



Canadian Academy of Child &  
Adolescent Psychiatry

Académie canadienne de psychiatrie  
de l'enfant et de l'adolescent

# 45TH ANNUAL CANADIAN ACADEMY OF CHILD & ADOLESCENT PSYCHIATRY *Conference*

## SPONSORSHIP PROSPECTUS

JUNE 6 - 9, 2026

DELTA BY MARRIOTT ST. JOHN'S HOTEL AND CONFERENCE CENTRE  
ST. JOHN'S | NEWFOUNDLAND





Canadian Academy of Child &  
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# ABOUT THE 45TH ANNUAL CACAP CONFERENCE

***"It Takes a Village: Pan-Canadian Collaborations in Child and Youth Mental Health."***

## ABOUT CACAP

The Canadian Academy of Child and Adolescent Psychiatry is a national organization of child and adolescent psychiatrists and other professionals in Canada, committed to advancing the mental health of children, youth and families through promotion of excellence in care, advocacy, education, research and collaboration with other professionals.

[www.cacap-acpea.org](http://www.cacap-acpea.org)

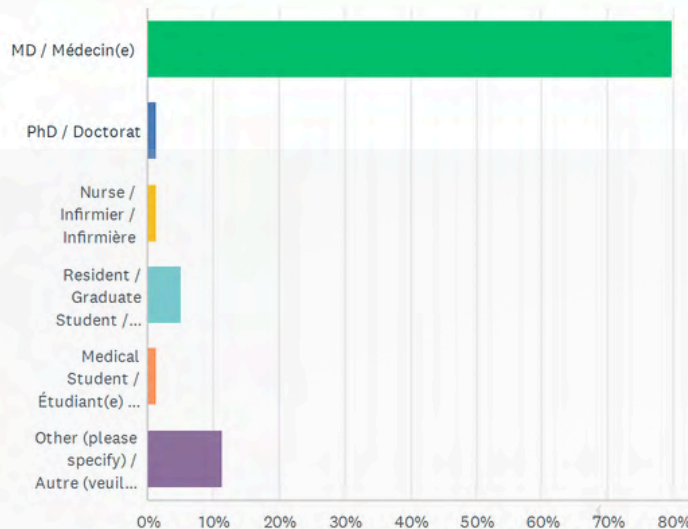
## CALL FOR EVENT AND EXHIBITOR SPONSORS

**Join us at the premier national event for child and adolescent psychiatry.**

**The 45th Annual Conference of the Canadian Academy of Child and Adolescent Psychiatry (CACAP)** is more than just a meeting — it's a powerful movement to address the urgent mental health crisis facing young people across Canada.

This year's hybrid format welcomes 250+ in-person delegates and dozens of virtual attendees — including psychiatrists, family physicians, pediatricians, and other mental health professionals — all united by a shared commitment to improving young lives.

## OUR ATTENDEES



***"I really enjoyed the opportunity to connect with colleagues from across the country. Plenary sessions were great."*** - Participant

***"One of the best conferences I have attended. Just thank you!"*** - Participant

# BENEFITS OF SPONSORSHIP



## REACH A HIGHLY TARGETED AUDIENCE

Position your brand directly in front of professionals who influence treatment decisions in child and adolescent psychiatry — the very people shaping how care is delivered across Canada.



## SHOWCASE YOUR INNOVATIONS

Whether you're advancing research, launching new therapies, or supporting evidence-based care, the CACAP 2026 Conference gives you a platform to demonstrate your leadership in pediatric mental health.



## ENHANCE YOUR BRAND CREDIBILITY

Build long-term trust through visibility and presence at the national level.



## BUILD RELATIONSHIPS THAT MATTER

Connect with key stakeholders, build partnerships, and collaborate with clinicians, researchers, and organizations who are actively shaping the future of mental health care.



As a sponsor or exhibitor, you'll also gain exclusive access to scientific sessions, offering valuable insight into the latest developments in child and adolescent mental health. Our Conference Secretariat at the University of Ottawa will work closely with your marketing team to ensure you receive maximum visibility and ROI — all within our accreditation and operational guidelines.



[www.cacap-acpea.org](http://www.cacap-acpea.org)



# SPONSORSHIP PACKAGES

TITLE SPONSORSHIP AVAILABLE

## Platinum

\*RECRUITMENT ADD ON - \$1000

What's included:

- 8x16 booth space with **premium placement**
- Premium digital exposure on conference app
- Three complimentary registrations
- Complimentary meals and refreshment breaks as offered
- Sponsor highlight on conference website and CACAP social media posts
- Sponsor highlight in CACAP newsletter
- Sponsor highlight on splash slides throughout the conference and in the printed conference program
- Onsite representatives invited to the President's Reception
- Sponsor highlight on sponsorship signage
- Sponsor highlight in multiple attendee emails
- Verbal acknowledgment during opening remarks \$1000

**Investment**  
\$20,000

## Gold

\*RECRUITMENT ADD ON - \$2000

What's included:

- 8x8 booth space with preferred placement
- Digital exposure on conference app
- Two complimentary registrations
- Complimentary meals and refreshment breaks as offered

- Sponsor recognition on conference website and CACAP social media posts
- Sponsor recognition in CACAP newsletter
- Sponsor recognition on splash slides throughout the conference and in the printed conference program
- Sponsor recognition in post event email.

**Investment**  
\$10,000

## Silver

\*RECRUITMENT ADD ON - \$2000

**Investment**  
\$5,000

What's included:

- 6 foot table display - assigned location onsite
- One complimentary registration
- Complimentary meals and refreshment breaks as offered
- Logo placement on conference website and CACAP social media posts

## \*Recruitment Add On

What's included:

- Digital exposure on conference app
- Job posting in CACAP newsletter
- Recruitment visibility on splash slides
- Featured placement on CACAP website job opportunities page for 90 days
- Social media exposure on CACAP LinkedIn and Instagram
- Ad placement in The Journal of the Canadian Academy of Child and Adolescent Psychiatry (published quarterly)



# ADDITIONAL OPPORTUNITIES

## PRESIDENT'S RECEPTION

ONE AVAILABLE

Investment

\$7,500

Monday, June 8  
17:00 - 19:30

This is a classic cocktail reception set up for maximum mixing and mingling with high cocktail rounds, passed hors d'oeuvres and gourmet food stations. The crowd flows around the poster abstracts being judged that evening for Scientific Awards. This is the premiere 'see and be seen' event.

Sponsorship benefits include:

- Recognition as event sponsor by the President
- Attendance by two onsite representatives
- Branded drink tickets (2 per attendee)
- Banner placement at event

## NUTRITION AND NETWORKING BREAKS

TWO AVAILABLE

\$3,500 for both breaks on June 7 / \$3,500 for both breaks on June 8

Sponsorship benefits include:

- Verbal recognition from the moderator prior to the break
- Attendance by one onsite representative
- Banner placement
- Sponsor recognition in conference program
- Sponsor recognition on conference app and website

## OPENING BREAKFAST - REGISTRATION & PRESIDENT'S WELCOME ADDRESS

Sunday, June 7 - 7:00 - 8:00

Investment

\$6,000

ONE AVAILABLE

It's opening day and excited delegates complete registration and meet and greet over the breakfast tables. Your logo and material is the first they see.

Sponsorship benefits include:

- Verbal recognition in the welcome remarks
- Attendance by one onsite representative
- Banner placement
- Sponsor recognition in conference program
- Sponsor recognition on conference app and website
- Branded napkins

## LUNCH SPONSOR HERO

Sunday, June 7 - 12:15 to 13:45

Monday, June 8 - 2:00 to 13:30

Investment

\$6,000 per day

TWO AVAILABLE

Who doesn't love the lunch sponsor? After an early start and jam packed sessions, our delegates need to find sustenance and get their bodies moving. Lunches offer the delegates a chance to continue to make connections with colleagues, both new and old. There is also ample time to visit the exhibitors.

Sponsorship benefits include:

- Attendance by 2 onsite representatives



# Join Us in St. John's

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**If you are interested in learning more about available sponsorship opportunities or have additional questions, please get in touch!**

To explore levels of support that fit within your budget, please contact:

 **Laura James, Sponsorship Lead, CACAP**  
laura@cacap-acpea.org

**Questions about logistics, exhibit or event details?**

 **Please contact Kaitlin Moberg, Conference Planner**  
kmoberg@uottawa.ca

## **General Information for Exhibitors**

Space is allotted based on level and date of sponsorship. Food and beverage will be set up near the exhibits as an incentives for traffic. Shipping, show services, set up and dismantling times will be provided closer to the date. *Note: shipping, electricity and/or internet costs are the responsibility of the exhibitor.*