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## Plenary 1: HTA as a Shaper of Tomorrow's Health Systems

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Diana Arsovic | Chief Executive Officer | Danish Life Cluster

### Biography

Diana Arsovic Nielsen is the Chief Executive Officer of Danish Life Science Cluster, Denmark's national cluster organization for life science and welfare technology.

Prior to this, Diana held several executive positions, including Director of the Centre for Regional Development in the Capital Region of Denmark, Head of Innovation in the City of Copenhagen, and Director of the Southern Denmark Health Innovation Centre.

She holds a degree in architecture (MAA) with a specialization in industrial design, as well as an HD in Organization and Management.

As CEO, Diana focuses on fostering strong partnerships between private companies, public institutions, and research environments to promote innovation, growth, and improved healthcare solutions. Her ambition is to support the development of Danish health solutions with global relevance and to strengthen the agility and cohesion of the life science sector — ensuring access to talent, funding, and international collaboration.