

HTA As A System Shaper

HTAi June 6-10, 2026 • htai.org • #HTAi2026Istanbul

Sponsorship Opportunities for For-Profit Organizations

Each year, leaders from across the global Health Technology Assessment (HTA) community - researchers, policymakers, industry, healthcare providers, patients, and academics - come together at the HTAi Annual Meeting. Here, participants find a dynamic space to share ideas, collaborate, and shape the future of health technology assessment. This is your opportunity to be part of the conversations driving innovation, equity, and impact in healthcare worldwide.

About HTAi

HTAi is the only global Society championing equitable, responsive, and cutting-edge health technology assessment for everyone who produces, uses, or encounters Health Technology Assessment (HTA). With members from over 68 countries, HTAi is a thriving international network of multidisciplinary advisors, academics, professionals, public & private organizations, students, patients, and citizen members. HTAi's mission is to accelerate the growth of health technology assessment across the world, and make health systems more accessible, more equitable, and more impactful for patients. HTAi's main global membership event is the HTAi Annual Meeting. Each year in June, the Annual Meeting is a key international gathering for sharing latest research, advancing discussion in policy and methods, and building global networks. Everything we do is dedicated to better health for all people and the future of HTA worldwide.

"HTA As A System Shaper"

Health systems around the world are facing unprecedented pressures; rising costs, rapid technological change, climate pressures, and public expectations are met with resilience, equity, and foresight. Health Technology Assessment (HTA) finds itself at a pivotal juncture, now being called into a broader and more strategic role. No longer focused solely on individual technologies, HTA is helping shape the systems themselves, guiding how decisions are made, how care is organized, and how resources are allocated.

The HTAi 2026 Annual Meeting will highlight how HTA can support resilient, equitable, and sustainable health systems. For mature systems, this may mean expanding HTA's influence into system-wide guidance. For emerging systems, it offers a chance to strengthen capacity and ensure assessments support fair, inclusive, and sustainable health outcomes. Across every context, HTA connects evidence to policy, unites

contributors, and ensures that decisions reflect trust, transparency, and equity.

This meeting is a space to exchange ideas, challenge assumptions, and discover new ways evidence can guide resilient, future-ready health systems. It brings together thought leaders and innovators from across the globe to explore solutions that are practical, forward-looking, and inclusive.

Sponsorship Opportunities

By supporting the Annual Meeting, sponsors gain visibility among key decision-makers, connect directly with leading HTA professionals, and are recognized as partners in advancing resilient, inclusive, and sustainable health systems. Your support strengthens the global HTA community and helps drive meaningful impact in healthcare worldwide.

For-Profit Sponsorship Packages

	Platinum Sponsorship ¹ \$63,000USD	Diamond Sponsorship ² \$42,000USD	Gold Sponsorship \$26,500USD	Silver Sponsorship \$16,000USD	Bronze Sponsorship \$6,000 USD	Exhibitor Sponsorship \$3,500USD
Symposium Session	Yes; Exclusive timeslot, no parallel PANEL or SYMPOSIA sessions ³	Yes; Premium timeslot, with minimal parallel sessions				
Registration	8	6	4	2	1	1 Exhibitor Only
Welcome Reception	8	6	4	2	1	
Conference Dinner	6	4	3	2		
Exhibit Space	Yes	Yes	Yes	Yes	Yes	Yes
Logo Identity	Yes	Yes	Yes	Yes	Yes	Yes
Recognition Signage	Yes	Yes	Yes	Yes	Yes	Yes
Programme Advertisement	Full Page	Full Page	Half Page	Quarter Page	Quarter Page	
Promotional Handout	Yes	Yes	Yes	Yes	Yes	
Web Links	Yes	Yes	Yes	Yes	Yes	Yes

¹ Maximum 3 FP Platinum Packages available

² Maximum of 6 FP Diamond Packages available

³ HTAi reserves the right to schedule other activities at the same time, with the exception of other SYMPOSIA and PANEL sessions.

Symposia

Host an engaging session that focuses on a particular subject, question or issue with a collection of insights from different speakers and contributors. These sessions are open to all Annual Meeting delegates and provide the opportunity to show thought leadership and engage with Annual Meeting delegates through discussions and questions. Symposia have a length of 60 minutes. Platinum Symposia will be scheduled to ensure that there are no other Symposia or Panel sessions. Diamond Symposia will be scheduled to ensure minimal parallel sessions. Space is limited for each of the Symposia options (3 FP Platinum and 8 FP Diamond) and subject to availability.

Delegate Engagement Support

- **PATIENT LOUNGE** – Support a dedicated lounge and recovery space facilitating a patient-friendly conference environment improving the overall experience of the delegates. The space would be for participants to rest and refresh, containing a number of accommodations specific to patient needs.
- **PARTICIPATION GRANTS** – Facilitate Participation Grants, offering financial support to HTA stakeholders who would otherwise not be able to attend the HTAi Annual Meeting for the purpose of contributing their expertise, presenting their work or otherwise benefiting from participation in the global HTA community.
- **BRAINDATES** – Support an HTA Networking Lounge, allowing delegates with similar interests and challenges to connect and book 'networking time' at the Annual Meeting. With this initiative, HTAi is aiming to empower people to learn and connect through intentional conversations and foster knowledge-sharing conversations among people at our events.

Pre-Conference Sessions and Presentation Opportunities

- **PRE/POST CONFERENCE WEBINAR** – Leverage the HTAi global network by presenting your content and speakers to the HTAi community. This live webinar format will provide a learning opportunity pre and/or post event.
- **PRIVATE MEETING ROOM** – Gain access to a dedicated room to host delegates and guests and dive deeper into the various discussions surrounding the HTAi Annual Meeting. Meeting rooms are available for half day, single day, and full conference duration.

Promotion and Brand Awareness Opportunities

- **MOBILE APP SPONSORSHIP** – See your company logo on our official meeting app, which is the platform used by delegates to view program details, view meeting attendees, and stay informed on conference updates.
- **WI-FI SPONSORSHIP** – Provide the connection for the Annual Meeting and every delegate will be made aware that your organization is keeping them online.
- **MOBILE CHARGING STATIONS** – Brand the mobile device, laptop and tablet charging station and help meeting attendees stay powered up and connected.
- **WORDLY TRANSCRIPTION AND TRANSLATION SERVICE** – Increase inclusiveness and accessibility of the Annual Meeting by supporting the live transcription and translation of sessions into over 50 languages.
- **MORNING/NETWORKING COFFEE** – Kickstart every attendees' conference day with a fresh cup of coffee or tea, facilitating informal conversations and exchange.
- **OTHER SPONSORSHIP OPPORTUNITIES** – We are always looking to expand our sponsorship offerings and are committed to working with our partners to find the right fit for their organization. If you have additional ideas on how your organization can support the Annual Meeting, please contact us to discuss how we can help.

For more information and to discuss custom sponsorship opportunities please contact:

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