

# Webinar 4: Sex, Sanctity and Sanitation for All

Jane Olley and Yaver Abidi WSUP Advisory

This is not an ADB material. The views expressed in this document are the views of the author/s and/or their organizations and do not necessarily reflect the views or policies of the Asian Development Bank or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy and/or completeness of the material's content, and accepts no responsibility for any direct or indirect consequence of their use or reliance, whether wholly or partially. Please feel free to contact the authors directly should you have queries.



### CWIS means sanitation for everyone in the city...

Traditionally when we talk about improving sanitation decision makers think about.....



Whereas the reality of sanitation in many cities is.....



### ....which begins with understanding the city as it really is....





### ....and how its sanitation services are perceived....



We spoke to women/ girls in three cities in Madagascar to determine what factors impact on whether they feel safe using their toilet at night.

Perception of safety of thosePerception of safety of those with andwith and without lightingwithout lockable doors



#### Perception of safety with different roundtrip times



Perception of safety of those using different sharing arrangements



### ...so interventions can be targeted to everyone's needs and expectations







### But understanding is not enough to bring about change.....

Existing situation is well established

Lack of an effective enabling environment is a barrier to change

> Triggers are needed to support move to CWIS



## Political commitment



"The sector requires conscious efforts in the sanitation sector which include: 1) Inclusive urban sanitation approach that combines both sewered and non sewered sanitation services; and 2) A holistic strategy/approach in the form of a citywide/county wide inclusive sanitation plan "WASREB 2020





## Response to a crisis

Transform Freetown:

## ...because improving sanitation requires disruptive change for everyone, especially the mandate holder...

Kenyan Utilities change in focus - water and **sanitation** company

From 2022, all water utilities are required to initiate FSM programmes

National Water and Sanitation Services Strategy (2019-2030) includes minimum targets of 40% sewered and 40% non-sewered by 2030

### Effective enabling environment

Clear institutional mandates Local policies and laws

Local regulations, (minimum standards and guidelines)

Participatory planning process

Clear financing mechanism

Clarifying mandates and improving coordination are key steps towards expanding service coverage and help to enhance accountability



## ... who needs to accept responsibility, develop a new mindset and skills and find viable business models to deliver CWIS.



### Key Takeaways

- A <u>detailed understanding of the city, customers and existing sanitation</u> <u>services</u> is essential for moving to improved sanitation for everyone
- Since everyone in the city has some type of sanitation, <u>improving sanitation</u> requires disruptive change
- Knowing what needs to happen is not enough; CWIS is a change process which needs to seek and leverage triggers for change
- The CWIS road map is built upon <u>deep system understanding</u> based on customer insight, service provider business transformation and a supportive enabling environment.

### Thank you for your attention

## **USUP** | ADVISORY

### https://www.wsup.com/advisory/

Jane Olley Technical Manager jolley@wsup.com

Yaver Abidi Managing Director yabidi@wsup.com



**Urban Sanitation** 

**Research Initiative** 

Citywide surveys of water and sanitation service levels: design and methodology



### Dashboard available from: wsup.catalysthost.cloud

- Public and open-source
- Please feel free to access the data

