



# SPONSORSHIP PROSPECTUS

[PartnersinPreventionConference.com/Series](https://PartnersinPreventionConference.com/Series)

# Enhance Your Brand Impact and ROI with a PIP Sponsorship!

A Partners in Prevention Conference (PIP) sponsorship will have a direct impact on your brand that will last long after the show ends. Whether you are looking to make an impact or create a big splash with a new product launch, we will craft a *customized* plan to achieve your goals. If you are exhibiting, then consider adding a sponsorship to maximize your investment.



## Why Sponsor at PIP?

Partners in Prevention Regional Health & Safety Conference Series is Ontario's leading gathering of health and safety professionals, and your key to reaching your target audience.

- Increase your brand by aligning your company with the long-standing reputation of Partners in Prevention
- Enhance your company profile to 4,000 + industry professionals

## Sponsorship Opportunities

Creating a sponsorship package unique to your needs is our priority. We are committed to bringing you the greatest brand impact and ROI. We can customize any sponsorship to meet your needs. Here is just a sample of the opportunities available to you.

### Sponsorship Contact

**Terri Boorne**, Events & Sponsorship Co-ordinator  
Workplace Safety & Prevention Services  
T: 1 289 326 5115 | 1 877 494 9777  
terri.boorne@wsps.ca





**Custom Sponsorship Packages Available!**  
Contact for details.

Title	Location	Event Date
<b>PIP Central*</b> (Mississauga) <i>*Presented by WSPS &amp; IHSA</i>	Mississauga Convention Centre	May 27, 2025
<b>PIP Southwestern</b> (Kitchener)	Bingemans Conference Centre	Oct. 15, 2025
<b>PIP Forum North</b> (Thunder Bay)	Valhalla Hotel & Conference Centre	Nov. 5, 2025
<b>PIP Golden Horseshoe</b> (Niagara Falls)	Fallsview Casino Resort	Nov. 28, 2025

## Sponsorship Opportunities At-a-Glance

Limited opportunities available

Sponsorship Level	Conference Passes	Tradeshow Booth	Ads	Branding	Bonus Features
<b>PLATINUM</b> \$2,800	3	1 x tabletop exhibit space	1 x ½ page ad in the Show Guide (Digital)	<ul style="list-style-type: none"> <li>Logo recognition of sponsorship on exhibitor listing in Show Guide &amp; event signage</li> <li>One Insertion in Delegate Bag</li> <li>One marketing collateral drop on tables at opening ceremonies*</li> <li>Free standing banner placement* (Located inside main conference plenary room)</li> </ul>	<b>Introduction of Keynote Speaker</b> (includes 1-2 min. verbal company introduction) <ul style="list-style-type: none"> <li>Opportunities vary per conference,</li> <li>Sponsor ribbons on name badges</li> </ul>
<b>GOLD</b> \$2,000	2	1 x tabletop exhibit space	1 x ¼ ad in the Show Guide (Digital)	<ul style="list-style-type: none"> <li>Logo recognition of sponsorship on exhibitor listing in Show Guide &amp; event signage</li> <li>One Insertion in Delegate Bag</li> </ul>	<b>Opportunity to sponsor a conference session**</b> <ul style="list-style-type: none"> <li>Sponsor ribbons on name badges</li> </ul>
<b>SILVER</b> \$850	1	N/A	N/A	<ul style="list-style-type: none"> <li>One Insertion in Delegate Bag</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor ribbons on name badges</li> </ul>
<b>BRONZE</b> \$500	N/A	N/A	N/A	<ul style="list-style-type: none"> <li>Includes base level sponsorship (features shown below)</li> </ul>	N/A



\* Banner and/or marketing collateral to be provided by Sponsor

\*\* Session topic, timing and program placement must be approved by Event Organizers

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Grab the attention of every delegate with this highly visible brand opportunity. Your company logo will be seen throughout the conference and trade show.

All Sponsorship packages include your company logo as a sponsor in:



Event Marketing | Program  
Onsite Signage | Opening Remarks  
Post-event Thank-you | Social Media  
Email | Event Website

All items listed below have room for your creativity and branding, and we are open to collaborating to help set you up for sponsorship success.

Special discounts available if sponsoring an item for more than one conference. Contact for details.

**Pen Sponsor (1 opportunity per show) - \$750**

Put your company logo in the hands of delegates as they use the pen to record down important notes and contact information. Pens will be displayed at registration desk. Sponsor supplies the pens.

**Online Registration Sponsor (1 opportunity per show) - \$2,000**

Your company's logo is prominently displayed on screen as attendees register for the conference and on the confirmation notices that will be accessed before and on conference day.

**Lanyard Sponsor (1 opportunity per show) - \$2,000**

Grab the attention of every delegate with this highly visible brand opportunity. Your company logo will be seen throughout the conference and trade show. Sponsor supplies lanyards. Quantities to be confirmed.

**Event App Sponsor (1 opportunity per show) - \$2,500**

The event app allows you to engage directly with attendees while promoting your brand. Your company logo will appear on the main homepage sponsor banner where attendees can click right into your company's website. Plus two sponsored alert messages sent to attendees at conference. One complimentary pass included.

**Refresh & Refuel Sponsor (2 opportunities per show; AM or PM choose one) - \$2,500 each**

Keep attendees engaged and refueled during the networking break between conference sessions. Your company logo will appear on signage on the refreshment areas throughout the conference. One complimentary pass included.

**Delegate Bag Sponsor (1 opportunity across all 3 Fall PIP Conferences) - \$2,800**

Welcome attendees as they arrive with this prominent brand opportunity. Your company logo will be displayed on the delegate bags used by attendees to carry essentials throughout the conference and trade show. Plus the opportunity to add one marketing collateral inside the bag. Quantities to be confirmed. One complimentary pass included.

PIP sponsorships are offered on a first-come, first-served basis and confirmed upon receipt of payment.

Contact Terri Boorne, [terri.boorne@wsps.ca](mailto:terri.boorne@wsps.ca), to secure your spot and learn more!

610-BXL-01-EGOT

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