



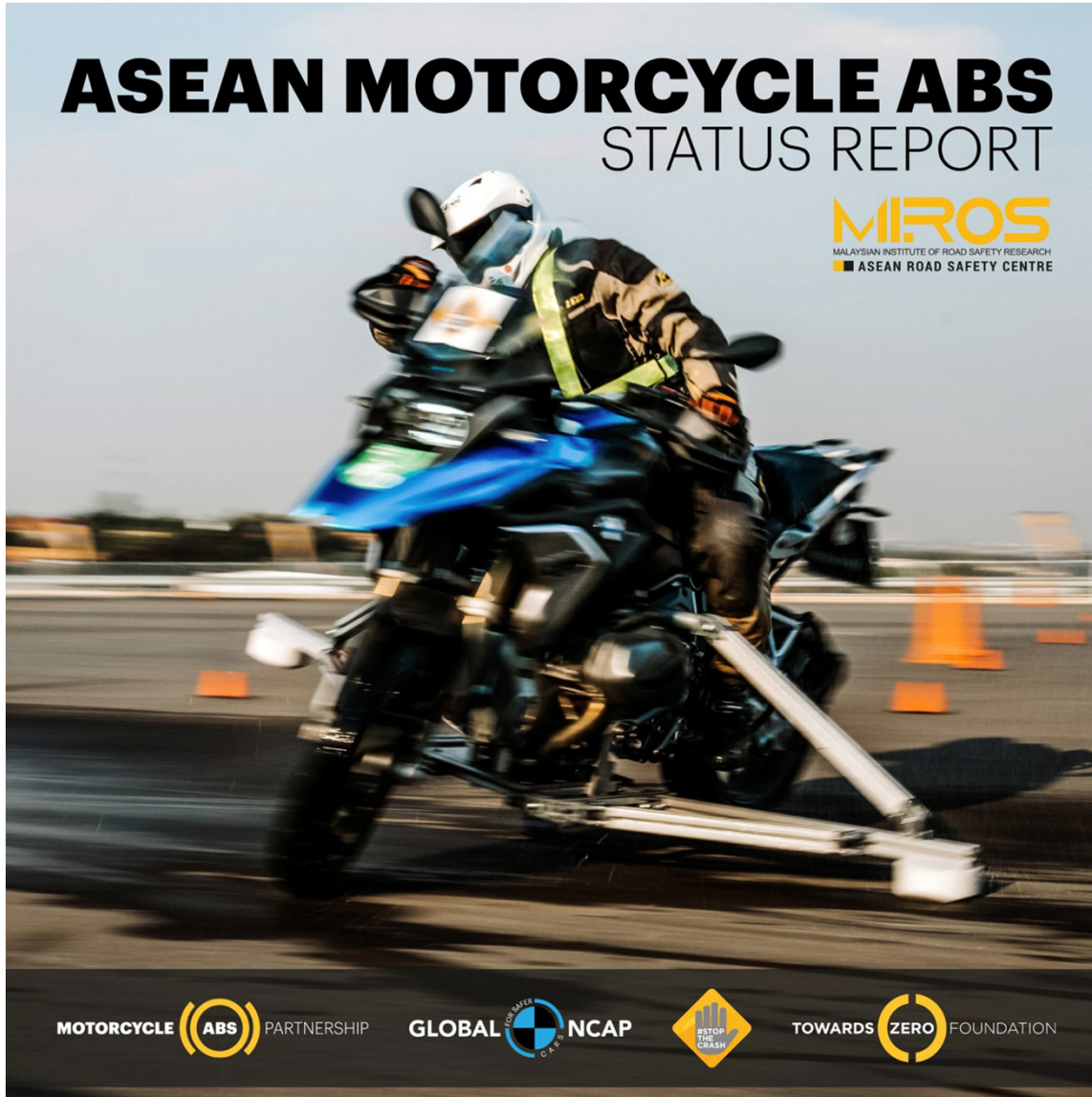
**Motorcycle ABS Partnership (MAP)
&
ASEAN Motorcycle ABS Status Report**

Jessica Truong – Secretary General



ASEAN MOTORCYCLE ABS STATUS REPORT

MIROS
MALAYSIAN INSTITUTE OF ROAD SAFETY RESEARCH
ASEAN ROAD SAFETY CENTRE





Some findings from the report....

- Small-engine capacity (less than 250cc) dominate the market in most ASEAN countries
- Only 1-5% of motorcycles sold in ASEAN are equipped with ABS, mainly on larger capacity motorcycles
- Smaller engine motorcycles make up 90% of the total number of motorcycle users in Malaysia, 80% in Thailand and 90% in Indonesia
- it is important to ensure any regulation for motorcycle ABS should also cover motorcycles of a smaller capacity. One effective way to do this is to stipulate ABS for any powered two wheelers that are capable of travel speeds of 50km/h or greater.



In ASEAN, the implementation of an ABS motorcycle regulation in the region is likely to be able to save the lives of up to 8,000 motorcyclists every year.



MOTORCYCLE  **PARTNERSHIP**

The central graphic features the word "MOTORCYCLE" in bold black text on the left, followed by a yellow circular icon with a white vertical line through its center and the word "ABS" in bold black text inside the circle. To the right of the circle is the word "PARTNERSHIP" in black text.



MAP Campaign Objectives

TO INCREASE THE FITMENT RATE OF MOTORCYCLE ABS IN THE ASEAN REGION BY RAISING AWARENESS OF THE BENEFITS OF MOTORCYCLE ABS AND INCREASING CONSUMER DEMAND.

ADVOCATING FOR A REGION WIDE COMMITMENT TO MANDATE MOTORCYCLE ABS (UN REGULATION 78/GTR3) ON ALL POWERED TWO-WHEELERS CAPABLE OF TRAVEL SPEEDS OF 50KM/H OR GREATER.



MAP Partners

- AIP Foundation
- ASEAN NCAP
- Asian Development Bank
- Asia-Pacific Road Safety Observatory
- Bloomberg Philanthropies
- EU-ASEAN Business Council
- European Transport Safety Council
- FIA Foundation
- Global NCAP
- King Mongkut's University of Technology North Bangkok
- MIROS
- Safer Roads Foundation
- Stop the Crash Partnership
- Towards Zero Foundation
- UNECE
- UNESCAP
- WHO

TOWARDS **ZERO** FOUNDATION

GLOBAL **FOR SAFER CARS** NCAP



GLOBAL **FOR SAFER CARS** NCAP

#STOP THE CRASH

TOWARDS **ZERO** FOUNDATION

28TH ASEAN TRANSPORT MINISTERS MEETING
MEMORANDUM

ASEAN NCAP

MOTORCYCLE **(ABS)** PARTNERSHIP

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ASEAN ROAD SAFETY CENTRE



Endorse and implement a region wide mandate to regulate for motorcycle ABS for all powered two wheelers that are capable of travel speeds of 50km/h or greater.

TOWARDS  **ZERO** FOUNDATION