



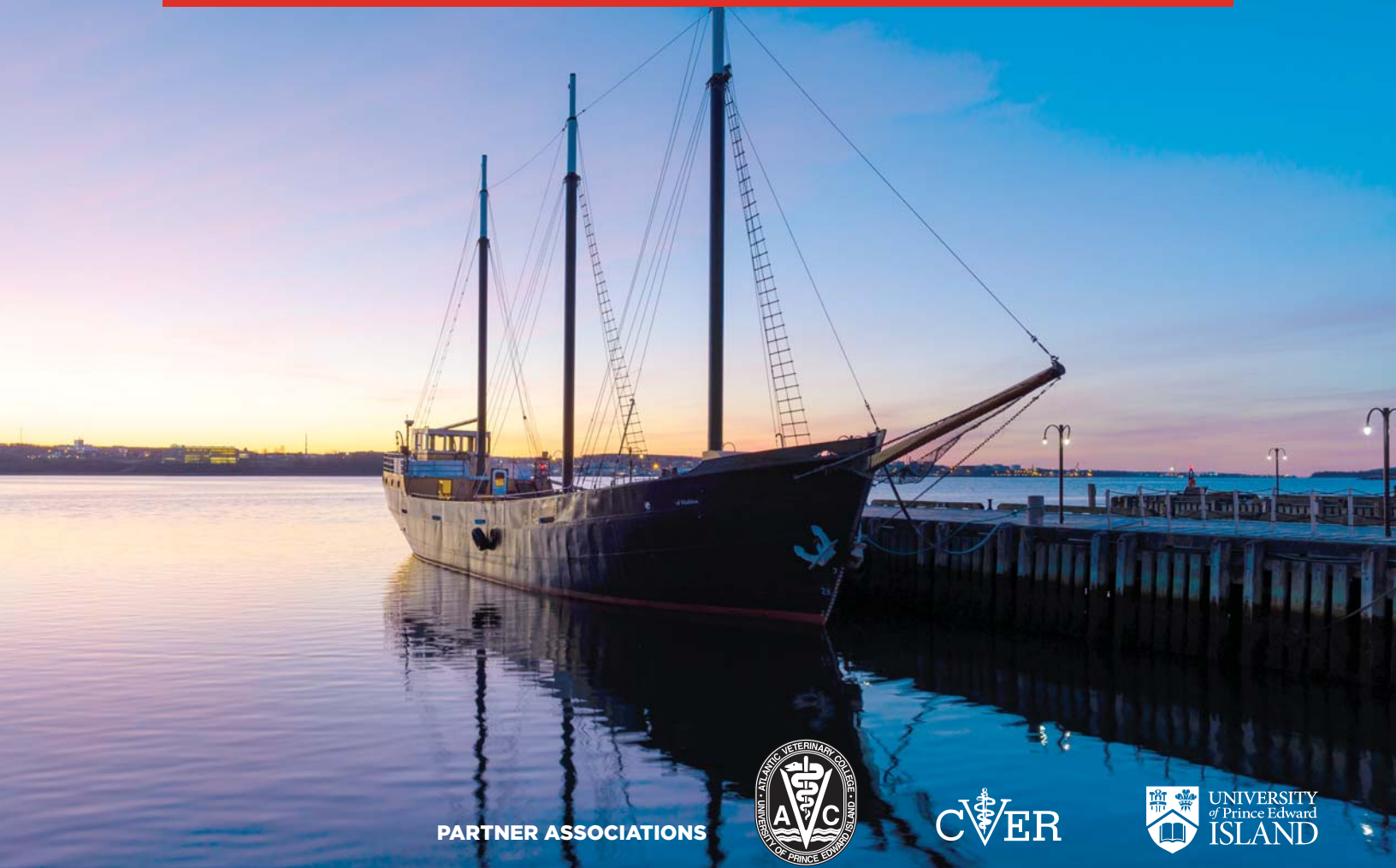
ISVEE 16

HALIFAX 2022

AUGUST 7 - 12 | NOVA SCOTIA | CANADA

HALIFAX CONVENTION CENTRE

SPONSORSHIP & EXHIBITOR PROSPECTUS



PARTNER ASSOCIATIONS



WWW.ISVEE2022.CA



THE OPPORTUNITY

ISVEE is held every three years in selected countries around the world and we are very fortunate that Canada is the next country to host this event. ISVEE was last held in Canada in 1991! We are expecting to bring between 600 and 800 delegates from around the world to Halifax, Nova Scotia and to Charlottetown, Prince Edward Island for the pre- and post-conference courses.

Pandemics, zoonotic diseases, global warming, big data, information systems, global vs local economies, food safety, food security and one health are the topics that will influence the health of populations during the next 50 years. The uncertainty and complexity of these issues will pose significant challenges due to the unprecedented nature of events driving animal and human health.

ISVEE is a global forum for postdoctoral fellows, junior and senior investigators, health policymakers, as well as graduate students to exchange information that can advance the fields of veterinary epidemiology and economics, and related disciplines in the health and social sciences. ISVEE provides a unique opportunity for experts in many disciplines to discuss, learn and propose solutions for a healthy world.

The International Symposium of Veterinary Epidemiology and Economics (ISVEE) Association prides itself in being an international symposium which occurs in a different city every three years. We look forward to hosting the upcoming 16th International Symposium of Veterinary Epidemiology and Economics (ISVEE16) in August 7-12, 2022 in Halifax, Nova Scotia, Canada.

As a global forum for interdisciplinary collaboration and communication, we aspire to create an environment to learn and share with a vision of building a better future for veterinary epidemiology at the local, regional, and international levels.

The Symposium is expecting to attract between 600-800 leading practitioners, graduate students, postdoctoral fellows, junior and senior researchers, as well as policymakers in fields such as health, veterinary health, social science and economics.

However, the success of this symposium is dependent on the financial support of corporate and organization sponsors. We are confident that having a sponsorship profile will provide a platform for you to communicate with your clients and customers while also connecting the suppliers and professionals who undertake work in veterinary epidemiology.

Within the sponsorship prospectus you will find an itemized account of the benefits attributed to the sponsorship levels, along with exhibitor information. If you are interested in becoming a sponsor of the ISVEE 16, please do not hesitate to contact us.

Thank you for taking the time to review our sponsorship prospectus.

Dr. Javier Sanchez |
Sponsorship Committee ISVEE16

Dr. Ian Dohoo |
Sponsorship Committee ISVEE16

Dr. Tasha Epp |
Sponsorship Committee ISVEE16

Dr. Herman Barkema |
Sponsorship Committee ISVEE16





ABOUT HALIFAX

Halifax was named one of the Top 10 Global DESTINATIONS ON THE RISE in TripAdvisor’s 2018 Travelers’ Choice Awards, come see what all the buzz is about! Halifax is a vibrant seaport city famous for its warm and welcoming Maritime hospitality and its reputation as one of Canada’s preferred destinations for conferences, conventions, meetings & events. Halifax is the best of both worlds – the perfect balance of city life and outdoor adventure on the edge of it all.

Located in the heart of Halifax’s entertainment district, the Halifax Convention Centre offers the perfect mix of both professionalism during the day and personal enjoyment after hours with the city’s most well-known dining places. Don’t miss out on a chance to experience the fantastic arts and culture sites all within a few steps from the venue as well!

The Halifax Convention Centre is a world-class meeting space combining elegance with unforgettable service and award-winning cuisine surrounding the venue. The Halifax Convention Centre prides itself on 30 years of expertise provided by their experienced event management staff who will ensure that every delegate will have a memorable stay.

The facility itself is spacious, with about 120,000 square feet of meeting rooms and gathering areas, which can divide into two independent convention levels ensuring privacy and optimal traffic flow during multiple events.



ISVEE16 SPONSORSHIP OPPORTUNITIES

Increase your brand's strength and exposure to the national and international market by partnering with us! ISVEE has crafted a variety of sponsor and exhibitor options to meet your marketing, education, sales, and public relations objectives.

All prices are in CAD dollars.

For sponsorship and exhibition opportunities, please contact Monica Sayers at monica.sayers@venuewest.com

DIAMOND PARTNER (1)	SCHOLARSHIP PARTNER (1)	PLATINUM PARTNER (1)	GOLD PARTNER (2)	SILVER PARTNER (3)	BRONZE PARTNER (5)	NICKEL PARTNER (7)
\$15,000	\$15,000	\$12,000	\$10,000	\$7,500	\$5,000	\$2,500

CONFERENCE RECOGNITION

Recognition at Opening and Closing sessions	✓	✓	✓	✓		
Opportunity to address at Opening session	✓	✓				

CORPORATE LOGO PLACEMENTS

Pre-event promotional material	✓	✓	✓	✓	✓	✓	✓
Official mobile app	✓	✓	✓	✓	✓	✓	✓
On-screen conference presentation loops	✓	✓	✓	✓	✓	✓	✓
Digital signage	✓	✓	✓	✓	✓	✓	✓

EVENT RECOGNITION

Mention of Sponsorship at Welcome Reception	✓	✓	✓	✓		
Recognition as sponsor	✓	✓	✓			

MEDIA

Push notifications on mobile app	✓	✓	✓	✓	✓	✓	✓
Social media mentions	3	2	2	1	1	1	1
Digital link to corporate website	✓	✓	✓	✓	✓	✓	✓

COMPLIMENTARY

Full delegate registrations (includes Social Events)	4	3	3	1	1	1	1
Complimentary exhibitor booth	✓	✓	✓				
Tickets to Welcome Reception	6	5	5	3	2	2	2

CONFERENCE

Congress Padfolio/Bag	\$10,000	WiFi Sponsor	\$8,000
Meeting Mobile App Sponsor	\$10,000	Plenary Session Sponsor (3)	\$6,000 each
USB Stick Abstracts	\$8,000	Hotel Room Key Sponsor	\$6,000
Lanyard Partner Sponsor	\$8,000	Volunteer Sponsor	\$5,000
Conference Dinner & Awards (2)	\$8,000 each	Pen & Note Pad Sponsor	\$5,000
		Welcome Reception Sponsor (2)	\$3,000 each
		Charging Stations (2)	\$3,000 each
		Photographer Sponsor	\$3,000
		Speaker Ready Room Sponsor	\$2,000
		Poster Numbers Sponsor	\$2,000

All prices are in CAD dollars.

EXHIBIT SPACE \$2,000 CDN

Please note:

One 10' x 10' exhibit space (includes one registration, social events not included) - includes pipe and drape walls, one 6' skirted table, two chairs, and waste basket. All other accessories will be at the exhibitors expense.

ISVEE16 ORGANIZING COMMITTEE

CHAIR, LOCAL ORGANIZING COMMITTEE:

Dr. Javier Sanchez | Centre for Veterinary Epidemiological Research, UPEI

CHAIR, SCIENTIFIC COMMITTEE:

Dr. John VanLeeuwen | Centre for Veterinary Epidemiological Research, UPEI

MEMBERS OF ORGANIZING COMMITTEE:

Dr. Julie Arsenault | Faculté de médecine vétérinaire Département de pathologie et microbiologie

Dr. Herman Barkema | University of Calgary

Dr. Ian Dohoo | Centre for Veterinary Epidemiological Research, UPEI

Dr. Tasha Epp | Western College of Veterinary Medicine

Dr. Jorge Antonio Hernandez | Department of Large Animal Clinical Sciences, College of Veterinary Medicine, University of Florida

Dr. Erin Leonard | Public Health Epidemiologist, Nova Scotia Health Authority

Melissa McLaws | Risk Analyst and Scientific Advisor, Canadian Food Inspection Agency/ Government of Canada

Dr. Paul Morley | Colorado State University

Dr. Nicole O'Brien | Department of Fisheries and Land Resources, Aquatic Animal Health Division, Newfoundland

Dr. David Pearl | Ontario Veterinary College

Dr. Henrik Stryhn | Centre for Veterinary Epidemiological Research, UPEI

Dr. Caroline Ritter | Centre for Veterinary Epidemiological Research, UPEI

Dr. Krishna K. Thakur | Centre for Veterinary Epidemiological Research

Dr. Claire Windeyer | Department of Production Animal, Health University of Calgary Faculty of Veterinary Medicine

