



May 2-4, 2024 – Ottawa, ON

5TH ANNUAL NATIONAL CONFERENCE SPONSORSHIP PROSPECTUS

**CANADA'S ONLY ANNUAL CONFERENCE SERVING
THE DIVERSITY OF PROFESSIONALS IN MAiD**

CAMAP

Canadian Association of MAiD
Assessors and Providers

ACEPA

Association canadienne des évaluateurs
et prestataires de l'AMM



Shaw Centre
55 Colonel By Drive,
Ottawa, Ontario, Canada



[https://uottawacpd.eventsair.com/
maid2024/info](https://uottawacpd.eventsair.com/maid2024/info)



executivedirector@camapcanada.ca



May 2-4, 2024 – Ottawa, ON

The Canadian Association of MAiD Assessors and Providers (CAMAP) is a national not-for-profit association whose mission is to support MAiD assessors and providers in their work, educate both the public and the health care community about MAiD, and provide leadership on determining medical standards and guidelines. We have membership in every province and territory, a national community of practice online forum that connects our growing community on a regular basis and have been involved in the evolution of MAiD across the country since Canadian laws changed. This includes the publishing of several clinical guidelines and medication protocols which most provinces have adopted or referenced.

We expect our annual conference will once again draw a large, multidisciplinary group of attendees including family physicians, medical specialists, nurses, pharmacists, social workers, legal counsel, administrators, and policy makers. Our inaugural conference in Victoria, BC in 2017 drew over 150 attendees. Our conference has grown to over 300 people and included several of our national partners on our podium (the Canadian Medical Protective Association, Canadian Medical Association, and Health Canada). We expect to attract a large, diverse audience for MAiD2024 and are eager to reap the benefits of in-room, face to face discussions with all members of our growing community.

We are eager to work with you, as a sponsor, to connect you with our audience while supporting CAMAP's mission.

Sue Chaffey
Executive Director
Canadian Association of MAiD Assessors and Providers



MAiD2024

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Why become a sponsor of MAiD2024?

- MAiD2024 offers exclusive opportunities to profile your business, gets you in front of your target audience, and supports an important national charity.
- Your sponsorship allows CAMAP to provide an outstanding learning and development experience for MAiD2024 attendees.
- Your sponsorship will be recognized on our website pre-, during, and post-conference. Sponsors will further be recognized at the venue through logo placement on your area of support and recognized virtually through livestream to registrants.
- Your support is vital to ensuring all the elements are in place for the 3-day educational event for those working in the field of MAiD.

Who attends this conference?

- Since our first conference in 2017 in British Columbia to our annual conference in 2019, we saw attendance grow by more than 80%. We are thrilled to now play host to an anticipated crowd of more than 300 people both in-person and virtually across the country.
- Each year, the conference attracts a large, multidisciplinary group of attendees including:
 - family physicians, medical specialists, nurses, pharmacists, social workers, legal counsel, administrators, policy makers, and more

We look forward to showcasing
your contribution to MAiD2024.
Join us as a sponsor now!



Sponsorship Opportunities

FOOD AND BEVERAGE SPONSOR \$5000 MAXIMUM 6



Throughout the pre-conference and two-day conference, attendees will enjoy breakfast, networking health breaks, and lunches. Food and Beverage sponsors will receive:

- Signage in food service area during all meals and health breaks
- Mentions from main stage
- Company logo on signage at registration desk
- Company logo placed on maidconference.ca and CAMAP website with hyperlink to company website

WIFI SPONSOR - \$6,000 EXCLUSIVE

MAiD2024 will have online components that will require good quality wireless internet. The WIFI sponsor, will receive:

- WIFI password can be set to Company Name
- Company logo displayed intermittently throughout Zoom during the day and special mentions via Zoom Chat
- Mentions from the main stage
- Company logo on signage at registration desk
- Company logo placed on maidconference.ca and CAMAP website with hyperlink to company website

TECHNOLOGY SPONSOR - \$7,500 EXCLUSIVE



On day one of MAiD2024, attendees are invited to the networking reception where there is an opportunity to connect with fellow attendees and learn from each other in an informal setting. Reception sponsors will receive:

- Signage in reception space and throughout food and beverage stations
- Mentions from main stage
- Company logo on signage at registration desk
- Company logo placed on maidconference.ca and CAMAP website with hyperlink to company website

* Looking for something unique?

Let's connect. Customized sponsorship packages are available to fit your needs. Contact us to build something unique for your company!

Sponsorship Opportunities

RECEPTION SPONSOR - \$10,000 EXCLUSIVE

On day one of MAiD2024, attendees are invited to the networking reception where there is an opportunity to connect with fellow attendees and learn from each other in an informal setting. Reception sponsors will receive:

- Signage in reception space and throughout food and beverage stations
- Mentions from main stage
- Company logo on signage at registration desk
- Company logo placed on maidconference.ca and CAMAP website with hyperlink to company website

PRESENTING SPONSOR - \$15,000 EXCLUSIVE

Presenting sponsorship offers the unique opportunity to showcase your business to all attendees with wide exposure throughout the two-day conference.

Presenting sponsor will receive:

- Signage in food service area during all meals and health breaks
- Mentions from main stage and throughout livestream
- Company logo on signage at registration desk
- Company logo placed on maidconference.ca and CAMAP website with hyperlink to company website
- Company logo at registration desk and on signage throughout the conference rooms
- Opportunity to provide a pre-recorded message to all attendees

SCHOLARSHIP FUND - DECIDE YOUR OWN AMOUNT - UNLIMITED

1. At each annual conference, CAMAP provides financial assistance to those new to MAiD to make it possible to become part of this important learning environment.
2. This assistance would include travel, hotel, and conference registration. Scholarship recipients are chosen by a committee.
3. Your charitable donation will be placed in a scholarship fund, and you will receive a charitable receipt for your gift. Anyone donating to the scholarship fund will be mentioned on CAMAP's website.

Sponsorship agreement form



Yes, I would like to sponsor and support MAiD2024

Select your preferred opportunity below:

- Presenting Sponsor (\$15000) Food and Beverage Sponsor (\$5000)
 Reception Sponsor (\$10000) Scholarship Fund
 Technology Sponsor (\$7500) Please indicate amount: _____
 WIFI Sponsor (\$6000)

| | |
|----------------------------------|--|
| Company / Individual Name | |
| Contact Name and Title | |
| Telephone Number | |
| Email Address | |
| Address | |
| City, Province | |
| Postal Code | |

Please complete and return this form to: Sue Chaffey
executivedirector@camapcanada.ca

By signing, I agree to support MAiD2023 as selected above.

Signature

Date