



Ephemeral by Samantha Gibbon

Creating Space 16:

THE IMPACT OF IDENTITIES ON HEALTH AND WELLBEING

SPONSORSHIP OPPORTUNITIES

April 19-21, 2026 • 50 Sussex, Ottawa, Ontario • cpd@uottawa.ca • www.cahh.ca

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L'ASSOCIATION CANADIENNE DES
Sciences Humaines en Santé
CANADIAN ASSOCIATION FOR
Health Humanities



uOttawa

Faculté de médecine
Faculty of Medicine

WHY SPONSOR?

Creating Space 16

Sponsoring **Creating Space 16** offers a unique opportunity to align your organization with Canada's leading national conference exploring the role of the arts and humanities in health and medical education.

The **Canadian Association for Health Humanities'** annual **Creating Space** conference brings together leaders and learners across medicine, education and the arts to explore how creativity and reflection strengthen human-centered healthcare.

Your sponsorship demonstrates leadership in fostering a more compassionate, creative and socially accountable healthcare system. It connects your organization with professionals and learners who are shaping the future of medical education — through art, narrative and reflective practice that illuminate the human side of care.

Supporting Creating Space 16 means investing in:

Collaboration and Innovation: Engage with leaders and learners redefining how we teach and practice healthcare.

Equity and Inclusion: Help remove barriers for participants from diverse and equity-deserving communities through bursaries and accessibility support.

Community and Connection: Build relationships with 100+ delegates from across Canada and beyond — including medical educators, students, clinicians, artists, and partners who value creativity and compassion in healthcare.

Together, we can strengthen the bridge between art and science, reflection and education — inspiring healthcare grounded in creativity, empathy, and connection.

Sincerely,



Dr. Leonard Bloom, Family Physician
Creating Space 16 Co-Chair



Dr. Thirusha Naidu
Creating Space 16 Co-Chair



SPONSORSHIP OPPORTUNITIES AT

Creating Space 16



The Storyteller – story is at the heart of both art and medicine **\$5,000+**

Inclusions

- Logo included on the conference app, virtual program, signage and welcome emails.
- Verbal acknowledgement in the opening and closing remarks.
- Ability to have a table display with a cruiser table at Creating Space 16
- Ability to share a pre-recorded unaccredited presentation with participants on a topic of your choice (committee approval required).
- Ability to present an award at Creating Space 16
- Recognition as a supporter of the Bursary & Social Accountability Fund
- 3 complimentary registrations for onsite representatives. Complimentary registrations can also be donated to the Bursary & Social Accountability Fund



The Curator – helps create spaces for discovery and dialogue **\$3,500**

Inclusions

- Logo included on the conference app, virtual program, signage and welcome emails.
- Ability to have a table display with a cruiser table at Creating Space 16
- Recognition as a supporter of the Bursary & Social Accountability Fund
- 1 complimentary registration for an onsite representative. Complimentary registration can also be donated to the Bursary & Social Accountability Fund



The Creator – creativity builds community **\$1,500**

Inclusions

- Logo included on the conference app
- 1 complimentary registration for an onsite representative. Complimentary registration can also be donated to the Bursary & Social Accountability Fund

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ENGAGEMENT OPPORTUNITIES AT

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The Connector – Bursary and Social Accountability Fund Supporter \$450/bursary

Inclusions

Recognition as a Bursary & Social Accountability Fund Supporter on the rotating slides of the event.

Support of 5 or more bursaries also receive the following additional recognition:

- Acknowledgement in the Conference App

The Connector level welcomes smaller organizations or individuals passionate about humanism in healthcare to invest in inclusion. Sponsoring a **Creating Space 16 bursary** helps remove financial barriers for participants whose voices are essential to the health humanities community — including **medical students, artists, individuals with lived experience and those from historically underrepresented or equity-deserving groups.**

Your contribution ensures that Creating Space remains **inclusive, accessible, and socially accountable**, fostering dialogue that reflects the diversity and humanity of healthcare itself.

By supporting this fund, you help us build a space where creativity, empathy and learning come together to inspire change — in classrooms, clinics and communities across Canada and beyond.



Amazing Race @ Creating Space Destination Host \$750

Inclusions:

- Logo included on the Race Clues
- Ability to be a destination host at one of our pre-determined race stops.

Be part of one of Creating Space 16's most memorable experiences — the Amazing Race at Creating Space on April 19.

The Amazing Race at Creating Space is an interactive, art-infused journey through Ottawa — a creative warm-up to the conference that invites participants to slow down, look closer and connect in new ways. Limited to 4 opportunities, destination hosts greet participants at each stop along the route.

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Breakfast Session Sponsorship - 2 opportunities available **\$1,500**

Begin the morning with nourishment for both body and mind. Breakfast Sponsors have the opportunity to host a 30-minute unaccredited session on a topic of their choice, offering insights that align with the conference's creative and reflective spirit.

Inclusions:

- Advertising of unaccredited session in the welcome email, conference app and event website.
- 1 complimentary registration for an onsite representative.
- Logo included under the creator level on the conference app, virtual program, signage and welcome emails.

One opportunity per day. Preferred date for presentation will be allocated on a first come, first served basis. In addition to the sponsorship fee, the sponsoring organization will be invoiced for the cost of food and beverage provided during their session.

This is an excellent opportunity to share innovative ideas, highlight educational initiatives or spark conversation with health humanities leaders, educators and learners.



Art Exhibit and Reflection Space Sponsor **\$250**

The Art Exhibit and Reflection Space serve as dynamic hubs where participants can pause, connect and explore the intersections between creativity and care. Sponsoring this space demonstrates your organization's commitment to humanism in healthcare and to fostering environments that nurture reflection, innovation, and wellbeing. Attendees visit this area throughout the conference — to engage with visual installations and artistic expression that challenge and inspire new ways of thinking about medicine and empathy.

Inclusions:

- Logo recognition on signage within the exhibit space

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