years. <u>Zhenil 2</u> : max 25 years. <u>Standard</u> : max 25 years	7 – 10.5% (state enterprises 2-5%, the military - 6%)		

#### **Preliminary loan**

Loan amount	Loan characteristics	Redemption method	Loan term	Interest rate
In the amount of 100% of the contract value max 50 million tenge	<ul> <li>accumulation of housing saving in the amount of 0% to 50% of the contract value.</li> <li>provision of a security meeting the Bank requirements.</li> <li>confirmation of the client's ability to pay.</li> </ul>	With deferred payment of the principal debt till transition to the housing loan	15 years	7 – 13.5% (state enterprises and regional programs 2-5%)

## GEOGRAPHIC REACH THE BANK'S POSITIONS IN THE MARKET

ОТБАСЫ БАНК

#### MISSION

Providing Kazakhstani families with their own housing and strengthening the sense of the Motherland

**STRATEGIC VISION** In 2023 we shall be a stable, high-tech, customer-oriented, socially significant financial institution that implements the principles of housing construction savings system and actively participates in the implementation of State programmes, and supports the development of housing construction to provide housing to general population.



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## PUBLIC MORTGAGE LOANS THE OFFER OF HOUSING IN THE MARKET IS INCREASING. THE DEMAND FOR HOUSING IS HIGH.

#### Mortgage share in the GDP as of January 1<sup>st</sup> 2021,%



The Kazakhstan people take little mortgage loans in comparison to the countries of Europe and North America. Mortgage portfolio in second-tier banks as of January 1<sup>st</sup> 2021 is 2.5 trillion tenge or **3.5%** of the GDP of Kazakhstan. At the same time, the share of mortgage loan portfolio of Otbasy Bank is **1.9%**.

Source: report «Survey of the housing, housing development, and mortgage market 2020» <u>https://дом.pф</u> Calculations by Otbasy Bank



100

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

The housing deficit can increase, taking into account the birth rate growth since 2000:

- Yearly birth rate since 2000 has increased from 222k children to 446k children
- In the 2020-ies, annually 110-160k new families will increase the demand for housing.

Volume of loans for housing purchase and construction for the period (billion tenge)



#### Total area of housing put into operation, mln. sq. m.

Total area of residential buildings put into operation, mln. sq. m



Provision of the population with housing as of the end of 2021 is 23 sq. m. per one person. For 9 months of 2022, the total area of residential buildings put into operation is 10.5 million sq. m (out of which 88.3 thousand apartments of total area 5.7 million sq. m. and 27.4 thousand individual residential houses of total area 4.7 million sq. m.)





# THE BANK'S PROGRAMS



## State-run program "Nurly Zher":

- Bakytty otbasy 15 thousand loans granted for the amount of 158 billion tenge;
- Shanyrak –17 thousand loans granted for the amount of 217 billion tenge;
- Social credit housing –22 thousand loans granted for the amount of 193 billion tenge.



## Mortgage loan for women "Umay"

- 2 thousand loans granted for the amount of 22 billion tenge.



#### **Regional programs with local executive** bodies :

- Almaty zhastary –2,6 thousand loans granted for the amount of 39 billion tenge;
- Bakytty otbasy –339 thousand loans granted for the amount of 5 billion tenge.
- Yelorda zhastary –121 thousand loans granted for the amount of 2 billion tenge.



## **Program for the militaries**

13.6 thousand loans granted for the amount of 265 billion tenge.



## "Corporative" Program

236 thousand loans granted for the amount of 3 billion tenge.



## Market programs

- 119 thousand loans granted for the amount of 886 billion tenge.





## CUSTOMER PORTRAIT THE MAIN GOAL OF THE LOAN IS THE HOUSING ACQUISITION



advance loan– 12 867 thousand KZT

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