



# SPONSORSHIP PROSPECTUS

[PartnersinPreventionConference.com/Series](https://PartnersinPreventionConference.com/Series)

# Enhance Your Brand Impact and ROI with a PIP Sponsorship!

A Partners in Prevention Conference (PIP) sponsorship will have a direct impact on your brand that will last long after the show ends. Whether you are looking to make an impact or create a big splash with a new product launch, we will craft a *customized* plan to achieve your goals. If you are exhibiting, then consider adding a sponsorship to maximize your investment.



## Why Sponsor at PIP?

Partners in Prevention Regional Health & Safety Conference Series is Ontario's leading gathering of health and safety professionals, and your key to reaching your target audience.

- Increase your brand by aligning your company with the long-standing reputation of Partners in Prevention
- Enhance your company profile to 4,000 + industry professionals

## Sponsorship Opportunities

Creating a sponsorship package unique to your needs is our priority. We are committed to bringing you the greatest brand impact and ROI. We can customize any sponsorship to meet your needs. Here is just a sample of the opportunities available to you.

### Sponsorship Contact

**Terri Boorne**, Events & Sponsorship Co-ordinator  
Workplace Safety & Prevention Services  
T: 1 289 326 5115 | 1 877 494 9777  
[terri.boorne@wsps.ca](mailto:terri.boorne@wsps.ca)





**Custom Sponsorship  
Packages Available!**

Contact for details.

Conference Title	Location	Move In Date	Event Date
<b>PIP Superior</b> (Sault Ste. Marie)	<i>PIP Superior will return in May 2024</i>		
<b>PIP Eastern</b> (Ottawa)	Ottawa Conference and Event Centre	June 12, 2023	June 13, 2023
<b>PIP Northeastern</b> (Sudbury)	Holiday Inn Sudbury	June 19, 2023	June 20, 2023
<b>PIP Southwestern</b> (Kitchener)	Bingeman's Conference Centre	October 17, 2023	October 18, 2023
<b>PIP Forum North</b> (Thunder Bay)	Victoria Inn	November 6, 2023	November 7-8, 2023
<b>PIP Golden Horseshoe</b> (Niagara Falls)	Fallsview Casino & Conference Centre	November 16, 2023	November 17, 2023

## Sponsorship Opportunities At-a-Glance

Limited opportunities available

Sponsorship Level	Conference Passes	Tradeshow Booth	Ads	Branding	Bonus Features
<b>PLATINUM</b> \$2,500  Option 1: Keynote Speaker OR Option 2: Breakfast or Lunch Sponsor	2	1 X tabletop booth space (10' x 8')	1 x ¼ ad in the Show Guide (printed)	Logo recognition of sponsorship on exhibitor listing in <b>Show Guide &amp; event signage</b>  One Insertion in Delegate Bag (printed item or promotional item)  Free standing banner placement * (will be located inside conference ballroom)	<b>Introduction of Keynote Speaker</b> (includes 1-2 min. verbal company introduction)
<b>GOLD</b> \$1,500	1	1 X tabletop booth space (10' x 8')	1 x ¼ ad in the Show Guide (printed)	Logo recognition of sponsorship on exhibitor listing in <b>Show Guide &amp; event signage</b>  One Insertion in Delegate Bag (printed item or promotional item)	<b>1 x opportunity to present conference session</b> (max. 60 minutes)**
<b>SILVER</b> \$700	1	N/A	N/A	<b>One Insertion in Delegate Bag</b> (printed item or promotional item)	<b>Coffee Break Sponsor prominently display company name and logo in coffee station area</b> (2 Opportunities)
<b>BRONZE</b> \$500	N/A	N/A	N/A	<b>Includes base level sponsorship</b> (features shown below)	N/A



\* Banner to be provided by Sponsor

\*\* Session topic, timing and program placement must be approved by Event Organizers

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**Grab the attention of every delegate with this highly visible brand opportunity. Your company logo will be seen throughout the conference and trade show.**

### **All Sponsorship Opportunities Include**

- Acknowledgment at Opening Ceremonies
- Company name, logo and link to company website on the conference website
- Company logo on table cards
- Company name and logo on the conference brochure and Show Guide
- Company logo on conference signage
- Company logo in post-conference “Thank You” email

**All items listed below have room for your creativity and branding, and we are open to collaborating to help set you up for sponsorship success.**

**Special discounts available if sponsoring an item for more than one conference.**

#### **Pen Sponsor** (1 Opportunity per show) **\$750**

Put your company logo in the hands of delegates as they use the pen to record down important notes and contact information. Pens will be displayed at registration desk. Sponsor supplies the pens.

**Bonus Offer:** Save 15% on the sponsorship when bundled with the Conference Journal sponsorship.

#### **Online Registration Sponsor** (1 opportunity per show) **\$1,000**

Your company's logo is prominently displayed on screen as attendees register for the conference and on the confirmation notices that will be accessed on conference day.

**Sold Out**

#### **Conference Journal** (1 opportunity per show) **\$1,000**

The journal provides conference delegates a place to capture notes, ideas, resources, best practices and contact information. A keepsake long after the conference ends. Sponsor supplies notepads.

**Bonus Offer:** Save 15% on the sponsorship when bundled with the pen sponsorship.

#### **Lanyard Sponsor** (1 opportunity per show) **\$2,000**

Sponsor supplies lanyards.

**Sold Out**

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