



NEW

# DESTINATION: FAMILY MEDICINE

## *Support Opportunities*



NOVEMBER 22  
7:30AM - 4:00PM



University of  
Ottawa Skills and  
Simulation  
Centre



Email Kaitlin Moberg,  
Event Coordinator  
[kmoberg@uottawa.ca](mailto:kmoberg@uottawa.ca)

We are excited to introduce an invaluable opportunity for your organization to make a profound impact on the future of healthcare education. Destination: Family Medicine is an exciting new medical education event for high school students. By supporting this inaugural event, you will directly contribute to the educational journey of aspiring young minds, fostering a passion for medicine and healthcare among the next generation of family physicians and primary care providers in our region.





# DESTINATION: FAMILY MEDICINE SUPPORT OPPORTUNITIES

## *ABOUT DESTINATION: FAMILY MEDICINE*

**Destination: Family Medicine** provides students in grades 9-11 with a glimpse into the diverse world of family medicine and primary care. Students will be exposed to various techniques and procedures that can help them explore potential career paths, fostering early interest in healthcare professions.

This exciting new program involves critical thinking exercises, case studies and problem-solving, which can enhance students' analytical and critical thinking skills. As an added bonus, **Destination: Family Medicine** equips students with knowledge about the healthcare system, turning them into informed consumers. This understanding is valuable not only for personal health decisions but also for navigating the broader healthcare landscape.

**Destination: Family Medicine** is scheduled to take place on November 22, 2024 at The University of Ottawa, Skills and Simulation Centre. Through interactive workshops from renowned medical professionals and hands-on simulations, students gain firsthand insights into the multifaceted world of family medicine. Please consider supporting this exciting program to help shape the future of family medicine and primary care in our region!

## *WHY SUPPORT DESTINATION: FAMILY MEDICINE?*

We are excited to introduce an invaluable opportunity for your organization to make a profound impact on the future of healthcare education. **Destination: Family Medicine** is an exciting **new** medical education event for high school students. By supporting this inaugural event, you will directly contribute to the educational journey of aspiring young minds, fostering a passion for medicine and healthcare among the next generation of family physicians and primary care providers.

Your sponsorship of this program will provide deserving students with financial assistance to attend the event, ensuring that financial constraints do not hinder their participation. By removing this barrier, you empower students from diverse socioeconomic backgrounds to access transformative educational experiences that can shape their career aspirations.

## *READY TO MAKE A DIFFERENCE?*

Confirm your support of this exciting program, contact Kaitlin Moberg ([kmoberg@uottawa.ca](mailto:kmoberg@uottawa.ca)), Lead Coordinator, **Destination: Family Medicine**.





# DESTINATION: FAMILY MEDICINE SUPPORT OPPORTUNITIES



## *EXCLUSIVE OPPORTUNITY | BRANDED STETHOSCOPE BAGS*

**\$5,000**

Inspire the next generation by providing them with their first stethoscope with carry case. The carry case will be branded with the University of Ottawa logo and your organization's logo. Students will use the stethoscope throughout the day at various skills stations. In exchange for your organization's support, you will receive the following benefits:

- Your organization's logo on the stethoscope case, a stethoscope will be provided to each student.
- Recognition as a sponsor on our gratitude wall
- Recognition as a sponsor in the welcome emails
- Ability to include a pop up banner in the meal room
- Social media shout out for support of the event



## *EXCLUSIVE OPPORTUNITY | SCRUB TOPS*

**\$3,000**

Support our volunteers with scrub tops branded with your organization's logo. Medical student volunteers will wear the scrub tops to guide the participants through their stations. In exchange for your organization's support, you will receive the following benefits:

- Your organization's logo on the scrub tops
- Recognition as a sponsor on our gratitude wall
- Recognition as a sponsor in the welcome emails
- Ability to include a pop up banner in the meal room



## *EXCLUSIVE OPPORTUNITY | T-SHIRTS*

**\$7,500**

Partner with us to provide participants with t-shirts proudly displaying their participation in this program. Participants will wear these shirts throughout our events creating a cohesive and vibrant atmosphere as they navigate various activities and workshops. In exchange for your organization's support, you will receive the following benefits:

- Your organization's logo on the t-shirt
- Recognition as a sponsor on our gratitude wall
- Recognition as a sponsor in the welcome emails
- Ability to include a welcome message to students in the welcome email
- Ability to include a pop up banner in the meal room
- Social media shout out for support of the event





# DESTINATION: FAMILY MEDICINE SUPPORT OPPORTUNITIES



## *EXCLUSIVE OPPORTUNITY | BREAKFAST*

### **\$4,500 OR SUPPLIED BREAKFAST**

Start the morning off right and fuel the minds of the next generation of healthcare providers! In exchange for your financial and/or in kind support, you will receive the following benefits:

- Recognition as a sponsor on our gratitude wall
- Recognition as a sponsor in the welcome emails
- Ability to include a pop up banner in the meal room
- Social media shout out for support of the event



## *EXCLUSIVE OPPORTUNITY | LUNCH*

### **\$8,000 OR SUPPLIED LUNCH**

Fuel the minds of the next generation of healthcare providers! In exchange for your financial and/or in kind support, you will receive the following benefits:

- Recognition as a sponsor on our gratitude wall
- Recognition as a sponsor in the welcome emails
- Ability to include a pop up banner in the meal room
- Ability to include a welcome message to students in the welcome email
- Social media shout out for support of the event



## *TWO OPPORTUNITIES AVAILABLE | NUTRITION BREAKS*

### **\$2,000 OR SUPPLIED NUTRITION BREAK**

Fuel the minds of the next generation of healthcare providers! In exchange for your financial and/or in kind support, you will receive the following benefits:

- Recognition as a sponsor on our gratitude wall
- Recognition as a sponsor in the welcome emails
- Social media shout out for support of the event







## *PLATINUM LEVEL SPONSORSHIP*

**\$20,000+**

By supporting Destination Family Medicine, you play a pivotal role in empowering high school students to explore and pursue careers in family medicine, shaping the future of healthcare. In exchange for your financial support, you will receive the following benefits:

- Recognition as a sponsor on our gratitude wall
- Recognition as a sponsor in the welcome emails
- Recognition as a title sponsor of your preferred 3 sessions\*
- Recognition as a platinum sponsor on the rotating slides
- Recognition as a student bursary supporter
- Ability to have a 6ft table display in the main foyer
- Ability to provide organizational SWAG to participants
- Social media shout out for support of the event
- Ability to pre-record a 30 second welcome video to play during the opening remarks.
- One complimentary ticket to attend Destination Family Medicine, which can be provided to a student in grades 9 - 11 or donated back to the student bursary program.



## *GOLD LEVEL SPONSORSHIP*

**\$10,000**

By supporting Destination Family Medicine, you play a pivotal role in empowering high school students to explore and pursue careers in family medicine, shaping the future of healthcare. In exchange for your financial support, you will receive the following benefits:

- Recognition as a sponsor on our gratitude wall
- Recognition as a sponsor in the welcome emails
- Recognition as a title sponsor of one pre-selected session\*
- Recognition as a student bursary supporter
- Ability to have a 6ft table display in the main foyer
- Social media shout out for support of the event
- Ability to pre-record a 30 second welcome video to include in the welcome emails



## *SILVER LEVEL SPONSORSHIP*

**\$7,500**

By supporting Destination Family Medicine, you play a pivotal role in empowering high school students to explore and pursue careers in family medicine, shaping the future of healthcare. In exchange for your financial support, you will receive the following benefits:

- Recognition as a sponsor on our gratitude wall
- Recognition as a sponsor in the welcome emails
- Recognition as a student bursary supporter
- Ability to provide organizational SWAG to participants
- Social media shout out for support of the event



## *BRONZE LEVEL SPONSORSHIP*

**\$5,000**

By supporting Destination Family Medicine, you play a pivotal role in empowering high school students to explore and pursue careers in family medicine, shaping the future of healthcare. In exchange for your financial support, you will receive the following benefits:

- Recognition as a sponsor on our gratitude wall
- Recognition as a sponsor in the welcome emails
- Ability to provide organizational SWAG to participants





## *BURSARY SUPPORT (PRINCIPAL'S DELEGATE PROGRAM)*

**\$175**

**Did you know that only 20% of medical students at uOttawa are from the Ottawa region?** Family Medicine is the cornerstone of healthcare, providing continuous and comprehensive care for all ages, genders, and health conditions. It's about building lasting relationships with patients, managing a diverse range of health issues, and making a profound difference in people's lives.

Your generosity helps cover the expenses of high school students who otherwise might not have the financial means to participate. Together, we can ensure that talent and passion, not financial barriers, determine who gets to shape the future of medicine.

### **Support 1-4 bursaries and receive the following benefits:**

- Recognition as a student bursary supporter

### **Support 5-9 bursaries and receive the following benefits:**

- Recognition as a student bursary supporter
- Recognition on our gratitude wall

### **Support 10+ bursaries and receive the following benefits:**

- Recognition as a student bursary supporter
- Recognition on our gratitude wall
- Ability to pre-record a 30 second welcome video to include in the welcome emails

