



WS14 – Early Awareness And Maturity Readiness In Health Technology Assessment

Facilitators

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Summary

The workshop covers the full EA process: signal detection, multi-source screening, filtration, and prioritization of technologies. Participants will explore early dialogues, early advice, and scientific advice processes, and differentiate EA from early HTA. A dedicated session addresses Maturity Readiness, business services, and target product profiling, connecting innovation monitoring to actionable implementation planning.

Outcomes and Objectives

Participants will understand key principles and workflows of Early Awareness and Maturity Readiness. They will gain the ability to systematically identify, assess, and prioritize emerging health technologies and to anticipate implementation challenges. The workshop builds practical skills in using EA and MR methods for decision support, fostering proactive planning and resource allocation. By the end, attendees will possess a foundational toolkit to integrate EA practices into strategic procurement, HTA, and innovation management.

Structure of Session

This intensive, interactive workshop combines expert input, group discussions, and case-based exercises. Theoretical sessions provide methodological grounding in EA, HS, and MR frameworks, while practical modules guide participants through signal tracking, prioritization, and readiness assessment. Participants will work in small groups on real or simulated technology cases to apply learned methods, supported by structured templates and facilitated reflection to ensure conceptual understanding and practical applicability.