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Rob De Jong leads the Sustainable Mobility Unit at the United Nations Environment Programme (UNEP) in Nairobi, overseeing efforts to promote and support sustainable and low-carbon transport. With a background in Environmental Engineering and a master's in environmental policy, he brings expertise from previous roles with the Netherlands government, the Rotterdam Harbour Authorities, and UN-HABITAT. His leadership has fostered global initiatives like the Partnership for Clean Fuels and Vehicles (PCFV), the Global Fuel Economy Initiative (GFEI), the Share the Road Programme (StR), the Global Electric Mobility programme, and the Digitalisation of Mode Integration.