June 19-23, 2021 · www.htai2021.org · #HTAi2021VirtualAM

Virtual Annual Meeting Not-For-Profit Partnership Opportunities

HTAi 2021

ANNUAL MEETI

	PLATINUM \$6,300 USD	DIAMOND \$4,200 USD	GOLD \$2,750 USD	SILVER \$1,600 USD	BRONZE \$800 USD	EXHIBITOR \$2,750 USD
Virtual Registrations	12	9	6	3	1	4
Virtual Welcome Reception	12	9	6	3	1	4
Virtual Networking Event	4	3	2	1	1	-
Virtual Exhibit Space	Yes	Yes				Yes
Logo Identity on website and app	Yes	Yes	Yes	Yes	Yes	Yes
Description on AM website	125 words	75 words	50 words	50 words	50 words	50 words
Program Advertisement	Full Page	Full Page	Half Page	Quarter Page	Quarter Page	-
Recognition Signage on AM platform	Yes	Yes	Yes	Yes	Yes	Yes
Promotional Handout (2 pages)	Yes	Yes	Yes	Yes	Yes	-
Weblinks	Yes	Yes	Yes	Yes	Yes	Yes
Inclusion in event related communications (email, social media, etc.)	Yes	Yes	Yes	Yes	Yes	-
Discount on Additional Sponsorship Opportunities	20%	10%	_	-		-