



CUFC 2022

CHARLOTTETOWN, PEI

OCTOBER 3 - 5 | DELTA HOTELS BY MARRIOTT PRINCE EDWARD
CANADIAN URBAN FOREST CONFERENCE
Urban Forests in a Changing Climate: Building Resilience

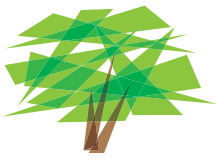


SPONSORSHIP & EXHIBITOR PROSPECTUS


CHARLOTTETOWN
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CANADIAN URBAN FOREST CONFERENCE

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THE OPPORTUNITY

The Canadian Urban Forest Conference (CUFC) brings together leading experts from across the country. It facilitates the sharing of experiences and innovative approaches related to strategies, policies, technologies, research, and best management practices that enhance the stewardship and management of Canada's urban forests.

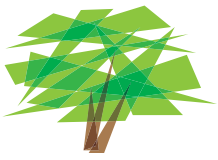
CUFC 2022, hosted by Tree Canada and the City of Charlottetown, comes at a time when the recognition of urban forestry, its importance and opportunities, are expanding but so are the challenges related to maintaining a healthy and sustainable urban forest. In light of these challenges, the timely theme of CUFC 2022 is "Urban Forests in a Changing Climate: Building Resilience".

This biennial conference, the 14th edition, attracts professionals, researchers, educators and students in the field of urban forestry (arboriculture, landscape architecture, environmental and sustainability experts, urban and green space planning/design, policy makers and management, community groups and related fields). CUFC 2022 will feature a trade show and is expected to attract approximately 300 delegates, industry guests and members of the media.

This conference provides you with the opportunity to align your organization with positive change. Urban forests touch our lives in many ways: economically, socially and environmentally.

With your support, we can facilitate meaningful exchanges and find solutions to help manage our urban forests to be resilient, sustainable and adapt to the impact of climate change.





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ABOUT CHARLOTTETOWN, PRINCE EDWARD ISLAND

The beautiful city of Charlottetown is a growing community of approximately 36,000 people located on the south shore of Prince Edward Island. Charlottetown is proudly the capital city of Prince Edward Island and here you will find friendly locals, big city amenities, amazing restaurants, breathtaking water views, diverse entertainment, and a thriving local arts scene.

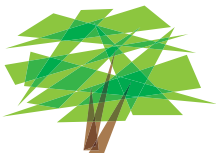
The city of Charlottetown contains approximately 162 hectares of parkland and greenspace. In partnership with TD Green Streets, the City of Charlottetown recently developed a complete tree inventory which includes more than 11,000 street and park trees. Charlottetown's first park was created in 1873 when 40 acres of land was transferred from the Crown for the sole purpose of a park for the citizens of Charlottetown. Now known as Victoria Park, this popular park is a good example of a woodland that faces many of the challenges that are found in an urban setting.

There are four historic squares within the boundaries of historic old Charlottetown: Rochford Square, Connaught Square, Hillsborough Square, and Kings Square. These squares were laid out in a plan drawn by surveyor Thomas Wright in 1771 and have been sources of civic pride since the first community tree planting took place on the first official Arbor Day in Charlottetown on May 24, 1884. Today's urban forest in Charlottetown is fortunate to have benefitted from the vision of its forefathers including Arthur Newbery and Henry Smith, who had the foresight to recognize the need for beautification and tree planting in the capital city.

APEC, the Atlantic Provinces Economic Council, recently reported that Charlottetown is the fastest growing city in Canada. We have seen a recent boom in development and economic growth, while managing to keep sustainability and environmental considerations at the forefront. In April 2019, Charlottetown City Council declared a climate emergency and recognized the urgent crisis facing our local region, as well as the entire globe.

There is so much to learn and experience in Charlottetown. The city is easy to explore with boardwalks that stretch almost the entire southern boundary of the city and line one of the finest deep-water harbours in Canada.





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For sponsorship and exhibition opportunities, please contact
Mike Daugulis mike.daugulis@venuewest.com

PLATINUM (1) \$15,000	GOLD (1) \$10,000	SILVER (1) (2) \$5,000	BRONZE (5) \$2,000
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PRE-CONGRESS BENEFITS

Logo and URL on Conference website	✓	✓	✓	✓
Logo included within marketing emails to delegates	✓	✓		
Option to introduce plenary speaker	✓			

EXHIBITION AND REGISTRATION BENEFITS

Complimentary full delegate registration	4	3	2	1
Complimentary Exhibition booth space (10ft x 10ft)	1 Prime	1		
Complimentary Exhibition Only registrations	2	1		

DURING CONGRESS BENEFITS

Mobile App Visibility

Logo to be included on the Mobile App splash screen when the app is opened	✓			
Send custom push notification, once a day during the conference dates only, to all Mobile App users	✓	✓		
Logo and information to be included within the Sponsor Tab of the Mobile App	✓	✓	✓	✓

Visibility Around Conference

Acknowledgement during the Opening Ceremony	✓	✓		
Company logo and acknowledgement on a Sponsor board in the exhibition area	✓	✓	✓	✓

Delegate Materials

Opportunity to include a promotional leaflet or material in the delegate bag (at Organizing Committee's discretion)	1 item	1 item		
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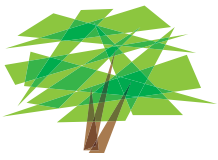
All prices are in CAD dollars.

OPTIONS	CAD
Meeting App	\$10,000.00
Wi-Fi	\$5,000.00
Conference Abstracts posted on Abstract USB stick – sponsor logo on USB	\$5,000.00
Lanyards SOLD	\$5,000.00
Welcome Reception	\$5,000.00

OPTIONS	CAD
Charging Stations (2)	\$5,000.00 for both
Coffee Breaks (4)	\$2,000.00 each
Speaker Ready Room	\$2,000.00
Sponsor logo on the poster numbers	\$2,000.00
Exhibition Space	\$850.00
Table Top	\$350.00

EXHIBIT INFORMATION

One 10' x 10' exhibit space (includes one registration, social events not included) – includes pipe and drape walls, one 6' skirted table, two chairs, and waste basket. All other accessories will be at the exhibitors expense.	\$850
One Table Top (non-profit organizations only) – includes one 6' skirted table and two chairs. All other accessories will be at the exhibitors expense.	\$350



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Laurel Lea | City of Charlottetown

PROGRAM AND SPEAKERS:

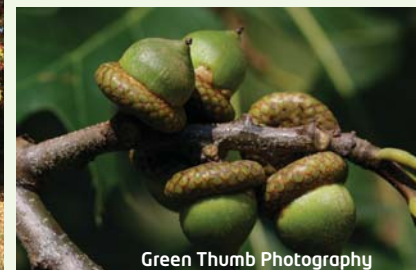
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Green Thumb Photography