



SPONSORSHIP & EXHIBIT OPPORTUNITIES

ICAP CONFERENCE 2024

Bridging Gaps

April 23-26, 2026 - Portland, OR, USA

[Conference Website](#)



CONFERENCE PROFILE

The International Consortium of Ankylofrenula Professionals (ICAP) is a global, non-profit, interdisciplinary organization focused on oral restrictions. ICAP functions from the core values of integrity, diversity, and professionalism. We are a community of professionals that can be found in over 25 different countries on six different continents. Our conference seeks to embody our priorities of professional evolution through evidence-based, best practices and the development of consensus statements, research, and interprofessional communication. As a non-profit, we focus on high-quality education un-influenced by commercial entities. ICAP has a tradition of offering conferences filled with connections between professionals from many varied backgrounds. This is an opportunity to learn about all aspects of treating oral restrictions across the lifespan from leaders in the field!

WHEN & WHERE

Thursday, April 23 - Sunday, April 26, 2026
Crowne Plaza Portland Downtown Conv. Center
441 NE 2nd Avenue, Portland, OR, 97232, USA

CONTACT

ICAP Sponsor & Exhibitor Management
c/o Venue West Conference Services
icap-sponsorship@venuewest.com

DELEGATE PROFILE

- ✓ **Chiropractor**
- ✓ **Craniosacral Therapist**
- ✓ **Dental Hygienist**
- ✓ **(Pediatric) Dentist**
- ✓ **IBCLC**
- ✓ **and more...**
- ✓ **LMT/Manual/Physical Therapist**
- ✓ **Nursing Professional**
- ✓ **Occupational Therapist**
- ✓ **Orofacial Myofunctional Therapist**
- ✓ **Orofacial Surgeon**
- ✓ **Orthodontist**
- ✓ **Otolaryngologist**
- ✓ **Periodontist**
- ✓ **Physician**
- ✓ **Speech-Langue Pathologist**

SUPPORTER PROFILE

- ✓ Lasers for the procedure
- ✓ Dental/Medical products
- ✓ Continuing education companies
- ✓ Therapeutic supplies or programs
- ✓ Companies supporting breastfeeding and maternal health
- ✓ Orthodontic and myofunctional companies
- ✓ Companies supporting healthy airways and overall well-being

SPONSORS

CONFERENCE SUPPORTER - \$3,800

Limited number available

- Logo and URL on Conference website
- Logo included in selected pre-conference email marketing communication
- Supporter spotlight in pre-conference email marketing communication
- Logo and company profile in the digital Program Book (150 words max)
- Tabletop sign with sponsor logo on coffee stations during one break on Friday or Saturday
- Logo on the slide announcing the coffee break
- 1 full-page colour ad in the digital Program Book (to be provided by sponsor)
- Acknowledgment during the Opening Ceremony
- One (1) complimentary full conference pass
- Option to purchase an exhibit table at the reduced rate of \$1,500.



EXHIBITOR

EXHIBIT TABLE

Limited number available

- Draped 6' table, 2 chairs in the Exhibit Area
- Standard power outlet
- Logo and URL on Conference website
- Logo and company profile in the digital Program Book
- One (1) complimentary full conference pass
- Additional conference passes at USD \$450.00



\$2,000 for-profit rate

\$1,200 not-for-profit/small business rate*

*less than 10 employees and not earning a profit for their owners.

All money earned through pursuing business activities goes right back into running the organization.

MORE OPTIONS TO SUPPORT

All sponsors have the opportunity to purchase an exhibit table at a reduced rate of \$1,500 (for-profit) or \$750 (not-for-profit/small business).

CONFERENCE WI-FI SPONSOR - \$1,000

Exclusive Opportunity

- Customized Wi-Fi login
- Logo and URL on Conference website
- Logo in the digital Program Book



LANYARD SPONSOR - \$2,500

Exclusive Opportunity

- Your organization's logo prominently displayed around every Conference attendee's neck!
- Sponsor logo and ICAP logo on lanyards (lanyards will be produced by the organizer)
- Logo and URL on Conference website
- Logo and company profile in the digital Program Book

CONFERENCE BAG SPONSOR - \$3,000

Exclusive Opportunity

- Your logo, along with the ICAP logo, will be printed on the conference bag given out to all delegates (bags will be produced by the organizer).
- Logo and URL on Conference website
- Logo and company profile in the digital Program Book

HAPPY HOUR SPONSOR - \$3,000

Exclusive Opportunity

- Signage with your logo at the Happy Hour
- Logo with your URL on the conference website
- Logo and company profile in the digital Program Book



PROGRAM BOOK AD - from \$250

Half-page ad: \$250 / Full-page ad: \$400

- File resolution: 300 pixels per inch, File type: PDF, JPG or PNG
- Half-page ad: 8.5" wide x 5.5" tall (216 mm wide x 140 mm tall)
- Full-page ad : 8.5" wide x 11" tall (216 mm wide x 280 mm tall)
- To be submitted by March 20, 2026

HOW TO APPLY

If you wish to support ICAP, please go to the [online application](#) and complete the form. All applications received will be acknowledged in writing. Submission of the application implies agreement with the full terms and conditions.

All sponsors and exhibitors will be subject to approval by the conference organizers. Products and information related to early childhood feeding must comply with the International Code of Marketing of Breast-milk Substitutes, World Health Organization, Geneva, 1981. Organizations whose services and products are appropriately related to the purpose of the ICAP shall be permitted as sponsors, advertisers, or exhibitors.

**Marketing obligations will be fulfilled only after payment has been received in full.
All sponsors and exhibitors are subject to approval by the conference organizers.**

APPLICATION DEADLINE

March 31, 2026



HOST CITY & VENUE

Portland, Oregon, offers sponsors a dynamic, high-impact setting for visibility, engagement, and brand alignment. As a hub of innovation, sustainability, and creativity, Portland attracts a diverse and forward-thinking audience—making it the ideal backdrop for meaningful sponsor connections. Known for its vibrant food scene, thriving tech and design sectors, and deep community roots, Portland encourages discovery and connection—on and off the event floor. Portland isn't just a place to meet—it's a place to make an impact.

The conference will take place at the Crowne Plaza Portland-Downtown Convention Center. Strategically located just steps from the Moda Center in the Lloyd District, this hotel merges accessibility, upscale amenities, and flexible event space to deliver unforgettable experiences for attendees and sponsors alike. Just a short walk to major venues, art districts, retail and dining, with ample quality public transit nearby, this venue is accessible and alluring to professionals who desire a world-class experience.

GENERAL TERMS AND CONDITIONS FOR SPONSORS & EXHIBITORS

as of October 2025

DEFINITIONS

The International Consortium of Ankylofrenula Professionals is the official host of the Conference and hereafter referred to as "Organizer".

Venue West Conference Services has been contracted by the Organizer and is responsible for registration services and is hereafter referred to as "Conference Secretariat"

The General Terms and Conditions are valid for each sponsor and exhibitor registered for the ICAP Conference taking place April 23-26, 2026, in Portland, Oregon (hereafter referred to as "Conference"). Any person is considered an attendee.

HOW TO APPLY

To submit your application, please go to the [online application](#) and complete the form. All applications received will be acknowledged in writing. Submission of the application implies agreement with the full terms and conditions. All sponsors and exhibitors will be subject to approval by the conference organizers. **The application deadline is March 31, 2026.** Application requests after the deadline are at the discretion of the Organizing Committee.

PRICING

All pricing listed is quoted in US Dollars.

CONFIRMATION OF PARTICIPATION / PAYMENT

Your application will be confirmed in writing. To confirm your sponsorship package and/or exhibition space, payment has to be received in full by the Conference Secretariat within 21 days after receipt of the invoice. Marketing obligations will be fulfilled only after payment has been received in full. All sponsors and exhibitors are subject to approval by the conference organizers.

METHODS OF PAYMENT

All fees must be paid in US dollars by check, bank transfer (subject to a US\$20 surcharge), or credit card (subject to a 5 % surcharge). Details of the payment options are included on the invoice. Any bank charges incurred (including non-sufficient funds (NSF) and credit card chargebacks for challenged bookings must be paid by the sender and not the Organizer or the Conference Secretariat. All transactions will appear as a payment to Venue West Conference Services. Invoices are payable within 21 days after receipt, or before the first day of the conference if the booking date is less than 21 days before the start of the conference.

CANCELLATION POLICY

All cancellations must be sent in writing to the Conference Secretariat. For cancellations received before January 31, 2026, 50% of the total amount (non-refundable) will be retained. For cancellations received on or after February 1, 2026, the full amount will be due. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition table space will be cancelled. Any changes in the duration and/or location of the exhibition do not entitle the sponsor/exhibitor to cancel the agreement, request a refund of rates or put forward a claim for damages incurred thereby.

REGISTRATION FOR STAFF MEMBERS

All staff in attendance must be registered for the Conference. For complimentary and additional conference passes, you will be required to provide staff names with the details of the attending staff member before April 10, 2026. Full conference passes include access to all scientific sessions and meal functions (not including pre-conference workshops).

GENERAL TERMS AND CONDITIONS FOR SPONSORS & EXHIBITORS

continued

SPONSORSHIP

Priority amongst sponsors within the same level will depend on the order of receipt of the application and appropriate payment. Priority for sponsors is applicable for the following: exhibition table allocation and exclusive sponsorship options. Through the sponsorship participation, the contractor is partially supporting the financing of the Conference. In return, the contractor will receive the opportunity to present their endeavours, products, and findings within the scope of the Conference. Additional benefits will be allocated to sponsors as listed in the prospectus.

EXHIBIT TABLE ALLOCATION

An application for an exhibit table will be considered valid only when full payment has been submitted along with a completed online form. All exhibit table applications will be allocated on a first-come, first-served basis, and the Organizer reserves the right to accept or decline any application. Exhibitors desiring to share their contracted table with another company will face a surcharge, and such an agreement is subject to approval.

EXHIBITOR PROTOCOL

Each exhibitor must keep their display within the dimensions of their exhibition table space at all times during the Conference and refrain from amplified announcements or music. Nothing shall be taped, mounted, or attached in any form or manner to walls, doors, or facility structure. The driving of nails, tacks, or screws into floors, walls, columns, ceilings, or trim will not be permitted.

ADVERTISEMENTS IN THE PROGRAM BOOK

For advertisements in the electronic program book, the respective files must be submitted to the Conference Secretariat by March 20, 2026, at the latest. The advertisement is subject to the Organizer's approval.

HOTEL ACCOMMODATION

Room bookings at the conference hotel can be made via the Exhibitor / Sponsor Registration site. The link will be provided once a package is confirmed and paid in full.

RELATED EVENTS

Sponsors and exhibitors should not arrange competing events against any of the Conference functions or sessions and are required to provide the Conference Secretariat with information regarding proposed social activities.

PRIZE DRAWS

Prize draws, instant giveaways, and contests are permitted.

FIRE, SAFETY AND HEALTH

Participants are fully responsible for compliance with all applicable local, municipal, provincial and federal fire, safety, and health regulations regarding the installation, operation, and dismantling of display material and equipment or otherwise relating to the participant or its exhibit table.

INSURANCE

Participants are required, at their sole cost and expense, to procure and maintain comprehensive liability insurance against claims for bodily injury or death and property loss, theft, or damage, occurring before, during, and after the Conference/Exhibition for a minimum amount of US \$1,000,000. ICAP, its board of directors, as well as Venue West Conference Services and the Crowne Plaza Portland Downtown Convention Center and their employees, must be listed as additionally insured. A copy must be available to the Conference Secretariat one month before the event should it request it.

GENERAL TERMS AND CONDITIONS FOR SPONSORS & EXHIBITORS

continued

LIABILITY

It is agreed that participants shall assume all responsibility associated with damage resulting from, or arising in connection with, their negligence or that of their employees or agents, to the exhibition area and neither the Organizer, Conference Secretariat, the Crowne Plaza Cleveland Hotel, nor any of the above groups' employees or subsidiaries or any ICAP conference supplier will assume liability for damage, loss of any nature or personal injury in connection with the showing or viewing or presenting of exhibits whatsoever. Participant has sole responsibility for its property of any theft, damage, or other loss to such property, including any subrogation claims by its insurer. Neither the Organizer nor the event facility, the exhibit service contractors, nor any of their representative officers, directors, shareholders, agents, employees, or representatives shall be liable for, and the participant hereby releases all of them from, and covenants not to sue any of them concerning, any risks, damages, and liabilities described in this paragraph and will hold harmless and indemnify the Organizer from such risks, damages, and liabilities.

CANCELLATION OF THE CONFERENCE

In the event that the Conference cannot be held or is postponed due to events beyond the control of the Organizer (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of the Organizer, the Conference Organizer cannot be held liable by sponsors and exhibitors for any costs or losses incurred. If proof can be given that the amount withheld by the organizer from sponsorship payments exceeds the costs incurred, the organizer shall be obliged to refund a proportionate amount of the sum not required for recovery of costs and expenses to the contractor. The organizer also reserves the right to reschedule the conference in equal terms within a year. In this case, the contractor does not have the right to withdraw from or decrease its sponsorship participation.

[Apply Now](#)



We look forward to your participation and thank you in advance for your contribution to the conference!

CONTACT

ICAP Sponsor & Exhibit Management

c/o Venue West Conference Services

Vancouver, BC - Canada

Phone: +1.604.681.5226

icap-sponsorship@venuewest.com

[Conference Website](#)

