



SPONSOR GUIDE

**38TH ANNUAL CANADIAN
ACADEMY OF CHILD AND
ADOLESCENT PSYCHIATRY
CONFERENCE**

**SEPTEMBER 16 -18, 2018
WESTIN NOVA SCOTIAN**

WWW.CACAP-ACPEA.ORG

Questions?

Please contact Sheena Levesque, Conference
Planner, by email at shlevesque@toh.ca



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38th Canadian Academy of Child & Adolescent Psychiatry Conference

About the 38th Annual CACAP Conference

The 38th Annual CACAP Conference will be taking place September 16-18, 2018 at the Westin Nova Scotian in Halifax, Nova Scotia. This year's conference will focus on the theme of **Challenges in Child and Adolescent Psychiatry: Caring for Populations with Complex Needs**. Please see below for a list of confirmed keynote speakers and topics. The full program is scheduled to be released in May 2018.

Keynote Speakers & Topics

BREAKFAST WITH THE EXPERTS: THE CROSS TALK BETWEEN METABOLIC ISSUES AND MENTAL HEALTH IN YOUTH

Dr. Benjamin Goldstein, Senior scientist, Evaluative Clinical Sciences, Hurvitz Brain Sciences Research Program, Sunnybrook Research Institute, Director of Research, Department of Psychiatry, Sunnybrook Health Sciences Centre, Director, Clinician Scientist Program, Department of Psychiatry, Faculty of Medicine, University of Toronto, Professor, Departments of Psychiatry, Pharmacology, and Psychological Clinical Science, University of Toronto, Adjunct Assistant Professor, Western Psychiatric Institute and Clinic, University of Pittsburgh School of Medicine

Dr. Daphne Korczak, Director, Children's Integrated Mind and Body (CLIMB) Program; Staff Psychiatrist, The Hospital for Sick Child; Assistant Professor, Pediatrics, University of Toronto; Associate Member, Institute of Medical Science

CANNABIS USE AND MENTAL HEALTH IN YOUTH

Dr. Susan Weiss, Director, Division of Extramural Research at the National Institute on Drug Abuse (NIDA)

MENTAL HEALTH IN INDIGENOUS YOUTH

Dr. Amy Bombay, Assistant Professor, School of Nursing, Department of Psychiatry, Dalhousie University

NEUROBIOLOGY OF MOOD AND ANXIETY DISORDER IN CHILDREN

Dr. Daniel Pine, Senior Psychiatrist, The Ross Center, Member, Scientific Research Council, Child Mind Institute, Chief, Section on Development and Affective Neuroscience, Chief, Emotion and Development Branch, Chief of Child and Adolescent Research in the Mood and Anxiety Disorders Program, National Institute of Mental Health

THE PHARMACOLOGICAL TREATMENT OF ASD AND ITS COMORBIDITIES, ACROSS THE LIFESPAN

Dr. Gagan Joshi, Director, Autism Spectrum Disorder Program in Pediatric Psychopharmacology, Associate Program Director, MGH Fellowship in Autism Spectrum Disorder, Medical Director, The Alan & Lorraine Bressler Program for Autism Spectrum Disorder, Massachusetts General Hospital, Boston Massachusetts, Associate Professor of Psychiatry, Harvard Medical School, Boston Massachusetts, Research Affiliate, McGovern Institute for Brain Research Massachusetts Institute of Technology, Cambridge Massachusetts

TRANSGENDER YOUTH

Dr. Shuvo Ghosh, Director, Resident Research and Scholarly Projects (Core Pediatric Residency Program); Head, Gender Variance Program (GVP); Coordinator, Child Development Research Alliance (CDRA); Member, McGill Global Child Health Initiative

Accommodations

The Canadian Academy of Child and Adolescent Psychiatry's 38th Annual Meeting will be hosted at the Westin Nova Scotian in the heart of Halifax, Nova Scotia. A block of rooms has been set aside at a special rate. Rooms must be booked prior to August 17, 2018 to ensure that you receive the quoted rate. [Reserve your room now!](#)

38th Canadian Academy of Child & Adolescent Psychiatry Conference

Call for Sponsors and Exhibitors

We would like to invite you to join us this year as a sponsor for the 38th Canadian Academy of Child & Adolescent Psychiatry Conference. This annual conference promises to attract over 200 psychiatrists, family physicians, pediatricians and other health care professionals involved in the psychiatric care of children and adolescents.

We hope that your company can join us as this is an opportunity to meet with a variety of health care professionals from different sectors across Canada. Also, by attending this conference, your company has a chance to raise your profile amongst a valuable target audience.

It is important that your contributions are acknowledged as it demonstrates your organization's involvement and support to our national academy. You will gain valuable insights, information, and exposure to the latest developments in child and adolescent psychiatry as you are welcome to attend the scientific sessions. Also, you can utilize your own marketing team to work with the Conference Secretariat (University of Ottawa) to ensure satisfaction on all of the above. We will work together with your company's marketing department to produce the best results within the above guidelines and the appropriate code of ethics.

Questions? Please contact Sheena Levesque, Conference Planner by phone (613-798-5555 x16072) or email (shlevesque@toh.ca).

General Information for Exhibitors

Exhibit space allocation is allotted based on level and date of sponsorship. CACAP will provide incentives for traffic around the exhibit area by setting up food and beverage near the exhibits. To confirm your attendance please complete the Sponsorship Agreement (page 3 of this document) and return it to Sheena Levesque by fax, email or mail. Shipping, show services, set up and dismantling times will be provided closer to the conference dates. Please note that shipping, electricity and/or internet costs are the responsibility of the exhibitor.

Levels of Sponsorship

Sponsorship Inclusions	Gold \$15,000	Silver \$7,500	Bronze \$3,000
Booth Space	8 X 16	8 X 8	6ft Table Display
Location of Booth	Premium Location	Preferred Location	Assigned Onsite
Floor Display Option for Booth	Yes	Yes	No
Exhibitor Badges	5	3	1
Additional Badges Available for Purchase (\$500)	Yes	Yes	Yes
Logo Included on Course Program Printout	Yes	Yes	Yes
Logo Included in Course Splash Slides	Yes	Yes	Yes
Complimentary Refreshment Breaks	Yes	Yes	Yes
Onsite Representatives Invited to Attend President's Reception	Yes	Yes	
Lifestyle Advertisement in Course Program	Full Page	1/4 Page	
Logo Included on Sponsor Acknowledgement Sign	Yes		
Verbal Acknowledgement During Opening Remarks	Yes		
Logo included on Course App Sponsor Acknowledgement Page	Yes		
Logo included in Course Welcome and Daily Emails	Yes		

One size doesn't always fit all. To explore levels of support that fit within your budget, please contact Sheena Levesque, Conference Planner, by email at shlevesque@toh.ca.

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Contact Name: _____
Organization: _____
Address: _____
Phone Number: _____
Email Address: _____

Sponsorship Level: ☐ Gold (\$15,000) ☐ Silver (\$7,500) ☐ Bronze (\$3,000)
☐ Additional Badge(s) (\$500 each) Quantity: _____

Payment Methods

Cheque Please mail the completed form with payment (**cheque payable to University of Ottawa, CPD**) to the address listed below.

38th CACAP Conference
C/O Office of Continuing Professional Development
725 Parkdale Ave, Room 158, Loeb Education Building,
Ottawa, ON K1Y 4E9

Credit Card Please complete the information below and fax the completed form to 613-761-5262.

Name on Card _____
Card Number _____
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Signature _____

Terms and Conditions: We understand that by supporting this conference, we are contractually obligated to guarantee payment prior to the conference dates. By entering this agreement, we are responsible for the amount of our selected sponsorship in exchange for the opportunities listed in the conference invitation letter. We understand that we cannot forfeit on our support once this agreement is signed. A signed agreement and payment must be received before the conference in order to ensure that name badges are ready for your company. At any given time, the number of onsite representatives at the conference must reflect what is included in your level of sponsorship. In some instances badge sharing is allowed but must be approved in advance. A \$50 fee per shared badge will apply. All sponsors and exhibitors must agree to the terms and conditions, as well as the exhibit display guidelines.

Exhibitor Guidelines: Product specific information can be provided with official indication and PAAB approval. Non-Product specific information can be provided if the information is accurate educational information such as guidelines, dosing cards, Rx info. There should NOT be anecdotal information or off label promotional information. Demonstration devices and apparatus (i.e. inhalers, glucose monitors) without product may be displayed. No product or placebo may be used in devices. Baby and Supplemental feeding products will not be allowed. No proprietary or over the counter items will be allowed. This will include pain medications, anti-histamines, mouthwash products etc. If you are not sure please check before the program. Gift items of any sort (including candy, food or drinks) are not allowed. Computer display screens without audio displaying educational information with official indication and PAAB approved may be displayed. Product or Company marketing screens are allowed but shouldn't go beyond allotted table space. Registrants will be encouraged by the event organizers to visit the exhibit booths. It is expected that exhibitors remain at their booth during the refreshments breaks and do not actively engage in promotion of their company or product at any other time during the program.

FAX 613.761.5262 EMAIL shlevesque@toh.ca

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