



# **75TH ANNUAL REFRESHER COURSE FOR FAMILY PHYSICIANS**

## **SPONSORSHIP PROSPECTUS**



**ANNUAL  
REFRESHER  
COURSE**  
FOR FAMILY PHYSICIANS



Ottawa Conference &  
Convention Centre,  
200 Coventry Rd,  
Ottawa, Ontario



[ldarbon@uottawa.ca](mailto:ldarbon@uottawa.ca)



# WHY SPONSOR THE 2026 ANNUAL REFRESHER?



## About the 75th Annual Refresher Course for Family Physicians

This comprehensive course is designed to provide family physicians and other healthcare providers with relevant and recent information about approaches to the diagnosis and management of conditions across the breadth of family medicine in both rural and urban settings. Each day consists of a combination of lectures and workshop sessions designed specifically for family physicians and healthcare providers which allows course attendees to customize their learning experience. We expect to welcome over 250 participants to the event this year!

Event sponsorship provides institutions and organizations with high visibility and interaction with participants in an intimate setting. Funding provided assists in the development of an engaging and exciting event for all participants. This event will be a hybrid model giving sponsors the opportunity to engage with participants both in person and virtually.



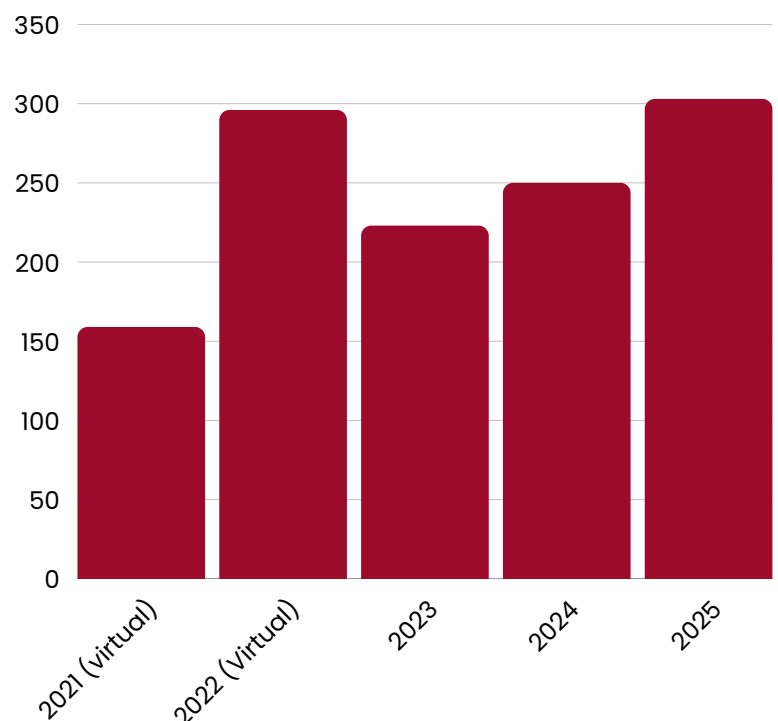
## Why Sponsor?

- Aligning your brand with family physician events allows you to position yourself as a supporter of healthcare professionals. Demonstrating your commitment to advancing primary care and improving patient outcomes.
- It offers a platform to showcase your products, services, or innovations to a relevant and captive audience.
- Your brand gains visibility and recognition within the medical community, potentially leading to increased trust among healthcare professionals.

## Our 2026 Planning Committee

Dr. Parisa Rezaiefar, Family Medicine **(Course Chair)**  
Dr. Celeste Collins, Family Medicine  
Dr. Matthew Dionne, Family Medicine  
Dr. Michelle Lawler, Family Medicine  
Dr. Karen Li, Family Medicine  
Dr. Heather Lochnan, Endocrinology  
Ms. Caryn McKee, Nurse Practitioner  
Ms. Cynthia Way, Pharmacist  
Dr. Eric Woollorton, Office of CPD

## Year Over Year Attendance



ldarbon@uottawa.ca



CPD - Faculty of Medicine  
University of Ottawa



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# PREMIUM SPONSORSHIP OPPORTUNITIES

**Gold Sponsor** | Limited Opportunity

**\$7,500**

## Key Entitlements

- Half Page Ad Included in the Onsite Guide
- Access to Cocktail Reception
- Acknowledgement as Gold Sponsor in Conference App
- Acknowledgment in Opening Remarks Each Day
- Acknowledgment on Sign in Meal Room
- Social Media Shoutouts During Events

## Exhibit Information

- 2 Exhibit Days
- Exhibit booth size - 8 x 16
- 5 Onsite Representatives
- Additional Badges Available for Purchase (\$500 per day)
- Complimentary Meals and Parking for Representatives

**SOLD OUT**

## Branding & Visibility

- Logo Included in Course Program and Splash Slides
- Acknowledgment in Course Welcome Emails
- Acknowledgment as Cocktail Reception Sponsor

## Build Your Package!

**Educational Opportunity | \$5,200**

Satellite Symposia provides your organization with a unique opportunity to host an unaccredited educational session over the lunch hour. Gold Sponsors have priority access with a discounted price. Only two symposia opportunities will be permitted, reserve yours today!



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# PREMIUM SPONSORSHIP OPPORTUNITIES

**Silver Sponsor** | Limited Opportunity

**\$6,000**

## Key Entitlements

- 1/4 Page Ad Included in Exhibitor Guide
- Acknowledgement in Conference App as Silver Sponsor
- Access to Cocktail Reception

## Exhibit Information

- 2 Exhibit Days
- Exhibit booth size – 8 x 8
- 2 Onsite Representatives
- Additional Badges Available for Purchase (\$500 per day)
- Complimentary Meals and Parking for Representatives

## Branding & Visibility

- Acknowledgement in Conference App
- Logo Included in Course Welcome Emails
- Logo Included in Course Program and Splash Slides

## What Attendees Are Saying...

**"There was adequate time for networking opportunities with event attendees."**  
– Previous Sponsor

**"Overall I love this meeting and have returned to it almost every one of the past 15 years. It's relaxed, informative, and good value."**

**"Well done, well managed, was a positive interactive experience for us"**  
– Previous Sponsor



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# PREMIUM SPONSORSHIP OPPORTUNITIES

## Bronze Sponsor | Limited Opportunity

**\$3,500**

### Key Entitlements

- Logo and name included in Exhibitor Guide
- Acknowledgement in Conference App as Bronze Sponsor

### Branding & Visibility

- Acknowledgement in Conference App
- Logo Included in Course Welcome Emails
- Logo Included in Course Program and Splash Slides

### Exhibit Information

- 1 Exhibit Day – Friday, May 8, 2026
- Exhibit booth size – 6ft Table Display
- 1 Onsite Representative
- Additional Badges Available for Purchase (\$500 per day)
- Complimentary Meals and Parking for Representatives

### Not-for-Profit Rates are Available!

Please contact  
[ldarbon@uottawa.ca](mailto:ldarbon@uottawa.ca) for  
more details

## Educational Opportunity |

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Sign up as a Gold Sponsor to receive a discount on this opportunity! See Gold Sponsor page for details.

**TO CONFIRM YOUR  
SPONSORSHIP PLEASE  
CLICK HERE**