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## Plenary 2: From Evidence To Impact: HTA Driving Changes In Systems

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[Abeer Al Rabayah | Head, Center for Drug Policy and Technology Assessment | King Hussein Hospital](#)

### Biography

Dr. Abeer Ahmad Al Rabayah leads the Center for Drug Policy and Technology Assessment (CDPTA) at the King Hussein Cancer Center (KHCC) in Amman, Jordan. In addition to her role at KHCC, Dr. Abeer holds a research associate position at the Institute of Public Health, Medical Decision Making, and Health Technology Assessment at UMIT TIROL – University for Health Sciences and Technology, Hall i.T., Austria.

As the director of the Hospital-Based Health Technology Assessment (HB-HTA) program and the founder of the Health Technology Assessment (HTA) fellowship program at KHCC, In 2024, the KHCC HB-HTA program received the King Hussein Cancer Research Award for Academic Program Excellence. Dr. Abeer has significantly contributed to the field. She has authored over 20 publications in HTA and Health Economics research, covering areas such as decision analytical modeling, HTA processes and methods, valuation of health outcomes, and Health-Related Quality of Life research.

Dr. Abeer is influential at the national, regional, and international levels in advancing the implementation and development of HTA. She is an active member of numerous HTA steering committees. She is the chair of the International Society of Pharmacoeconomics and Outcomes Research (ISPOR) HTA round table for the Middle East and Africa (2024-2026). Currently, Dr. Abeer is appointed by the World Health Organization to serve as a member of the Technical Advisory Group on Pricing Policies for Medicines (TAG-PPM), providing evidence-based technical advice to improve affordable access to essential and priority medicines.

Dr. Abeer holds a BSc in Pharmacy, a Master of Business Administration (MBA) from Jordan University, and a Master of Science (MSc) in International Health Technology Assessment from the University of Sheffield, United Kingdom. She is a PMP-certified project manager and a final-year Ph.D. candidate at UMIT TIROL – University for Health Sciences and Technology, Hall i.T., Austria.