

ASIA AND THE PACIFIC TRANSPORT FORUM 2024

CLEAN TRANSPORT FOR ALL

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ADB



Koh Motoyoshi

Manager
Michinori Holdings, Inc

Koh Motoyoshi, a manager at Michinori Holdings, Inc. leverages digital technology and energy expertise to drive innovation across the group. The primary role is to support the excellent on-site operations of Japanese bus companies with digital solutions. Specifically, this involves leading the technical aspects of projects that develop management systems integrating bus operations and energy when introducing electric buses, aimed at improving the efficiency and sustainability of bus operations.

Prior to this role, experience was gained as a business developer at a European heavy electric manufacturer, spearheading the introduction of an energy management system to the Japanese market. This experience now serves as a wealth of knowledge in the current position.

