



SPONSORSHIP PROSPECTUS

PartnersinPreventionConference.com/Series

Enhance Your Brand Impact and ROI with a PIP Sponsorship!

A Partners in Prevention Conference (PIP) sponsorship will have a direct impact on your brand that will last long after the show ends. Whether you are looking to make an impact or create a big splash with a new product launch, we will craft a *customized* plan to achieve your goals. If you are exhibiting, then consider adding a sponsorship to maximize your investment.



Why Sponsor at PIP?

Partners in Prevention Regional Health & Safety Conference Series is Ontario's leading gathering of health and safety professionals, and your key to reaching your target audience.

- Increase your brand by aligning your company with the long-standing reputation of Partners in Prevention
- Enhance your company profile to 4,000 + industry professionals

Sponsorship Opportunities

Creating a sponsorship package unique to your needs is our priority. We are committed to bringing you the greatest brand impact and ROI. We can customize any sponsorship to meet your needs. Here is just a sample of the opportunities available to you.

Sponsorship Contact

Terri Boorne, Events & Sponsorship Co-ordinator
Workplace Safety & Prevention Services
T: 1 289 326 5115 | 1 877 494 9777
terri.boorne@wsps.ca



Custom Sponsorship Packages Available!

Contact for details.

Conference Title	Location	Move In Date	Event Date
PIP Superior (Sault Ste. Marie)	Delta Hotels by Marriott Sault Ste. Marie Waterfront	May 13, 2024	May 14, 2024
PIP Eastern (Ottawa)	Ottawa Conference & Event Centre	June 10, 2024	June 11, 2024
PIP Northeastern (Sudbury)	Holiday Inn Sudbury	June 19, 2024	June 20, 2024
PIP Southwestern (Kitchener)	Bingemans Conference Centre	Oct. 15, 2024	Oct. 16, 2024
PIP Forum North (Thunder Bay)	Valhalla Hotel & Conference Centre	Nov. 4, 2024	Nov. 5-6, 2024
PIP Golden Horseshoe (Niagara Falls)	Fallsview Casino Resort	Nov. 14, 2024	Nov. 15, 2024

Sponsorship Opportunities At-a-Glance

Limited opportunities available

Sponsorship Level	Conference Passes	Tradeshow Booth	Ads	Branding	Bonus Features
PLATINUM \$2,500	3	1 x tabletop exhibit space	1 x ½ page ad in the Show Guide (printed)	<ul style="list-style-type: none"> Logo recognition of sponsorship on exhibitor listing in Show Guide & event signage One Insertion in Delegate Bag Free standing banner placement* (Located inside main conference plenary room) 	<p>Introduction of Keynote Speaker (includes 1-2 min. verbal company introduction)</p> <p>Opportunities vary per conference, inquire within</p>
GOLD \$1,500	2	1 x tabletop exhibit space	1 x ¼ ad in the Show Guide (printed)	<ul style="list-style-type: none"> Logo recognition of sponsorship on exhibitor listing in Show Guide & event signage One Insertion in Delegate Bag 	<p>Opportunity to sponsor a conference session (max. 60 minutes)**</p>
SILVER \$850	1	N/A	N/A	<ul style="list-style-type: none"> One Insertion in Delegate Bag 	<p>Networking Break Sponsor prominently display company name and logo in coffee station area</p> <p>Opportunities vary per conference, inquire within</p>
BRONZE \$500	N/A	N/A	N/A	<ul style="list-style-type: none"> Includes base level sponsorship (features shown below) 	N/A

* Banner to be provided by Sponsor

** Session topic, timing and program placement must be approved by Event Organizers

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Grab the attention of every delegate with this highly visible brand opportunity. Your company logo will be seen throughout the conference and trade show.

All Sponsorship Opportunities Include

- Acknowledgment at Opening Ceremonies
- Company name, logo and link to company website on the conference website
- Company logo on table cards
- Company name and logo on the conference brochure and Show Guide
- Company logo on conference signage
- Company logo in post-conference “Thank You” email

All items listed below have room for your creativity and branding, and we are open to collaborating to help set you up for sponsorship success.

Special discounts available if sponsoring an item for more than one conference.

Breakfast or Lunch Sponsor (1 opportunity each per conference, 2 for Forum North, 2-day) **\$2,500**
Prominently display company name and logo in Breakfast and Lunch station area.

Lanyard Sponsor (1 opportunity per show) **\$2,000**
Sponsor supplies lanyards. Quantities to be confirmed by Event Organizers.

Online Registration Sponsor (1 opportunity per show) **\$1,000**
Your company’s logo is prominently displayed on screen as attendees register for the conference and on the confirmation notices that will be accessed on conference day.

Conference Journal (1 opportunity per show) **\$1,000**
The journal provides conference delegates a place to capture notes, ideas, resources, best practices and contact information. A keepsake long after the conference ends. Sponsor supplies notepads.
Bonus Offer: Save 20% on the sponsorship when bundled with the Pen sponsorship.

Pen Sponsor (1 opportunity per show) **\$750**
Put your company logo in the hands of delegates as they use the pen to record down important notes and contact information. Pens will be displayed at registration desk. Sponsor supplies the pens.
Bonus Offer: Save 20% on the sponsorship when bundled with the Conference Journal sponsorship.

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