



# BUENOS AIRES

HTAi 2025  
ANNUAL  
MEETING  
ARGENTINA

## LOGO:

The HTAi 2025 Annual Meeting logo is intended to be placed in the lower left corner of any media, so that the half circle is anchored on the left edge.

## FONTS:

Bio Sans is a font available from Adobe at <https://fonts.adobe.com/fonts/bio-sans>

Alternatively, Work Sans can be substituted and is available for free from Google Fonts at <https://fonts.google.com/specimen/Work+Sans>

### Bio Sans Extra Bold

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**  
abcdefghijklm**nopqrstuvwxyz**  
1234567890 !@#\$%^&?

### Work Sans Extra Bold

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**  
abcdefghijklm**nopqrstuvwxyz**  
1234567890 !@#\$%^&?

### Bio Sans Bold

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**  
abcdefghijklm**nopqrstuvwxyz**  
1234567890 !@#\$%^&?

### Work Sans Bold

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**  
abcdefghijklm**nopqrstuvwxyz**  
1234567890 !@#\$%^&?

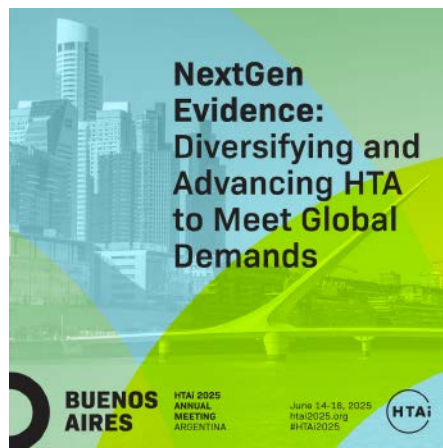
### Bio Sans Regular

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**  
abcdefghijklm**nopqrstuvwxyz**  
1234567890 !@#\$%^&?

### Work Sans Regular

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**  
abcdefghijklm**nopqrstuvwxyz**  
1234567890 !@#\$%^&?

## IN USE:



## COLOUR PALETTE:

	CMYK: 6 0 97 0 RGB: 255 255 0 HTML: #ffff00
	CMYK: 75 0 99 0 RGB: 57 181 74 HTML: #39b54a
	CMYK: 49 0 100 0 RGB: 145 202 27 HTML: #91ca1b
	CMYK: 70 0 40 0 RGB: 145 202 27 HTML: #01c5b1
	CMYK: 55 13 23 0 RGB: 115 181 191 HTML: #73b5bf
	CMYK: 0 83 98 0 RGB: 255 80 23 HTML: #ff5017
	CMYK: 34 89 15 0 RGB: 172 65 134 HTML: #ac4186
	CMYK: 9 45 0 0 RGB: 250 151 241 HTML: #fa97f1
	CMYK: 0 44 91 0 RGB: 255 160 46 HTML: #ffa02e
	CMYK: 0 20 96 0 RGB: 255 202 28 HTML: #ffc01c
	CMYK: 4 8 22 0 RGB: 244 230 201 HTML: #f4e6c9
	CMYK: 16 2 20 0 RGB: 213 230 210 HTML: #d5e6d2
	CMYK: 6 8 10 0 RGB: 237 229 223 HTML: #ede5df
	CMYK: 11 9 14 0 RGB: 226 222 213 HTML: #e2ded5
	CMYK: 70 67 64 74 RGB: 35 31 32 HTML: #231f20